

KNOT INC  
Form SC 13G/A  
June 09, 2008

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**  
**(Amendment No. 1)\***

**The Knot, Inc.**

(Name of Issuer)

**Common Stock**

(Title of Class of Securities)

**499184109**

(CUSIP Number)

**May 31, 2008**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- X**      Rule 13d-1(b)  
          Rule 13d-1(c)  
          Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**PAGE 1 OF 8 PAGES**

---

**CUSIP No. 499184109**

**1**            NAME OF REPORTING PERSON  
                 Manulife Financial Corporation

---

**2**            CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

N/A

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
Canada

**5** SOLE VOTING POWER  
-0-

Number of  
Shares  
Beneficially  
Owned by **6** SHARED VOTING POWER  
-0-

Each  
Reporting  
Person  
With **7** SOLE DISPOSITIVE POWER  
-0-

**8** SHARED DISPOSITIVE POWER  
-0-

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING  
PERSON  
None, except through its indirect, wholly-owned subsidiaries, MFC Global Investment  
Management (U.S.A.) Limited  
and MFC Global Investment Management (U.S.), LLC

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES\*  
N/A

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
See line 9 above.

**12** TYPE OF REPORTING PERSON\*  
HC

**\*SEE INSTRUCTIONS****PAGE 2 OF 8 PAGES****CUSIP No. 499184109**

<b>1</b>	NAME OF REPORTING PERSON MFC Global Investment Management (U.S.A.) Limited	
<b>2</b>	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*  N/A	(a) <input type="checkbox"/> (b) <input type="checkbox"/>
<b>3</b>	SEC USE ONLY	
<b>4</b>	CITIZENSHIP OR PLACE OF ORGANIZATION Canada	
	<b>5</b>	SOLE VOTING POWER 11,792
Number of Shares Beneficially Owned by	<b>6</b>	SHARED VOTING POWER  -0-
Each Reporting Person With	<b>7</b>	SOLE DISPOSITIVE POWER  11,792
	<b>8</b>	SHARED DISPOSITIVE POWER  -0-
<b>9</b>	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 11,792	
<b>10</b>	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* N/A	

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
0.04%

**12** TYPE OF REPORTING PERSON\*  
IA

**\*SEE INSTRUCTIONS**

**PAGE 3 OF 8 PAGES**

**CUSIP No. 499184109**

**1** NAME OF REPORTING PERSON  
MFC Global Investment Management (U.S.), LLC

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a)   
N/A (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware

**5** SOLE VOTING POWER  
3,293,349

Number of  
Shares  
Beneficially  
Owned by

**6** SHARED VOTING POWER  
-0-

Each  
Reporting  
Person  
With

**7** SOLE DISPOSITIVE POWER  
3,293,349

<b>8</b>	SHARED DISPOSITIVE POWER -0-
<b>9</b>	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,293,349
<b>10</b>	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* N/A
<b>11</b>	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 10.33%
<b>12</b>	TYPE OF REPORTING PERSON* IA

**\*SEE INSTRUCTIONS**

**PAGE 4 OF 8 PAGES**

- Item 1(a) Name of Issuer:  
The Knot, Inc.
- Item 1(b) Address of Issuer's Principal Executive Offices:  
462 Broadway, 6th Floor  
New York, New York 10013
- Item 2(a) Name of Person Filing:  
This filing is made on behalf of Manulife Financial Corporation (☐MFC☐) and MFC☐s indirect, wholly-owned subsidiaries, MFC Global Investment Management (U.S.A.) Limited (☐MFC Global (U.S.A.)☐) and MFC Global Investment Management (U.S.), LLC (☐MFC Global (U.S.)☐).
- Item 2(b) Address of Principal Business Office:  
The principal business offices of MFC and MFC Global (U.S.A.) are located at 200 Bloor Street East, Toronto, Ontario, Canada, M4W 1E5.  
The principal business office of MFC Global (U.S.) is located at 101 Huntington Avenue, Boston, Massachusetts 02199.
- Item 2(c) Citizenship:  
MFC and MFC Global (U.S.A.) are organized and exist under the laws of Canada.

Edgar Filing: KNOT INC - Form SC 13G/A

MFC Global (U.S.) is organized and exists under the laws of the State of Delaware.

