

SIGNET JEWELERS LTD  
Form 10-Q  
August 31, 2016  
Table of Contents

---

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
for the quarterly period ended July 30, 2016 or

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
for the transition period from to  
Commission file number 1-32349

SIGNET JEWELERS LIMITED

(Exact name of Registrant as specified in its charter)

Bermuda  
(State or other jurisdiction of incorporation) Not Applicable  
(I.R.S. Employer Identification No.)

Clarendon House  
2 Church Street  
Hamilton HM11  
Bermuda  
(441) 296 5872  
(Address and telephone number including area code of principal executive offices)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one).

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of Common Stock, as of the latest practicable date

Common Stock, \$0.18 par value, 75,595,414 shares as of August 26, 2016



Table of Contents

SIGNET JEWELERS LIMITED  
TABLE OF CONTENTS

	PAGE
PART I FINANCIAL INFORMATION	
ITEM 1. Financial Statements (Unaudited)	
Condensed Consolidated Income Statements	<u>3</u>
Condensed Consolidated Statements of Comprehensive Income (Loss)	<u>4</u>
Condensed Consolidated Balance Sheets	<u>5</u>
Condensed Consolidated Statements of Cash Flows	<u>6</u>
Condensed Consolidated Statement of Shareholders' Equity	<u>7</u>
Notes to the Condensed Consolidated Financial Statements	<u>8</u>
ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	<u>37</u>
ITEM 3. Quantitative and Qualitative Disclosures about Market Risk	<u>57</u>
ITEM 4. Controls and Procedures	<u>57</u>
PART II OTHER INFORMATION	
ITEM 1. Legal Proceedings	<u>58</u>
ITEM 1A. Risk Factors	<u>58</u>
ITEM 2. Unregistered Sales of Equity and Securities and Use of Proceeds	<u>58</u>
ITEM 6. Exhibits	<u>59</u>

Table of Contents

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## SIGNET JEWELERS LIMITED

## CONDENSED CONSOLIDATED INCOME STATEMENTS

(Unaudited)

(in millions, except per share amounts)	13 weeks ended		26 weeks ended		Notes
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015	
Sales	\$1,373.4	\$1,410.6	\$2,952.3	\$2,941.2	3
Cost of sales	(908.5 )	(919.8 )	(1,887.0 )	(1,884.5 )	
Gross margin	464.9	490.8	1,065.3	1,056.7	
Selling, general and administrative expenses	(415.7 )	(452.8 )	(878.4 )	(906.0 )	
Other operating income, net	70.7	62.8	145.0	126.3	
Operating income	119.9	100.8	331.9	277.0	3
Interest expense, net	(11.9 )	(11.1 )	(23.7 )	(22.1 )	
Income before income taxes	108.0	89.7	308.2	254.9	
Income taxes	(26.1 )	(27.5 )	(79.5 )	(73.9 )	7
Net income	\$81.9	\$62.2	\$228.7	\$181.0	
Earnings per share:					
Basic	\$1.06	\$0.78	\$2.94	\$2.27	4
Diluted	\$1.06	\$0.78	\$2.94	\$2.26	4
Weighted average common shares outstanding:					
Basic	77.1	79.7	77.8	79.8	4
Diluted	77.2	79.9	77.9	80.0	4
Dividends declared per share	\$0.26	\$0.22	\$0.52	\$0.44	5

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

SIGNET JEWELERS LIMITED  
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)  
 (Unaudited)

(in millions)	13 weeks ended July 30, 2016			August 1, 2015		
	Pre-tax amount	Tax (expense) benefit	After-tax amount	Pre-tax amount	Tax (expense) benefit	After-tax amount
Net income			\$ 81.9			\$ 62.2
Other comprehensive income:						
Foreign currency translation adjustments	\$(39.9)	\$ —	(39.9 )	\$(4.7)	\$ —	(4.7 )
Available-for-sale securities:						
Unrealized gain (loss)	0.3	(0.1 )	0.2	(0.2 )	—	(0.2 )
Cash flow hedges:						
Unrealized gain (loss)	3.4	(0.7 )	2.7	(8.1 )	2.6	(5.5 )
Reclassification adjustment for losses to net income	1.0	(0.4 )	0.6	1.1	(0.3 )	0.8
Pension plan:						
Reclassification adjustment to net income for amortization of actuarial losses	0.4	(0.1 )	0.3	0.9	(0.2 )	0.7
Reclassification adjustment to net income for amortization of net prior service credits	(0.5 )	0.1	(0.4 )	(0.6 )	0.1	(0.5 )
Total other comprehensive income	\$(35.3)	\$ (1.2)	\$(36.5 )	\$(11.6)	\$ 2.2	\$ (9.4)
Total comprehensive income			\$ 45.4			\$ 52.8

