

BLOCKBUSTER INC  
Form 4  
July 21, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WATTLES MARK J

(Last) (First) (Middle)

7945 W. SAHARA AVE., SUITE 205

(Street)

LAS VEGAS, NV 89117

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BLOCKBUSTER INC [BBI]

3. Date of Earliest Transaction (Month/Day/Year)  
07/19/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	07/19/2010		S		52,500	D	\$ 0.0611	10,489,990	I	See Notes (1) (18)
Class B Common Stock	07/19/2010		S		55,000	D	\$ 0.062	10,434,990	I	See Notes (2) (18)
Class B Common Stock	07/19/2010		S		17,500	D	\$ 0.066	10,417,490	I	See Notes (3) (18)
Class B Common	07/20/2010		S		100,000	D	\$ 0.0635	10,317,490	I	See Notes (4) (18)

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Stock									
Class B Common Stock	07/20/2010	S	100,000	D	\$ 0.063	10,217,490	I		See Notes <u>(5)</u> <u>(18)</u>
Class B Common Stock	07/20/2010	S	6,200	D	\$ 0.066	10,211,290	I		See Notes <u>(6)</u> <u>(18)</u>
Class B Common Stock	07/20/2010	S	35,000	D	\$ 0.064	10,176,290	I		See Notes <u>(7)</u> <u>(18)</u>
Class B Common Stock	07/20/2010	S	102,422	D	\$ 0.0645	10,073,868	I		See Notes <u>(8)</u> <u>(18)</u>
Class B Common Stock	07/20/2010	S	10,000	D	\$ 0.062	10,063,868	I		See Notes <u>(9)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	44,000	D	\$ 0.063	10,019,868	I		See Notes <u>(10)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	330,000	D	\$ 0.064	9,689,868	I		See Notes <u>(11)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	126,000	D	\$ 0.066	9,563,868	I		See Notes <u>(12)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	40,000	D	\$ 0.077	9,523,868	I		See Notes <u>(13)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	30,000	D	\$ 0.075	9,493,868	I		See Notes <u>(14)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	25,000	D	\$ 0.072	9,468,868	I		See Notes <u>(15)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	80,000	D	\$ 0.071	9,388,868	I		See Notes <u>(16)</u> <u>(18)</u>
Class B Common Stock	07/21/2010	S	39,000	D	\$ 0.07	9,349,868	I		See Notes <u>(17)</u> <u>(18)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WATTLES MARK J 7945 W. SAHARA AVE., SUITE 205 LAS VEGAS, NV 89117		X		
WATTLES CAPITAL MANAGEMENT, LLC 7945 W. SAHARA AVE., SUITE 205 LAS VEGAS, NV 89117		X		

## Signatures

Mark J. Wattles 07/21/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 7,160,991 shares held directly by WCM and 3,328,999 shares held directly by HKW Trust.
- (2) Includes 7,111,491 shares held directly by WCM and 3,323,499 shares held directly by HKW Trust.
- (3) Includes 7,095,741 shares held directly by WCM and 3,321,749 shares held directly by HKW Trust.
- (4) Includes 7,005,741 shares held directly by WCM and 3,311,749 shares held directly by HKW Trust.
- (5) Includes 6,915,741 shares held directly by WCM and 3,301,749 shares held directly by HKW Trust.
- (6) Includes 6,910,161 shares held directly by WCM and 3,301,129 shares held directly by HKW Trust.

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- (7) Includes 6,878,661 shares held directly by WCM and 3,297,629 shares held directly by HKW Trust.
- (8) Includes 6,786,481 shares held directly by WCM and 3,287,387 shares held directly by HKW Trust.
- (9) Includes 6,777,481 shares held directly by WCM and 3,286,387 shares held directly by HKW Trust.
- (10) Includes 6,737,881 shares held directly by WCM and 3,281,987 shares held directly by HKW Trust.
- (11) Includes 6,440,881 shares held directly by WCM and 3,248,987 shares held directly by HKW Trust.
- (12) Includes 6,327,481 shares held directly by WCM and 3,236,387 shares held directly by HKW Trust.
- (13) Includes 6,291,481 shares held directly by WCM and 3,232,387 shares held directly by HKW Trust.
- (14) Includes 6,264,481 shares held directly by WCM and 3,229,387 shares held directly by HKW Trust.
- (15) Includes 6,241,981 shares held directly by WCM and 3,226,887 shares held directly by HKW Trust.
- (16) Includes 6,169,981 shares held directly by WCM and 3,218,887 shares held directly by HKW Trust.
- (17) Includes 6,134,881 shares held directly by WCM and 3,214,987 shares held directly by HKW Trust.
- (18) Mr. Wattles owns 100% of the membership interests of WCM. Mr. Wattles is the settler and sole trustee of HKW Trust and exercises sole discretion over HKW Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.