

MEDIA GENERAL INC  
 Form 3  
 November 14, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Kim Soohyung (Last) (First) (Middle)  C/O STANDARD GENERAL L.P., 767 FIFTH AVENUE, 12TH FLOOR (Street)  NEW YORK, NY 10153 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 11/12/2013	3. Issuer Name and Ticker or Trading Symbol MEDIA GENERAL INC [MEG]	4. Relationship of Reporting Person(s) to Issuer  (Check all applicable)  <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below)	5. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
---	--	--	--	--	---

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Voting Common Stock, no par value	0	I	See Footnote <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
---	---	--	---	---	--

Edgar Filing: MEDIA GENERAL INC - Form 3

Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)
------------------	-----------------	-------	----------------------------	----------	---------------------------------------

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kim Soohyung C/O STANDARD GENERAL L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153	X	X		
Standard General Fund L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153		X		
Standard General L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153		X		
Standard General Communications LLC 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153		X		

## Signatures

/s/ Standard General L.P., by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013
<i>**Signature of Reporting Person</i>	Date
/s/ Standard General Fund L.P., by Standard General L.P. its Manager, by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013
<i>**Signature of Reporting Person</i>	Date
/s/ Standard General Communications LLC, by Standard General L.P. its Manager, by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013
<i>**Signature of Reporting Person</i>	Date
/s/ Soohyung Kim	11/14/2013
<i>**Signature of Reporting Person</i>	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On November 12, 2013, New Young Broadcasting Holding Co., Inc. ("Young") merged with and into Media General, Inc. (the "Issuer"). Upon the effectiveness of the merger, Mr. Kim became a Director of Media General, Inc. At such time, Standard General Fund L.P. and Standard General Communications LLC (the "Funds") acquired shares of the Issuer's Voting Stock in exchange for securities of Young. The acquisition of such shares is being reported separately on Form 4. The Funds are private investment vehicles for which Standard General L.P. ("Standard General") serves as investment manager. Standard General exercises voting and investment control over

## Edgar Filing: MEDIA GENERAL INC - Form 3

securities held for the accounts of the Funds. Mr. Kim is a director of the general partner of the general partner of Standard General and Chief Investment Officer of Standard General, and in such capacities may be deemed to indirectly beneficially own such securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.