

PETERSON RICHARD D  
Form 4  
May 17, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PETERSON RICHARD D

2. Issuer Name and Ticker or Trading Symbol  
MEDICIS PHARMACEUTICAL CORP [MRX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
7720 N. DOBSON RD.  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/13/2011

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
EVP, CFO & Corp Treasurer

SCOTTSDALE, AZ 85256

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock					197,713 <sup>(1)</sup>	D	
Common Stock	05/13/2011		M <sup>(2)</sup>		3,710 <sup>(3)</sup>	A	\$ 26.95 158,923
Common Stock	05/13/2011		M <sup>(4)</sup>		30,290 <sup>(5)</sup>	A	\$ 26.95 189,213
Common Stock	05/13/2011		M <sup>(6)</sup>		36,000	A	\$ 29.2 225,213
Common Stock	05/13/2011		M <sup>(7)</sup>		15,000	A	\$ 32.41 240,213

Edgar Filing: PETERSON RICHARD D - Form 4

Common Stock      05/13/2011      S      42,500      D      \$ 36.7947      197,713      D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable      Expiration Date	Title      Amount or Number of Shares
Employee Stock Option	\$ 26.95	05/13/2011		M	3,710	07/17/2002      07/17/2011	Common Stock      3,710
Employee Stock Option	\$ 26.95	05/13/2011		M	30,290	07/17/2002      07/17/2011	Common Stock      30,290
Employee Stock Option	\$ 29.2	05/13/2011		M	36,000	07/31/2004      07/31/2013	Common Stock      36,000
Employee Stock Option	\$ 32.41	05/13/2011		M	15,000	07/21/2006      07/21/2015	Common Stock      15,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PETERSON RICHARD D 7720 N. DOBSON RD. SCOTTSDALE, AZ 85256			EVP, CFO & Corp Treasurer	

## Signatures

Richard D.  
Peterson

05/17/2011

    Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Amount of Securities Beneficially Owned in Column 5 reflects a transfer to the reporting officer's former spouse of 42,500 shares on May 13, 2011, upon the exercise of stock options, pursuant to a divorce settlement decree.
- (2) The exercise of 50% of the stock options was at the direction of the reporting officer's former spouse pursuant to a divorce settlement decree.
- (3) Exercised stock options were scheduled to expire on July 17, 2011.
- (4) The exercise of 50% of the stock options was at the direction of the reporting officer's former spouse pursuant to a divorce settlement decree.
- (5) Exercised stock options were scheduled to expire on July 17, 2011.
- (6) The exercise of 50% of the stock options was at the direction of the reporting officer's former spouse pursuant to a divorce settlement decree.
- (7) The exercise of 50% of the stock options was at the direction of the reporting officer's former spouse pursuant to a divorce settlement decree.
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.50 to \$37.31, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.