

TELECOM ARGENTINA SA  
Form 6-K  
September 29, 2014

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Issuer**

**Pursuant to Rule 13a-16 or 15d-16**

**of the Securities Exchange Act of 1934**

For the month of September 2014

Commission File Number: 001-13464

**Telecom Argentina S.A.**

**(Translation of registrant's name into English)**

**Alicia Moreau de Justo, No. 50, 1107**

**Buenos Aires, Argentina**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

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Yes  No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes  No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes  No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

**Telecom Argentina S.A.**

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**Item**

1. Press Release issued by Telecom Italia.

**FOR IMMEDIATE RELEASE**

Buenos Aires, September 26, 2014  
**SECURITIES AND EXCHANGE COMMISSION**

Dear Sirs,

***RE.: Press Release issued by Telecom Italia.***

I am writing to you as Responsible for Market Relations of **Telecom Argentina S.A** ( Telecom Argentina ) to attach a copy of the Press Release made public today by Telecom Italia S.p.A., the indirect controlling shareholder of Telecom Argentina.

Sincerely,

**Telecom Argentina S.A.**

/s/ Pedro G. Insussarry  
Responsible for Market Relations

**PRESS RELEASE**

**TELECOM ITALIA: BOARD EMPOWERS MANAGEMENT TO CHANGE THE PROCESS OF THE SALE OF TELECOM ARGENTINA TO FINTECH**

*Rome, 26 September 2014*

The Board of Directors of Telecom Italia, at a meeting today chaired by Giuseppe Recchi, has conferred powers on the management to evaluate and define with Fintech possible amendments to the sale process of the Group's entire controlling stake in Telecom Argentina, previously agreed in the contract signed on 13 November 2013. The negotiations will follow a term sheet setting out certain principles to manage the delay in obtaining required regulatory approvals, including certain guarantees for the Company. In the meantime, as proposed by Fintech, the agreement entered into last year will remain in force until 24 October 2014.

**Telecom Italia**

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**Telecom Italia**

**Investor Relations**

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Telecom Argentina S.A.**

Date: September 26, 2014

By: /s/ Enrique Garrido  
Name: Enrique Garrido  
Title: Chairman