

DODGE & COX  
Form SC 13G/A  
February 10, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**SCHEDULE 13G**

**UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**(AMENDMENT NO. 3)\***

**Grupo Televisa, S.A.B.**  
(Name of Issuer)

**Global Depositary Shares, each representing**

**five Ordinary Participation Certificates**  
(Title of Class of Securities)

**40049J206**  
(CUSIP Number)

Edgar Filing: DODGE & COX - Form SC 13G/A

December 31, 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

PAGE 1 OF 4 PAGES

1 NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Dodge & Cox

94-1441976

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) " (b) "

3 N/A  
SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

California - U.S.A.

5 SOLE VOTING POWER

NUMBER OF

SHARES 26,799,892  
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 0  
EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 26,799,892  
8 SHARED DISPOSITIVE POWER  
WITH

9 0  
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

26,799,892

Edgar Filing: DODGE & COX - Form SC 13G/A

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

11 N/A  
PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

12 4.6%  
TYPE OF REPORTING PERSON\*

IA

PAGE 2 OF 4 PAGES

Edgar Filing: DODGE & COX - Form SC 13G/A

---

Item 1(a) Name of Issuer:

Grupo Televisa, S.A.B.

Item 1(b) Address of Issuer's Principal Executive Offices:

Avenida Vasco de Quiroga 2000  
Colonia Santa Fe  
Mexico, DF 01210  
Mexico

Item 2(a) Name of Person Filing:

Dodge & Cox

Item 2(b) Address of the Principal Office or, if none, Residence:

555 California Street, 40th Floor  
San Francisco, CA 94104

Item 2(c) Citizenship:

California - U.S.A.

Item 2(d) Title of Class of Securities:

Global Depositary Shares, each representing  
five Ordinary Participation Certificates

Item 2(e) CUSIP Number:

40049J206

Item 3 If the Statement is being filed pursuant to Rule 13d-1(b), or 13d-2(b), check whether the person filing is a:

(e)  Investment Advisor registered under section 203 of the Investment Advisors Act of 1940

Edgar Filing: DODGE & COX - Form SC 13G/A

Item 4 Ownership:

(a) Amount Beneficially Owned:

26,799,892

(b) Percent of Class:

4.6%

PAGE 3 OF 4 PAGES

(c) Number of shares as to which such person has:

(i) sole power to vote or direct the vote:  
26,799,892

(ii) shared power to vote or direct the vote:  
0

(iii) sole power to dispose or to direct the disposition of:  
26,799,892

(iv) shared power to dispose or to direct the disposition of:  
0

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

The clients of Dodge & Cox, including investment companies registered under the Investment Company Act of 1940 and other managed accounts, have the right to receive or power to direct the receipt of dividends from, and the proceeds from the sale of, Grupo Televisa, S.A.B.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Not applicable.

Item 8 Identification and Classification of Members of the Group:

Not applicable.

Item 9 Notice of Dissolution of a Group:

Edgar Filing: DODGE & COX - Form SC 13G/A

Not applicable.

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 10, 2011

DODGE & COX

By: /S/ THOMAS M. MISTELE  
Name: **Thomas M. Mistele**  
Title: **General Counsel & COO**

PAGE 4 OF 4 PAGES