

UNIVERSAL DISPLAY CORP \PA\  
Form DEFA14A  
April 26, 2017  
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.    )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

UNIVERSAL DISPLAY CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which the transaction applies:

(2) Aggregate number of securities to which the transaction applies:

(3) Per unit price or other underlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of the transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:



\*\*\* Exercise Your Right to Vote \*\*\*Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on <mtgdate> June 22, 2017 .Meeting InformationUNIVERSAL DISPLAY CORPORATION Meeting Type: Annual <mtgtype> MeetingFor holders as of: April <recdate> 06, 2017 BDate: June 22, 2017 Time: 1:30 <mtgtime> PM EDT ALocation: Element By Westin R 1000 Sam Weinroth Road East CBROKER Ewing, NJ 08628LOGO O HERE DEYou are receiving this communication because you hold Return Address Line 1 shares in the above named company.Return Address Line 2 Return Address Line 351 MERCEDES WAY This is not a ballot. You cannot use this notice to vote EDGEWOOD NY 11717 these shares. This communication presents only an Investor Address Line 1 overview of the more complete proxy materials that are Investor Address Line 2 1 available to you on the Internet. You may view the proxy Investor Address Line 3 materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a15 Investor Address Line 4 15 12 OF paper copy (see reverse side).1 .. 0 Investor Address Line 5 . R1 John Sample 2 We encourage you to access and review all of the important 1234 ANYWHERE STREET information contained in the proxy materials before voting.1 ANY CITY, ON A1A 1A1\_ See the reverse side of this notice to obtain proxy materials and voting instructions.0000334043 Broadridge Internal Use Only Job # Envelope # Sequence # # of # Sequence #

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Before You Vote How to Access the Proxy Materials Proxy Materials Available to VIEW or RECEIVE: 1. Annual Report 2. Notice & Proxy Statement How to View Online: Have the information that is printed in the box marked by the arrow XXXXXXXXXXXXXXXXXXXXg (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com). How to Request and Receive a PAPER or E-MAIL Copy: If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request: 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com) 2) BY TELEPHONE: 1-800-579-16393 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow XXXXXXXXXXXXXXXXXXXX (located on the following page) in the subject line. Requests, instructions g and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before June 14, 2017 to facilitate timely delivery. How To Vote Please Choose One of the Following Voting Methods. 15. 1 Vote In Person: If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do . 0 so, please follow the instructions at [www.proxyvote.com](http://www.proxyvote.com) or request a paper copy of the materials, which will contain the R1 appropriate instructions. Many shareholder meetings have attendance requirements including, but not limited to, the\_ 2 possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. 0000334043 Vote By Internet: To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow XXXXXXXXXXXXXXXXXXXX available and follow the instructions. Internal Use g Only Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.

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Voting itemsThe Board of Directors recommends you vote FOR the following The Board of Directors recommends proposal(s): you vote 1 YEAR on the following proposal: 1. Election of Directors3 Advisory resolution regarding the Nominees frequency of future advisory shareholder votes on compensation1A Steven V. Abramson of the Company's named executive officers. B1B Richard C. Elias AThe Board of Directors recommends R1C Elizabeth H. Gemmill you vote FOR the following C proposal(s): 1D Rosemarie B. Greco 4 Ratification of the appointment of O KPMG LLP as the Company's D independent registered public1E C. Keith Hartley accounting firm for 2017. E1F Lawrence Lacerte1G Sidney D. Rosenblatt1H Sherwin I. SeligsohnThe Board of Directors recommends 15 you vote FOR the following 1 . proposal(s): 0 . R1 .2 Advisory resolution to approve compensation of the Company's named3\_ executive officers.Broadridge Internal Use Only  
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Voting items Continued Reserved for Broadridge Internal Control InformationNOTE: Such other business as may properly come before the meeting or any postponements or adjournments thereof. Voting InstructionsTHIS SPACE RESERVED FOR LANGUAGE PERTAINING TO BANKS AND BROKERS15 . AS REQUIRED BY THE NEW YORK STOCK EXCHANGE. 1 . 0 R1 \_ 40000334043 Broadridge Internal Use Only P99999-01012 Job #THIS SPACE RESERVED FOR SIGNATURES IF APPLICABLE Envelope #Sequence 15 # # of # Sequence # OF##.,