

Lowings Anthony  
Form 3  
January 03, 2019

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |   |  |   |
|---|---------|---|--|---|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement  | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |   |
| Â Lowings Anthony                         |         | (Month/Day/Year)  | YUM BRANDS INC [YUM]                               |   |
| (Last)                                    | (First) | (Middle)  | 01/01/2019   |   |
| 1441 GARDINER LANE                        |         | 4. Relationship of Reporting Person(s) to Issuer  |  | 5. If Amendment, Date Original Filed (Month/Day/Year)   |
| (Street)                                  |         | (Check all applicable)  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)   |
| LOUISVILLE, KY 40213                      |         | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below) |  | <input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |
| (City)                                    | (State) | (Zip)   | CEO, KFC Division                                  |   |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 32,736  | D  | Â   |
| Common Stock                    | 902   | I  | 401(k) Plan   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|---|---|
|--|--|---|---|---|---|

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|                          | Date Exercisable          | Expiration Date | Title        | Amount or Number of Shares | Security      | Direct (D) or Indirect (I) (Instr. 5) |   |
|--------------------------|---------------------------|-----------------|--------------|----------------------------|---------------|---------------------------------------|---|
| Stock Appreciation Right | 02/05/2010                | 02/05/2019      | Common Stock | 3,761                      | \$ 20.85      | D                                     | Â |
| Phantom Stock            | Â <u>(1)</u>              | Â <u>(2)</u>    | Common Stock | 1,668.8571                 | \$ <u>(3)</u> | D                                     | Â |
| Phantom Stock            | Â <u>(1)</u>              | Â <u>(2)</u>    | Common Stock | 240.3815                   | \$ <u>(3)</u> | D                                     | Â |
| Stock Appreciation Right | 02/05/2011                | 02/05/2020      | Common Stock | 25,994                     | \$ 23.48      | D                                     | Â |
| Stock Appreciation Right | 02/04/2015                | 02/04/2021      | Common Stock | 14,308                     | \$ 35.1       | D                                     | Â |
| Stock Appreciation Right | 02/04/2012                | 02/04/2021      | Common Stock | 25,754                     | \$ 35.1       | D                                     | Â |
| Stock Appreciation Right | 02/06/2014                | 02/06/2023      | Common Stock | 15,978                     | \$ 44.81      | D                                     | Â |
| Stock Appreciation Right | 02/08/2013                | 02/08/2022      | Common Stock | 20,935                     | \$ 45.88      | D                                     | Â |
| Stock Appreciation Right | 02/05/2017 <sup>(4)</sup> | 02/05/2026      | Common Stock | 34,288                     | \$ 49.66      | D                                     | Â |
| Stock Appreciation Right | 02/05/2014                | 02/05/2024      | Common Stock | 19,329                     | \$ 50.22      | D                                     | Â |
| Stock Appreciation Right | 02/05/2018                | 02/05/2024      | Common Stock | 19,329                     | \$ 50.22      | D                                     | Â |
| Stock Appreciation Right | 02/06/2015                | 02/06/2025      | Common Stock | 19,264                     | \$ 52.64      | D                                     | Â |
| Stock Appreciation Right | 02/06/2019                | 02/06/2025      | Common Stock | 19,264                     | \$ 52.64      | D                                     | Â |
| Stock Appreciation Right | 02/10/2018 <sup>(4)</sup> | 02/10/2027      | Common Stock | 30,884                     | \$ 68         | D                                     | Â |
| Stock Appreciation Right | 02/12/2019 <sup>(4)</sup> | 02/12/2028      | Common Stock | 24,199                     | \$ 78.07      | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                                | Relationships |           |                     |       |
|---|---------------|-----------|---------------------|-------|
|   | Director      | 10% Owner | Officer             | Other |
| Lowings Anthony<br>1441 GARDINER LANE<br>LOUISVILLE, KY 40213 | Â             | Â         | Â CEO, KFC Division | Â     |

## Signatures

/s/ M. Gayle  
Hobson, POA

01/03/2019

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payments are made in accordance with elections on file.
  - (2) The Program does not have specified expiration dates.
  - (3) Conversion occurs on a one-for-one basis.
  - (4) Vesting occurs 25% per year beginning one year from grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.  
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