BSQUARE CORP /WA Form DEFA14A August 27, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): August 27, 2013

BSQUARE CORPORATION

(Exact name of Registrant as specified in its charter)

Washington (State or Other Jurisdiction

of Incorporation)

000-27687 (Commission 91-1650880 (IRS Employer

File Number)

Identification No.)

Edgar Filing: BSQUARE CORP /WA - Form DEFA14A

110 110 Ave NE, Suite 200

Bellevue, WA 98004

425-519-5900

(Address and Telephone Number of Registrant s Principal Executive Offices)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

" Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

" Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

" Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

The 2013 Annual Meeting of Shareholders of BSQUARE Corporation (the Company) has been scheduled for November 26, 2013 (the 2013 Annual Meeting) at the Company s corporate headquarters at 110 th Adve. NE., Suite 200, Bellevue, Washington 98004.

Shareholder Proposal Deadlines

Because the expected date of the 2013 Annual Meeting represents a change of more than 30 days from the anniversary of the Company s 2012 Annual Meeting of Shareholders held on June 13, 2012, the Company has set a new deadline for the receipt of shareholder proposals submitted pursuant to Rule 14a-8 under the Securities Exchange Act of 1934, as amended (the Exchange Act) for inclusion in the Company s proxy materials for the 2013 Annual Meeting. In order to be considered timely, such proposals must be received by the Company at its principal executive offices at 110 110 Ave. NE., Suite 200, Bellevue, Washington 98004, Attention: Corporate Secretary no later than September 20, 2013. This deadline will also apply in determining whether notice is timely for purposes of exercising discretionary voting authority with respect to proxies for purposes of Rule 14a-4(c) under the Exchange Act.

A copy of the Company s press release, dated August 27, 2013, is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

ITEM 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit Number Description 99.1 Press Release dated August 27, 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BSQUARE CORPORATION

Dated: August 27, 2013

By: /s/ Scott C. Mahan Scott C. Mahan Senior Vice President, Operations and Chief Financial Officer