

CONNS INC  
Form SC 13D/A  
February 29, 2016

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 13D/A**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 14)**

**Conn s Inc.**  
**(Name of Issuer)**

**Common Stock, par value \$.01 per share**  
**(Title of Class of Securities)**

**208242107**  
**(CUSIP Number)**

**David A. Knight**

**Stephens Investments Holdings LLC**

**111 Center Street**

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**Little Rock, AR 72201**

**(501) 377-2573**

**(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)**

**January 8, 2016**

**(Date of Event which Requires Filing of this Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box "X".

*Note:* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ( "Act" ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the notes).

CUSIP No. 208242107  
SCHEDULE 13D

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Stephens Investments Holdings LLC  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
7 Sole Voting Power

NUMBER OF

SHARES 323,673  
8 Shared Voting Power

BENEFICIALLY

OWNED BY 0  
EACH 9 Sole Dispositive Power

REPORTING

PERSON 323,673

WITH

10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

323,673

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

1.0

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Stephens Inc.  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ☒  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power

SHARES

BENEFICIALLY 82,430  
8 Shared Voting Power  
OWNED BY

EACH

REPORTING 10,956  
9 Sole Dispositive Power

PERSON

WITH 82,430  
10 Shared Dispositive Power

10,956

11 Aggregate Amount Beneficially Owned by Each Reporting Person

93,386

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.3

14 Type of Reporting Person (See Instructions)

BD, CO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Warren A. Stephens Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC, AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power

SHARES

BENEFICIALLY 1,904,247  
8 Shared Voting Power

OWNED BY

EACH

0  
REPORTING 9 Sole Dispositive Power

PERSON

WITH 1,904,247  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

1,904,247

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

5.9

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Warren A. Stephens Grantor Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC, AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power

SHARES

BENEFICIALLY 100,350  
8 Shared Voting Power

OWNED BY

EACH

0  
REPORTING 9 Sole Dispositive Power

PERSON

WITH

100,350  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

100,350

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.3

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Harriet C. Stephens Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power

SHARES

BENEFICIALLY 683,283  
8 Shared Voting Power

OWNED BY

EACH

0  
REPORTING 9 Sole Dispositive Power

PERSON

WITH

683,283  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

683,283

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

2.1

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Warren & Harriet Stephens Children s Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC, AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 931,038  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 931,038  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

931,038

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

2.9

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Warren Miles Amerine Stephens 95 Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC, AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 56,633  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 56,633  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

56,633

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.2

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Warren Miles Amerine Stephens Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 6,352  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 6,352  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

6,352

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.0

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 John Calhoun Stephens 95 Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC, AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 56,633  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 56,633  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

56,633

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.2

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 John Calhoun Stephens Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power

SHARES

BENEFICIALLY 6,352  
8 Shared Voting Power  
OWNED BY

EACH

0  
REPORTING 9 Sole Dispositive Power

PERSON

WITH 6,352  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

6,352

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.0

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Laura Whitaker Stephens 95 Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC, AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 56,633  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 56,633  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

56,633

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.2

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Laura Whitaker Stephens Trust  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 WC  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 6,352  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 6,352  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

6,352

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.0

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Curtis F. Bradbury, Jr.  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 OO  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power  
SHARES  
BENEFICIALLY 234,972  
OWNED BY 8 Shared Voting Power  
EACH 0  
REPORTING 9 Sole Dispositive Power  
PERSON  
WITH 234,972  
10 Shared Dispositive Power

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

234,972

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.7

14 Type of Reporting Person (See Instructions)

IN

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 Douglas H. Martin

Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 PF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

Arkansas  
NUMBER OF 7 Sole Voting Power

SHARES

BENEFICIALLY 155,212  
8 Shared Voting Power  
OWNED BY

EACH 6,300  
REPORTING 9 Sole Dispositive Power

PERSON

WITH 155,212  
10 Shared Dispositive Power

6,300

11 Aggregate Amount Beneficially Owned by Each Reporting Person

161,512

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.5

14 Type of Reporting Person (See Instructions)

IN

CUSIP No. 208242107

1 Name of Reporting Persons

I.R.S. Identification No. of Above Persons (entities only)

