

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On April 1, 2008, Viad Corp (the “Company”) announced that Robert H. Bohannon retired as chairman of the Board of Directors of the Company, effective March 31, 2008. Paul B. Dykstra, President and Chief Executive Officer, has been appointed by the Company’s Board of Directors as his successor, effective April 1, 2008, and his title will now be Chairman, President and Chief Executive Officer. A copy of the Company’s press release is furnished herewith as Exhibit 99 and is incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

99 – Press Release dated April 1, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIAD CORP

(Registrant)

April 1, 2008 By: /s/ G. Michael Latta
G. Michael Latta
Vice President – Controller
(Chief Accounting Officer and
Authorized Signer)