



Registrant's telephone number, including area code (804) 843-2360

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4c under the Exchange Act (17 CFR 240-13e-4c)
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**Item 5.02      Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers**

At its meeting on January 20, 2015, the Board of Directors of C&F Financial Corporation (or C&F) appointed Thomas F. Cherry to the Board of Directors of C&F and C&F Bank, effectively immediately. Mr. Cherry will serve as a director of C&F until the annual meeting of shareholders in 2015 at which time he will stand for election as a Class III director with a term expiring at the annual meeting of shareholders in 2017.

Pursuant to the policies and practices of C&F, as an employee Mr. Cherry will not receive compensation for his services as a director.

There are no arrangements or understandings between Mr. Cherry and any other person pursuant to which he was selected as a director. Mr. Cherry has not been named to any committees of the board. There are no related party transactions between Mr. Cherry and C&F that are subject to disclosure under Item 404(a) of Regulation S-K.

A copy of the press release announcing Mr. Cherry's appointment is attached hereto as Exhibit 99.1.

**Item 9.01      Financial Statements and Exhibits**

- (d) Exhibits

99.1 C&F Financial Corporation press release dated January 23, 2015.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

C&F FINANCIAL CORPORATION

REGISTRANT

Date: January 23, 2015

By: /s/ Thomas F. Cherry  
Thomas F. Cherry  
President and Chief Financial Officer