PORTUGAL TELECOM SGPS SA Form 6-K October 11, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of October 2012

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40

1069 - 300 Lisboa, Portugal

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to
the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No x

Release Lisbon 10 October 2012				
Issuance of Eurobond				
Portugal Telecom announces that it has enhanced its financial flexibility by successfully completing the issuance of a Euro 750 million Eurobond with a maturity of 5.5 years, through its wholly-owned subsidiary PT International Finance BV. The coupon of this issue will be 5.875%.				
This transaction further enhances PT s financial flexibility by extending debt maturities, which in the current environment, substantially reduces financial risks.				
PT is now refinanced until July 2016.				
The Board of Directors remains confident about PT s cash flow generation and PT is committed to preserving an attractive shareholder remuneration policy combined with a more prudent deleveraging and debt maturity profile.				
Bank of America Merrill Lynch, Barclays Capital, BES Investimento, BNP Paribas, Caixa BI, Citigroup, HSBC and Mizuho were the book-runners of this transaction.				
PT has a rating of Ba2/negative by Moody s, BB+/negative by S&P and BBB/negative by Fitch.				
Portugal Telecom, SGPS, SA	Public company	Portugal Telecom is listed on the Euronext and New York Stock	Nuno Vieira	
Avenida Fontes Pereira de Melo, 40	Share capital Euro 26,895,375	Exchange. Information may be accessed on the Reuters under the	Investor Relations Director	
1069-300 Lisbon	Registered in the Commercial	symbols PTC.LS and PT and on Bloomberg under the symbol PTC PL.	nuno.t.vieira@telecom.pt	

Registry Office of Lisbon

and Corporation no. 503 215 058

Portugal

Tel.: +351 21 500 1701

Fax: +351 21 500 0800

www.telecom.pt

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 10, 2012

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira

Nuno Vieira Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates , believes , estimates , expects , plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.