

APPLE INC  
Form 4  
February 08, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Fadell Anthony

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
APPLE INC [AAPL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/06/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	02/06/2007	02/06/2007	M		11,856	A	\$ 14.03 3,726	D
Common Stock	02/06/2007	02/06/2007	S		1,900	D	\$ 83.22 3,726	D
Common Stock	02/06/2007	02/06/2007	S		2,300	D	\$ 83.23 3,726	D
Common Stock	02/06/2007	02/06/2007	S		1,900	D	\$ 83.24 3,726	D
Common Stock	02/06/2007	02/06/2007	S		2,556	D	\$ 83.25 3,726	D

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Common Stock	02/06/2007	02/06/2007	S	900	D	\$ 83.26	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.27	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.28	3,726	D	
Common Stock	02/06/2007	02/06/2007	S	300	D	\$ 83.29	3,726	D	
Common Stock	02/06/2007	02/06/2007	M	812	A	\$ 12.725	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	552	D	\$ 82.88	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	260	D	\$ 83.01	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	M	3,750	A	\$ 10.895	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	1,750	D	\$ 82.89	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	200	D	\$ 82.91	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	1,800	D	\$ 83	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	M	92,221	A	\$ 15.475	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	2,000	D	\$ 82.86	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	35,403	D	\$ 82.87	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	2,648	D	\$ 82.88	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	819	D	\$ 82.89	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	3,000	D	\$ 82.9	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	900	D	\$ 82.91	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	10,785	D	\$ 83	947	I	By Wife
Common Stock	02/06/2007	02/06/2007	S	11,840	D	\$ 83.01	947	I	By Wife
	02/06/2007	02/06/2007	S	9,516	D	\$ 83.02	947	I	By Wife

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Common Stock										
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.03	947	I	By Wife	
Common Stock	02/06/2007	02/06/2007	S	6,000	D	\$ 83.04	947	I	By Wife	
Common Stock	02/06/2007	02/06/2007	S	610	D	\$ 83.045	947	I	By Wife	
Common Stock	02/06/2007	02/06/2007	S	7,700	D	\$ 83.05	947	I	By Wife	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 14.03	02/06/2007	02/06/2007	M	11,856	03/01/2006	06/01/2011	Common Stock	11,856
Employee Stock Option	\$ 12.725	02/06/2007	02/06/2007	M	812	02/05/2006	02/05/2012	Common Stock	812
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	1,250	05/04/2006	02/04/2011	Common Stock	1,250
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	1,250	08/04/2006	02/04/2011	Common Stock	1,250
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	1,250	11/04/2011	02/04/2011	Common Stock	1,250

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Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	25,000	10/06/2005	07/06/2011	Common Stock	25,000
Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	25,000	01/06/2006	07/06/2011	Common Stock	25,000
Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	25,000	04/06/2006	07/06/2011	Common Stock	25,000
Employee Stock Option	\$ 15.475	02/06/2007	02/06/2007	M	17,221	07/06/2006	07/06/2011	Common Stock	17,221

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Fadell Anthony 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President	

## Signatures

/s/ Anthony  
Fadell

02/08/2007

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.