Edgar Filing: SALESFORCE COM INC - Form 4

SALESFOR Form 4 January 02,	CE COM INC 2013										
FORM	14 UNITED	STATES SECONTIES AND EXCHANGE COMMISSION Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1940							OMB	2235-0287	
Check th if no lon subject t Section Form 4 o Form 5 obligatio may con <i>See</i> Instr 1(b).	ger o 16. or Filed pur ons tinue.								burden hour response	bires: January 31, 2005 imated average den hours per	
(Print or Type	Responses)										
1. Name and Address of Reporting Person * van Veenendaal Frank2. Issuer Name and Tick SymbolSALESFORCE COM						-	5. Relationship of Reporting Person(s) to Issuer				
			Month/I	of Earliest Transaction /Day/Year) - /2012 -				Director X Officer (give below)	Officer (give title Other (specify		
	(Street)	Filed(Month/Day/Year) Applicable Lir _X_ Form filed				Applicable Line) _X_ Form filed by O	Joint/Group Filing(Check				
SAN FRAN	NCISCO, CA 941	05						Form filed by Me Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Secu	ities Ac	quired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	y (Month/Day/Year) Execution Date, if		3. 4. Securities Acquired (A Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				 A) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	12/31/2012 <u>(1)</u>			Code V M	Amount 2,000	(D) A	Price \$ 52.7		D		
Common Stock	12/31/2012 <u>(1)</u>			S	2,000	D	\$ 163.	81 5,097	D		

\$ 167.488

\$ 52.76 5,133

\$ 171.86 3,133

3,133

D

D

D

1,964 D

2,000 A

2,000 D

S

Μ

S

Common

Common

Common

Stock

Stock

Stock

12/31/2012

01/02/2013(1)

01/02/2013(1)

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Common Stock	1,500	Ι	By Trust 1 (2)
Common Stock	1,500	Ι	By Trust $2 (3)$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	An or Nu of Sh
Non-qualified Stock Option (Right to Buy)	\$ 52.76	12/31/2012 <u>(1)</u>		М	2,000	02/26/2009(4)	02/26/2013	Common Stock	2
Non-qualified Stock Option (Right to Buy)	\$ 52.76	01/02/2013(1)		М	2,000	02/26/2009(4)	02/26/2013	Common Stock	2

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
van Veenendaal Frank THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			Vice Chairman			
Signatures						
/s/ Sam Fleischmann, Attorney-in-Fact for Frank Va Veenendaal	an	01/0	02/2013			
<u>**</u> Signature of Reporting Person			Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.
- (2) Represents shares held in the Frank van Veenendaal Grantor Retained Annuity Trust.
- (3) Represents shares held in the Leslie van Veenendaal Grantor Retained Annuity Trust.
- (4) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.