

WORLD WRESTLING ENTERTAINMENT INC
Form SC 13G/A
February 13, 2015

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 1)

World Wrestling Entertainment Inc.

(Name of Issuer)

COMMON STOCK

(Title of Class of Securities)

98156Q108

(CUSIP Number)

December 31, 2014

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

“ Rule 13d-1(d)

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Master Fund, Ltd.

2 Check the appropriate box if a member of a group*

(a) " (b) "

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares None (See Item 4)
6 Shared voting power

beneficially

owned by None (see Item 4)
each 7 Sole dispositive power

reporting

person None (See Item 4)
8 Shared dispositive power

with

None

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares* "

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Global, LLC

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Delaware

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

OO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Global Investments, Ltd.

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Institutional Fund, LLC

2 Check the appropriate box if a member of a group*

(a) " (b) "

3 SEC use only

4 Citizenship or place of organization

Delaware

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares* "

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

OO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Institutional Fund, Ltd.

2 Check the appropriate box if a member of a group*

(a) " (b) "

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares 6 None
Shared voting power

beneficially

owned by 7 None (See Item 4)
each Sole dispositive power

reporting

person 8 None
Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares* "

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Institutional Fund II, LLC

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Delaware

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

OO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Institutional Fund II, Ltd.

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

CUSIP No. 98156Q108

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1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Global Japan Unit Trust

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares None
 6 Shared voting power

beneficially

owned by None (See Item 4)
 7 Sole dispositive power
 each

reporting

person None
 8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

OO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Enhanced Master Fund, Ltd.

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares None
 6 Shared voting power

beneficially

owned by None (See Item 4)
 7 Sole dispositive power

each

reporting

person None
 8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Enhanced Fund, L.P.

2 Check the appropriate box if a member of a group*

(a) " (b) "

3 SEC use only

4 Citizenship or place of organization

Delaware

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares* "

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

OO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Atlas Enhanced Fund, Ltd.

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Cayman

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Lyxor/Balyasny Atlas Enhanced Fund Limited

2 Check the appropriate box if a member of a group*

(a) (b)

3 SEC use only

4 Citizenship or place of organization

Jersey

5 Sole voting power

Number of

shares None
6 Shared voting power

beneficially

owned by None (See Item 4)
each 7 Sole dispositive power

reporting

person None
8 Shared dispositive power

with

None (See Item 4)

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares*

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

CO

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Balyasny Asset Management L.P.

2 Check the appropriate box if a member of a group*

(a) " (b) "

3 SEC use only

4 Citizenship or place of organization

Delaware

5 Sole voting power

Number of

shares None (See Item 4)
6 Shared voting power

beneficially

owned by None
each 7 Sole dispositive power

reporting

person None (See Item 4)
8 Shared dispositive power

with

None

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares* "

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

IA

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

1 Names of reporting persons

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Dmitry Balyasny

2 Check the appropriate box if a member of a group*

(a) " (b) "

3 SEC use only

4 Citizenship or place of organization

United States

5 Sole voting power

Number of

shares None (See Item 4)
6 Shared voting power

beneficially

owned by None
each 7 Sole dispositive power

reporting

person None (See Item 4)
8 Shared dispositive power

with

None

9 Aggregate amount beneficially owned by each reporting person

None (See Item 4)

10 Check box if the aggregate amount in Row (9) excludes certain shares* "

Not Applicable

11 Percent of class represented by amount in Row (9)

0.00%

12 Type of reporting person*

IN

*** SEE INSTRUCTIONS BEFORE FILLING OUT.**

- Item 1** (a) Name of Issuer:
World Wrestling Entertainment Inc. (the Company)
- (b) Address of Issuer's Principal Executive Offices:
1241 East Main Street
Stamford, CT 06902
United States

- Item 2** (a) (c) This statement is filed on behalf of the following:
- (1) Atlas Master Fund, Ltd. is a Cayman corporation (AMF), with its principal business office at c/o Maples Corporate Services Limited, P.O. Box 309, Ugland House, George Town, Grand Cayman KY1-1104, Cayman Islands, British West Indies.
 - (2) Atlas Global, LLC is a Delaware limited liability company (AG), with its principal business office at 181 West Madison, Suite 3600, Chicago, IL 60602. AG owns 11.88% of the equity interests in AMF.
 - (3) Atlas Global Investments, Ltd. is a Cayman corporation (AGI), with its principal business office at c/o Maples Corporate Services Limited, P.O. Box 309, Ugland House, George Town, Grand Cayman KY1-1104, Cayman Islands, British West Indies. AGI owns 21.19% of the equity interests in AMF.
 - (4) Atlas Institutional Fund, LLC is a Delaware limited liability company (AIF LLC), with its principal business office at 181 West Madison, Suite 3600, Chicago, IL 60602. AIF LLC owns 4.22% of the equity interests in AMF.
 - (5) Atlas Institutional Fund, Ltd. is a Cayman corporation (AIF LTD), with its principal business office at c/o Maples Corporate Services Limited, P.O. Box 309, Ugland House, George Town, Grand Cayman KY1-1104, Cayman Islands, British West Indies. AIF LTD owns 14.33% of the equity interests in AMF.
 - (6) Atlas Institutional Fund II, LLC is a Delaware limited liability company (AIF2 LLC), with its principal business office at 181 West Madison, Suite 3600, and Chicago, IL 60602. AIF2 LLC owns 10.08% of the equity interests in AMF.
 - (7) Atlas Institutional Fund II, Ltd. is a Cayman corporation (AIF2 LTD), with its principal business office at c/o Maples Corporate Services Limited, P.O. Box 309, Ugland House, George Town, Grand Cayman KY1-1104, Cayman Islands, British West Indies. AIF2 LTD owns 25.71% of the equity interests in AMF.

