ALL AMERICAN SPORTPARK INC Form 10-Q August 12, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **FORM 10-Q**

x QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2013

"TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number 000-24970

# ALL-AMERICAN SPORTPARK, INC.

(Exact name of registrant as specified in its charter)

Nevada 88-0203976

(State or other jurisdiction of incorporation or organization)

(I. R. S. Employer Identification No.)

# 6730 South Las Vegas Boulevard Las Vegas, NV 89119

(Address of principal executive offices)

# (702) 798-7777

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yesx No.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yesx No.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer " Accelerated filer "

Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting company x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes" Nox

The number of shares of Common Stock, \$0.001 par value, outstanding on July 31, 2013 was 4,624,123 shares.

# ALL-AMERICAN SPORTPARK, INC.

# FORM 10-Q

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# PART 1 – FINANCIAL INFORMATION ITEM 1 FINANCIAL STATEMENTS ALL-AMERICAN SPORTPARK, INC. CONSOLIDATED BALANCE SHEETS

	June 30, 2013	December 31, 2012
	(Unaudited)	
Assets		
Current assets:		
Cash	\$ 68,719	\$ 5,500
Accounts receivable	168	5,942
Prepaid expenses and other current assets	8,922	5,733
Total current assets	77,809	17,175
Property and equipment, net of accumulated depreciation of \$758,483 and \$702,488, as of 2013 and 2012,		
respectively	633,005	669,441
Total Assets	\$ 710,814	\$ 686,616
Liabilities and Stockholders' Deficit		
Current liabilities:		
Cash in excess of available funds	\$ 1,862	\$ 5,594
Accounts payable and accrued expenses	354,754	359,907
Current portion of deferred revenue	100,000	-
Current portion of notes payable - related parties	4,194,495	4,329,495
Current portion due to related parties	1,500,795	1,416,843
Current portion of capital lease obligation	24,047	35,120
Accrued interest payable - related party	5,190,181	4,978,335
Total current liabilities	11,366,134	11,125,294
Long-term liabilities:		
Long-term portion of capital lease obligation	586	6,529
Deferred revenue	75,000	-
Deferred rent liability	669,889	691,780
Total long-term liabilities	745,475	698,309
Commitments and Contingencies		
Stockholder's deficit:		
Preferred stock, Series "B", \$0.001 par value, 10,000,000		
shares authorized, no shares issued and outstanding		
as of June 30, 2013 and December 31, 2012, respectively		
1 · · · · · J	-	-

Common stock, \$0.001 par value, 50,000,000 shares authorized, 4,624,123 and 4,522,123 shares issued and outstanding as of June 30, 2013 and December

31, 2012,

respectively 4,624 4,522
Prepaid equity-based compensation (13,128)

Additional paid-in capital 14,408,270 14,387,972

(20	5,223,785 )	(2	25,877,864)
(1)	,824,019 )	(1	1,485,370)
	423,224		348,383
(1)	,400,795 )	(1	1,136,987)
\$	710,814	\$	686,616
	(11	(11,400,795)	(11,824,019) (1 423,224 (11,400,795) (1

The accompanying notes are an integral part of these consolidated financial statements.

ALL-AMERICAN SPORTPARK, INC. Consolidated Statements of Operations (Unaudited)

	For the	Three Months Ending June 30,	For the S	Six Months Ending June 30,
	2013	2012	2013	2012
Revenue	\$ 592,637	\$ 611,294	\$ 1,077,138	\$ 1,135,658
Revenue - Related Party	40,949	39,312	81,899	78,624
Total Revenue	633,586	650,606	1,159,037	1,214,282
Cost of revenue	200,757	179,289	369,896	378,688
Gross profit	432,829	471,317	789,141	835,594
Expenses:				
General and administrative expenses  Depreciation and	383,770	363,327	737,736	712,734
amortization	28,406	26,470	55,996	55,913
Total expenses	412,176	389,797	793,732	768,647
Net operating income (loss)	20,653	81,520	(4,591)	66,947
Other income (expense):				
Interest expense Gain on property and	(131,867	) (135,379)	(266,489)	(270,705)
equipment	-	(58,445)	-	(56,772)
Other income (expense)	147	14	-	14
Total other income (expense)	(131,720	(193,810)	(266,489)	(327,463)
Net loss before provision for income tax	(111,067	) (112,290)	(271,080)	(260,516)
Provision for income tax expense	-	-	-	-
Net loss	(111,067	) (112,290)	(271,080)	(260,516)
Net income attributable to non-controlling interest	48,340	59,592	74,841	84,686
	10,5 10	57,372	, 1,011	0 1,000

Net loss attributable to								
All-American SportPark, Inc.	\$	(159,407)	\$	(171,882)	\$	(345,921)	\$	(345,202)
Net loss per share - basic and fully diluted	\$	(0.03)	\$	(0.02)	\$	(0.06)	\$	(0.06)
Weighted average number of common shares outstanding	•	(3332)	7	(***_ )	Ť	(0.00)	7	(0000)
basic and fully diluted		4,564,716		4,522,123		4,543,537		4,522,123

The accompanying notes are an integral part of these consolidated financial statements

