

JACK IN THE BOX INC /NEW/  
Form 4  
November 26, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person  Blankenship Mark H

2. Issuer Name and Ticker or Trading Symbol  
JACK IN THE BOX INC /NEW/ [JACK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
9330 BALBOA AVE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/25/2014

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP- PEOPLE, CULTURE & STRATEGY

SAN DIEGO, CA 92123

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| COMMON STOCK                    | 11/25/2014                           |  | A                              |   | 2,311<br>(1)  | A  | \$ 0 13,362 D   |
| COMMON STOCK                    | 11/25/2014                           |  | A                              |   | 6,880<br>(2)  | A  | \$ 0 20,242 D   |
| COMMON STOCK (3)                | 11/25/2014                           |  | S                              |   | 2,936   | D  | \$ 72.1372 17,306 D                                   |
| COMMON STOCK (3)                | 11/25/2014                           |  | S                              |   | 345   | D  | \$ 72.137 16,961 D                                    |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| NON QUALIFIED STOCK OPTION                 | \$ 73.53   | 11/25/2014                           |  | A                              | 7,004   | 11/25/2015 <sup>(4)</sup> 11/25/2021                     | COMMON STOCK  |

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships |           |                                 |       |
|--|---------------|-----------|---------------------------------|-------|
|  | Director      | 10% Owner | Officer                         | Other |
| Blankenship Mark H<br>9330 BALBOA AVE<br>SAN DIEGO, CA 92123 |               |           | EVP- PEOPLE, CULTURE & STRATEGY |       |

## Signatures

MARK H  
BLANKENSHIP  
Date: 11/25/2014

\*\*Signature of Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These securities are restricted stock units that vest in five equal installments commencing one year from the grant date, with after-tax net shares subject to a minimum 50% holding requirement until separation of service with the Company.
- (2) Represents shares issued for achievement of pre-established performance goals with respect to performance share units granted for the three fiscal year performance period 2012-2014.
- (3) Disposition of shares to satisfy tax withholding obligation upon vesting of restricted or performance units.

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(4) These options become exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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