

ELECTRONIC ARTS INC.  
Form 8-K  
February 01, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(D) of The Securities Exchange Act of 1934**

Date of report (Date of earliest event reported) February 1, 2011

**ELECTRONIC ARTS INC.**

(Exact Name of Registrant as Specified in Its Charter)

|  |  |  |
|--|--|--|
| <b>Delaware</b><br>(State or Other Jurisdiction of Incorporation)      | <b>0-17948</b><br>(Commission File Number) | <b>94-2838567</b><br>(IRS Employer Identification No.) |
| <b>209 Redwood Shores Parkway, Redwood City, California 94065-1175</b> |  |  |

(Address of Principal Executive Offices) (Zip Code)

**(650) 628-1500**

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

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- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02 Results of Operations and Financial Condition.**

On February 1, 2011, Electronic Arts Inc. ( EA ) issued a press release announcing its financial results for the fiscal quarter ended December 31, 2010. A copy of the press release is attached hereto as Exhibit 99.1.

Neither the information in this Form 8-K nor the information in the press release shall be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 8.01 Other Events.**

EA also announced that its board of directors has authorized a program to repurchase up to \$600 million of EA s common stock over the next eighteen months. Under the program, EA may purchase stock in the open market or through privately negotiated transactions in accordance with applicable securities laws, including pursuant to pre-arranged stock trading plans. The timing and actual amount of the stock repurchases will depend on several factors including price, capital availability, regulatory requirements, alternative investment opportunities and other market conditions. EA is not obligated to repurchase any specific number of shares under the program and the repurchase program may be modified, suspended or discontinued at any time.

**Item 9.01 Financial Statements and Exhibits.**

**(d) Exhibits.**

| <i>Exhibit No.</i> | <i>Description</i>   |
|--------------------|--|
| 99.1               | Press release dated February 1, 2011, relating to Electronic Arts Inc. s financial results for the fiscal quarter ended December 31, 2010. |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ELECTRONIC ARTS INC.**

Dated: February 1, 2011

By: /s/ Eric F. Brown  
Eric F. Brown  
Executive Vice President,

Chief Financial Officer

**INDEX TO EXHIBITS**

| <i>Exhibit No.</i> | <i>Description</i>  |
|--------------------|---|
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