

Wilkins Michael T
 Form 4
 February 19, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Wilkins Michael T

2. Issuer Name and Ticker or Trading Symbol
 UNITED FIRE GROUP INC
 [UFCS]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Executive Vice President

(Last) (First) (Middle)
 118 SECOND AVENUE SE, P.O. BOX 73909
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/15/2013

CEDAR RAPIDS, IA 52407-3909

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|-------------------------|------------------------|---|--|
| | | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 02/15/2013 | | A ⁽¹⁾ | | 2,852 | A | | \$ 23.96 ⁽²⁾ | 12,431 ⁽³⁾ | D | |
| Common Stock | 02/15/2013 | 02/19/2013 ⁽⁴⁾ | P ⁽⁵⁾ | V ⁽⁶⁾ | 4 | A | | \$ 23.96 ⁽⁷⁾ | 218 ⁽⁸⁾ | I | By 401(k) plan for self |
| Common Stock | | | | | | | | | 224,041 ⁽⁹⁾ | I | By self as co-trustee of Issuer's employee stock |

ownership
plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (right to buy) | \$ 23.96 <u>(10)</u> | 02/15/2013 | | A | 10,005 | <u>(11)</u> 02/15/2023 | Common | 10,005 |
| Stock Option (right to buy) | \$ 20.54 | | | | | <u>(12)</u> 02/18/2021 | Common | 9,467 |
| Stock Option (right to buy) | \$ 22.42 | | | | | <u>(13)</u> 05/19/2020 | Common | 3,000 |
| Stock Option (right to buy) | \$ 33.43 | | | | | <u>(14)</u> 05/21/2018 | Common | 8,463 |
| Stock Option (right to buy) | \$ 35.23 | | | | | <u>(15)</u> 02/16/2017 | Common | 10,000 |
| Stock Option (right to buy) | \$ 39.13 | | | | | <u>(15)</u> 02/17/2016 | Common | 5,000 |

| | | | | | |
|--------------------------------------|----------|------|------------|--------|-------|
| Stock Option (right to buy) | \$ 32.39 | (15) | 02/18/2015 | Common | 5,000 |
| Stock Option (right to buy) | \$ 21.66 | (15) | 02/20/2014 | Common | 1,600 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Wilkins Michael T 118 SECOND AVENUE SE P.O. BOX 73909 CEDAR RAPIDS, IA 52407-3909 | | | Executive Vice President | |

Signatures

| | |
|--|------------|
| /s/ Michael T. Wilkins by Dianne M. Lyons, Attorney-in-Fact | 02/06/2013 |
| __Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction represents a grant of restricted stock to the Reporting Person under the Issuer's 2008 Stock Plan.
- (2) The price per share is the closing price of the Issuer's common stock on the date of the reported transaction.
- (3) The total number of securities beneficially held directly by the Reporting Person following the reported transaction includes: 2,313 shares of restricted stock issued under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 05/21/2013; 3,894 shares of restricted stock issued under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 02/18/2016; 2,852 shares of restricted stock issued under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 02/15/2018; and 3,372 shares held by the Reporting Person individually.
- (4) The deemed execution date of this transaction is the statement date as provided by the Issuer's 401(k) Plan trustee/administrator.
- (5) Shares acquired through payroll deduction and participation in Issuer's 401(k) Plan.
- (6) This transaction qualifies as a non-discretionary transaction from a tax-qualified plan and is voluntarily reported on Form 4.
- (7) The price per share is based on a statement provided by the Issuer's 401(k) Plan trustee/administrator.
- (8) The number of securities shown as being held in or acquired by the Issuer's 401(k) account for the Reporting Persons' benefit are the approximate number of shares of common stock for which Reporting Person has the right to direct the vote under the Issuer's 401(k) plan. Such shares are not directly allocated to 401(k) plan participants, but are instead held in a unitized fund consisting primarily of common stock, together with a small percentage of short-term investments. 401(k) Plan participants acquire units of this fund.
- (9) The Reporting Person serves as co-trustee of this employee benefit plan and disclaims beneficial ownership of any Issuer securities held by this plan that are not allocated for his individual benefit, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose. Only 1,752 shares held in this plan are allocated specifically for the Reporting Person's individual benefit.
- (10) The exercise price of these stock options represents the closing price of issuer's common stock on the grant date.

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- (11) 10,005 options become exercisable in five equal installments of 2,001 options each on 02/15/2014, 02/15/2015, 02/15/2016, 02/15/2017 and 02/15/2018.
- (12) 3,787 options currently exercisable; 3,786 options become exercisable in two equal installments of 1,893 options each on 02/18/2014 and 02/18/2015; and 1,894 options become exercisable on 02/18/2016.
- (13) 1,200 options currently exercisable and 1,800 options become exercisable in three equal installments of 600 options each on 05/19/2014, 05/19/2015 and 05/19/2016.
- (14) 6,770 options currently exercisable and 1,693 options become exercisable on 05/21/2013.
- (15) All options currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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