2 WAS Conn s Annuity Trust One  
Check the Appropriate Box if a Member of a Group (See Instructions)

3 (a) ☐ (b) ☒  
SEC Use Only

4 Source of Funds (See Instructions)

5 AF  
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6 ..  
Citizenship or Place of Organization

|              |                             |
|--------------|-----------------------------|
| Arkansas     |                             |
| NUMBER OF    | 7 Sole Voting Power         |
| SHARES       |                             |
| BENEFICIALLY | 206,116                     |
| OWNED BY     | 8 Shared Voting Power       |
| EACH         |                             |
| REPORTING    | 0                           |
| PERSON       | 9 Sole Dispositive Power    |
| WITH         |                             |
|              | 206,116                     |
|              | 10 Shared Dispositive Power |

0

11 Aggregate Amount Beneficially Owned by Each Reporting Person

206,116

12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

..

13 Percent of Class Represented by Amount in Row (11)

0.6

14 Type of Reporting Person (See Instructions)

OO

CUSIP No. 208242107

## Introductory Statement

This Amendment No. 14 to Schedule 13D relates to the Common Stock, par value \$.01 per share (the Common Stock), of Conns Inc., a Delaware corporation (the Issuer). This Amendment No. 14 amends and supplements (i) the statement originally filed on December 18, 2003 with the Securities and Exchange Commission (the Commission) by the reporting persons, (ii) Amendment No. 1 to the statement filed on June 2, 2004 with the Commission by the reporting persons, (iii) Amendment No. 2 to the statement filed on September 17, 2007 with the Commission by the reporting persons, (iv) Amendment No. 3 to the statement filed on February 1, 2008 with the Commission by the reporting persons, (v) Amendment No. 4 to the statement filed on October 8, 2008 with the Commission by the reporting persons, (vi) Amendment No. 5 to the statement filed on November 18, 2009 with the Commission by the reporting persons, (vii) Amendment No. 6 to the statement filed on October 22, 2010 with the Commission by the reporting persons, (viii) Amendment No. 7 to the statement filed on November 9, 2010 with the Commission by the reporting persons, (ix) Amendment No. 8 to the statement filed on December 15, 2010 with the Commission by the reporting persons, (x) Amendment No. 9 to the statement filed on January 13, 2012 with the Commission by the reporting persons, (xi) Amendment No. 10 to the statement filed on April 23, 2012 with the Commission by the reporting persons, (xii) Amendment No. 11 to the statement filed on December 12, 2012 with the Commission by the reporting persons, (xiii) Amendment No. 12 to the statement filed on January 10, 2013 with the Commission by the reporting persons, and Amendment No. 13 to the statement filed on December 10, 2013 with the Commission by the reporting persons (collectively, the Prior Filings and collectively with this Amendment No. 14, this Statement). Unless otherwise defined herein, capitalized terms used herein shall have the meanings ascribed thereto in the Prior Filings. Except as set forth below, there are no changes to the Prior Filings.

This Amendment No. 14 is filed to report an increase by more than one percent in the percentage of outstanding Common Stock owned collectively by the reporting persons.

## ITEM 2. IDENTITY AND BACKGROUND

Item 2(a)(vii) of the Statement is amended and restated to read in its entirety as follows: Warren and Harriet Stephens Children's Trust is a trust formed under the laws of the State of Arkansas with a business address of 111 Center Street, Little Rock, Arkansas 72201. Its trustees are Harriet C. Stephens and John Cahoun.

Item 2(a)(viii) of the Statement is amended and restated to read in its entirety as follows: Warren Miles Amerine Stephens 95 Trust is a trust formed under the laws of the State of Arkansas with a business address of 111 Center Street, Little Rock, Arkansas 72201. Its trustee is Harriet C. Stephens.

Item 2(a)(x) of the Statement is amended and restated to read in its entirety as follows: John Calhoun Stephens 95 Trust is a trust formed under the laws of the State of Arkansas with a business address of 111 Center Street, Little Rock, Arkansas 72201. Its trustee is Harriet C. Stephens.

Item 2(a)(xii) of the Statement is amended and restated to read in its entirety as follows: Laura Whitaker Stephens 95 Trust is a trust formed under the laws of the State of Arkansas with a business address of 111 Center Street, Little Rock, Arkansas 72201. Its trustee is Harriet C. Stephens.

CUSIP No. 208242107

**ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.**

Item 3 of the Statement is supplemented by adding the following: Working capital of the reporting persons was used to effect the purchases described herein at Item 5(c).

