

MCDONALD R BRUCE  
Form 4  
November 18, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MCDONALD R BRUCE

(Last) (First) (Middle)  
5757 N. GREEN BAY AVENUE, P.O. BOX 591  
(Street)

MILWAUKEE, WI 53201-0591

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
JOHNSON CONTROLS INC [JCI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/17/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Assistant Chief Fin. Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock				(A) or (D) Price	3,433.8 <sup>(1)</sup> <sup>(2)</sup>	I	By 401(k) Plan - Common

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

Edgar Filing: MCDONALD R BRUCE - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Phantom Stock Units / Excess Benefit Plan-Common	(3)					(4)	(4)	Common Stock
Phantom Stock Units/LTPP	(3)					(6)	(6)	Common Stock
Phantom Stock Units/Restricted Stock Grant	(3)					(8)	(8)	Common Stock
Stock Option	\$ 40.06					11/26/2003	11/26/2011	Common Stock
Stock Option	\$ 40.2975					11/20/2004 <sup>(10)</sup>	11/20/2012	Common Stock
Stock Option	\$ 52.55					11/19/2005 <sup>(10)</sup>	11/19/2013	Common Stock
Stock Option	\$ 61.69	11/17/2004		A	50,000	11/17/2006 <sup>(10)</sup>	11/17/2014	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCDONALD R BRUCE 5757 N. GREEN BAY AVENUE P.O. BOX 591 MILWAUKEE, WI 53201-0591			Assistant Chief Fin. Officer	

## Signatures

Arlene D. Gumm Attorney-In-Fact for R. Bruce McDonald 11/18/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

## Edgar Filing: MCDONALD R BRUCE - Form 4

- (1) Includes 2693.858 shares acquired under Johnson Control's 401(k) plan since the date of the reporting person's last ownership report. This acquisition of 2693.858 shares was a rollover of funds from a plan maintained by former employer and is not a discretionary transaction and qualifies for the Rule 16a-3(f)(1)(i)(B) reporting exemption.
- (2) The number of underlying securities is based on the stock fund balance on November 17, 2004. The actual number of shares issuable upon the distribution date is not determinable since the stock fund is a unitized account consisting of 96% company stock and 4% money market fund. The stock account balance reflected in this report is based on a November 17, 2004, stock fund price of \$61.81 per share.
- (3) The phantom stock units convert to the common stock's cash value on a one-for-one basis.
- (4) Phantom stock units accrued under the Johnson Controls Equalization 401(k) Benefit Plan are to be settled 100% in cash upon the reporting person's retirement.
- (5) Includes 655.139 phantom stock units acquired through payroll investment and the reinvestment of dividends on March 31, June 30 and September 30, 2004, at prices ranging from \$53.38 - \$59.15 per phantom unit.
- (6) The phantom stock units were accrued under the Johnson Controls Long-Term Performance Plan and are to be settled 100% in cash upon the reporting person's retirement.
- (7) Includes 84.578 phantom stock units acquired through payroll investment and the reinvestment of dividends on March 31, June 30 and September 30, 2004 at prices ranging from \$53.38 - \$59.15 per phantom unit.
- (8) The restricted stock units were awarded under the Johnson Controls Executive Deferred Restricted Plan. The units are to be settled 100% in cash upon the reporting person's retirement.
- (9) Includes 144.329 phantom stock units acquired through payroll investment and the reinvestment of dividends on March 31, June 30 and September 30, 2004 at prices ranging from \$53.38 - \$59.15 per phantom unit.
- (10) Fifty percent of the options become exercisable two years after the grant date; the remaining 50%, three years after grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.