

EQUIFAX INC  
Form 11-K  
June 28, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 11-K**

**ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

ý **ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended December 31, 2003

OR

o **TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Commission File Number 2-39822

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A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**EQUIFAX INC. 401(K) PLAN**

(formerly the Equifax Inc. Employees 401(K) Retirement and Savings Plan)

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

# **Equifax Inc.**

**1550 Peachtree Street, N.W.**

**Atlanta, Georgia 30309**

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**Required Information**

Pursuant to the Section of the General Instructions to Form 11-K entitled "Required Information", this Annual Report on Form 11-K for the fiscal year ended December 31, 2003, consists of the audited financial statements of the Equifax Inc. 401(k) Plan ( "Plan" ) for the year ended December 31, 2003, and the related schedule thereto. The Plan is subject to the Employee Retirement Income Security Act of 1974, as amended ( "ERISA" ), and, in accordance with Item 4 of the section of the General Instructions to Form 11-K entitled "Required Information", the financial statements and schedule have been prepared in accordance with the financial reporting requirements of ERISA in lieu of the requirements of Items 1-3 of that section of the General Instructions. Schedules I, II and III are not submitted because they are either not applicable, the required information is included in the financial statements or notes thereto, or they were not required under ERISA.

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AUDITED FINANCIAL STATEMENTS AND SUPPLEMENTAL SCHEDULE

**Equifax Inc. 401(k) Plan (formerly, Equifax Inc. Employees 401(k)**

*Retirement and Savings Plan)*

*Years ended December 31, 2003 and 2002*

with Report of Independent Registered Public Accounting Firm

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Equifax Inc. 401(k) Plan

*(formerly, Equifax Inc. Employees 401(k)*

*Retirement and Savings Plan)*

**Audited Financial Statements  
and Supplemental Schedule**

Years ended December 31, 2003 and 2002

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**Report of Independent Registered Public Accounting Firm**

To the Plan Administrator

Equifax Inc. 401(k) Plan

We have audited the accompanying statements of net assets available for benefits of Equifax Inc. 401(k) Plan (formerly, Equifax Inc. Employees 401(k) Retirement and Savings Plan) as of December 31, 2003 and 2002 and the related statement of changes in net assets available for benefits for the year ended December 31, 2003. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan at December 31, 2003 and 2002, and the changes in its net assets available for benefits for the year ended December 31, 2003, in conformity with U.S. generally accepted accounting principles.

Our audits were performed for the purpose of forming an opinion on the financial statements taken as a whole. The accompanying supplemental schedule of assets (held at end of year) as of December 31, 2003 is presented for purposes of additional analysis and is not a required part of the financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in our audits of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

June 16, 2004

Atlanta, Georgia

**Equifax Inc. 401(k) Plan**

*(formerly, Equifax Inc. Employees 401(k)*

*Retirement and Savings Plan)*

Statements of Net Assets Available for Benefits

|                                          | December 31    |                |
|------------------------------------------|----------------|----------------|
|                                          | 2003           | 2002           |
| <b>Assets</b>                            |                |                |
| Investments, at fair value               | \$ 173,876,838 | \$ 150,754,493 |
| Cash, interest-bearing                   | 1,199,702      | 639,163        |
| Cash, non-interest-bearing               | 50,031         |                |
| Company contribution receivable          | 3,138,745      | 924,598        |
| Participant contribution receivable      |                | 371,738        |
| Accrued income                           | 195,892        | 756            |
| Total assets                             | 178,461,208    | 152,690,748    |
| <b>Liabilities</b>                       |                |                |
| Due to broker for purchase of securities | (5,000)        | (15,515)       |
| Net assets available for benefits        | \$ 178,456,208 | \$ 152,675,233 |