**ITEM 4. PURPOSE OF TRANSACTION.**

Item 4 of the Statement is supplemented by adding the following: The purchases described herein at Item 5(c) were effected for investment purposes.

**ITEM 5. INTEREST IN SECURITIES OF THE ISSUER**

Items 5(a) and 5(b) of the Statement are amended and restated to read in their entirety as follows:

(a, b) The following table discloses the beneficial ownership of the Common Stock by the reporting persons and their respective directors and control persons. Because of interrelationships among the various reporting persons, certain shares of the Common Stock may be reported as being beneficially owned by more than one person.

| Name                                       | Number of<br>Shares<br>Beneficially<br>Owned | Percent<br>of<br>Outstanding<br>Shares(1) | Voting Power |           | Dispositive Power |           |
|--------------------------------------------|----------------------------------------------|-------------------------------------------|--------------|-----------|-------------------|-----------|
|                                            |                                              |                                           | Sole         | Shared    | Sole              | Shared    |
| Stephens Investments Holdings LLC          | 323,673                                      | 1.0                                       | 323,673      | 0         | 323,673           | 0         |
| Stephens Inc.(2)                           | 93,386                                       | 0.3                                       | 82,430       | 10,956    | 82,430            | 10,956    |
| Warren A. Stephens Trust                   | 1,904,247                                    | 5.9                                       | 1,904,247    | 0         | 1,904,247         | 0         |
| Warren A. Stephens Grantor Trust           | 100,350                                      | 0.3                                       | 100,350      | 0         | 100,350           | 0         |
| Harriet C. Stephens Trust                  | 683,283                                      | 2.1                                       | 683,283      | 0         | 683,283           | 0         |
| Warren & Harriet Stephens Children's Trust | 931,038                                      | 2.9                                       | 931,038      | 0         | 931,038           | 0         |
| Warren Miles Amerine Stephens 95 Trust     | 56,633                                       | 0.2                                       | 56,633       | 0         | 56,633            | 0         |
| Warren Miles Amerine Stephens Trust        | 6,352                                        | 0.0                                       | 6,352        | 0         | 6,352             | 0         |
| John Calhoun Stephens 95 Trust             | 56,633                                       | 0.2                                       | 56,633       | 0         | 56,633            | 0         |
| John Calhoun Stephens Trust                | 6,352                                        | 0.0                                       | 6,352        | 0         | 6,352             | 0         |
| Laura Whitaker Stephens 95 Trust           | 56,633                                       | 0.2                                       | 56,633       | 0         | 56,633            | 0         |
| Laura Whitaker Stephens Trust              | 6,352                                        | 0.0                                       | 6,352        | 0         | 6,352             | 0         |
| Curtis F. Bradbury, Jr.                    | 234,972                                      | 0.7                                       | 234,972      | 0         | 234,972           | 0         |
| Douglas H. Martin(3)                       | 161,512                                      | 0.5                                       | 155,212      | 6,300     | 155,212           | 6,300     |
| Warren A. Stephens(4)                      | 4,431,048                                    | 13.7                                      | 2,329,406    | 2,101,642 | 2,329,406         | 2,101,642 |

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|                              |           |     |         |           |         |           |
|------------------------------|-----------|-----|---------|-----------|---------|-----------|
| Harriet C. Stephens(5)       | 2,090,686 | 6.5 | 0       | 2,090,686 | 0       | 2,090,686 |
| WAS Conn s Annuity Trust One | 206,116   | 0.6 | 206,116 | 0         | 206,116 | 0         |

- (1) Based on 32,244,955 shares of the Common Stock reported by the Issuer as outstanding as of December 3, 2015, as set forth in the Form 10Q filed by the Company on December 8, 2015.

