ROSETTA STONE INC Form 10-Q August 09, 2012 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 10-Q**

# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012

Commission File Number: 1-34283

### ROSETTA STONE INC.

(Exact name of Registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

043837082

(I.R.S. Employer Identification No.)

1919 North Lynn St., 7th Fl.
Arlington, Virginia
(Address of Principal Executive Offices)

**22209** (Zip Code)

800-788-0822

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(Registrant s telephone number, including zip code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer o

Accelerated filer x

Non-accelerated filer o (Do not check if a smaller reporting company)

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

Indicate the number of shares outstanding of each of the issuer s classes of stock, as of the latest practicable date.

As of July 31, 2012, 21,025,376 shares of the registrant s Common Stock, \$.00005 par value, were outstanding.

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#### PART I. FINANCIAL INFORMATION

#### **Item 1. Financial Statements**

#### ROSETTA STONE INC.

#### CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands, except per share amounts)

		June 30, 2012 (unaud		December 31, 2011
Assets		(unauu	ittu)	
Current assets:				
Cash and cash equivalents	\$	118,774	\$	106,516
Restricted cash	Ψ	46	Ψ	74
Short term investments		1,600		9,711
Accounts receivable (net of allowance for doubtful accounts of \$1,043 and \$1,951,		1,000		>,,,11
respectively)		35,088		51,997
Inventory, net		6,238		6,723
Prepaid expenses and other current assets		6,425		7,081
Income tax receivable		10,151		7,678
Deferred income taxes		12,169		10,985
Total current assets		190,491		200,765
Property and equipment, net		17,936		20,869
Goodwill		34,849		34,841
Intangible assets, net		10,845		10,865
Deferred income taxes		7,913		8,038
Other assets		2,840		1,803
Total assets	\$	264,874	\$	277,181
Liabilities and stockholders equity				
Current liabilities:				
Accounts payable	\$	4,434	\$	7,291
Accrued compensation		13,467		11,703
Other current liabilities		26,971		34,911
Deferred revenue		46,012		49,375
Total current liabilities		90,884		103,280
Deferred revenue		3,931		2,520
Other long-term liabilities		1,826		176
Total liabilities		96,641		105,976
Commitments and contingencies (Note 11)				
Stockholders equity:				
Preferred stock, \$0.001 par value; 10,000 and 10,000 shares authorized, zero and zero shares issued and outstanding at June 30, 2012 and December 31, 2011, respectively				
Non-designated common stock, \$0.00005 par value, 190,000 and 190,000 shares authorized,				
21,776 and 21,258 shares issued and outstanding at June 30, 2012 and December 31, 2011,				
respectively		2		2
Additional paid-in capital		155,305		151,823

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Accumulated income	12,63	5	19,082
Accumulated other comprehensive income	29	1	298
Total stockholders equity	168,23	3	171,205
Total liabilities and stockholders equity	\$ 264,87	4 \$	277,181

See accompanying notes to condensed consolidated financial statements

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#### ROSETTA STONE INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts)

	Three Months Ended June 30,			Six Months Ended June 30,			
	2012		2011	2012		2011	
	(unaudited)			(unaudited)			
Revenue:							
Product	\$ 37,543	\$	48,055	\$ 85,073	\$	90,358	
Subscription and service	23,269		18,688	45,188		33,362	
Total revenue	60,812		66,743	130,261		123,720	
Cost of revenue:							
Cost of product revenue	7,122		8,773	16,229		17,568	
Cost of subscription and service revenue	4,198		2,747	8,565		5,414	
Total cost of revenue	11,320		11,520	24,794		22,982	
Gross profit	49,492		55,223	105,467		100,738	
Operating expenses							
Sales and marketing	35,125		40,535	73,529		78,354	
Research and development	6,493						