

Lloyds Banking Group plc  
Form 6-K  
March 02, 2012

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

02 March 2012

LLOYDS BANKING GROUP plc  
(Translation of registrant's name into English)

5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 2 March 2012  
re: Director/PDMR Shareholding

---

2 March 2012

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES IN ORDINARY SHARES OF THE GROUP OF 10P EACH ("SHARES")

The Group announced on 30 March 2011 that the deferred bonus awards for 2010 granted under the Lloyds Banking Group Deferred Bonus Plan 2008 would vest in tranches over the period September 2011 to September 2014 and be released in Shares.

In this respect, the Group announces that on 2 March 2012 after the settlement of income tax and national insurance contributions, the individuals listed in the table below received the number of Shares as set out by their name. The Shares were acquired for nil consideration.

| Name        | Shares |
|-------------|--------|
| J Colombás  | 22,476 |
| M Fisher    | 84,483 |
| A Lorenzo   | 46,236 |
| J Maltby    | 14,770 |
| D Nicholson | 12,201 |
| A Risle     | 14,099 |

This announcement is made pursuant to Disclosure and Transparency Rule 3.1.4. The transactions took place in the UK and the shares are listed on the London Stock Exchange.

For further information:

Press Office  
Ed Petter, Group Media Relations +44 (0)20 89365655  
Email: Edward.Petter@lloydsbanking.com

Investor Relations  
Kate O'Neill +44 (0)20 7356 3520  
Managing Director, Investor Relations  
Email: kate.o'neill@ltsb-finance.co.uk

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

By: Kate O'Neill

Name: Kate O'Neill

Title: Managing Director  
Investor Relations

Date: 02 March 2012