

Viacom Inc.  
Form 3  
November 25, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Bakish Robert M		(Month/Day/Year)	Viacom Inc. [VIA, VIAB]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		11/15/2016		
1515 BROADWAY			(Check all applicable)	6. Individual or Joint/Group Filing(Check Applicable Line)
	(Street)		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	<input checked="" type="checkbox"/> Form filed by One Reporting Person
NEW YORK,Â NYÂ 10036			<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)	(give title below)	(specify below)
			Acting President and CEO	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class B Common Stock	83,914	D	Â
Class B Common Stock	10	I	By 401(k)
Class B Common Stock	185	I	By Daughter
Class B Common Stock	57	I	By Daughter

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial Ownership
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## Edgar Filing: Viacom Inc. - Form 3

	(Month/Day/Year)		Derivative Security (Instr. 4)		or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Employee Stock Option (Right to Buy) <sup>(1)</sup>	Â <sup>(2)</sup>	06/08/2018	Class B Common Stock	73,320	\$ 32.55	D	Â
Employee Stock Option (Right to Buy) <sup>(3)</sup>	Â <sup>(2)</sup>	05/25/2019	Class B Common Stock	69,930	\$ 49.95	D	Â
Employee Stock Option (Right to Buy) <sup>(3)</sup>	Â <sup>(2)</sup>	05/23/2020	Class B Common Stock	79,051	\$ 47.21	D	Â
Employee Stock Option (Right to Buy) <sup>(3)</sup>	Â <sup>(4)</sup>	05/22/2021	Class B Common Stock	61,444	\$ 69.56	D	Â
Employee Stock Option (Right to Buy) <sup>(3)</sup>	Â <sup>(5)</sup>	05/21/2022	Class B Common Stock	48,309	\$ 84.46	D	Â
Employee Stock Option (Right to Buy) <sup>(3)</sup>	Â <sup>(6)</sup>	05/20/2023	Class B Common Stock	73,193	\$ 65.92	D	Â
Employee Stock Option (Right to Buy) <sup>(7)</sup>	Â <sup>(8)</sup>	05/18/2024	Class B Common Stock	104,046	\$ 38.86	D	Â
Restricted Share Units <sup>(3)</sup>	Â <sup>(9)</sup>	Â <sup>(9)</sup>	Class B Common Stock	4,313	\$ <sup>(3)</sup>	D	Â
Restricted Share Units <sup>(3)</sup>	Â <sup>(10)</sup>	Â <sup>(10)</sup>	Class B Common Stock	7,104	\$ <sup>(3)</sup>	D	Â
Restricted Share Units <sup>(3)</sup>	Â <sup>(11)</sup>	Â <sup>(11)</sup>	Class B Common Stock	13,653	\$ <sup>(3)</sup>	D	Â
Restricted Share Units <sup>(7)</sup>	Â <sup>(12)</sup>	Â <sup>(12)</sup>	Class B Common Stock	34,740	\$ <sup>(7)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director   10% Owner   Officer   Other

Reporting Owners

Bakish Robert M  
1515 BROADWAY                   Â           Â           Â Acting President and CEO   Â  
NEW YORK, NY 10036

## Signatures

/s/ Michael D. Fricklas, Attorney-in-Fact for Robert M.  
Bakish

11/25/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of December 2, 2008, for no consideration.
- (2) Current.
- (3) Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration.
- (4) The remaining Stock Options, originally granted on May 22, 2013, will vest on May 22, 2017.
- (5) The remaining Stock Options, originally granted on May 21, 2014, will vest in two equal annual installments beginning on May 21, 2017.
- (6) The remaining Stock Options, originally granted on May 20, 2015, will vest in three equal annual installments beginning on May 20, 2017.
- (7) Granted under the Viacom Inc. 2016 Long-Term Management Incentive Plan for no consideration.
- (8) These Stock Options were granted on May 18, 2016 and will vest in four equal annual installments beginning May 18, 2017.  
These remaining Restricted Share Units ("RSUs"), originally granted on May 22, 2013, will vest on May 22, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on the vest date.
- (9) These remaining RSUs, originally granted on May 21, 2014, will vest in two equal annual installments beginning on May 21, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.
- (10) These remaining RSUs, originally granted on May 20, 2015, will vest in three equal annual installments beginning on May 20, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.
- (11) These RSUs, granted on May 18, 2016, will vest in four equal annual installments beginning on May 18, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.