# ALL-AMERICAN SPORTPARK, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

	For the Six Months Ended June 30,			
		2013		2012
Cash flows from operating activities				
Net (loss)	\$	(271,080)	\$	(260,516)
Adjustments to reconcile net loss to net cash provided				
by				
(used) in operating activities:				
Depreciation and amortization expense		55,996		55,913
Gain on disposal of property and equipment		-		56,772
Stock-based compensation		6,800		
Amortization of prepaid stock-based compensation		472		-
Changes in operating assets and liabilities:				
Accounts receivable		5,774		2,539
Prepaid expenses and other current assets		(3,189)		6,067
Cash issued in excess of available funds		(3,732)		(29,184)
Accounts payable and accrued expenses		(5,153)		(618)
Deferred revenue		175,000		-
Deferred rent liability		(21,891)		1,645
Accrued interest payable - related party		211,846		213,513
Net cash provided by (used in) operating activities		150,843		(46,634)
Cash flows from investing activities				
Proceeds from sale on property and equipment		-		(23,506)
Purchase of property and equipment		(19,560)		(45,309)
Net cash used in investing activities		(19,560)		(43,634)
Cash flows from financing activities				
Proceeds from related parties		83,952		(23,506)
Payment on capital lease obligation		(17,016)		(15,034)
Proceeds from note payable – related parties		-		95,001
Payments on notes payable – related party		(135,000)		-
Net cash (used by) provided by financing activities		(68,064)		56,461
Net increase in cash		63,219		58,958
Cash - beginning		5,500		1,900
Cash - ending	\$	68,719	\$	60,858

Supplemental disclosures:

Interest paid	\$ 1,242	\$ 142
Income taxes paid	\$ -	\$ -
Supplemental disclosure of non-cash investing activities		
Cash payment for equipment in prior year	\$ -	\$ 90,000

The accompanying notes are an integral part of these consolidated financial statements.

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# ALL-AMERICAN SPORTPARK, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

# Note 1 – Basis of presentation

The consolidated interim financial statements included herein, presented in accordance with United States generally accepted accounting principles and stated in US dollars, have been prepared by All-American SportPark, Inc. (the "Company"), without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to such rules and regulations, although the Company believes that the disclosures are adequate to make the information presented not misleading.

These statements reflect all adjustments, consisting of normal recurring adjustments, which, in the opinion of management, are necessary for fair presentation of the information contained therein. It is suggested that these consolidated interim financial statements be read in conjunction with the consolidated financial statements of the Company for the year ended December 31, 2012 and notes thereto included in the Company's Form 10-K. The Company follows the same accounting policies in the preparation of consolidated interim reports.

Results of operations for interim periods may not be indicative of annual results.

Certain reclassifications have been made in prior periods' financial statements to conform to classifications used in the current period.

# Note 2 - Going concern

As of June 30, 2013, we had an accumulated deficit of \$26,223,785. In addition, the Company's current liabilities exceed its current assets by \$11,288,325 as of June 30, 2013. These conditions have raised substantial doubt about the Company's ability to continue as a going concern. Although our recent growth has greatly improved cash flows, we nonetheless need to obtain additional financing to fund payment of obligations and to provide working capital for operations. Management is seeking additional financing, and is now looking for a merger or acquisition candidate. It is management's objective to review the acquisition of interests in various business opportunities, which in their opinion will provide a profit to the Company. Management believes these efforts will generate sufficient cash flows from future operations to pay the Company's obligations and working capital needs. There is no assurance any of these transactions will occur. The financial statements do not include any adjustments relating to the recoverability and classification of asset carrying amounts or the amount and classification of liabilities that might result should the Company be unable to continue as a going concern.

# **Note 3 – Recent accounting Policies**

In January 2013, the Financial Accounting and Standards Board (FASB) issued Accounting Standards Update ("ASU") ASU 2013-01, Balance Sheet (Topic 210): Clarifying the Scope of Disclosure about Offsetting Assets and Liabilities. The ASU clarifies disclosures required for

derivatives accounted for in accordance with Topic 815, Derivatives and Hedging, including bifurcated embedded derivatives, repurchase agreements, and securities borrowing and lending transactions that are either offset in accordance with Section 310-20-45 or Section 815-10-46 or subject to an enforceable master netting arrangement or similar agreement. The ASU is effective for annual and interim periods beginning after January 1, 2013. There will be no changes in our presentation in connection with this new standard as it does not affect our Consolidated Financial Statements.

In February 2013, the FASB issued ASU No. 2013-02, Comprehensive Income (Topic 220): Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income". The ASU requires an entity to report the effect of significant reclassifications out of accumulated other comprehensive income on the respective line items in net income if the amount being reclassified is required under U.S. GAAP to be reclassified in its entirety to net income. For other amounts that are not required under U.S. GAAP to be reclassified in their entirety from accumulated other comprehensive income to net income in the same reporting period, an entity is required to cross-reference other disclosures required under U.S. GAAP that provide additional detail about those amounts. The ASU is effective for annual and interim periods beginning after January 1, 2013. There will be no changes in our presentation in connection with this new standard as it does not affect our Consolidated Financial Statements.

The Company believes there are no additional new accounting pronouncements adopted but not yet effective that is relevant to the readers of our financial statements.

# Note 4 – Non controlling interest

Non-controlling interest represents the minority stockholders' proportionate share of the equity of All-American Golf Center ("AAGC") which is a 51% owned subsidiary of the Company. At June 30, 2013, we owned 51% of AAGC's capital stock, representing voting control and a majority interest. Our controlling ownership interest requires that AAGC's operations be included in the Condensed Consolidated Financial Statements contained herein. The 49% equity interest that is not owned by us is shown as "Non-controlling interest in consolidated subsidiary" in the Condensed Consolidated Statements of Operations and Condensed Consolidated Balance Sheets. As of June 30, 2013, St. Andrews Golf Shop, our minority interest partner and a related party held a \$423,224 interest in the net asset value of our subsidiary AAGC and a \$74,841 interest in the net income from operations of AAGC.

