

WINMARK CORP  
Form SC 13D/A  
March 20, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13D**

**Under the Securities Exchange Act of 1934  
(Amendment No. 5)\***

**Winmark Corporation**

(Name of Issuer)

**Common Stock, No Par Value**

(Title of Class of Securities)

**974250 10 2**

(CUSIP Number)

**Ronald G. Olson**

**1630 North Ridge Drive**

**Wayzata, MN 55391**

**951-476-6509**

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

**March 16, 2009**

(Date of Event Which Requires Filing of this Statement)

## Edgar Filing: WINMARK CORP - Form SC 13D/A

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. o

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

---

Edgar Filing: WINMARK CORP - Form SC 13D/A

CUSIP No. 974250 10 2

1. Names of Reporting Persons  
Ronald G. Olson
2. Check the Appropriate Box if a Member of a Group (See Instructions)  
(a)   
(b)
3. SEC Use Only
4. Source of Funds (See Instructions)  
N/A
5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
6. Citizenship or Place of Organization  
U.S.A
- |   |     |                                    |
|---|-----|------------------------------------|
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | 7.  | Sole Voting Power<br>810,867       |
|   | 8.  | Shared Voting Power<br>33,300      |
|   | 9.  | Sole Dispositive Power<br>810,867  |
|   | 10. | Shared Dispositive Power<br>33,300 |
11. Aggregate Amount Beneficially Owned by Each Reporting Person  
844,167
12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
13. Percent of Class Represented by Amount in Row (11)  
15.7%
14. Type of Reporting Person (See Instructions)  
IN

**Item 1. Security and Issuer**

This Schedule 13D relates to the common stock, no par value (the Common Stock ), of Winmark Corporation, a Minnesota corporation (the Company ). The address of the Company s principal executive office is 605 Highway 169 N, Suite 400, Minneapolis, Minnesota 55441.

**Item 2. Identity and Background**

This statement is being filed by Ronald G. Olson, referred to herein as the Reporting Person.

(a) Name: Ronald G. Olson ( Reporting Person ).

(b) Residence or business address: 1630 North Ridge Drive, Wayzata, MN 55391.

(c) Principal occupation: Investor

(d) Criminal proceedings. None

(e) During the last five years, the Reporting Person has not been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which he was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

(f) The Reporting Person is a citizen of the United States of America.

**Item 3. Source and Amount of Funds or Other Consideration**

Not applicable.

**Item 4. Purpose of Transaction**

No change.

**Item 5. Interest in Securities of the Issuer**

(a) As of the date hereof, the Reporting Person beneficially owns the amount of Common Stock set forth below. The percentage set forth below represents the percentage of the outstanding shares of Common Stock (based on 5,381,669 shares of Common Stock outstanding), represented by the shares of Common Stock beneficially owned by the Reporting Person.

| Shares of Common Stock | Percentage of<br>Outstanding Common Stock |
|------------------------|---|
| 844,167                | 15.7%                                     |

Edgar Filing: WINMARK CORP - Form SC 13D/A

(b) The information set forth in items 7 through 11 of the cover pages (pages 1-2) hereto is incorporated herein by reference.

(c) Since the most recent filing on Schedule 13D, the following sales were made by the Reporting Person in open market transactions:

| <b>Date</b> | <b>Shares</b> | <b>Price</b> |
|-------------|---------------|--------------|
| 04/21/2008  | 5,000         | \$ 17.00     |
| 06/12/2008  | 3,960         | 18.12        |
| 06/13/2008  | 1,040         | 17.55        |
| 06/16/2008  | 703           | 17.84        |
| 06/16/2008  | 297           | 17.85        |
| 06/16/2008  | 2             | 17.87        |
| 06/16/2008  | 498           | 17.86        |
| 06/16/2008  | 97            | 18.03        |
| 06/16/2008  | 100           | 18.04        |
| 09/02/2008  | 5,000         | 18.40        |
| 09/02/2008  | 477           | 18.40        |
| 09/19/2008  | 4,997         | 18.50        |
| 12/04/2008  | 10,000        | 12.2029      |
| 01/08/2009  | 10,000        | 12.00        |
| 02/05/2009  | 2,500         | 9.904        |
| 02/06/2009  | 2,071         | 9.95         |
| 02/06/2009  | 100           | 9.96         |
| 02/06/2009  | 329           | 9.97         |
| 02/12/2009  | 600           | 10.421       |
| 02/12/2009  | 1,800         | 9.90         |
| 03/16/2009  | 20,000        | 9.0005       |

(d) The Reporting Person's wife owns 1,500 shares of the Company's Common Stock and, as trustee of their daughter's trust, holds 31,800 shares of the Company's Common Stock; the Reporting Person's wife has sole voting and dispositive power over all of such shares.

(e) Not applicable

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

No change.

**Item 7. Material to be Filed as Exhibits**

No change.

**Signature**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

March 20, 2009  
Date

/s/Ronald G. Olson  
Signature

Name/Title

**ATTENTION**

**Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).**