(in millions)	26 weeks ended July 30, 2016			August 1, 2015		
	Pre-tax amount	Tax (expense) benefit	After-tax amount	Pre-tax amount	Tax (expense) benefit	After-tax amount
Net income			\$ 228.7			\$ 181.0
Other comprehensive income:						
Foreign currency translation adjustments	\$(9.1 )	\$ —	(9.1 )	\$ 2.8	\$ —	2.8
Available-for-sale securities:						
Unrealized gain (loss)	0.7	(0.3 )	0.4	(0.3 )	—	(0.3 )
Cash flow hedges:						
Unrealized gain (loss)	9.3	(3.0 )	6.3	(17.2)	5.8	(11.4 )
Reclassification adjustment for losses to net income	2.6	(0.9 )	1.7	1.8	(0.5 )	1.3
Pension plan:						
Reclassification adjustment to net income for amortization of actuarial losses	0.8	(0.2 )	0.6	1.7	(0.3 )	1.4
Reclassification adjustment to net income for amortization of net prior service credits	(1.0 )	0.2	(0.8 )	(1.1 )	0.2	(0.9 )
Total other comprehensive income	\$ 3.3	\$ (4.2)	\$(0.9 )	\$(12.3)	\$ 5.2	\$ (7.1)
Total comprehensive income			\$ 227.8			\$ 173.9

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

SIGNET JEWELERS LIMITED  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 (Unaudited)

(in millions, except par value per share amount)	July 30, 2016	January 30, 2016	August 1, 2015	Notes
Assets				
Current assets:				
Cash and cash equivalents	\$ 118.7	\$ 137.7	\$ 159.8	
Accounts receivable, net	1,650.6	1,756.4	1,493.2	8
Other receivables	66.9	84.0	55.2	
Other current assets	152.0	152.6	125.0	
Income taxes	1.4	3.5	3.0	
Inventories	2,418.3	2,453.9	2,414.2	9
Total current assets	4,407.9	4,588.1	4,250.4	
Non-current assets:				
Property, plant and equipment, net of accumulated depreciation of \$1,003.1, \$949.2 and \$915.1, respectively	739.5	727.6	685.1	
Goodwill	518.1	515.5	517.6	10
Intangible assets, net	424.7	427.8	437.8	10
Other assets	158.0	154.6	136.8	11
Deferred tax assets	—	—	3.2	
Retirement benefit asset	49.8	51.3	40.4	15
Total assets	\$6,298.0	\$6,464.9	\$6,071.3	
Liabilities and Shareholders' equity				
Current liabilities:				
Loans and overdrafts	\$ 238.6	\$ 57.7	\$ 80.2	16
Accounts payable	195.1	269.1	194.0	
Accrued expenses and other current liabilities	417.6	498.3	453.1	
Deferred revenue	254.5	260.3	230.2	17
Income taxes	38.3	65.7	5.8	
Total current liabilities	1,144.1	1,151.1	963.3	
Non-current liabilities:				
Long-term debt	1,330.5	1,321.0	1,340.1	16
Other liabilities	223.8	230.5	226.2	
Deferred revenue	639.9	629.1	607.0	17
Deferred tax liabilities	79.8	72.5	62.5	
Total liabilities	3,418.1	3,404.2	3,199.1	
Commitments and contingencies				20
Shareholders' equity:				
Common shares of \$0.18 par value: authorized 500 shares, 75.6 shares outstanding (January 30, 2016: 79.4 outstanding; August 1, 2015: 79.7 outstanding)	15.7	15.7	15.7	
Additional paid-in capital	281.2	279.9	269.7	
Other reserves	0.4	0.4	0.4	
Treasury shares at cost: 11.6 shares (January 30, 2016: 7.8 shares; August 1, 2015: 7.5 shares)	(869.7 )	(495.8 )	(452.7 )	5
Retained earnings	3,727.3	3,534.6	3,282.8	
Accumulated other comprehensive loss	(275.0 )	(274.1 )	(243.7 )	6
Total shareholders' equity	2,879.9	3,060.7	2,872.2	

Edgar Filing: SIGNET JEWELERS LTD - Form 10-Q

Total liabilities and shareholders' equity	\$6,298.0	\$6,464.9	\$6,071.3
--	-----------	-----------	-----------

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

SIGNET JEWELERS LIMITED  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (Unaudited)

