

PRIMEDIA INC  
Form 8-K  
August 03, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K/A**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **August 3, 2007**

**PRIMEDIA INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction of  
incorporation or organization)

**1-11106**  
(Commission file number)

**13-3647573**  
(I.R.S Employer  
Identification No.)

**745 FIFTH AVENUE, NEW YORK, NEW YORK**  
(Address of principal executive offices)

**10151**  
(Zip code)

**(212) 745-0100**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 1.01**

**Entry into a Material Definitive Agreement**

**Item 2.03**

**Creation of a Direct Financial Obligation**

On August 1, 2007, PRIMEDIA Inc. ( Primedia ) filed a Current Report on Form 8-K disclosing that it had entered into a Credit Agreement (the Credit Agreement ), with the lenders thereunder, The Bank of New York, as Syndication Agent, Lehman Brothers Inc. and Citicorp North America, Inc., as Co-Documentation Agents and Credit Suisse, Cayman Islands Branch, N.A., as Administrative Agent. The Credit Agreement and certain ancillary documents are attached hereto as Exhibits 99.1, 99.2 and 99.3.

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

- Exhibit 99.1 Credit Agreement, dated August 1, 2007, among PRIMEDIA Inc., various lenders thereunder, The Bank of New York, as Syndication Agent, Lehman Brothers Inc., Citibank, N.A. and Fifth Third Bank, as Co-Documentation Agents and Credit Suisse, Cayman Islands Branch, as Administrative Agent
- Exhibit 99.2 Pledge Agreement, dated as of August 1, 2007, made by PRIMEDIA Inc., and each of its subsidiaries identified therein, in favor of Credit Suisse, Cayman Islands Branch, as Collateral Agent
- Exhibit 99.3 Contribution Agreement, dated as of August 1, 2007, among each of the Subsidiary Guarantors (as defined in the Credit Agreement) of PRIMEDIA Inc.

**SIGNATURES**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PRIMEDIA Inc.**

(Registrant)

Date: August 3, 2007

By: /s/ Jason S. Thaler  
Jason S. Thaler  
Senior Vice President, General Counsel and Secretary