## Note 5 – Related party transactions

Due to related parties

The Company's employees provide administrative/accounting support for (a) three golf retail stores, one of which is named Saint Andrews Golf Shop ("SAGS") and the other two Las Vegas Golf and Tennis ("Boca Store") and Las Vegas Golf and Tennis Superstore ("Westside"), owned by the Company's President and his brother. The SAGS store is the retail tenant in the CGC.

Administrative/accounting payroll and employee benefits expenses are allocated based on an annual review of the personnel time expended for each entity. Amounts allocated to these related parties by the Company approximated \$18,213 and \$41,741 for the six months ended June 30, 2013 and 2012, respectively. The Company records this allocation by reducing the related expenses

and allocating them to the related parties.

In addition to the administrative/accounting support provided by the Company to the above stores, the Company received funding for operations from these and various other stores owned by the Company's President, his brother, and Chairman. These funds helped pay for office supplies, phone charges, postages, and salaries. The net amount due to these stores totaled \$1,500,795 and \$1,416,843 as of June 30, 2013 and December 31, 2012, respectively. The amounts are non-interest bearing and due out of available cash flows of the Company. Additionally, the Company has the right to offset the administrative/accounting support against the funds received from these stores.

Both the Company's President and his brother have continued to defer half of their monthly salaries until the Company is in a more positive financial state. The amounts deferred for the first six months of 2013 and 2012 were \$30,000 and \$18,750, respectively.

Notes and Interest Payable to Related Parties:

The Company has various notes and interest payable to the following entities as of June 30, 2013, and December 31, 2012, respectively:

	2013	2012
Various notes payable to the Paradise Store bearing 10% per annum and due on demand Note payable to BE Holdings 1,	\$ 3,200,149	\$ 3,200,149
LLC, owned by the chairman of the board, bearing 10%		
per annum and due on demand Various notes payable to SAGS, bearing	100,000	100,000
10% per annum and due on demand  Various notes payable to the	693,846	743,846
District Store, bearing 10% per annum and due on demand	-	85,000
Note payable to BE, III bearing 10% per annum and due on demand	200 500	200,500
Total	\$ 4,194,495	•

All maturities of related party notes payable and the related accrued interest payable as of June 30, 2013 are due and payable upon demand. At June 30, 2013, the Company has no loans or other obligations with restrictive debt or similar covenants.

On June 15, 2009, the Company entered into a "Stock Transfer Agreement" with St. Andrews Golf, Ltd. a Nevada limited liability company, which is wholly-owned by Ronald Boreta, our

chief executive officer and John Boreta, a principal shareholder of the Company. Pursuant to this agreement, we agreed to transfer a 49% interest in our wholly owned subsidiary, AAGC as a partial principal payment in the amount of \$600,000 on the Company's outstanding loan due to St. Andrews Golf Shop, Ltd. In March 2009, the Company engaged the services of an independent third party business valuation firm, Houlihan Valuation Advisors, to determine the fair value of the business and the corresponding minority interest. Based on the Minority Value Estimate presented in connection with this appraisal, which included valuations utilizing the income, market and transaction approaches in its valuation methodology, the fair value of a 49% interest totaled \$600,000.

As of June 30, 2013 and December 31, 2012, accrued interest payable - related parties related to the notes payable – related parties totaled \$5,190,181 and \$4,978,335 respectively.

#### Lease to SAGS

The Company subleases space in the clubhouse to SAGS. Base rent includes \$13,104 per month through July 2012 with a 5% increase for each of two 5-year options to extend in July 2012 and July 2017. For the six months ending June 30, 2013 and 2012, the Company recognized rental income totaling \$81,899 and \$78,624, respectively.

#### **Note 6 – Commitments**

# Lease agreements

The land underlying the CGC is leased under an operating lease that was to initially expire in 2012 and had two five-year renewal options. In March 2006, the Company exercised the first of two options, extending the lease to 2018. Also, the lease has a provision for contingent rent to be paid by AAGC upon reaching certain levels of gross revenues. The Company recognizes the minimum rental expense on a straight-line basis over the term of the lease, which includes the two five year renewal options.

At June 30, 2013, minimum future lease payments under non-cancelable operating leases are as follows:

2013	264,920
2014	529,840
2015	529,840
2016	529,840
Thereafter	\$ 3,443,965
	\$ 5 298 405

Total rent expense for this operating lease was \$243,030 and \$242,482 for the six months ended June 30, 2013 and 2012.

# Capital Lease

The Company entered into a capital lease for new Club Car gas powered golf carts. The lease is 47 months in length and started on March 1, 2010. The Company pays \$2,612 a month in principal and interest expense related to the lease.

The Company entered into a capital lease for a new telephone system during the third quarter of 2011. The lease is 36 months in length and started in July of 2011. The Company pays \$642 a month in principal and interest expense related to the lease.

The following is a schedule by year of future minimum payments required under these lease agreements.

2013	\$ 19,236
2014	6,767
Total payments	26,003
Less interest	(1,370)
Total principal	24,633
Less current portion	(24,047)
Long-term portion	\$ 586

Accumulated depreciation for the capital leases as of June 30, 2013 and December 31, 2012 was \$95,512 and \$56,880, respectively.

# Customer Agreement

On June 19, 2009, AAGC entered into a Customer Agreement with Callaway Golf Company ("Callaway") and Saint Andrews pursuant to which Callaway agreed to make certain cash payments and other consideration to AAGC and Saint Andrews in exchange for an exclusive marketing arrangement for the Callaway Golf Center operated by AAGC. Callaway is a major golf equipment manufacturer and supplier. Saint Andrews subleases space at the Callaway Golf Center and operates a golf equipment store at the Callaway Golf Center.

