

AMAZON COM INC  
Form 4  
August 05, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BEZOS JEFFREY P**

2. Issuer Name and Ticker or Trading Symbol  
**AMAZON COM INC [AMZN]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**P.O. BOX 81226**

3. Date of Earliest Transaction (Month/Day/Year)  
**08/03/2015**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman, CEO and President**

(Street)  
**SEATTLE, WA 98108-1226**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.01 per share	08/03/2015		S <sup>(1)</sup>	28,872 D	\$ 530.1388 (2)	83,892,249 D	
Common Stock, par value \$0.01 per share	08/03/2015		S <sup>(1)</sup>	75,965 D	\$ 530.9062 (3)	83,816,284 D	
Common Stock, par	08/03/2015		S <sup>(1)</sup>	35,658 D	\$ 531.9616	83,780,626 D	

Edgar Filing: AMAZON COM INC - Form 4

value					<u>(4)</u>		
\$.01 per share							
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	11,801	D	\$ 532.7257	83,768,825	D
\$.01 per share					<u>(5)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	40,529	D	\$ 534.147	83,728,296	D
\$.01 per share					<u>(6)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	58,863	D	\$ 534.976	83,669,433	D
\$.01 per share					<u>(7)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	79,567	D	\$ 536.0815	83,589,866	D
\$.01 per share					<u>(8)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	67,546	D	\$ 537.0082	83,522,320	D
\$.01 per share					<u>(9)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	51,811	D	\$ 537.8652	83,470,509	D
\$.01 per share					<u>(10)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	28,561	D	\$ 539.2287	83,441,948	D
\$.01 per share					<u>(11)</u>		
Common Stock, par value	08/03/2015	<u>S<sup>(1)</sup></u>	14,167	D	\$ 539.8142	83,427,781	D
\$.01 per share					<u>(12)</u>		
Common Stock, par value	08/03/2015	<u>G<sup>(13)</sup></u>	V 1,870	D	\$ 0	83,425,911	D

Edgar Filing: AMAZON COM INC - Form 4

Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	65,882	D	\$ 529.9125 <u>(14)</u>	83,360,029	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	89,659	D	\$ 530.8789 <u>(15)</u>	83,270,370	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	54,056	D	\$ 531.8862 <u>(16)</u>	83,216,314	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	68,220	D	\$ 532.9772 <u>(17)</u>	83,148,094	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	88,326	D	\$ 533.8828 <u>(18)</u>	83,059,768	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	64,262	D	\$ 534.9188 <u>(19)</u>	82,995,506	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	60,572	D	\$ 535.6362 <u>(20)</u>	82,934,934	D
\$.01 per share							
Common Stock, par value	08/04/2015	<u>S<sup>(1)</sup></u>	2,363	D	\$ 536.4473 <u>(21)</u>	82,932,571	D
\$.01 per share							
Common Stock, par value	08/05/2015	<u>S<sup>(1)</sup></u>	800	D	\$ 535.3462 <u>(22)</u>	82,931,771	D
\$.01 per share							

share

Common Stock, par value 08/05/2015 S<sup>(1)</sup> 5,004 D \$ 536.5155 82,926,767 D  
\$.01 per share (23)

Common Stock, par value 08/05/2015 S<sup>(1)</sup> 3,923 D \$ 537.5066 82,922,844 D  
\$.01 per share (24)

Common Stock, par value 08/05/2015 S<sup>(1)</sup> 3,593 D \$ 538.3296 82,919,251 D  
\$.01 per share (25)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	--

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BEZOS JEFFREY P P.O. BOX 81226	X	X	Chairman, CEO and President	

SEATTLE, WA 98108-1226

## Signatures

/s/ PAUL DAUBER, attorney-in-fact for Jeffrey P. Bezos, Chairman of the Board, Chief Executive Officer and President

08/05/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$530.36 and the lowest price at which shares were sold was \$529.37.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$531.39 and the lowest price at which shares were sold was \$530.40.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$532.40 and the lowest price at which shares were sold was \$531.40.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$533.17 and the lowest price at which shares were sold was \$532.41.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$534.50 and the lowest price at which shares were sold was \$533.51.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$535.53 and the lowest price at which shares were sold was \$534.54.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$536.53 and the lowest price at which shares were sold was \$535.54.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$537.53 and the lowest price at which shares were sold was \$536.54.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$538.45 and the lowest price at which shares were sold was \$537.54.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$539.51 and the lowest price at which shares were sold was \$538.55.
- (12) Represents the weighted average sale price. The highest price at which shares were sold was \$540.26 and the lowest price at which shares were sold was \$539.55.
- (13) Contribution to non-profit organization.
- (14) Represents the weighted average sale price. The highest price at which shares were sold was \$530.35 and the lowest price at which shares were sold was \$529.36.
- (15) Represents the weighted average sale price. The highest price at which shares were sold was \$531.35 and the lowest price at which shares were sold was \$530.36.
- (16) Represents the weighted average sale price. The highest price at which shares were sold was \$532.35 and the lowest price at which shares were sold was \$531.37.
- (17) Represents the weighted average sale price. The highest price at which shares were sold was \$533.36 and the lowest price at which shares were sold was \$532.38.
- (18) Represents the weighted average sale price. The highest price at which shares were sold was \$534.37 and the lowest price at which shares were sold was \$533.38.
- (19) Represents the weighted average sale price. The highest price at which shares were sold was \$535.35 and the lowest price at which shares were sold was \$534.38.
- (20)

## Edgar Filing: AMAZON COM INC - Form 4

Represents the weighted average sale price. The highest price at which shares were sold was \$536.38 and the lowest price at which shares were sold was \$535.40.

- (21) Represents the weighted average sale price. The highest price at which shares were sold was \$536.51 and the lowest price at which shares were sold was \$536.41.
- (22) Represents the weighted average sale price. The highest price at which shares were sold was \$535.81 and the lowest price at which shares were sold was \$534.89.
- (23) Represents the weighted average sale price. The highest price at which shares were sold was \$537.01 and the lowest price at which shares were sold was \$536.03.
- (24) Represents the weighted average sale price. The highest price at which shares were sold was \$538.02 and the lowest price at which shares were sold was \$537.03.
- (25) Represents the weighted average sale price. The highest price at which shares were sold was \$538.65 and the lowest price at which shares were sold was \$538.03.

### Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.