(8) Atlas Global Japan Unit Trust is a Cayman exempted unit trust (AGJ), with its principal business office at c/o CIBC Bank and Trust Company (Cayman) Limited, CIBC Financial Centre, 11 Dr. Roy s Drive-3rd Floor, P.O. Box 694, Grand Cayman, Cayman Islands, British West Indies. AGJ owns 6.56% of the equity interests in AMF.

(9) Atlas Enhanced Master Fund, Ltd. is a Cayman corporation (AEMF), with its principal business office at c/o Maples Corporate Services Limited, P.O. Box 309, Ugland House, George Town, Grand Cayman KY1-1104, Cayman Islands, British West Indies.

(10) Atlas Enhanced Fund, L.P. is a Delaware limited partnership (AEF LP), with its principal business office at 181 West Madison, Suite 3600, Chicago, IL 60602. AEF LP owns 23.56% of the equity interests in AEMF.

(11) Atlas Enhanced Fund, Ltd. is a Cayman corporation (AEF LTD), with its principal business office at c/o Maples Corporate Services Limited, P.O. Box 309, Ugland House, George Town, Grand Cayman KY1-1104, Cayman Islands, British West Indies. AEF LTD owns 74.85% of the equity interests in AEMF.

(12) Lyxor/Balyasny Atlas Enhanced Fund Limited is a Jersey limited corporation (LYXOR), with its registered office at 18 Esplanade, St. Helier, Jersey JE4 8RT, Channel Islands.

(13) Balyasny Asset Management L.P. is a Delaware limited partnership (BAM), with its principal business office at 181 West Madison, Suite 3600, and Chicago, IL 60602. BAM is the investment manager to each of AMF, AG, AGI, AIF LLC, AIF LTD, AIF2 LLC, AIF2 LTD, AGJ, AEMF, AEF LP, AEF LTD, and LYXOR.

(14) Dmitry Balyasny, a United States citizen whose business address is 181 West Madison, Suite 3600, Chicago, IL 60602. Dmitry Balyasny is the sole managing member of the general partner of BAM.

(d) Title of Class of Securities:

Common Stock

(e) CUSIP Number: 98156Q108

Item 3 If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:
Not Applicable

Item 4 Ownership:

AMF

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AG

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AGI

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(ii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AIF LLC

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AIF LTD

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AIF2 LLC

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AIF2 LTD

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AGJ

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AEMF

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AEF LP

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

AEF LTD

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

LYXOR

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

BAM

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

Dmitry Balyasny

(a) Amount Beneficially Owned:

None

(b) Percent of Class:

0.00%

(c) Number of Shares as to which person has:

(i) Sole power to vote or to direct vote:

None

(ii) Shared power to vote or to direct vote:

None

(iii) Sole power to dispose or direct disposition of:

None

(iv) Shared power to dispose or to direct disposition of:

None

Item 5 Ownership of Five Percent or Less of a Class:

Applicable

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:

Not Applicable

Item 8 Identification and Classification of Members of the Group:

Not Applicable

Item 9 Notice of Dissolution of Group:

Not Applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2015

ATLAS MASTER FUND, LTD.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS GLOBAL INVESTMENTS, LTD.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS INSTITUTIONAL FUND, LTD.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS INSTITUTIONAL FUND II, LTD.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS GLOBAL, LLC

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS INSTITUTIONAL FUND, LLC

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS INSTITUTIONAL FUND II, LLC

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS GLOBAL JAPAN UNIT TRUST

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Representative

ATLAS ENHANCED MASTER FUND, LTD.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS ENHANCED FUND, LTD.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

BALYASNY ASSET MANAGEMENT L.P.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

ATLAS ENHANCED FUND, L.P.

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Signatory

**LYXOR/BALYASNY ATLAS ENHANCED
FUND LIMITED**

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Representative

DMITRY BALYASNY

By: /s/ Scott Schroeder
Scott Schroeder
Authorized Representative