

WINMARK CORP  
Form 5  
February 07, 2017

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
Zola Steven C  
  
(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
WINMARK CORP [WINA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

605 HWY 169 N, SUITE 400

(Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2016

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President, Winmark Capital

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting (check applicable line)

MINNEAPOLIS, MN 55441

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	Price	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock							2,003	D	
Common Stock	12/19/2016		G	359	D	\$ 0	48,529	I	Zola Living Trust
Common Stock							500	I	Child 1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless**

SEC 2270 (9-02)

the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 20.96	Â	Â	Â	Â	Â	12/13/2008 <sup>(1)</sup>	12/13/2017	Common Stock	17,680
Employee Stock Option (right to buy)	\$ 16.52	Â	Â	Â	Â	Â	08/13/2009 <sup>(1)</sup>	08/13/2018	Common Stock	8,437
Employee Stock Option (right to buy)	\$ 12.75	Â	Â	Â	Â	Â	12/11/2009 <sup>(1)</sup>	12/11/2018	Common Stock	5,786
Employee Stock Option (right to buy)	\$ 13.01	Â	Â	Â	Â	Â	06/01/2010 <sup>(1)</sup>	06/01/2019	Common Stock	7,306
Employee Stock Option (right to buy)	\$ 22.15	Â	Â	Â	Â	Â	12/10/2010 <sup>(1)</sup>	12/10/2019	Common Stock	7,500
Employee Stock Option (right to buy)	\$ 31.19	Â	Â	Â	Â	Â	06/01/2011 <sup>(1)</sup>	06/01/2020	Common Stock	7,113

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Employee Stock Option (right to buy)	\$ 32.92	Â	Â	Â	Â	Â	12/14/2011 <sup>(1)</sup>	12/14/2020	Common Stock	8,581
Employee Stock Option (right to buy)	\$ 37.76	Â	Â	Â	Â	Â	06/01/2012 <sup>(1)</sup>	06/01/2021	Common Stock	9,250
Employee Stock Option (right to buy)	\$ 53.34	Â	Â	Â	Â	Â	12/08/2012 <sup>(1)</sup>	12/08/2021	Common Stock	9,250
Employee Stock Option (right to buy)	\$ 51.17	Â	Â	Â	Â	Â	06/01/2013 <sup>(1)</sup>	06/01/2022	Common Stock	9,250
Employee Stock Option (right to buy)	\$ 55.72	Â	Â	Â	Â	Â	12/13/2013 <sup>(1)</sup>	12/13/2022	Common Stock	9,250
Employee Stock Option (right to buy)	\$ 59.77	Â	Â	Â	Â	Â	06/01/2014 <sup>(1)</sup>	06/01/2023	Common Stock	9,250
Employee Stock Option (right to buy)	\$ 82.72	Â	Â	Â	Â	Â	12/16/2014 <sup>(1)</sup>	12/16/2023	Common Stock	9,250
Employee Stock Option (right to buy)	\$ 66.29	Â	Â	Â	Â	Â	06/01/2015 <sup>(1)</sup>	06/01/2024	Common Stock	8,500
Employee Stock Option (right to buy)	\$ 80.32	Â	Â	Â	Â	Â	12/15/2015 <sup>(1)</sup>	12/15/2024	Common Stock	8,500
	\$ 91.93	Â	Â	Â	Â	Â	06/01/2016 <sup>(1)</sup>	06/01/2025		6,800

Employee Stock Option (right to buy)										Common Stock	
Employee Stock Option (right to buy)	\$ 90.99	Â	Â	Â	Â	Â	12/14/2016 <sup>(1)</sup>	12/14/2025		Common Stock	6,800
Employee Stock Option (right to buy)	\$ 98.25	Â	Â	Â	Â	Â	06/01/2017 <sup>(1)</sup>	06/01/2026		Common Stock	5,000
Employee Stock Option (right to buy)	\$ 125.5	Â	Â	Â	Â	Â	12/12/2017 <sup>(1)</sup>	12/12/2026		Common Stock	5,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Zola Steven C 605 HWY 169 N SUITE 400 MINNEAPOLIS, MN 55441	Â X	Â	Â President, Winmark Capital	Â

## Signatures

/s/ Steven C.  
Zola

02/07/2017

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 25% per year for 4 years

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.