

Rondeau Christopher  
Form 4  
August 16, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rondeau Christopher

(Last) (First) (Middle)

C/O PLANET FITNESS, INC., 4  
LIBERTY LANE WEST

(Street)

HAMPTON, NH 03842

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Planet Fitness, Inc. [PLNT]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/14/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A common stock	08/14/2018		C(1)		8,784 (1) \$ 0	I	By Trust (2)
Class A common stock	08/14/2018		S(1)		8,784 (1) \$ 50.401 (3) 0	I	By Trust (2)
Class A common stock	08/14/2018		C(1)		3,466 (1) \$ 0	I	By Trust (4)
Class A common	08/14/2018		S(1)		3,466 (1) \$ 50.401	I	By Trust (4)

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stock									
Class A common stock	08/14/2018	<u>C</u> <sup>(1)</sup>	<u>18,739</u> <sup>(1)</sup>	A	\$ 0	18,739	I		By Trust <u>(5)</u>
Class A common stock	08/14/2018	<u>S</u> <sup>(1)</sup>	<u>18,739</u> <sup>(1)</sup>	D	\$ <u>51.51</u> <sup>(6)</sup>	0	I		By Trust <u>(5)</u>
Class A common stock	08/14/2018	<u>C</u> <sup>(1)</sup>	<u>7,361</u> <sup>(1)</sup>	A	\$ 0	7,361	I		By Trust <u>(7)</u>
Class A common stock	08/14/2018	<u>S</u> <sup>(1)</sup>	<u>7,361</u> <sup>(1)</sup>	D	\$ <u>51.51</u> <sup>(6)</sup>	0	I		By Trust <u>(7)</u>
Class A common stock	08/14/2018	<u>C</u> <sup>(1)</sup>	<u>10,406</u> <sup>(1)</sup>	A	\$ 0	10,406	I		By Trust <u>(8)</u>
Class A common stock	08/14/2018	<u>S</u> <sup>(1)</sup>	<u>10,406</u> <sup>(1)</sup>	D	\$ <u>52.25</u> <sup>(9)</sup>	0	I		By Trust <u>(8)</u>
Class A common stock	08/14/2018	<u>C</u> <sup>(1)</sup>	<u>4,084</u> <sup>(1)</sup>	A	\$ 0	4,084	I		By Trust <u>(10)</u>
Class A common stock	08/14/2018	<u>S</u> <sup>(1)</sup>	<u>4,084</u> <sup>(1)</sup>	D	\$ <u>52.25</u> <sup>(9)</sup>	0	I		By Trust <u>(10)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares



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- (4) Following the transactions described herein, The Christopher J. Rondeau Irrevocable GST Trust of 2012, u/d/t 11/08/12 holds 1,328,608 Holdings Units and corresponding shares of Class B common stock. Mr. Rondeau disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.
- (5) Following the transactions described herein, The Christopher J. Rondeau Revocable Trust of 2006, u/d/t 05/15/06 holds 4,761,553 Holdings Units and corresponding shares of Class B common stock.
- (6) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$50.83 to \$51.83, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth herein.
- (7) Following the transactions described herein, The Christopher J. Rondeau Irrevocable GST Trust of 2012, u/d/t 11/08/12 holds 1,321,247 Holdings Units and corresponding shares of Class B common stock. Mr. Rondeau disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.
- (8) Following the transactions described herein, The Christopher J. Rondeau Revocable Trust of 2006, u/d/t 05/15/06 holds 4,751,147 Holdings Units and corresponding shares of Class B common stock.
- (9) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$51.84 to \$52.685, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth herein.

### Remarks:

Justin Vartanian is signing on behalf of Mr. Rondeau pursuant to a Power of Attorney dated July 29, 2015, which was previous

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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