(in millions)	26 weeks ended	
	July 30, 2016	August 1, 2015
Cash flows from operating activities		
Net income	\$228.7	\$ 181.0
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	91.8	84.5
Amortization of unfavorable leases and contracts	(9.9 )	(17.6 )
Pension benefit	(0.9 )	—
Share-based compensation	8.8	7.1
Deferred taxation	7.3	13.9
Excess tax benefit from exercise of share awards	(1.3 )	(5.1 )
Amortization of debt discount and issuance costs	1.6	1.6
Other non-cash movements	0.3	2.0
Changes in operating assets and liabilities:		
Decrease in accounts receivable	105.1	74.7
Decrease (increase) in other receivables and other assets	15.4	(0.5 )
Decrease in other current assets	4.3	4.8
Decrease in inventories	33.8	28.4
Decrease in accounts payable	(71.7 )	(80.8 )
Decrease in accrued expenses and other liabilities	(75.5 )	(28.6 )
Increase in deferred revenue	2.7	24.0
Decrease in income taxes payable	(29.7 )	(77.3 )
Pension plan contributions	(1.6 )	(1.5 )
Net cash provided by operating activities	309.2	210.6
Investing activities		
Purchase of property, plant and equipment	(101.0 )	(98.9 )
Purchase of available-for-sale securities	(2.6 )	(1.9 )
Proceeds from sale of available-for-sale securities	3.1	3.6
Net cash used in investing activities	(100.5 )	(97.2 )
Financing activities		
Dividends paid	(37.9 )	(32.1 )
Proceeds from issuance of common shares	0.4	0.2
Excess tax benefit from exercise of share awards	1.3	5.1
Repayments of term loan	(7.5 )	(10.0 )
Proceeds from securitization facility	1,278.9	1,196.3
Repayments of securitization facility	(1,278.9 )	(1,196.3 )
Proceeds from revolving credit facility	318.0	—
Repayments of revolving credit facility	(118.0 )	—
Payment of debt issuance costs	(2.7 )	—
Repurchase of common shares	(375.0 )	(81.9 )
Net settlement of equity based awards	(4.8 )	(8.3 )
Principal payments under capital lease obligations	(0.1 )	(0.6 )
Repayment of short-term borrowings	(2.3 )	(20.0 )
Net cash used in financing activities	(228.6 )	(147.6 )
Cash and cash equivalents at beginning of period	137.7	193.6



Edgar Filing: SIGNET JEWELERS LTD - Form 10-Q

Decrease in cash and cash equivalents	(19.9 )	(34.2 )
Effect of exchange rate changes on cash and cash equivalents	0.9	0.4
Cash and cash equivalents at end of period	\$118.7	\$ 159.8

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

SIGNET JEWELERS LIMITED  
 CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY  
 (Unaudited)

(in millions)	Common shares at par value	Additional paid-in capital	Other reserves	Treasury shares	Retained earnings	Accumulated other comprehensive loss	Total shareholders' equity
Balance at January 30, 2016	\$ 15.7	\$ 279.9	\$ 0.4	\$(495.8)	\$3,534.6	\$ (274.1 )	\$ 3,060.7
Net income	—	—	—	—	228.7	—	228.7
Other comprehensive loss	—	—	—	—	—	(0.9 )	(0.9 )
Dividends	—	—	—	—	(40.1 )	—	(40.1 )
Repurchase of common shares	—	—	—	(375.0 )	—	—	(375.0 )
Net settlement of equity based awards	—	(7.5 )	—	0.7	4.1	—	(2.7 )
Share options exercised	—	—	—	0.4	—	—	0.4
Share-based compensation expense	—	8.8	—	—	—	—	8.8
Balance at July 30, 2016	\$ 15.7	\$ 281.2	\$ 0.4	\$(869.7)	\$3,727.3	\$ (275.0 )	\$ 2,879.9

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

SIGNET JEWELERS LIMITED

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. Organization and principal accounting policies

Signet Jewelers Limited (“Signet” or the “Company”), a holding company incorporated in Bermuda, is the world's largest retailer of diamond jewelry. The Company operates through its 100% owned subsidiaries with sales primarily in the US, UK and Canada. Signet manages its business as five reportable segments: the Sterling Jewelers division, the Zale division, which consists of the Zale Jewelry and Piercing Pagoda segments, the UK Jewelry division and Other. The “Other” reportable segment consists of all non-reportable segments, including subsidiaries involved in the purchasing and conversion of rough diamonds to polished stones and unallocated corporate administrative functions. See Note 3 for additional discussion of the Company’s segments.