The Customer Agreement with Callaway provided that Callaway would provide Saint Andrews with \$250,000 annual advertising contribution in the form of golf related products. In addition, Saint Andrews was given an opportunity to earn additional credits upon reaching a sales threshold.

In connection with the signing of the Customer Agreement, AAGC received several concessions to help in the operation of the business, upgrading certain areas, and remodel of some portions of the AAGC facility. Callaway also provided staff uniforms, range golf balls and rental golf equipment for AAGC's use at the Callaway Golf Center. Both AAGC and Saint Andrews agreed to exclusively sell only Callaway golf products at the Callaway Golf Center for the term of the Customer Agreement.

On March 9, 2013, AAGC entered into an amendment to its Customer Agreement with Callaway (the "Amendment"). The effective date of the Amendment was January 20, 2013. The

Amendment provided that AAGC was to use all reasonable efforts to negotiate and enter into a non-exclusive written contract with an alternate retail branding partner. In the event that AAGC was successful in executing a written contract with an alternative retail branding partner, the Customer Agreement was to terminate on June 30, 2013. In the event that an agreement with an alternative retailed branding partner was not entered into by June 30, 2013, the Customer Agreement was to terminate on that date but AAGC would have the right to continue to feature its products in a second position at the Callaway Golf Center after termination of Customer Agreement, under certain terms and conditions.

On March 27, 2013, AAGC entered into a Golf Center Sponsorship Agreement with Taylor Made Golf Company, Inc., doing business as TaylorMade-Adidas Golf Company ("TMaG") pursuant to which the golf center operated by AAGC will be rebranded using TaylorMade® and other TMaG trademarks.

As part of the Agreement, TMaG has agreed to reimburse AAGC for the reasonable costs associated with the rebranding efforts, including the costs associated with the build-out of the golf center and a new performance lab (described below), up to a specified maximum amount. In addition, AAGC received a payment of \$200,000 within a few days of signing the Agreement and, so long as AAGC continues to operate the golf center and comply with the terms and conditions of the Agreement TMaG will make additional payments to AAGC on each of March 26, 2014 and March 26, 2015. The Company will recognize these payments as revenue on a straight-line basis over the term of the agreement.

The Agreement provides that TMaG will install a performance lab at AAGC's facility which will include one nine-camera motion analysis system and one putting lab, and will provide additional services, equipment, supplies and resources for the golf center.

The Agreement includes provisions concerning the display of TMaG merchandise, payment terms, retail sales targets and other related matters. Also, Saint Andrews Golf Shop, a tenant of AAGC which is owned by Ronald Boreta, the Company's President, and John Boreta, a Director of the Company, will receive a quarterly rebate based on the wholesale price of the TMaG merchandise purchased at the golf center. In addition, provided that the Las Vegas Golf and Tennis stores owned by Ronald Boreta and John Boreta maintain TMaG as its premier vendor at its locations, TMaG will pay such stores a quarterly rebate based on the wholesale price of the TMaG Merchandise purchased at those locations.

The initial term of the Agreement is for five years. AAGC and TMaG may mutually agree in writing to extend the Agreement for an additional four year period; provided that the option to renew the Agreement shall be determined by the parties not later than ninety (90) days prior to the end of the initial term and shall be consistent with the AAGC's lease on its golf center property.

#### Note 7 – Stockholders' deficit

Preferred stock

As of June 30, 2013, we had no preferred shares issued and outstanding.

Common stock

As of June 30, 2013, we had 4,624,123 shares of our \$0.001 par value common stock issued and outstanding.

Equity-based compensation

On May 24, 2013, the Company granted 68,000 shares of restricted common stock to one director and one employee for services. In accordance with the terms of the grant, the shares will vest in full at the end of two years from the date of grant for the director. The restricted common stock granted to the employee will vest in full at the end of three years from the date of grant. The Company has recorded prepaid stock-based compensation of \$13,128 representing the estimated fair value on the date of grant, and will amortize the fair market value of the shares to compensation expense ratably over the two and three year vesting periods.

Also on May 24, 2013, the Company granted 34,000 shares of common stock to a director for past services. These shares are fully vested. The fair value on the date of grant of \$6,800 was recorded as stock-based compensation.

# Note 8 – Subsequent Events

Upon our evaluation of events and transactions that have occurred subsequent to the balance sheet date, there are no subsequent events that have taken place.

# ITEM 2. MANAGEMENT 'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

# **Forward-Looking Statements**

This document contains "forward-looking statements." All statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws, including, but not limited to, any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objections of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements or belief; and any statements of assumptions underlying any of the foregoing.

Forward-looking statements may include the words "may," "could," "estimate," "intend," "continue," "believe," "expect" or "anticipate" or other similar words. These forward-looking statements present our estimates and assumptions only as of the date of this report. Accordingly, readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the dates on which they are made. We do not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the dates they are made. You should, however, consult further disclosures we make in future filings of our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and inherent risks and uncertainties. The factors affecting these risks and uncertainties include, but are not limited to:

- increased competitive pressures from existing competitors and new entrants;
- deterioration in general or regional economic conditions;
- adverse state or federal legislation or regulation that increases the costs of compliance, or adverse findings by a regulator with respect to existing operations;
- loss of customers or sales weakness;
- inability to achieve future sales levels or other operating results;
- the inability of management to effectively implement our strategies and business plans; and
- the other risks and uncertainties detailed in this report.

