

UNITED FIRE GROUP INC  
Form 5  
February 12, 2016

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
Quass Mary K.

2. Issuer Name and Ticker or Trading Symbol  
UNITED FIRE GROUP INC  
[UFCS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2015

Director  10% Owner  
 Officer (give title below)  Other (specify below)

118 2ND AVE SE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

CEDAR  
RAPIDS, IA 52401-1212

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock				(A) or (D) Price	10,926 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. F
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 28.925	Â	Â	Â	Â Â	Â <u>(2)</u>	05/15/2023	Common Stock	1,755
Stock Option (right to buy)	\$ 20.4	Â	Â	Â	Â Â	Â <u>(3)</u>	02/18/2021	Common Stock	2,727
Stock Option (right to buy)	\$ 39.13	Â	Â	Â	Â Â	Â <u>(4)</u>	02/17/2016	Common Stock	2,000
Stock Option (right to buy)	\$ 21.095	Â	Â	Â	Â Â	Â <u>(5)</u>	05/16/2022	Common Stock	2,145
Stock Option (right to buy)	\$ 33.78	Â	Â	Â	Â Â	Â <u>(4)</u>	05/21/2018	Common Stock	3,000
Stock Option (right to buy)	\$ 29.28	Â	Â	Â	Â Â	Â <u>(4)</u>	11/16/2017	Common Stock	2,000
Stock Option (right to buy)	\$ 31.05	Â	Â	Â	Â Â	Â <u>(4)</u>	05/17/2016	Common Stock	1,333
Stock Option (right to buy)	\$ 22.46	Â	Â	Â	Â Â	Â <u>(4)</u>	05/19/2020	Common Stock	2,727

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Quass Mary K. 118 2ND AVE SE CEDAR RAPIDS, IA 52401-1212	X	^	^	^

## Signatures

Mary K. Quass by Michael T. Wilkins, Attorney-in-Fact	02/12/2016
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The number of shares beneficially held directly by the Reporting Person includes: 8631 shares held by the Reporting Person individually; and shares of restricted stock issued to the Reporting Person under the Issuer's Non-Qualified Non-Employee Stock Option and Restricted Stock Plan, including 857 shares that vest in equal installments on 5/21/2016 and 5/21/2017, and 1438 shares that vest in equal installments on 5/20/2016, 5/20/2017 and 5/20/2018.
- (1) 702 options currently exercisable. Remaining options become vested and exercisable in equal installments on 5/15/2016, 5/15/2017 and 5/15/2018, respectively.
  - (2) 2182 options currently exercisable. Remaining options become vested and exercisable on 2/18/2016.
  - (3) All options currently exercisable.
  - (4) 1287 options currently exercisable. Remaining options become vested and exercisable in equal installments on 5/16/2016 and 5/16/2017, respectively.
  - (5)

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.