*See accompanying notes.*

**Equifax Inc. 401(k) Plan**

*(formerly, Equifax Inc. Employees 401(k)*

*Retirement and Savings Plan)*

Statement of Changes in Net Assets Available for Benefits

Year ended December 31, 2003

| <b>Additions</b>                              |                     |
|-----------------------------------------------|---------------------|
| Interest and dividends                        | \$ 2,148,332        |
| Participant contributions                     | 9,684,532           |
| Company contributions                         | 3,074,408           |
| Rollovers from qualified plans                | 1,379,450           |
| Net appreciation in fair value of investments | 24,146,779          |
| <b>Total additions</b>                        | <b>40,433,501</b>   |
| <b>Deductions</b>                             |                     |
| Administrative expenses                       | (10,865)            |
| Distributions to participants                 | (14,641,661)        |
| <b>Total deductions</b>                       | <b>(14,652,526)</b> |
| <b>Net increase</b>                           | <b>25,780,975</b>   |
| <b>Net assets available for benefits:</b>     |                     |
| Beginning of year                             | 152,675,233         |
| End of year                                   | \$ 178,456,208      |

*See accompanying notes.*



**Equifax Inc. 401(k) Plan**

*(formerly, Equifax Inc. Employees 401(k)*

*Retirement and Savings Plan)*

**Notes to Financial Statements**

December 31, 2003

**1. Description of the Plan**

**General**

The following brief description of the Equifax Inc. 401(k) Plan *(formerly, Equifax Inc. Employees 401(k) Retirement and Savings Plan)* (the Plan ) is provided for informational purposes only. Participants should refer to the Plan document for more complete information.

The Plan is a defined contribution plan, which is subject to the Employee Retirement Income Security Act of 1974, as amended. All U.S. salaried employees of the participating companies of Equifax Inc. and its subsidiaries (the Company ) are eligible to participate in the Plan on the first day of the payroll period after their date of hire.

In October 2000, the Board of Directors of the Company announced its intent to spin off its payment services division into a separate publicly traded company with its own management and Board of Directors (the Distribution ). This Distribution occurred on July 7, 2001 and was accomplished by transferring the assets, liabilities, and stock of the businesses that comprised the payment services division to Certegy Inc. ( Certegy ) and then distributing all of the shares of common stock to Equifax 's shareholders. Resultant from the Distribution, participants in the Plan received one share in the newly created Certegy stock fund for every two shares he/she owned in the Equifax Stock Fund at the time of the Distribution. The Certegy stock fund is a frozen investment option and participants are not permitted to make additional investments into this fund.

**Contributions**

Each participant may make basic contributions from 1% to 6% of his/her total salary (base salary only for highly compensated employees) through payroll deductions on a pretax or an after-tax basis. In addition to basic contributions, each non-highly compensated participant may elect to make supplemental contributions of 7% to 30% of gross pay (4% limit for highly compensated participants) on a pretax or an after-tax basis through payroll deductions, subject to certain limits. In addition, participants who are eligible to make contributions under the Plan and who have attained age 50 before the end of the Plan year are eligible to make catch-up contributions, as defined, subject to certain limits.

The Plan requires the Company to make minimum matching annual contributions of 100% of the first 2% of salary contributed by participants each pay period during the Plan year. The match on the remaining basic contributions is discretionary and for the 2003 Plan year was 25%. Supplemental contributions are not matched. Matching contributions are net of any in-service after-tax withdrawals, without regard to lump-sum cash contributions and roll-over contributions, either deposited or withdrawn. Company contributions shall not exceed the maximum amount which, together with Company contributions to the Equifax Inc. U.S. Retirement Income Plan for a Plan year, is deductible under the Internal Revenue Code (the Code) or such other federal income tax statutory provision as may be applicable. In addition, a participant must be actively employed by the Company on December 31st to receive the matching contribution for that Plan year, unless termination prior to December 31st is due to attainment of age 65, retirement or disability.

Contributions may be funded by the Company during the year and held as non-participant directed, unallocated funds until contributions are determined as of the end of the Plan year. Earnings on these deposits are accumulated and may be used to reduce the cash required for the Company contribution. At December 31, 2003 and 2002, the balance in the unallocated account totaled approximately \$6,820 and \$2,060,000, respectively. During the year ended December 31, 2003, the Plan recognized investment income in the unallocated account of approximately \$105,644 and used the \$2,060,000 to reduce the

cash required for the 2002 Company matching contribution.

### **Vesting**

Participants' earnings thereon are at all times vested with such participants. Participants who are employed with the Company on December 31<sup>st</sup> vest in the Company matching contribution for that year and in all future earnings on such matching contributions.

