

UNITED FIRE GROUP INC  
 Form 5  
 February 13, 2014

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL  
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 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
 Lyons Dianne M  
 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
 UNITED FIRE GROUP INC  
 [UFCS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 VP/Chief Financial Officer

118 SECOND AVENUE SE, P.O. BOX 73909  
 (Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/31/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Reporting  
 (check applicable line)

CEDAR RAPIDS, IA 52407-3909  
 (City) (State) (Zip)

Form Filed by One Reporting Person  
 \_\_\_ Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) Amount	or (D)	Price			
Common Stock	Â	Â	Â	Â	Â	Â	8,658 <sup>(1)</sup>	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	1,388	I	By Issuer's Employee Stock Ownership Plan for self
	Â	Â	Â	Â	Â	Â	3,687 <sup>(2)</sup>	I	

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Common  
Stock

By Issuer's  
401(k) Plan  
for self

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 32.39	Â	Â	Â	Â Â Â (3)	02/18/2015	Common Stock	5,000
Stock Option (Right to Buy)	\$ 39.13	Â	Â	Â	Â Â Â (3)	02/17/2016	Common Stock	5,000
Stock Option (Right to Buy)	\$ 35.23	Â	Â	Â	Â Â Â (3)	02/16/2017	Common Stock	10,000
Stock Option (Right to Buy)	\$ 33.43	Â	Â	Â	Â Â Â (3)	05/21/2018	Common Stock	7,872
Stock Option (Right to Buy)	\$ 22.42	Â	Â	Â	Â Â Â (4)	05/19/2020	Common Stock	1,200
Stock Option (Right to Buy)	\$ 20.54	Â	Â	Â	Â Â Â (5)	02/18/2021	Common Stock	5,222

