

SIMMONS FIRST NATIONAL CORP
 Form 4
 October 30, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Bartlett David L

(Last) (First) (Middle)
 SIMMONS FIRST NATIONAL
 CORP, 501 MAIN STREET
 (Street)

PINE BLUFF, AR 71603

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 SIMMONS FIRST NATIONAL
 CORP [SFNC]

3. Date of Earliest Transaction
 (Month/Day/Year)
 10/28/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 President and CBO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|--------|---|
| | | | | (A) or (D) | Price | | | | |
| | | | Code | V | Amount | | | | |
| SFNC | 10/28/2014 | | M | | 1,100 | A | \$ 24.5 | 34,671 | D |
| SFNC | 10/28/2014 | | S | | 1,100 | D | \$ 40.66 | 33,561 | D |
| SFNC | 10/28/2014 | | M | | 1,800 | A | \$ 26.19 | 35,361 | D |
| SFNC | 10/28/2014 | | S | | 1,800 | D | \$ 40.66 | 33,561 | D |
| SFNC | 10/28/2014 | | M | | 2,400 | A | \$ 28.42 | 35,961 | D |

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| | | | | | | | |
|------|------------|---|-------|---|----------|--------|---|
| SFNC | 10/28/2014 | S | 2,400 | D | \$ 40.66 | 33,561 | D |
| SFNC | 10/28/2014 | M | 6,420 | A | \$ 30.31 | 39,981 | D |
| SFNC | 10/28/2014 | S | 6,420 | D | \$ 40.66 | 33,561 | D |
| SFNC | 10/30/2014 | M | 5,000 | A | \$ 26.19 | 38,561 | D |
| SFNC | 10/30/2014 | S | 5,000 | D | \$ 40.87 | 33,561 | D |
| SFNC | | | | | | 2,140 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Incentive Stock Option | \$ 24.5 | 05/23/2005 | 10/28/2014 | M | 222 | 05/23/2007 05/24/2015 | Common | 222 |
| Incentive Stock Option | \$ 24.5 | 05/23/2005 | 10/28/2014 | M | 222 | 05/23/2008 05/24/2015 | Common | 222 |
| Incentive Stock Option | \$ 24.5 | 05/23/2005 | 10/28/2014 | M | 222 | 05/23/2009 05/24/2015 | Common | 222 |
| Incentive Stock Option | \$ 24.5 | 05/23/2005 | 10/28/2014 | M | 444 | 12/31/2005 05/24/2015 | Common | 444 |
| Incentive Stock Option | \$ 26.19 | 05/22/2006 | 10/28/2014 | M | 360 | 05/22/2007 05/20/2016 | Common | 360 |
| Incentive Stock Option | \$ 26.19 | 05/22/2006 | 10/28/2014 | M | 360 | 05/22/2008 05/20/2016 | Common | 360 |

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| | | | | | | | | | |
|----------------------------|----------|------------|------------|---|-------|------------|------------|--------|-------|
| Incentive Stock Option | \$ 26.19 | 05/22/2006 | 10/28/2014 | M | 360 | 05/22/2009 | 05/20/2016 | Common | 360 |
| Incentive Stock Option | \$ 26.19 | 05/22/2006 | 10/28/2014 | M | 360 | 05/22/2010 | 05/20/2016 | Common | 360 |
| Incentive Stock Option | \$ 26.19 | 05/22/2006 | 10/28/2014 | M | 360 | 05/22/2011 | 05/20/2016 | Common | 360 |
| Non-Qualified Stock Option | \$ 26.19 | 05/22/2006 | 10/30/2014 | M | 500 | 05/22/2007 | 05/20/2016 | Common | 500 |
| Non-Qualified Stock Option | \$ 26.19 | 05/22/2006 | 10/30/2014 | M | 500 | 05/22/2008 | 05/20/2016 | Common | 500 |
| Non-Qualified Stock Option | \$ 26.19 | 05/22/2006 | 10/30/2014 | M | 500 | 05/22/2009 | 05/20/2016 | Common | 500 |
| Non-Qualified Stock Option | \$ 26.19 | 05/22/2006 | 10/30/2014 | M | 500 | 05/22/2010 | 05/20/2016 | Common | 500 |
| Non-Qualified Stock Option | \$ 26.19 | 05/22/2006 | 10/30/2014 | M | 3,000 | 05/22/2011 | 05/20/2016 | Common | 3,000 |
| Incentive Stock Option | \$ 28.42 | 05/31/2007 | 10/28/2014 | M | 480 | 05/31/2008 | 05/31/2017 | Common | 480 |
| Incentive Stock Option | \$ 28.42 | 05/31/2007 | 10/28/2014 | M | 480 | 05/31/2009 | 05/31/2017 | Common | 480 |
| Incentive Stock Option | \$ 28.42 | 05/31/2007 | 10/28/2014 | M | 480 | 05/31/2010 | 05/31/2017 | Common | 480 |
| Incentive Stock Option | \$ 28.42 | 05/31/2007 | 10/28/2014 | M | 480 | 05/31/2011 | 05/31/2017 | Common | 480 |
| Incentive Stock Option | \$ 28.42 | 05/31/2007 | 10/28/2014 | M | 480 | 05/31/2012 | 05/31/2017 | Common | 480 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | 10/28/2014 | M | 1,284 | 05/29/2009 | 05/28/2018 | Common | 1,284 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | 10/28/2014 | M | 1,284 | 05/29/2010 | 05/28/2018 | Common | 1,284 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | 10/28/2014 | M | 1,284 | 05/29/2011 | 05/28/2018 | Common | 1,284 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | 10/28/2014 | M | 1,284 | 05/29/2012 | 05/28/2018 | Common | 1,284 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | 10/28/2014 | M | 1,284 | 05/29/2013 | 05/28/2018 | Common | 1,284 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Bartlett David L
SIMMONS FIRST NATIONAL CORP
501 MAIN STREET
PINE BLUFF, AR 71603

X

President
and CBO

Signatures

/s/ David L. Bartlett by Piper P.
Erwin

10/30/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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