### **Administration**

The trustee of the Plan is Fidelity Management Trust Company ( "Trustee" or "Fidelity" ). Fidelity Investments Institutional Operations Company, Inc. performs participant record keeping and other administrative duties for the Plan. The Equifax Inc. Group Plans Administrative Committee is appointed by the Company's board of directors and oversees the Plan's operations.

### **Investment Options**

The participants may direct their elective deferrals in and among various investment options. Participants may change their investment elections and transfer money between investment options on a daily basis. The investment options consist of publicly traded mutual funds, including various mutual funds managed by Fidelity affiliates as well as one collective trust. In addition, the participants may elect to invest their contributions in Equifax Inc. common stock through a unitized fund, the Equifax Stock Fund ( "ESF" ), which includes an investment in a money market fund for liquidity purposes. The balances in the Certegy stock fund are frozen to which no further contributions can be made.

## **Benefits**

Prior to a participant attaining age 59½, in-service withdrawals from the pre-tax portion of a participant's account are permitted only on the basis of financial hardship. Once participants attain age 59½, they may withdraw up to 100% of their account in one or more withdrawals. Once a participant's employment with the Company ceases due to termination of employment, retirement, death, or disability, and upon the election of the participant, the Plan will distribute to the participant 100% of the participant's account balance. This lump-sum distribution is payable in cash, Company common stock, or a combination of the two at the participant's election.

If a participant's account balance is less than \$5,000 upon retirement or termination, a distribution of the participant's account will be made automatically.

The after-tax portion of a participant's account balance is available for withdrawal at any time.

## **Participant Accounts**

Individual accounts are maintained for each of the Plan's participants to reflect the participant's share of the Plan's earnings or losses, Company contributions, and the participant's contributions. Allocations of earnings or losses are based on relative account balances and investment elections, as defined.

## **Loans to Participants**

The Plan permits loans to be made to participants. Only one loan is permitted at a time, and the minimum loan amount is \$1,000. Loans may generally be taken up to 50% of a participant's account balance but not exceeding \$50,000. Loans are generally repaid through payroll deductions with a 5-year maximum limit, except for loans for home purchases which may have terms up to 15 years. Interest rates are set at the date of the loan at a rate equal to prime plus 1% on the first day of the calendar quarter in which the loan is taken. Loan fees for setup and maintenance are paid by the participant.

**Plan Termination**

The Company has the right to amend, suspend, or terminate the Plan at anytime subject to the provisions of ERISA. In the event of Plan termination, the interests of the participants shall be non-forfeitable and will be distributed to participants as soon as administratively feasible.

**2. Summary of Significant Accounting Policies**

**Basis of Presentation**

The financial statements of the Plan are prepared on the accrual basis of accounting.

**Use of Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires the Plan's management to make estimates that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

**Administrative Expenses**

All expenses for the administration of the Plan, except for brokerage commissions and related expenses on security transactions and loan fees, are paid by the Company. The expenses for administration include the fees and expenses of the Plan's Trustee.

**Valuation of Plan Investments**

Investments of the Plan, except the Managed Income Portfolio, are carried at fair value as determined by quoted market prices. Participant loans are recorded at the principal amount outstanding plus accrued interest which approximates fair value.

The Managed Income Portfolio is a collective trust which invests in guaranteed investment contracts and synthetic investment contracts. The collective trust's investment in these contracts is valued at fair value as determined by the Trustee.

**3. Investments**

The fair values of individual investments that represent 5% or more of the Plan's net assets as of December 31 follow:

**2003**

|                                                        |               |
|--------------------------------------------------------|---------------|
| Equifax Inc. common stock, participant-directed:       | \$ 45,419,129 |
| Fidelity Managed Income Portfolio                      | 12,985,819    |
| Spartan® U.S. Equity Index Fund                        | 21,713,735    |
| Fidelity Asset Manager: Growth                         | 9,532,887     |
| Fidelity Low Priced Stock Fund                         | 8,832,014     |
| Fidelity Retirement Government Money Market Portfolio: |               |
| Participant-directed                                   | 9,088,096     |
| Non-participant-directed                               | 6,820         |
| Certegy Inc. common stock                              | 26,917,189    |