# **Overview of Current Operations**

On June 19, 2009, AAGC entered into a Customer Agreement with Callaway Golf Company ("Callaway") and Saint Andrews pursuant to which Callaway agreed to make certain cash payments and other consideration to AAGC and Saint Andrews in exchange for an exclusive marketing arrangement for the Callaway Golf Center operated by AAGC. Callaway is a major golf equipment manufacturer and supplier. Saint Andrews subleases space at the Callaway Golf Center and operates a golf equipment store at the Callaway Golf Center.

The Customer Agreement with Callaway provided that Callaway would provide Saint Andrews with \$250,000 annual advertising contribution in the form of golf related products. In addition, Saint Andrews was given an opportunity to earn additional credits upon reaching a sales threshold.

In connection with the signing of the Customer Agreement, AAGC received several concessions to help in the operation of the business, upgrading certain areas, and remodel of some portions of the AAGC facility. Callaway also provided staff uniforms, range golf balls and rental golf equipment for AAGC's use at the Callaway Golf Center. Both AAGC and Saint Andrews agreed to exclusively sell only Callaway golf products at the Callaway Golf Center for the term of the Customer Agreement.

On March 9, 2013, AAGC entered into an amendment to its Customer Agreement with Callaway (the "Amendment"). The effective date of the Amendment was January 20, 2013. The Amendment provided that AAGC was to use all reasonable efforts to negotiate and enter into a non-exclusive written contract with an alternate retail branding partner. In the event that AAGC was successful in executing a written contract with an alternative retail branding partner, the Customer Agreement was to terminate on June 30, 2013. In the event that an agreement with an alternative retailed branding partner was not entered into by June 30, 2013, the Customer Agreement was to terminate on that date but AAGC would have the right to continue to feature its products in a second position at the Callaway Golf Center after termination of Customer Agreement, under certain terms and conditions.

On March 27, 2013, AAGC entered into a Golf Center Sponsorship Agreement with Taylor Made Golf Company, Inc., doing business as TaylorMade-Adidas Golf Company ("TMaG") pursuant to which the golf center operated by AAGC will be rebranded using TaylorMade® and other TMaG trademarks.

As part of the Agreement, TMaG has agreed to reimburse AAGC for the reasonable costs associated with the rebranding efforts, including the costs associated with the build-out of the golf center and a new performance lab (described below), up to a specified maximum amount. In addition, AAGC received a payment of \$200,000 within a few days of signing the Agreement and, so long as AAGC continues to operate the golf center and comply with the terms and conditions of the Agreement TMaG will make additional payments to AAGC on each of March 26, 2014 and March 26, 2015. The Company will recognize these payments as revenue on a straight-line basis over the term of the agreement.

The Agreement provides that TMaG will install a performance lab at AAGC's facility which will include one nine-camera motion analysis system and one putting lab, and will provide additional services, equipment, supplies and resources for the golf center.

The Agreement includes provisions concerning the display of TMaG merchandise, payment terms, retail sales targets and other related matters. Also, Saint Andrews Golf Shop, a tenant of AAGC which is owned by Ronald Boreta, the Company's President, and John Boreta, a Director of the Company, will receive a quarterly rebate based on the wholesale price of the TMaG merchandise purchased at the golf center. In addition, provided that the Las Vegas Golf and Tennis stores owned by Ronald Boreta and John Boreta maintain TMaG as its premier vendor at its locations, TMaG will pay such stores a quarterly rebate based on the wholesale price of the TMaG Merchandise purchased at those locations.

The initial term of the Agreement is for five years. AAGC and TMaG may mutually agree in writing to extend the Agreement for an additional four year period; provided that the option to renew the Agreement shall be determined by the parties not later than ninety (90) days prior to the end of the initial term and shall be consistent with the AAGC's lease on its golf center property.

On January 25, 2011, The 305 Group leased the restaurant at the Callaway Golf Center. They renamed the restaurant The Upper Deck Grill and Sports Lounge. The tenant remodeled the entire restaurant space and opened to the public on April 28, 2011. They now offer fresh made foods for the restaurant and bar. The tenant is paying \$4,000 a month in rent increasing by 4% each month and potential percentage rent could be paid if the tenant's sales reach certain levels.

Because of the remodeling construction that commenced on July 22, 2013 on the facility and an adjustment of space that will belong to the restaurant, the restaurant lease was amended to provide a rebate of \$2,000 a month towards their rent to help with any loss of business due to construction. Once construction is complete, the restaurant will receive a \$1,000 rebate per month towards their rent to compensate for a loss of space to their business.

## Results of Operations for the three months ended June 30, 2013 and 2012 compared.

The following tables summarize selected items from the statement of operations for the three months ended June 30, 2013 compared to the three months ended June 30, 2012.

# **INCOME:**

	For the three months ended June 30,			Increase (Decrease)			
		2013		2012		\$	%
Revenue	\$	592,637	\$	611,294	\$	(18,657)	(3.05)%
Revenue – Related Party		40,949		39,312		1637	4.16 %
Cost of Sales		200,757		179,289		(21,468)	11.97 %
Gross Profit	\$	432,829	\$	471,317	\$	(38,488)	(8.16)%
Gross Profit Percentage of Sales		68.31%		72.44%			

## Revenue

Our revenue for the three months ended June 30, 2013 was \$592,637 compared to \$611,294 in the three months ended June 30, 2012, a decrease of \$18,657, or 3.05%. The decrease in revenues was directly related to the extreme heat that we experienced in the southwest part of the country in June.

