

FIFTH THIRD BANCORP  
Form 8-K  
April 15, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15 (d) of the**  
**Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): April 15, 2004

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**FIFTH THIRD BANCORP**

(Exact name of registrant as specified in its charter)

**Ohio**  
(State or other jurisdiction  
of incorporation)

**0-8076**  
(Commission  
File Number)

**31-0854434**  
(IRS Employer  
Identification No.)

**Fifth Third Center**  
**38 Fountain Square Plaza, Cincinnati, Ohio**  
(Address of principal executive offices)

**45263**  
(Zip Code)

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Registrant's telephone number, including area code: (513) 534-5300

**Not Applicable**

(Former name or address, if changed since last report)

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Item 5. Other Events

On April 15, 2004, the Bancorp announced that R. Mark Graf was appointed Senior Vice President and Chief Financial Officer of the Bancorp. Previously, Mr. Graf served as Senior Vice President and Treasurer of the Bancorp. Mr. Graf will continue to report to Neal E. Arnold, Executive Vice President of the Bancorp, who will assume additional responsibilities for the Bancorp's electronic payment processing and investment advisors businesses. The Bancorp also announced that Ronald Marks was appointed Treasurer of the Bancorp.

Item 7. Financial Statements and Exhibits

Exhibit 99.1 Press release dated April 15, 2004.

Item 9. Regulation FD Disclosure

On April 15, 2004, Fifth Third Bancorp issued a press release announcing its earnings release for the first quarter of 2004. A copy of this press release is attached as Exhibit 99.1. This information is furnished under both Item 9. Regulation FD Disclosure and Item 12. Results of Operations and Financial Condition in accordance with SEC Release No. 33-8176. The information in this Form 8-K and Exhibit 99.1 attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference.

Item 12. Results of Operations and Financial Condition

On April 15, 2004, Fifth Third Bancorp issued a press release announcing its earnings release for the first quarter of 2004. A copy of this press release is attached as Exhibit 99.1. This information is furnished under both Item 9. Regulation FD Disclosure and Item 12. Results of Operations and Financial Condition in accordance with SEC Release No. 33-8176. The information in this Form 8-K and Exhibit 99.1 attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIFTH THIRD BANCORP  
(Registrant)

April 15, 2004

/s/ Neal E. Arnold  

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Neal E. Arnold  
Executive Vice President