**2002**

|                                                        |               |
|--------------------------------------------------------|---------------|
| Equifax Inc. common stock:                             |               |
| Participant-directed                                   | \$ 46,406,252 |
| Non-participant-directed                               | 2,011,452     |
| Fidelity Managed Income Portfolio                      |               |
| Participant-directed                                   | 11,383,464    |
| Non-participant-directed                               | 113           |
| Spartan® U.S. Equity Index Fund                        | 16,592,312    |
| Fidelity Asset Manager: Growth                         | 7,863,866     |
| Fidelity Retirement Government Money Market Portfolio: |               |
| Participant-directed                                   | 9,562,607     |
| Non-participant-directed                               | 48,880        |

Certegy Inc. common stock

22,867,048

The net appreciation (depreciation) in the fair value of investments as determined by quoted market prices for the year ended December 31, 2003 is as follows:

|                                 |    |            |
|---------------------------------|----|------------|
| Common stock:                   |    |            |
| Equifax Inc.                    | \$ | 3,547,256  |
| Certegy Inc.                    |    | 7,307,952  |
| Registered investment companies |    | 13,291,571 |
|                                 | \$ | 24,146,779 |

**4. Risks and Uncertainties**

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits.

**5. Income Tax Status**

The Plan has received a determination letter from the Internal Revenue Service dated August 15, 2003 stating that the Plan is qualified under Section 401(a) of the Code and, therefore, the related trust is exempt from taxation. Subsequent to this determination by the Internal Revenue Service, the plan was amended. Once qualified, the Plan is required to operate in conformity with the Code to maintain its qualification. The Plan sponsor has indicated that it will take the necessary steps, if any, to bring the Plan's operations into compliance with the code.



**6. Related-Party Transactions**

All transactions in the Equifax common stock held within the ESF are related-party transactions. The Plan held approximately 1,854,000 and 1,962,000 shares of Equifax common stock at December 31, 2003 and 2002, respectively.

The Plan offers investments in mutual funds and the collective trust issued by affiliates of the Trustee. These Fidelity affiliates receive investment management fees related to these mutual funds and collective trust prior to any fund and/or trust being allocated investment earnings or losses.

**Supplemental Schedule**

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**Equifax Inc. 401(k) Plan***(formerly, Equifax Inc. Employees 401(k)**Retirement and Savings Plan)*

EIN: 58-0401110 Plan Number: 003

## Schedule H, Line 4i

## Schedule of Assets (Held at End of Year)

As of December 31, 2003

| (a) | (b)<br>Identity of Issue, Borrower,<br>Lessor, or Similar Party | (c)<br>Description of Investment, Including<br>Maturity Date, Rate of Interest,<br>Collateral, Par or Maturity Value | (d)<br>Cost | (e)<br>Current<br>Value |
|-----|-----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------|-------------------------|
| *   | Equifax Inc.                                                    | Common stock:<br>Participant-directed, 1,853,842 shares                                                              | \$          | 45,419,129              |
|     | Certegy Inc.                                                    | Common stock, 931,448 shares                                                                                         | \$          | 26,917,189              |
|     | Common/Collective Trust Funds:                                  |                                                                                                                      |             |                         |
| *   | Fidelity Investments                                            | Fidelity Managed Income Portfolio:<br>Participant-directed, 12,985,819 shares                                        | \$          | 12,985,819              |
|     | Money Market Funds:                                             |                                                                                                                      |             |                         |
| *   | Fidelity Investments                                            | Fidelity Retirement Government Money Market<br>Portfolio:<br>Participant-directed, 9,088,096 shares                  | \$          | 9,094,916               |
|     |                                                                 | Nonparticipant-directed, 6,820 shares                                                                                | \$          | 6,820                   |
|     | Shares of registered investment companies:                      |                                                                                                                      |             |                         |
| *   | Fidelity Investments                                            | Spartan® U.S. Equity Index Fund, 550,970<br>shares                                                                   | \$          | 21,713,735              |
| *   | Fidelity Investments                                            | Fidelity U.S. Bond Index Fund, 303,784 shares                                                                        |             | 3,399,338               |
| *   | Fidelity Investments                                            | Fidelity Asset Manager™, 446,273 shares                                                                              |             | 7,033,259               |
| *   | Fidelity Investments                                            | Fidelity Asset Manager: Income, 117,180 shares                                                                       |             | 1,423,731               |
| *   | Fidelity Investments                                            | Fidelity Asset Manager: Growth, 667,569 shares                                                                       |             | 9,532,887               |
| *   | Fidelity Investments                                            | Fidelity Value Fund, 119,474 shares                                                                                  |             | 7,415,725               |