Revenue-Related Party for the three months ended June 30, 2013 was \$40,949, compared to \$39,312 in 2012, an increase of \$1,637 or 4.16%. Revenue – Related Party increased because of an increase in rent in July 2012.

# Cost of Sales/Gross Profit Percentage of Sales

Cost of sales currently consists mainly of payroll and benefits expenses of the AAGC staff, and operating supplies. Our cost of sales for the three months ended June 30, 2013 was \$200,757, an increase of \$21,468 or 11.97% from \$179,289 for the three month period ended June 30, 2012. The increase is attributed to an increase in staffing, specifically in the grounds keeping staff.

Gross profit as a percentage of sales decreased to 68.31%, for the three months ended June 30, 2013. Gross profit as a percentage of sales was 72.44% for the three months ended June 30, 2012. This increase is due to the factors discussed above.

## **EXPENSES:**

	For the Three Months Ending June 30,				Increase (Decrease)		
		2013		2012	\$	%	
		Amount		Amount			
Expenses:							
General and administrative expense	\$	383,770	\$	363,327	20,443	5.62 %	
Depreciation and amortization		28,406		26,470	1,936	7.31 %	
Total expenses		412,176		389,797	22,379	5.74 %	
Net operating income		20,653		81,520	(60,867)	(74.67)%	
Other income (expenses)							
Interest expense		(131,867)		(135,379)	3,512	2.59 %	
Gain on property and equipment		-		(58,445)	58,445	0 %	
Other income (expense)		147		14	133	950.00 %	
Total other income (expense)		(131,720)		(193,810)	62,090	32.04 %	
Net (loss) before provision for							
income tax		(111,067)		(112,290)	(1,223)	(1.09)%	
Provision for income tax expense		-		-	-	-	
Net (loss)		(111,067)		(112,290)	(1,223)	(1.09)%	
Net (income (loss) attributable to non-controlling interest		48,340		59,592	11,252	18.88 %	
Net (loss) attributable to All-American							
Sportpark, Inc.	\$	(159,407)	\$	(171,882)	12,475	7.26 %	

# **General and Administrative Expenses**

General and administrative expenses for the three months ended June 30, 2013 were \$383,770, an increase of \$20,443 or 5.62%, from \$363,327 for the three months ended June 30, 2012. Expenses were up for the second quarter of 2013 due to equipment repairs that were needed in order for the grounds keeping staff to perform their duties.

Depreciation and amortization expenses for the three months ended June 30, 2013 were \$28,406 an increase of \$1,936, or 7.31% from \$26,470 for the three months ended June 30, 2012. As we add equipment and other fixed assets, our depreciation will continue to grow.

# **Total Expenses**

Our overall operating expenses increased to \$412,176 for the three months ended June 30, 2013 as compared to \$389,797 for the three months ended June 30, 2012. The increase in total expenses was \$22,379 or 5.74 %. This was due to the equipment repairs necessary for our grounds keeping staff.

# **Net Loss from Operations**

We had net income from operations of \$20,653 for the three months ended June 30, 2013 as compared to net income from operations of \$81,520 for the three months ended June 30, 2012 a decrease of \$60,867 or 74.67%. The decrease in net income from operations was due to a slight decrease in revenue due to the extreme heat in the southwest, as well as the increase in expenses from equipment repairs.

# **Interest Expense**

Our interest expense decreased by 2.59% or \$3,512 from \$135,379 for the three months ended June 30, 2012 to \$131,867 for the three months ended June 30, 2013. Interest expense decreased due to the payment of some related party debt.

## **Net Loss**

The net loss before non-controlling interest for the three months ended June 30, 2013 was \$111,067 as compared to \$112,290 for the same period in 2012. The increase of \$1,223 or 1.09% is primarily attributed to the decrease in revenue in the second quarter caused by the extreme heat in the southwest part of the country.

The net loss attributable to non-controlling interest for the second quarter of 2013 was \$48,340 as compared to \$59,592 for the same period in 2012. That resulted in net loss attributable to All-American Sport Park of \$159,407 for 2013 as compared to \$171,882 for 2012 a decrease of \$12,475 or 7.26%.

# Results of Operations for the six months ended June 30, 2013 and 2012 compared.

The following tables summarize selected items from the statement of operations for the six months ended June 30, 2013 compared to the six months ended June 30, 2012.

# **INCOME:**

	For the sended		Increase (Decrease)		
	2013	2012	\$	<b>%</b>	
Revenue	\$ 1,077,138	\$ 1,135,658	\$ (58,520)	(5.15)%	
Revenue – Related Party	81,899	78,624	3,275	4.17 %	
Cost of Sales	369,896	378,688	(8,792)	(2.32)%	
Gross Profit	\$ 789,141	\$ 835,594	\$ (46,453)	(5.56)%	
Gross Profit Percentage of Sales	68.09%	68.81%			

#### Revenue

Our revenue for the six months ended June 30, 2013 was \$1,077,138 compared to \$1,135,658 in the six months ended June 30, 2012, a decrease of \$58,520, or 5.15%. The decrease in revenues was directly related to weather issues that Las Vegas has been experiencing this year, including a much colder than normal January and February, as well as an extremely hot end of May and first part of June. Both of these issues kept golfers away from courses.

Revenue-Related Party for the six months ended June 30, 2013 was \$81,899, compared to \$78,624 in 2012, an increase of \$3,275 or 4.17%. Revenue – Related Party increased because of an increase in rent in July 2012.

