COMSCORE, INC. Form SC 13G February 13, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. )\*

# **COMSCORE, INC.**

(Name of Issuer)

#### **Common Stock**

(Title of Class of Securities)

#### 20564W105

(CUSIP Number)

#### December 31, 2007

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

- o Rule 13d-1(c)
- x Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	Names of Reporting Persons Lehman Brothers Holdings In	с.	
	S.S. or I.R.S. Identification No. of Above Person		
	13-3216325		
2.	Check the Appropriate Box if (a) (b)	a Member of a Group (See o o	Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organ Delaware	ization	
	5.		Sole Voting Power 1,699,157
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0-
Each Reporting Person With	7.		Sole Dispositive Power 1,699,157
	8.		Shared Dispositive Power -0-
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,699,157		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 6.1%(1)		
12.	Type of Reporting Person (See Instructions) HC/CO		

<sup>(1)</sup> Based on 27,914,541 shares of common stock outstanding as of November 9, 2007, as reported in the 10-Q for the period ended September 30, 2007.

<sup>2</sup> 

1.	Names of Reporting Persons Lehman Brothers Inc.		
	S.S. or I.R.S. Identification No. of Above Person		
	13-2518466		
2.	Check the Appropriate Box if a (a) (b)	a Member of a Group (See I o o	instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organiz Delaware	zation	
	5.		Sole Voting Power 1,699,157
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0-
Each Reporting Person With	7.		Sole Dispositive Power 1,699,157
	8.		Shared Dispositive Power -0-
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,699,157		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 6.1%(1)		
12.	Type of Reporting Person (See Instructions) BD/CO		

<sup>(1)</sup> Based on 27,914,541 shares of common stock outstanding as of November 9, 2007, as reported in the 10-Q for the period ended September 30, 2007.

<sup>3</sup> 

1.	Names of Reporting Persons LB I Group Inc.		
	S.S. or I.R.S. Identification No. of Above Person		
	13-2741778		
2.	Check the Appropriate Box if a (a) (b)	a Member of a Group (See l o o	Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organiz Delaware	zation	
	5.		Sole Voting Power 1,699,157
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0-
Each Reporting Person With	7.		Sole Dispositive Power 1,699,157
	8.		Shared Dispositive Power -0-
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,699,157		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 6.1%(1)		
12.	Type of Reporting Person (See Instructions) CO		

<sup>(1)</sup> Based on 27,914,541 shares of common stock outstanding as of November 9, 2007, as reported in the 10-Q for the period ended September 30, 2007.

<sup>4</sup> 

1.	Names of Reporting Persons Lehman Brothers Venture Capital Partners I, LP		
	S.S. or I.R.S. Identificati 13-4055760	ion No. of Above Person	
2.	Check the Appropriate E (a) (b)	Box if a Member of a Group (S o o	See Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organization Delaware		
	5.		Sole Voting Power 335,837
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0-
Each Reporting Person With	7.		Sole Dispositive Power 335,837
	8.		Shared Dispositive Power -0-
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 335,837		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) $1.2\%(1)$		
12.	Type of Reporting Perso PN	on (See Instructions)	

<sup>(1)</sup> Based on 27,914,541 shares of common stock outstanding as of November 9, 2007, as reported in the 10-Q for the period ended September 30, 2007.

1.	Names of Reporting Persons Lehman Brothers Venture Associates Inc		
	S.S. or I.R.S. Identification No 13-4053690	o. of Above Person	
2.	Check the Appropriate Box if a (a) (b)	a Member of a Group (See o	Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organiz Delaware	zation	
	5.		Sole Voting Power 616,092
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0-
Each Reporting Person With	7.		Sole Dispositive Power 616,092
	8.		Shared Dispositive Power -0-
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 616,092		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) O		
11.	Percent of Class Represented by Amount in Row (9) $2.2\%(1)$		
12.	Type of Reporting Person (See CO	e Instructions)	

<sup>(1)</sup> Based on 27,914,541 shares of common stock outstanding as of November 9, 2007, as reported in the 10-Q for the period ended September 30, 2007.

1.	Names of Reporting Persons Lehman Brothers Venture Partners LP		
	S.S. or I.R.S. Identific: 13-4055753	ation No. of Above Persor	1
2.	Check the Appropriate (a) (b)	e Box if a Member of a Gr o o	oup (See Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Delaware	f Organization	
	5.		Sole Voting Power 616,092
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0-
Each Reporting Person With	7.		Sole Dispositive Power 616,092
	8.		Shared Dispositive Power -0-
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 616,092		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) 0		
11.	Percent of Class Represented by Amount in Row (9) $2.2\%(1)$		
12.	Type of Reporting Per PN	rson (See Instructions)	

<sup>(1)</sup> Based on 27,914,541 shares of common stock outstanding as of November 9, 2007, as reported in the 10-Q for the period ended September 30, 2007.

# Edgar Filing: COMSCORE, INC. - Form SC 13G

Item 1.	(a)	Name of Issuer
	(b)	Comscore, Inc Address of Issuer s Principal Executive Offices 11465 Sunset Hills Road, Suite 200
		Reston, VA 20190
Item 2.		
	(a)	Name of Person Filing Lehman Brothers Holdings Inc.
		Lehman Brothers Inc.
		LB I Group Inc.
		Lehman Brothers Venture Capital Partners I, LP
		Lehman Brothers Venture Associates Inc.
	(b)	Lehman Brothers Venture Partners LP Address of Principal Business Office or, if none, Residence Lehman Brothers Holdings Inc.
		745 Seventh Avenue
		New York, New York 10019
		Lehman Brothers Inc.
		745 Seventh Avenue
		New York, New York 10019
		LB I Group Inc.
		399 Park Avenue
		New York, New York 10022
		Lehman Brothers Venture Capital Partners I, LP
		399 Park Avenue
		New York, New York 10022

# Edgar Filing: COMSCORE, INC. - Form SC 13G

745 Seventh Avenue

New York, New York 10019

## Edgar Filing: COMSCORE, INC. - Form SC 13G

Lehman Brothers Venture Partners LP

745 Seventh Avenue

New York, New York 10019

(c) Citizenship

Lehman Brothers Holdings Inc. ( Holdings ) is a corporation organized under the laws of the State of Delaware.

Lehman Brothers Inc. ( LBI ) is a corporation organized under the laws of the State of Delaware.

LB I Group Inc. ( LB I Group ) is a corporation organized under the laws of the State of Delaware.

Lehman Brothers Venture Capital Partners I, LP ( LB Venture Capital ) is a limited liability company formed under the laws of the State of Delaware.

Lehman Brothers Venture Associates Inc. ( LB Venture Associates ) is a corporation organized under the laws of the State of Delaware.

Lehman Brothers Venture Partners LP ( LB Venture Partners ) is a limited partnership formed under the laws of the State of Delaware.

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- (d) Title of Class of Securities
- Common Stock

(e) C