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|   |                                    |                                                               |           |
|---|------------------------------------|---------------------------------------------------------------|-----------|
| * | Fidelity Investments               | Fidelity Low-Priced Stock Fund, 252,488 shares                | 8,832,014 |
|   | American Funds                     | American Advantage International Equity Fund,<br>3,881 shares | 63,843    |
|   | Morgan Stanley Institutional Funds | MSDW Equity Institutional Fund, 7,795 shares                  | 121,218   |
|   | MAS Funds                          | MAS Mid-Cap Growth Portfolio, 36,072 shares                   | 608,530   |

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| (a) | (b)<br>Identity of Issue, Borrower,<br>Lessor, or Similar Party | (c)<br>Description of Investment, Including<br>Maturity Date, Rate of Interest,<br>Collateral, Par or Maturity Value | (d)<br>Cost | (e)<br>Current<br>Value |
|-----|-----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------|-------------------------|
|     | Shares of registered investment companies (continued):          |                                                                                                                      |             |                         |
|     | Strong Funds                                                    | Strong Government Securities Fund, 142,512 shares                                                                    |             | 1,550,528               |
|     | Warburg Pincus Funds                                            | Warburg Pincus Capital Appreciation Fund, 70,246 shares                                                              |             | 1,075,461               |
|     | PIMCO Funds                                                     | PIMCO Total Return Fund, 190,137 shares                                                                              |             | 2,036,369               |
|     | INVESCO Funds Group                                             | INVESCO Equity Income Fund, 112,971 shares                                                                           |             | 1,289,001               |
| *   | Fidelity Investments                                            | Fidelity Fund, 14,640 shares                                                                                         |             | 411,082                 |
| *   | Fidelity Investments                                            | Fidelity Equity Income Fund, 24,632 shares                                                                           |             | 1,225,458               |
| *   | Fidelity Investments                                            | Fidelity Aggressive Growth Fund, 188,428 shares                                                                      |             | 2,813,234               |
| *   | Fidelity Investments                                            | Fidelity Diversified International Fund, 75,785 shares                                                               |             | 1,827,942               |
| *   | Fidelity Investments                                            | Fidelity Dividend Growth Fund, 66,579 shares                                                                         |             | 1,817,617               |
| *   | Fidelity Investments                                            | Fidelity Freedom Income Fund®, 14,035 shares                                                                         |             | 155,647                 |
|     |                                                                 | Fidelity Freedom 2000 Fund®, 34,702 shares                                                                           |             | 408,790                 |
|     |                                                                 | Fidelity Freedom 2010 Fund®, 69,387 shares                                                                           |             | 903,419                 |
|     |                                                                 | Fidelity Freedom 2020 Fund®, 47,446 shares                                                                           |             | 617,747                 |
|     |                                                                 | Fidelity Freedom 2030 Fund®, 42,657 shares                                                                           |             | 552,414                 |
| *   | Fidelity Investments                                            | Spartan® International Index Fund, 8,522 shares                                                                      |             | 232,310                 |
| *   | Fidelity Investments                                            | Fidelity Freedom 2040 Fund <sup>SM</sup> , 23,163 shares                                                             |             | 175,112                 |
| *   | Participants                                                    | Participant Loans with varying maturities and interest rates from 7.0% to 10.5%                                      |             | 2,223,374               |
|     | Interest Bearing Cash                                           |                                                                                                                      |             | 1,199,702               |
|     |                                                                 |                                                                                                                      | \$          | 175,076,540             |

\* Represents a party-in-interest.

(1) Cost information has not been included in column (d) because certain investments are participant-directed.

**SIGNATURES**

*The Plan.* Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC. 401(K) PLAN

Date: June 28, 2004

By: /S/ G. KENT  
LINGERFELT

G. Kent Lingerfelt  
Vice President, Compensation and Benefits and  
Member of the Equifax Inc. Group Plans  
Administrative Committee, Plan Administrator

**EXHIBIT INDEX**

**Exhibit No.**

23 Consent of Independent Registered Public Accounting Firm

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