

BLATT GREGORY R  
Form 3  
December 10, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person  
\*  
^ BLATT GREGORY R  
(Last) (First) (Middle)

2. Date of Event Requiring Statement  
(Month/Day/Year)  
12/01/2010

3. Issuer Name and Ticker or Trading Symbol  
IAC/INTERACTIVECORP [IACI]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O  
IAC/INTERACTIVECORP,^ 555  
WEST 18TH STREET  
(Street)

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer \_\_\_ Other  
(give title below) (specify below)  
CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

NEW YORK,^ NY^ 10011  
(City) (State) (Zip)

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$0.001	127,555	D	^

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stock Units	01/31/2009 <sup>(1)</sup>	01/31/2012 <sup>(1)</sup>	Common Stock, par value \$0.001	13,820	\$ 0	D	Â
Restricted Stock Units	02/06/2011 <sup>(2)</sup>	02/06/2011 <sup>(2)</sup>	Common Stock, par value \$0.001	65,877	\$ 0	D	Â
Restricted Stock Units	02/06/2007 <sup>(3)</sup>	02/06/2011 <sup>(3)</sup>	Common Stock, par value \$0.001	16,470	\$ 0	D	Â
Options to purchase Common Stock, par value \$0.001	01/31/2009 <sup>(4)</sup>	04/09/2018 <sup>(4)</sup>	Common Stock, par value \$0.001	134,115	\$ 25.31	D	Â
Options to purchase Common Stock, par value \$0.001	01/31/2009 <sup>(4)</sup>	04/09/2018 <sup>(4)</sup>	Common Stock, par value \$0.001	134,115	\$ 22.7	D	Â
Options to purchase Common Stock, par value \$0.001	01/31/2009 <sup>(4)</sup>	04/09/2018 <sup>(4)</sup>	Common Stock, par value \$0.001	134,115	\$ 20.08	D	Â
Options to purchase Common Stock, par value \$0.001	12/17/2009 <sup>(5)</sup>	12/17/2018 <sup>(5)</sup>	Common Stock, par value \$0.001	134,115	\$ 16.28	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLATT GREGORY R C/O IAC/INTERACTIVECORP 555 WEST 18TH STREET NEW YORK, NY 10011	Â	Â	Â CEO	Â

## Signatures

Gregory R. Blatt                      12/10/2010  
 \_\_Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the last two tranches of a restricted stock unit award granted on April 9, 2008, the terms of which provide for vesting in four equal installments (25%) on the anniversary of January 31, 2008.
- (2) Represents a restricted stock unit award granted on February 6, 2006, the terms of which provide for vesting in one lump sum installment on the fifth anniversary of the grant date.
- (3) Represents the last tranche of a restricted stock unit award granted on February 6, 2006, the terms of which provide for vesting in five equal installments (20%) on the anniversary of the grant date.
- (4) Represents stock options granted on April 9, 2008, the terms of which provide for vesting in four equal installments (25%) on the anniversary of January 31, 2008.
- (5) Represents stock options granted on December 17, 2008, the terms of which provide for vesting in four equal installments (25%) on the anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.