CUSIP No. 208242107

- (2) Includes 82,430 shares owned directly, as to which Stephens Inc. has sole voting power and sole dispositive power, and 10,956 shares held in discretionary trading accounts on behalf of Stephens Inc. clients as to which the firm may be deemed to have shared voting power and shared dispositive power.
- (3) Includes 93,335 shares owned directly as to which Mr. Martin has sole voting power and sole dispositive power, 800 shares owned by Douglas Martin Custodian for Haven Celeste Martin as to which Mr. Martin has sole voting power and sole dispositive power, and 1,600 shares owned by Mr. Martin's children as to which Mr. Martin has shared voting and dispositive power pursuant to powers of attorney. Also includes 16,827 shares owned through Roth IRA accounts as to which Mr. Martin has sole voting and dispositive power, and includes 4,250 shares owned through IRA accounts as to which Mr. Martin has sole voting and dispositive power. Also includes 3,100 shares owned by Mr. Martin's spouse as custodian for a minor child, as to which Mr. Martin may be deemed to have shared voting and dispositive power. Also includes 1,600 shares owned by a charitable foundation of which Mr. Martin is a co-trustee, as to which Mr. Martin has shared voting and dispositive power. Also includes 40,000 shares which Mr. Martin has the right to receive upon the exercise of options, and as to which Mr. Martin would have sole voting power and sole dispositive power.
- (4) Includes 323,673 shares owned by Stephens Investments Holdings LLC as to which Mr. Stephens, as Manager of the LLC, may be deemed to have sole voting power and sole dispositive power. Also includes 82,430 shares owned by Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have sole voting power and sole dispositive power, and 10,956 shares held in discretionary trading accounts on behalf of clients of Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have shared voting power and shared dispositive power. Also includes 1,904,247 shares owned by Warren A. Stephens Trust as to which Mr. Stephens, as Trustee, has sole voting power and sole dispositive power. Also includes 6,352 shares owned by each of Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust, and Laura Whitaker Stephens Trust, as to which Mr. Stephens, as sole Trustee of the trusts, has sole voting power and sole dispositive power. Also includes 683,283 shares owned by Harriet C. Stephens Trust, 100,350 shares owned by Warren A. Stephens Grantor Trust, 206,116 shares owned by WAS Conn's Annuity Trust One, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee and as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 931,038 shares owned by Warren & Harriet Stephens Childrens Trust, Harriet C. Stephens, Co-Trustee, as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens.
- (5) Includes 683,283 shares owned by Harriet C. Stephens Trust, 100,350 shares owned by Warren A. Stephens Grantor Trust, 206,116 shares owned by WAS Conn's Annuity Trust One, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee and as to which Ms. Stephens may be deemed to have shared voting and dispositive power with Mr. Stephens. Also includes 931,038 shares owned by Warren & Harriet Stephens Childrens Trust, Harriet C. Stephens, Co-Trustee, as to which Ms. Stephens may be deemed to have shared voting and dispositive power.

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Item 5(c) of the Statement is supplemented by adding the following: During the past sixty days, the persons identified in Items 5(a) and (b) above have effected the following transactions in the Common Stock: Warren A. Stephens Trust purchased 30,000 shares on January 8, 2016 at an average price of \$16.7582 per share; Harriet Calhoun Stephens Trust purchased 30,000 shares on January 8, 2016 at an average price of \$16.7582 per share; Warren and Harriet Stephens Children's Trust purchased 90,000 shares on January 8, 2016 at an average price of \$16.7582 per share; Douglas H. Martin purchased on January 8, 2016, through his Roth IRA, 5,000 shares at an average price of \$17.199 per share, 2,000 shares at an average price of \$16.8409 per share, 3,000 shares at an average price of \$16.8805 per share, 2,000 shares at an average price of \$16.4093 per share, 1,827 shares at an average price of \$16.18 per share, and 3,000 shares at an average price of \$16.36 per share; Douglas H. Martin purchased on January 11, 2016, through his IRA, 2,000 shares at an average price of \$15.3428 per share, 250 shares at an average price of \$15.35 per share, and 2,000 shares at an average price of \$15.3498 per share; and Curtis F. Bradbury, Jr. purchased 29,399 shares on January 8, 2016 at an average price of \$17.0073 per share.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

Agreement to File Joint Schedule 13D

CUSIP No. 208242107

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 29, 2016

Date

/s/ David A. Knight

David A. Knight, as attorney in fact for Stephens Investments Holdings LLC, Stephens Inc., Warren A. Stephens Trust, Warren A. Stephens Grantor Trust, Harriet C. Stephens Trust, Warren & Harriet Stephens Children's Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens 95 Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Curtis F. Bradbury, Jr., Douglas H. Martin, and WAS Conn's Annuity Trust One