

ROSETTA STONE INC  
Form SC 13G  
March 30, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13G**  
**Under the Securities Exchange Act of 1934**  
**(Amendment No.    )\***

**Rosetta Stone Inc.**

**(Name of Issuer)**

**Common Stock, \$.00005 par value**

**(Title of Class of Securities)**

**777780107**

**(CUSIP Number)**

**March 28, 2016**

**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

John H. Lewis

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

United States

5. Sole voting power

Number of

shares 135,472

6. Shared voting power

beneficially

owned by 1,937,103

each 7. Sole dispositive power

reporting

person 135,472

8. Shared dispositive power

with:

1,937,103

9. Aggregate amount beneficially owned by each reporting person

2,072,575

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

9.5%

12. Type of reporting person (see instructions)

IN

CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Partners, LLC

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0

6. Shared voting power

beneficially

owned by 1,937,103

each 7. Sole dispositive power

reporting

person 0

8. Shared dispositive power

with:

1,937,103

9. Aggregate amount beneficially owned by each reporting person

1,937,103

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

8.9%

12. Type of reporting person (see instructions)

IA, OO

CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Capital, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0

6. Shared voting power

beneficially

owned by 527,945

each 7. Sole dispositive power

reporting

person 0

8. Shared dispositive power

with:

527,945

9. Aggregate amount beneficially owned by each reporting person

527,945

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

2.4%

12. Type of reporting person (see instructions)

PN



CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Capital II, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares  6. Shared voting power

beneficially

owned by   
each 7. Sole dispositive power

reporting

person  8. Shared dispositive power

with:

9. Aggregate amount beneficially owned by each reporting person

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

1.4%

12. Type of reporting person (see instructions)

PN

CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Spartan, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares  6. Shared voting power

beneficially

owned by   
each 7. Sole dispositive power

reporting

person  8. Shared dispositive power

with:

9. Aggregate amount beneficially owned by each reporting person

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

0.9%

12. Type of reporting person (see instructions)

PN

CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Diamond, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares  6. Shared voting power

beneficially

owned by   
each 7. Sole dispositive power

reporting

person  8. Shared dispositive power

with:

9. Aggregate amount beneficially owned by each reporting person

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

1.2%

12. Type of reporting person (see instructions)

PN

CUSIP No. 777780107

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Special Opportunity Fund, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0

6. Shared voting power

beneficially

owned by 661,445

each 7. Sole dispositive power

reporting

person 0

8. Shared dispositive power

with:

661,445

9. Aggregate amount beneficially owned by each reporting person

661,445

10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions)

11. Percent of class represented by amount in Row (9)

3.0%

12. Type of reporting person (see instructions)

PN



**EXPLANATORY NOTE**

This filing constitutes an amendment of the Filers' Schedule 13D, as amended, initially filed on August 21, 2014. The Filers no longer hold the securities for the purpose of or with the effect of changing or influencing the control of the Issuer and have no intention of participating in any transaction having that purpose or effect.

**Item 1.**

- (a) The name of the issuer is Rosetta Stone Inc. (the Issuer).
- (b) The principal executive office of the Issuer is located at 1919 North Lynn St., 7<sup>th</sup> Fl., Arlington, VA 22209.

**Item 2.**

- (a) This statement (this Statement) is being filed by John H. Lewis, the controlling member of Osmium Partners, LLC, a Delaware limited liability company ( Osmium Partners ), which serves as the general partner of Osmium Capital, LP, a Delaware limited partnership (the Fund ) and Osmium Capital II, LP, a Delaware limited partnership ( Fund II ), Osmium Spartan, LP, a Delaware limited partnership ( Fund III ), Osmium Diamond, LP, a Delaware limited partnership ( Fund IV ) and Osmium Special Opportunity Fund, LP, a Delaware limited partnership ( Fund V ) (all of the foregoing, collectively, the Filers ). The Fund, Fund II, Fund III, Fund IV and Fund V are private investment vehicles formed for the purpose of investing and trading in a wide variety of securities and financial instruments. The Fund, Fund II, Fund III, Fund IV and Fund V directly own the common shares reported in this Statement (other than the 135,472 shares owned directly by Mr. Lewis). Mr. Lewis and Osmium Partners may be deemed to share with the Fund, Fund II, Fund III, Fund IV and Fund V (and not with any third party) voting and dispositive power with respect to such shares. Each Filer disclaims beneficial ownership with respect to any shares other than the shares owned directly by such Filer.
- (b) The Principal Business Office of the Filers is 300 Drakes Landing Road, Suite 172, Greenbrae, CA 94904.
- (c) For citizenship information see Item 4 of the cover sheet of each Filer.
- (d) This Statement relates to the Ordinary Shares of the Issuer.
- (e) The CUSIP Number of the Common Stock of the Issuer is 777780107.

**Item 3.**

Not applicable.

**Item 4. Ownership.**

See Items 5-9 and 11 on the cover page for each Filer, and Item 2. The percentage ownership of each Filer is based on 21,882,727 shares of Common Stock outstanding as of March 8, 2016, as reported on the Issuer's Annual Report on Form 10-K for the fiscal year ended December 31, 2015 as filed with the SEC on March 14, 2016.

**Item 5. Ownership of Five Percent or Less of a Class**

Not applicable.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.**

Not applicable.

**Item 8. Identification and Classification of Members of the Group**

Not applicable.

**Item 9. Notice of Dissolution of Group**

Not applicable.

**Item 10. Certification**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: March 30, 2016

**John H. Lewis**  
**Osmium Partners, LLC**  
**Osmium Capital, LP**  
**Osmium Capital II, LP**  
**Osmium Spartan, LP**  
**Osmium Diamond, LP**  
**Osmium Special Opportunity Fund, LP**

By: /s/ John H. Lewis  
John H. Lewis, for himself and as Managing  
Member of Osmium Partners, LLC, for itself  
and as General Partner of Osmium Capital, LP,  
Osmium Capital II, LP Osmium Spartan, LP,  
Osmium Diamond, LP and Osmium Special  
Opportunity Fund, LP

EXHIBIT INDEX

Exhibit No.	Document
1	Joint Filing Agreement