

IAC/INTERACTIVECORP  
Form SC 13G/A  
February 13, 2013

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**(Rule 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO § 240.13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO § 240.13d-2.**

**(Amendment No. 3)\***

**IAC/INTERACTIVECORP**

(Name of Issuer)

**Common Stock, \$.001 par value per share**

(Title of Class of Securities)

**44919P508**

(CUSIP Number)

**December 31, 2012**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

---

- |   |   |   |
|---|---|---|
| (1)   | Names of Reporting Persons<br>Capital Ventures International                            |   |
| (2)   | Check the Appropriate Box if a Member of a Group (See Instructions)                     |   |
|   | (a)   | o   |
|   | (b)   | o   |
| (3)   | SEC Use Only  |   |
| (4)   | Citizenship or Place of Organization<br>Cayman Islands                                  |   |
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | (5)   | Sole Voting Power<br>0 (1)(2)             |
|   | (6)   | Shared Voting Power<br>67,499 (1)(2)      |
|   | (7)   | Sole Dispositive Power<br>0 (1)(2)        |
|   | (8)   | Shared Dispositive Power<br>67,499 (1)(2) |
| (9)   | Aggregate Amount Beneficially Owned by Each Reporting Person<br>67,499 (1)(2)           |   |
| (10)  | Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) | o   |
| (11)  | Percent of Class Represented by Amount in Row (9)<br>0.1%                               |   |
| (12)  | Type of Reporting Person (See Instructions)<br>CO                                       |   |

---

(1) Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities are affiliated independent broker-dealers which, together with Capital Ventures International, Susquehanna Advisors Group, Inc. and Susquehanna Fundamental Investments, LLC, may be deemed a group. For purposes of this report, we have indicated that each reporting person has sole voting and dispositive power with respect to the shares beneficially owned by it and that the reporting persons have shared voting and dispositive power with respect to all shares beneficially owned by all of the reporting persons. Each of the reporting persons disclaims beneficial ownership of shares owned directly by another reporting person.

(2) Susquehanna Advisors Group, Inc. is the investment manager to Capital Ventures International.

- (1) Names of Reporting Persons  
Susquehanna Advisors Group, Inc.
- (2) Check the Appropriate Box if a Member of a Group (See Instructions)  
(a)   
(b)
- (3) SEC Use Only
- (4) Citizenship or Place of Organization  
Pennsylvania
- |   |     |   |
|---|-----|---|
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | (5) | Sole Voting Power<br>0 (1)(2)             |
|   | (6) | Shared Voting Power<br>67,499 (1)(2)      |
|   | (7) | Sole Dispositive Power<br>0 (1)(2)        |
|   | (8) | Shared Dispositive Power<br>67,499 (1)(2) |
- (9) Aggregate Amount Beneficially Owned by Each Reporting Person  
67,499 (1)(2)
- (10) Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
- (11) Percent of Class Represented by Amount in Row (9)  
0.1%
- (12) Type of Reporting Person (See Instructions)  
CO

---

(1) Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities are affiliated independent broker-dealers which, together with Capital Ventures International, Susquehanna Advisors Group, Inc. and Susquehanna Fundamental Investments, LLC, may be deemed a group. For purposes of this report, we have indicated that each reporting person has sole voting and dispositive power with respect to the shares beneficially owned by it and that the reporting persons have shared voting and dispositive power with respect to all shares beneficially owned by all of the reporting persons. Each of the reporting persons disclaims beneficial ownership of shares owned directly by another reporting person.

(2) Susquehanna Advisors Group, Inc. is the investment manager to Capital Ventures International.

Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

CUSIP No. 44919P508

- |     |   |   |
|-----|---|---|
| 1.  | Names of Reporting Persons<br>Susquehanna Fundamental Investments, LLC                        |   |
| 2.  | Check the Appropriate Box if a Member of a Group (See Instructions)                           |   |
|     | (a)   | o   |
|     | (b)   | o   |
| 3.  | SEC Use Only  |   |
| 4.  | Citizenship or Place of Organization<br>Delaware  |   |
| 5.  | Sole Voting Power<br>23,761 Shares of Common Stock (1)  | Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With |
| 6.  | Shared Voting Power<br>67,499 Shares of Common Stock (1)                                      |   |
| 7.  | Sole Dispositive Power<br>23,761 Shares of Common Stock (1)                                   |   |
| 8.  | Shared Dispositive Power<br>67,499 Shares of Common Stock (1)                                 |   |
| 9.  | Aggregate Amount Beneficially Owned by Each Reporting Person<br>67,499 Shares of Common Stock |   |
| 10. | Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)           | o   |
| 11. | Percent of Class Represented by Amount in Row (9)<br>0.1%                                     |   |
| 12. | Type of Reporting Person (See Instructions)<br>OO   |   |

---

(1) Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities are affiliated independent broker-dealers which, together with Capital Ventures International, Susquehanna Advisors Group, Inc. and Susquehanna Fundamental Investments, LLC, may be deemed a group. For purposes of this report, we have indicated that each reporting person has sole voting and dispositive power with respect to the shares beneficially owned by it and that the reporting persons have shared voting and dispositive power with respect to all shares beneficially owned by all of the reporting persons. Each of the reporting persons disclaims beneficial ownership of shares owned directly by another reporting person.

Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

CUSIP No. 44919P508

- |     |   |   |
|-----|---|---|
| 1.  | Names of Reporting Persons<br>Susquehanna Capital Group   |   |
| 2.  | Check the Appropriate Box if a Member of a Group (See Instructions)                               |   |
|     | (a)   | o   |
|     | (b)   | o   |
| 3.  | SEC Use Only  |   |
| 4.  | Citizenship or Place of Organization<br>Delaware  |   |
| 5.  | Sole Voting Power<br>5,708 Shares of Common Stock (1)   | Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With |
| 6.  | Shared Voting Power<br>67,499 Shares of Common Stock (1)  |   |
| 7.  | Sole Dispositive Power<br>5,708 Shares of Common Stock (1)  |   |
| 8.  | Shared Dispositive Power<br>67,499 Shares of Common Stock (1)                                     |   |
| 9.  | Aggregate Amount Beneficially Owned by Each Reporting Person<br>67,499 Shares of Common Stock (1) |   |
| 10. | Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)               | o   |
| 11. | Percent of Class Represented by Amount in Row (9)<br>0.1%   |   |
| 12. | Type of Reporting Person (See Instructions)<br>BD, PN   |   |

---

(1) Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities are affiliated independent broker-dealers which, together with Capital Ventures International, Susquehanna Advisors Group, Inc. and Susquehanna Fundamental Investments, LLC, may be deemed a group. For purposes of this report, we have indicated that each reporting person has sole voting and dispositive power with respect to the shares beneficially owned by it and that the reporting persons have shared voting and dispositive power with respect to all shares beneficially owned by all of the reporting persons. Each of the reporting persons disclaims beneficial ownership of shares owned directly by another reporting person.

Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

CUSIP No. 44919P508

- |     |   |   |
|-----|---|---|
| 1.  | Names of Reporting Persons<br>Susquehanna Investment Group  |   |
| 2.  | Check the Appropriate Box if a Member of a Group (See Instructions)                               |   |
|     | (a)   | o   |
|     | (b)   | o   |
| 3.  | SEC Use Only  |   |
| 4.  | Citizenship or Place of Organization<br>Pennsylvania  |   |
| 5.  | Sole Voting Power<br>100 Shares of Common Stock (1)   | Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With |
| 6.  | Shared Voting Power<br>67,499 Shares of Common Stock (1)  |   |
| 7.  | Sole Dispositive Power<br>100 Shares of Common Stock (1)  |   |
| 8.  | Shared Dispositive Power<br>67,499 Shares of Common Stock (1)                                     |   |
| 9.  | Aggregate Amount Beneficially Owned by Each Reporting Person<br>67,499 Shares of Common Stock (1) |   |
| 10. | Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)               | o   |
| 11. | Percent of Class Represented by Amount in Row (9)<br>0.1%   |   |
| 12. | Type of Reporting Person (See Instructions)<br>BD, PN   |   |

---

(1) Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities are affiliated independent broker-dealers which, together with Capital Ventures International, Susquehanna Advisors Group, Inc. and Susquehanna Fundamental Investments, LLC, may be deemed a group. For purposes of this report, we have indicated that each reporting person has sole voting and dispositive power with respect to the shares beneficially owned by it and that the reporting persons have shared voting and dispositive power with respect to all shares beneficially owned by all of the reporting persons. Each of the reporting persons disclaims beneficial ownership of shares owned directly by another reporting person.

Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

CUSIP No. 44919P508

- |     |   |   |
|-----|---|---|
| 1.  | Names of Reporting Persons<br>Susquehanna Securities  |   |
| 2.  | Check the Appropriate Box if a Member of a Group (See Instructions)                               |   |
|     | (a)   | <input type="radio"/>   |
|     | (b)   | <input type="radio"/>   |
| 3.  | SEC Use Only  |   |
| 4.  | Citizenship or Place of Organization<br>Delaware  |   |
| 5.  | Sole Voting Power<br>37,930 Shares of Common Stock (1)  | Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With |
| 6.  | Shared Voting Power<br>67,499 Shares of Common Stock (1)  |   |
| 7.  | Sole Dispositive Power<br>37,930 Shares of Common Stock (1)                                       |   |
| 8.  | Shared Dispositive Power<br>67,499 Shares of Common Stock (1)                                     |   |
| 9.  | Aggregate Amount Beneficially Owned by Each Reporting Person<br>67,499 Shares of Common Stock (1) |   |
| 10. | Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)               | <input type="radio"/>   |
| 11. | Percent of Class Represented by Amount in Row (9)<br>0.1%   |   |
| 12. | Type of Reporting Person (See Instructions)<br>BD, PN   |   |

---

(1) Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities are affiliated independent broker-dealers which, together with Capital Ventures International, Susquehanna Advisors Group, Inc. and Susquehanna Fundamental Investments, LLC, may be deemed a group. For purposes of this report, we have indicated that each reporting person has sole voting and dispositive power with respect to the shares beneficially owned by it and that the reporting persons have shared voting and dispositive power with respect to all shares beneficially owned by all of the reporting persons. Each of the reporting persons disclaims beneficial ownership of shares owned directly by another reporting person.



Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

CUSIP No. 44919P508

**Item 1.**

- (a) Name of Issuer  
IAC/INTERACTIVECORP (the Company ).
- (b) Address of Issuer's Principal Executive Offices  
555 West 18th Street  
  
New York, New York 10011

**Item 2.**

- (a) Name of Person Filing (each, a Reporting Person )
  - (i) Capital Ventures International
  - (ii) Susquehanna Advisors Group, Inc.
  - (iii) Susquehanna Fundamental Investments, LLC
  - (iv) Susquehanna Capital Group
  - (v) Susquehanna Investment Group
  - (vi) Susquehanna Securities
- (b) Address of Principal Business Office or, if none, Residence for each Reporting Person:

The address of the principal business office of Capital Ventures International is:

One Capitol Place  
  
P.O Box 1787 GT  
  
Grand Cayman, Cayman Islands  
  
British West Indies

The address of the principal business office of each of Susquehanna Advisors Group, Inc., Susquehanna Fundamental Investments, LLC, Susquehanna Capital Group, Susquehanna Investment Group and Susquehanna Securities is:

401 City Avenue, Suite 220

- (c) Bala Cynwyd, PA 19004  
Citizenship

Edgar Filing: IAC/INTERACTIVECORP - Form SC 13G/A

Citizenship is set forth in Row 4 of the cover page for each Reporting Person hereto and is incorporated herein by reference for each Reporting Person.

- (d) Title of Class of Securities  
Common Stock, \$.001 par value per share
- (e) CUSIP Number  
44919P508

**Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with § 240.13d 1(b)(1)(ii)(J);
- (k)  Group, in accordance with Rule 13d 1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with

§ 240.13d 1(b)(1)(ii)(J), please specify the type of institution: \_\_\_\_\_

CUSIP No. 44919P508

**Item 4.**

**Ownership**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. The information required by Items 4(a) (c) is set forth in Rows 5 - 11 of the cover page for each Reporting Person hereto and is incorporated herein by reference for each Reporting Person. The Company's Form 10-Q, filed on November 8, 2012, indicates that there were 82,665,959 shares of Common Stock outstanding as of October 19, 2012.

**Item 5.**

**Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

**Item 6.**

**Ownership of More than Five Percent on Behalf of Another Person**

Not applicable.

**Item 7.**

**Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not applicable.

**Item 8.**

**Identification and Classification of Members of the Group**

Not applicable

**Item 9.**

**Notice of Dissolution of Group**

Not applicable

CUSIP No. 44919P508

**Item 10. Certifications**

By signing below each of the undersigned certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**Signatures**

After reasonable inquiry and to the best of his knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: February 13, 2013

CAPITAL VENTURES INTERNATIONAL

By: Susquehanna Advisors Group, Inc.  
pursuant to a Limited Power of  
Attorney

By: /s/ Brian Sopinsky  
Name: Brian Sopinsky  
Title Assistant Secretary

SUSQUEHANNA ADVISORS GROUP, INC.

By: /s/ Brian Sopinsky  
Name: Brian Sopinsky  
Title Assistant Secretary

SUSQUEHANNA FUNDAMENTAL INVESTMENTS, LLC

By: /s/Brian Sopinsky  
Name: Brian Sopinsky  
Title Assistant Secretary

SUSQUEHANNA CAPITAL GROUP

By: /s/Brian Sopinsky  
Name: Brian Sopinsky  
Title Authorized Signatory

SUSQUEHANNA SECURITIES

By: /s/ Brian Sopinsky  
Name: Brian Sopinsky  
Title Secretary

SUSQUEHANNA INVESTMENT GROUP

By: /s/Brian Sopinsky  
Name: Brian Sopinsky  
Title General Counsel

The Limited Power of Attorney executed by Capital Ventures International, authorizing Susquehanna Advisors Group, Inc. to sign and file this Amendment No. 3 to Schedule 13G on its behalf, was filed as Exhibit II to the Schedule 13G filed with the Securities and Exchange Commission on May 28, 2010 with respect to the Common Stock of the Company and is incorporated by reference.



CUSIP No. 44919P508

Exhibits:

Exhibit I: Joint Filing Agreement (incorporated by reference to Exhibit I of the initial Schedule 13G filed with the Securities and Exchange Commission on May 28, 2010).