Item 2(d) Title of Class of Securities:  
Common Stock

Item 2(e) CUSIP Number:  
499184109

Item 3 If this statement is being filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

MFC:	(g) (X)	a parent holding company in accordance with §240.13d-1(b)(1)(ii)(G).
MFC Global (U.S.A.):	(e) (X)	an investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).
MFC Global (U.S.):	(e) (X)	an investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).

Item 4 Ownership:

(a) Amount Beneficially Owned: MFC Global (U.S.A.) has beneficial ownership of 11,792 shares of Common Stock and MFC Global (U.S.) has beneficial ownership of 3,293,349 shares of Common Stock. Through its parent-subsidiary relationship to MFC Global (U.S.A.) and MFC Global (U.S.), MFC may be deemed to have beneficial ownership of these same shares.

---

**PAGE 5 OF 8 PAGES**

---

(b) Percent of Class: Of the 31,896,231 shares outstanding as of May 5, 2008, according to the issuer's Quarterly Report on Form 10-Q for the period ended March 31, 2008, MFC Global (U.S.A.) held 0.04% and MFC Global (U.S.) held 10.33%.

(c) Number of shares as to which the person has:

- (i) sole power to vote or to direct the vote:  
MFC Global (U.S.A.) and MFC Global (U.S.) each has sole power to vote or to direct the voting of the shares of Common Stock beneficially owned by each of them.
- (ii) shared power to vote or to direct the vote: -0-
- (iii) sole power to dispose or to direct the disposition of:  
MFC Global (U.S.A.) and MFC Global (U.S.) each has sole power to dispose or to direct the disposition of the shares of Common Stock beneficially owned by each of them.

(iv) shared power to dispose or to direct the disposition of: -0-

Item 5 Ownership of Five Percent or Less of a Class:

Not applicable.

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

See Items 3 and 4 above.

Item 8 Identification and Classification of Members of the Group:

Not applicable.

Item 9 Notice of Dissolution of Group:

Not applicable.

Item 10 Certification:

By signing below the undersigned certifies that, to the best of its knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**PAGE 6 OF 8 PAGES**

---

**SIGNATURE**

After reasonable inquiry and to the best of its knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

**Manulife Financial Corporation**

Dated: June 9, 2008

By:	/s/ Kenneth G. Pogrín
Name:	Kenneth G. Pogrín
Title:	Attorney in Fact*

**MFC Global Investment Management (U.S.A.) Limited**

Dated: June 9, 2008

By:	/s/ Kenneth G. Pogrín
Name:	Kenneth G. Pogrín
Title:	Attorney in Fact**

**MFC Global Investment Management (U.S.), LLC**

By: /s/ Francis V. Knox Jr.

Edgar Filing: KNOT INC - Form SC 13G/A

Dated: June 9, 2008

Name: Francis V. Knox Jr.  
Title: Vice President and Chief Compliance Officer

\* Signed pursuant to a Power of Attorney dated January 17, 2008 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Manulife Financial Corporation on January 24, 2008.

\*\* Signed pursuant to a Power of Attorney dated January 24, 2008 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Manulife Financial Corporation on January 28, 2008.

**PAGE 7 OF 8 PAGES**

---

**EXHIBIT A**

JOINT FILING AGREEMENT

Manulife Financial Corporation, MFC Global Investment Management (U.S.A.) Limited and MFC Global Investment Management (U.S.), LLC agree that the Schedule 13G (Amendment No. 1) to which this Agreement is attached, relating to the Common Stock of The Knot, Inc., is filed on behalf of each of them.

**Manulife Financial Corporation**

Dated: June 9, 2008

By: /s/ Kenneth G. Pogrin  
Name: Kenneth G. Pogrin  
Title: Attorney in Fact\*

**MFC Global Investment Management (U.S.A.) Limited**

Dated: June 9, 2008

By: /s/ Kenneth G. Pogrin  
Name: Kenneth G. Pogrin  
Title: Attorney in Fact\*\*

**MFC Global Investment Management (U.S.), LLC**

Dated: June 9, 2008

By: /s/ Francis V. Knox Jr.  
Name: Francis V. Knox Jr.  
Title: Vice President and Chief Compliance Officer

\* Signed pursuant to a Power of Attorney dated January 17, 2008 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Manulife Financial Corporation on January 24, 2008.

\*\* Signed pursuant to a Power of Attorney dated January 24, 2008 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Manulife Financial Corporation on January 28, 2008.

**PAGE 8 OF 8 PAGES**

---