

PRICE T ROWE GROUP INC
Form 4
March 29, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROCHE GEORGE A

2. Issuer Name and Ticker or Trading Symbol
PRICE T ROWE GROUP INC [TROW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
100 E. PRATT STREET

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/27/2006

Director 10% Owner
 Officer (give title below) Other (specify below)
COB & President

BALTIMORE, MD 21202

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code | V Amount (D) Price | | | |
| Common Stock | | | | | 1,687,066 | D | |
| Common Stock | | | | | 400,000 | I | by Spouse |
| Common Stock | | | | | 200,000 | I | by Trust - Daughter 1 |
| Common Stock | | | | | 200,000 | I | by Trust - Daughter 2 |
| | 03/27/2006 | | M | 34,000 A \$ 30.75 | 34,000 | I | |

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| | | | | | | | | | |
|--------------|------------|--|---|--------|---|------------|--------|---|----------------------|
| Common Stock | | | | | | | | | By: ROCHE III LLC |
| Common Stock | 03/27/2006 | | M | 41,900 | A | \$ 35.75 | 75,900 | I | By: ROCHE III LLC |
| Common Stock | 03/27/2006 | | S | 75,900 | D | \$ 75.0231 | 0 | I | By: ROCHE III LLC |
| Common Stock | 03/28/2006 | | M | 12,500 | A | \$ 30.75 | 12,500 | I | By: ROCHE III LLC |
| Common Stock | 03/28/2006 | | M | 47,500 | A | \$ 39 | 60,000 | I | By: ROCHE III LLC |
| Common Stock | 03/28/2006 | | S | 60,000 | D | \$ 74.4755 | 0 | I | By: ROCHE III LLC |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title of Underlying Security (Instr. 3) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|--------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title |
| Non-Qualified Stock Option (right to buy) | \$ 30.75 | 03/27/2006 | | G | V 46,500 | 09/03/2000 ⁽¹⁾ | 09/03/2009 | Common Stock |
| Non-Qualified Stock Option (right to buy) | \$ 35.75 | 03/27/2006 | | G | V 41,900 | 12/21/1999 ⁽²⁾ | 12/21/2008 | Common Stock |
| Non-Qualified Stock Option (right to buy) | \$ 39 | 03/27/2006 | | G | V 47,500 | 11/20/2001 ⁽³⁾ | 11/20/2010 | Common Stock |

| | | | | | | | |
|---|----------|------------|-----|--------|---------------------------|------------|---------------|
| Non-Qualified Stock Option (right to buy) | \$ 30.75 | 03/27/2006 | G V | 46,500 | 09/03/2000 ⁽¹⁾ | 09/03/2009 | Comm Stock |
| Non-Qualified Stock Option (right to buy) | \$ 30.75 | 03/27/2006 | M | 34,000 | 09/03/2000 ⁽¹⁾ | 09/03/2009 | Comm Stock |
| Non-Qualified Stock Option (right to buy) | \$ 35.75 | 03/27/2006 | G V | 41,900 | 12/21/1999 ⁽²⁾ | 12/21/2008 | Comm Stock |
| Non-Qualified Stock Option (right to buy) | \$ 35.75 | 03/27/2006 | M | 41,900 | 12/21/1999 ⁽²⁾ | 12/21/2008 | Comm Stock |
| Non-Qualified Stock Option (right to buy) | \$ 39 | 03/27/2006 | G V | 47,500 | 11/20/2001 ⁽³⁾ | 11/20/2010 | Comm Stock |
| Non-Qualified Stock Option (right to buy) | \$ 30.75 | 03/28/2006 | M | 12,500 | 09/03/2000 ⁽¹⁾ | 09/03/2009 | Comm Stock |
| Non-Qualified Stock Option (right to buy) | \$ 39 | 03/28/2006 | M | 47,500 | 11/20/2001 ⁽³⁾ | 11/20/2010 | Comm Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------|-------|
| | Director | 10% Owner | Officer | Other |
| ROCHE GEORGE A 100 E. PRATT STREET BALTIMORE, MD 21202 | X | | COB & President | |

Signatures

GEORGE A
ROCHE

03/29/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(4) The options were transferred to the George A. Roche III LLC which is owned by grantor trust established by the reporting person.

(3) 11/20/2000 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/2001.

(1) 09/03/1999 Grant - The option vests 20% annually over a 5 year period beginning on 09/03/2000.

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(2) 12/21/1998 Grant - The option vests 20% annually over a 5 year period beginning on 12/21/1999.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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