

PUBLIX SUPER MARKETS INC  
 Form 4  
 May 03, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HOLLIS MARK CLAYTON**

2. Issuer Name and Ticker or Trading Symbol  
**PUBLIX SUPER MARKETS INC  
 [NONE]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**P.O. BOX 407**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**04/04/2013**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Vice President**

**LAKELAND, FL 33802-0407**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	04/04/2013		J		332,417	D	\$ 23.2	421,721 I By Trustee of Father's GRAT
Common Stock	04/04/2013		J		332,417	A	\$ 23.2	332,417 I By Personal Rep of Father's Estate
Common Stock	04/04/2013		G	V	340,083	D	\$ 23.2	407,835 I By Trustee of Mother's

								GRAT	
Common Stock	04/29/2013	J	V	83,021	D	\$ 23.2	174,439	D	
Common Stock	04/29/2013	J	V	83,021	A	\$ 23.2	381,338	I	By Grantor Retained Annuity Trust
Common Stock	04/29/2013	J	V	340,083	A	\$ 23.2	747,918	I	By Trustee of Mother's GRAT
Common Stock	05/01/2013	I		1,692.0949	D	\$ 26.9	0	I	By 401(k)
Common Stock							4,150	I	By Custodian For Child
Common Stock							52,457.4129	I	By ESOP <sup>(1)</sup>
Common Stock							881	I	By Spouse
Common Stock							251,792	I	By Trustee For Children Trust
Common Stock							66,006	I	By Trustee of Brother's Trust
Common Stock							135,000	I	Spouse Irrev Trust
Common Stock							90,879	I	Spouse Trustee of Recp Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)
SERP Stock	(2)					(2) (2)	Common Stock 73.7767	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOLLIS MARK CLAYTON P.O. BOX 407 LAKELAND, FL 33802-0407			Vice President	

## Signatures

/s/ Monica Allman, POA on file for Mark Clayton  
 Hollis, Jr 05/03/2013

\_\_Signature of Reporting Person
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).  
 Each share of SERP stock is the economic equivalent of one share of common stock. The shares of SERP stock become payable in common stock upon the reporting person's termination of employment in accordance with the Publix Super Markets, Inc. Supplemental Executive Retirement Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.