# Cost of Sales/Gross Profit Percentage of Sales

Cost of sales currently consists mainly of payroll and benefits expenses of the AAGC staff, and operating supplies. Our cost of sales for the six months ended June 30, 2013 was \$369,896, a decrease of \$8,792 or 2.32% from \$378,688 for the six month period ended June 30, 2012. The decrease is related to the fact that no large expenditures were made in the first six months of 2013 as compared to 2012.

Gross profit as a percentage of sales increased to 68.09%, for the six months ended June 30, 2013. Gross profit as a percentage of sales was 68.81% for the six months ended June 30, 2012. This decrease is due to the factors discussed above.

## **EXPENSES:**

		For the Six M	Ionths 30,	<b>Ending June</b>	Increase (Decrease)			
	2013			2012	\$	(Decrease) %		
		Amount		Amount	•			
Expenses:								
General and administrative								
expense	\$	737,736	\$	712,734	25,002	3.51 %		
Depreciation and amortization		55,996		55,913	83	0.15 %		
Total expenses		793,732		768,647	25,085	3.26 %		
Net operating (loss) income		(4,591)		66,947	(71,538)	(106.86)%		
Other income (expenses)								
Interest expense		(266,489)		(270,705)	4,216	1.56 %		
Gain on property and equipment		-		(56,772)	56,772	0		
Other income		-		14	(14)	100.00 %		
Total other income (expense)		(266,489)		(327,463)	60,974	18.62 %		
Net (loss) before provision for								
income tax		(271,080)		(260,516)	(10,564)	(4.06)%		
Provision for income tax expense		-		-	-	-		
Net loss		(271,080)		(260,516)	(10,564)	(4.06)%		
Net income attributable to non-controlling interest		74,841		84,686	(9,845)	(11.63)%		
Net loss attributable to All-American Sportpark, Inc.	\$	(345,921)	\$	(345,202)	719	0.21 %		

# **General and Administrative Expenses**

General and administrative expenses for the six months ended June 30, 2013 were \$737,736, an increase of \$25,002 or 3.51%, from \$712,734 for the six months ended June 30, 2012 due to equipment repairs that were needed in order for the grounds keeping staff to perform their duties.

Depreciation and amortization expenses for the six months ended June 30, 2013 were \$55,996, an increase of \$83, or 0.15% from \$55,913 for the six months ended June 30, 2012. Depreciation and amortization were virtually unchanged in 2013 from 2012.

# **Total Expenses**

Our overall operating expenses increased to \$793,732 for the six months ended June 30, 2013 as compared to \$768,647 for the six months ended June 30, 2012. The increase in total expenses was \$25,085 or 3.26 %. This was due to the equipment repairs necessary for our grounds keeping staff.

# **Net Loss from Operations**

We had a net loss from operations of \$4,591 for the six months ended June 30, 2013 as compared to net income of \$66,947 for the six months ended June 30, 2012 a decrease in loss of \$71,538 or 106.86%. The increase in net loss from operations was directly related to weather issues that Las Vegas has been experiencing this year, including a much colder than normal January and February, as well as an extremely hot end of May and first part of June. Both of these issues kept golfers away from courses.

# **Interest Expense**

Our interest expense decreased by 1.56% or \$4,216 from \$270,705 for the six months ended June 30, 2012 to \$266,489 for the six months ended June 30, 2013. The slight increase in interest income is related to the debt the Company continues to carry.

# **Net Loss**

The net loss before non-controlling interest for the three months ended June 30, 2013 was \$271,080 as compared to \$260,516 for the same period in 2012. The decrease of \$10,564 or 4.06% is attributed to the cold weather in January and February 2013 and the decreased revenues in the second quarter caused by the extreme heat in the southwest part of the country.

The net loss attributable to non-controlling interest for the first quarter of 2012 was \$84,686 as compared to \$74,841 for the same period in 2013. That resulted in net loss attributable to All-American Sport Park of \$345,921 for 2013 as compared to \$345,202 for 2012 an increase of \$719 or 0.21%.

# **Liquidity and Capital Resources**

A critical component of our operating plan impacting our continued existence is the ability to obtain additional capital through additional equity and/or debt financing. We have partnered with TaylorMade/adidas Golf Company ("TMaG") to create an updated facility with a new name and brand This will help us in generating positive internal operating cash flow.

The following table summarizes our current assets, liabilities, and working capital at June 30, 2013 compared to December 31, 2012.

		June 30,		December 31,		Increase / (Decrease)		
		2013		2012		\$	<b>%</b>	
Current Assets	\$	77,809	\$	17,175	\$	60,634	353.04 %	
Current Liabilities	1	1,366,134		11,125,294		240,840	2.16 %	
Working Capital Deficit	\$ 1	1,288,325	\$	11,108,119				

# Internal and External Sources of Liquidity

Cash Flow . Since inception, we have primarily financed our cash flow requirements through related party debt transactions. If that source of funding is eliminated it may have a material, adverse effect on our operations. We are currently operating at a loss but with positive cash flow because of deferring related party payables and interest payments. Though this has allowed us to currently minimize the deferral of our payables, we continue to depend on this source of financing. Should we lose our ability to defer those payables, without a return to profitability, our cash resources will be limited.

# Satisfaction of our cash obligations for the next 12 months.

As of June 30, 2013, our cash balance was \$68,719. Our plan for satisfying our cash requirements for the next twelve months is to use the \$200,000 received from TMaG in early April 2013 for working capital. So long as AAGC continues to operate the golf center and comply with the terms and conditions of the Agreement TMaG will make additional payments to AAGC on each of March 26, 2014 and March 26, 2015.

