

BRIGHTCOVE INC  
Form S-8  
February 21, 2017

As filed with the Securities and Exchange Commission on February 21, 2017

Registration No. 333-

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM S-8**

**REGISTRATION STATEMENT**

*UNDER*

*THE SECURITIES ACT OF 1933*

**BRIGHTCOVE INC.**

**(Exact Name of Registrant as Specified in its Charter)**

**Delaware**  
**(State or Other Jurisdiction of**  
**Incorporation or Organization)**

**290 Congress Street**  
**Boston, MA 02210**

**(Address of Principal Executive Offices)**

**20-1579162**  
**(I.R.S. Employer**  
**Identification No.)**

**Brightcove Inc. 2012 Stock Incentive Plan**

**(Full Title of the Plan)**

**David Mendels**

**Chief Executive Officer**

**Brightcove Inc.**

**290 Congress Street**

**Boston, MA 02210**

**(Name and Address of Agent For Service)**

**(888) 882-1880**

**(Telephone Number, Including Area Code, of Agent For Service)**

*Copy to:*

**William J. Schnoor, Esq.**

**Joseph C. Theis, Esq.**

**Goodwin Procter LLP**

**100 Northern Avenue**

**Boston, Massachusetts 02210**

**(617) 570-1000**

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  
 Non-accelerated filer      (Do not check if a smaller reporting company)       Accelerated filer  
 Smaller reporting company

**CALCULATION OF REGISTRATION FEE**

Title of Securities to be Registered	Amount to be Registered <sup>(1)</sup>	Proposed	Proposed	Amount of Registration Fee <sup>(3)</sup>
		Maximum Offering Price per Share <sup>(2)</sup>	Maximum Aggregate Offering Price	
Common Stock, \$0.001 par value per share	1,365,679 Shares	\$ 7.38	\$ 10,078,711.02	\$ 1,168.13

- (1) Pursuant to Rule 416 under the Securities Act of 1933, as amended (the Securities Act), this registration statement shall also cover any additional shares of common stock which become issuable under the registrant's 2012 Stock Incentive Plan (the 2012 Plan) by reason of any stock dividend, stock split, recapitalization or any other similar transaction effected without the receipt of consideration which results in an increase in the number of the registrant's outstanding shares of common stock.
- (2) Estimated solely for the purpose of calculating the registration fee pursuant to Rule 457(h) of the Securities Act on the basis of the average of the high and low sale prices of the registrant's common stock, as quoted on the Nasdaq Global Market, on February 16, 2017.
- (3) Calculated pursuant to Section 6(b) of the Securities Act.

**EXPLANATORY NOTE**

This Registration Statement on Form S-8 is filed for the purposes of registering 1,365,679 additional shares of common stock, par value \$0.001 per share ( Common Stock ) of Brightcove Inc. (the Registrant ) that may be issued pursuant to the Brightcove Inc. 2012 Stock Incentive Plan (the 2012 Plan ). The number of shares of Common Stock reserved and available for issuance under the 2012 Plan is subject to an automatic annual increase on each January 1, by an amount equal to 4% of the number of shares of the Registrant s Common Stock outstanding on the immediately preceding December 31, unless the Registrant s overhang exceeds 30% on such December 31. Accordingly, on January 1, 2017, the number of shares of Common Stock reserved and available for issuance under the 2012 Plan increased by 1,365,679. This Registration Statement hereby registers these additional 1,365,679 shares of Common Stock. The additional shares are of the same class as other securities relating to the 2012 Plan for which the Registrant s registration statement filed on Form S-8 on March 7, 2012 (SEC File No. 333-179966) is effective. The information contained in the Registrant s registration statement on Form S-8 (SEC File No. 333-179966) is hereby incorporated by reference pursuant to General Instruction E.

**Part I**

**INFORMATION REQUIRED IN THE SECTION 10(a) PROSPECTUS**

**Item 1. Plan Information.\***

**Item 2. Registrant Information and Employee Plan Annual Information.\***

\* The information called for in Part I of Form S-8 is not being filed with or included in this Form S-8 (by incorporation by reference or otherwise) in accordance with the rules and regulations of the Securities and Exchange Commission.

**Part II**

**INFORMATION REQUIRED IN THE REGISTRATION STATEMENT**

**Item 8. Exhibits.**

See the Exhibit Index on the page immediately preceding the exhibits for a list of exhibits filed as part of this registration statement, which Exhibit Index is incorporated herein by reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Boston, Commonwealth of Massachusetts, on the 21st day of February, 2017.

**BRIGHTCOVE INC.**

By: /s/ David Mendels  
David Mendels

Chief Executive Officer

---

**POWER OF ATTORNEY**

We, the undersigned officers and directors of Brightcove Inc., hereby severally constitute and appoint Kevin Rhodes and David Plotkin, and each of them singly (with full power to each of them to act alone), our true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution in each of them for him and in his name, place and stead, and in any and all capacities, to sign for us and in our names in the capacities indicated below any and all amendments (including post-effective amendments) to this registration statement, and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite or necessary to be done in and about the premises, as full to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents or any of them, or their or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, as amended, this registration statement has been signed by the following persons in the capacities indicated below on the 21st day of February, 2017.

<b>Signature</b>	<b>Title</b>
/s/ David Mendels <b>David Mendels</b>	Chief Executive Officer and Director (Principal Executive Officer)
/s/ Kevin Rhodes <b>Kevin Rhodes</b>	Chief Financial Officer (Principal Financial Officer)
/s/ Christopher Stagno <b>Christopher Stagno</b>	Chief Accounting Officer (Principal Accounting Officer)
/s/ Gary Haroian <b>Gary Haroian</b>	Chairman of the Board of Directors
/s/ Deborah Besemer <b>Deborah Besemer</b>	Director
/s/ Derek Harrar <b>Derek Harrar</b>	Director
/s/ Chet Kapoor <b>Chet Kapoor</b>	Director
/s/ Scott Kurnit <b>Scott Kurnit</b>	Director

**Scott Kurnit**

/s/ David Orfao

Director

**David Orfao**



**EXHIBIT INDEX**

**Exhibit**

<b>No.</b>	<b>Description</b>
5.1*	Opinion of Goodwin Procter LLP.
23.1*	Consent of Ernst & Young LLP, Independent Registered Public Accounting Firm.
23.2	Consent of Goodwin Procter LLP (included in Exhibit 5.1).
24.1	Power of attorney (included on signature page).

\* Filed herewith.