Given our operating history, predictions of future operating results are difficult to make. Thus, our prospects must be considered in light of the risks, expenses and difficulties frequently encountered by companies in their various stages of commercial viability. Such risks include, but are not limited to, an evolving business model and the management of growth. To address these risks we, among other things, plan to continue to modify our business plan, implement and execute our marketing strategy, develop and upgrade our facilities in a response to our competitor's developments.

# Going Concern

The financial statements included in this filing have been prepared in conformity with generally accepted accounting principles that contemplate the continuance of the Company as a going concern. Management intends to use borrowings and security sales to mitigate the effects of its cash position, however no assurance can be given that debt or equity financing, if and when required will be available. The financial statements do not include any adjustments relating to the recoverability and classification of recorded assets and classification of liabilities that might be necessary should the Company be unable to continue existence.

# **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results or operations, liquidity, capital expenditures or capital resources that is material to investors.

# Critical Accounting Policies and Estimates

**Stock-based Compensation:** In accordance with accounting standards concerning Stock-based Compensation, the Company accounts for all compensation related to stock, options or warrants using a fair value based method in which compensation cost is measured at the grant date based on the value of the award and is recognized over the service period. Stock issued for compensation is valued on the date of the related agreement and using the market price of the stock.

**Related party transactions:** In accordance with accounting standards concerning related party transactions, there now are established requirements for related party disclosures and the policy provides guidance for the disclosures of transactions between related parties.

**Subsequent events:** In accordance with accounting standards concerning subsequent events, states that a company is not required to disclose the date through with subsequent events have been evaluated. The adoption of this ASU did not have a material impact on our consolidated financial statements.

## Recent Accounting Developments

In January 2013, the Financial Accounting and Standards Board (FASB) issued Accounting Standards Update ("ASU") ASU 2013-01, Balance Sheet (Topic 210): Clarifying the Scope of Disclosure about Offsetting Assets and Liabilities. The ASU clarifies disclosures required for derivatives accounted for in accordance with Topic 815, Derivatives and Hedging, including bifurcated embedded derivatives, repurchase agreements, and securities borrowing and lending transactions that are either offset in accordance with Section 310-20-45 or Section 815-10-46 or subject to an enforceable master netting arrangement or similar agreement. The ASU is effective for annual and interim periods beginning after January 1, 2013. There will be no changes in our presentation in connection with this new standard as it does not affect our Consolidated Financial Statements.

In February 2013, the FASB issued ASU No. 2013-02, Comprehensive Income (Topic 220): Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income". The ASU requires an entity to report the effect of significant reclassifications out of accumulated other comprehensive income on the respective line items in net income if the amount being reclassified is required under U.S. GAAP to be reclassified in its entirety to net income. For other amounts that are not required under U.S. GAAP to be reclassified in their entirety from accumulated other comprehensive income to net income in the same reporting period, an entity is required to cross-reference other disclosures required under U.S. GAAP that provide additional detail about those amounts. The ASU is effective for annual and interim periods beginning after January 1, 2013. There will be no changes in our presentation in connection with this new standard as it does not affect our Consolidated Financial Statements.

# ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

Not applicable.

# ITEM 4. CONTROLS AND PROCEDURES.

Evaluation of Disclosure Controls and Procedures

The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Principal Financial Officer to allow timely decisions regarding required financial disclosure.

As of the end of the period covered by this report, the Company's management carried out an evaluation, under the supervision of and with the participation of the Chief Executive Officer and Principal Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15 and 15d-15 under the Exchange Act). Based upon that evaluation, the Company's Chief Executive Officer and Principal Financial Officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report, to provide reasonable assurance that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, completely and accurately, within the time periods specified in SEC rules and forms.

Changes in Internal Control over Financial Reporting

There were no changes in internal control over financial reporting that occurred during the first quarter of the fiscal year covered by this report that have materially affected, or are reasonably likely to affect, the Company's internal control over financial reporting.

#### PART II--OTHER INFORMATION

# ITEM 1. LEGAL PROCEEDINGS.

There are no legal proceedings in which the Company is involved at this time.

## ITEM 1A. RISK FACTORS.

Not required

# ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

We did not have any unregistered sales of equity securities during the quarter ended June 30, 2013 that have not been reported in a Current Report on Form 8-K. except as described below.

On May 24, 2013, the Company granted 68,000 shares of restricted common stock to one director and one employee pursuant to restricted stock agreements. In accordance with the terms of the restricted stock agreements, the shares will vest in full at the end of two years from the date of grant for the director and will vest in full at the end of three years from the date of grant for the employee.

Also on May 24, 2013, the Company granted 34,000 shares of common stock to another director for prior services. These shares are fully vested and are not subject to a restricted stock agreement.

In connection with the issuance of shares under the grants made on May 24, 2013, we relied on the exemption from registration under Section 4(2) under the Securities Act of 1933.

We did not repurchase any of our equity securities during the quarter ended June 30, 2013.

# ITEM 3. DEFAULTS UPON SENIOR SECURITIES.

None.

# ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

## ITEM 5. OTHER INFORMATION.

None.

# ITEM 6. EXHIBITS.

				Incorporated by reference			
Exhibit number	Exhibit description	Filed herewith	Form	Period ending	Exhibit No.	Filing date	
31.1	Certification of Chief Executive and Principal Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X					
32.1	Certification of Chief Executive and Principal Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	X					
		25					

# **SIGNATURES**

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# ALL-AMERICAN SPORTPARK, INC.

(Registrant)

Date: August 12, 2013 By: /s/ Ronald Boreta

Ronald Boreta, President, Chief Executive Officer, and Treasurer (On behalf of the Registrant and as

Principal Financial Officer)