Signet’s sales are seasonal, with the first quarter slightly exceeding 20% of annual sales, the second and third quarters each approximating 20% and the fourth quarter accounting for almost 40% of annual sales, with December being by far the most important month of the year. The “Holiday Season” consists of results for the months of November and December. As a result, approximately 45% to 55% of Signet’s annual operating income normally occurs in the fourth quarter, comprised of nearly all of the UK Jewelry and Zale divisions’ annual operating income and about 40% to 45% of the Sterling Jewelers division’s annual operating income.

Basis of preparation

These condensed consolidated financial statements are prepared, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“US GAAP”) have been condensed or omitted from this report, as is permitted by such rules and regulations. In the opinion of management, the accompanying condensed consolidated financial statements reflect all adjustments, which are of a normal recurring nature, necessary for a fair presentation of the results for the interim periods. It is suggested that these condensed consolidated financial statements be read in conjunction with the consolidated financial statements and notes included in Signet’s Annual Report on Form 10-K for the fiscal year ended January 30, 2016 filed with the SEC on March 24, 2016.

Use of estimates

The preparation of these condensed consolidated financial statements, in conformity with US GAAP and SEC regulations for interim reporting, requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Estimates and assumptions are primarily made in relation to the valuation of accounts receivables, inventories, deferred revenue, derivatives, employee benefits, income taxes, contingencies, asset impairments, indefinite-lived intangible assets, as well as depreciation and amortization of long-lived assets.

Fiscal year

The Company’s fiscal year ends on the Saturday nearest to January 3<sup>rd</sup>. Fiscal 2017 and Fiscal 2016 refer to the 52 week periods ending January 28, 2017 and January 30, 2016, respectively. Within these condensed consolidated financial statements, the second quarter of the relevant fiscal years 2017 and 2016 refer to the 13 and 26 weeks ended July 30, 2016 and August 1, 2015, respectively.

Foreign currency translation

The financial position and operating results of certain foreign operations, including the UK Jewelry division and the Canadian operations of the Zale Jewelry segment, are consolidated using the local currency as the functional currency. Assets and liabilities are translated at the rates of exchange on the balance sheet date, and revenues and expenses are translated at the monthly average rates of exchange during the period. Resulting translation gains or losses are included in the accompanying condensed consolidated statements of equity as a component of accumulated other comprehensive income (loss) (“AOCI”). Gains or losses resulting from foreign currency transactions are included within the condensed consolidated income statements, whereas translation adjustments and gains or losses related to intercompany loans of a long-term investment nature are recognized as a component of AOCI.

See Note 6 for additional information regarding the Company's foreign currency translation.

**Reclassification**

The Company has reclassified the presentation of certain prior year amounts to conform to the current year presentation. During the fourth quarter of Fiscal 2016, the Company adopted Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2015-17, "Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes." As a result, the Company adjusted the presentation of deferred taxes in the condensed consolidated balance sheet as of August 1, 2015 to reflect a reduction in current assets of \$4.3 million, a reduction in non-current assets of \$125.8 million, a reduction in current liabilities of \$172.4 million and an increase in non-current liabilities of \$42.3 million. See Note 2 for additional information regarding new accounting guidance adopted in Fiscal 2017.

Table of Contents

## 2. New accounting pronouncements

## New accounting pronouncements adopted during the period

## Share-based compensation

In June 2014, the FASB issued ASU No. 2014-12, "Compensation - Stock Compensation (Topic 718): Accounting for Share-Based Payments When the Terms of an Award Provide That a Performance Target Could Be Achieved after the Requisite Service Period." The new guidance requires that a performance target that affects vesting and that could be achieved after the requisite service period be treated as a performance condition. As such, the performance target should not be reflected in estimating the grant-date fair value of the award. ASU No. 2014-12 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2015, with early adoption permitted. Signet adopted this guidance during the first quarter of Fiscal 2017. The adoption of this guidance did not have a material impact on the Company's financial position or results of operations.

## Debt issuance costs

In April 2015, the FASB issued ASU No. 2015-03, "Interest - Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs." The new guidance requires that debt issuance costs related to a recognized debt liability be presented on the balance sheet as a direct deduction from the debt liability, similar to the presentation of debt discounts. In August 2015, the FASB issued ASU No. 2015-15, "Interest - Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs." The new guidance provides clarity that the SEC would not object to the deferral and presentation of debt issuance costs related to line-of-credit arrangements as an asset and subsequently amortizing the deferred debt issuance costs ratably over the term of the line-of-credit arrangement. ASU Nos. 2015-03 and 2015-15 are effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2015, with early adoption permitted. Signet adopted this guidance during the first quarter of Fiscal 2017. Accordingly, the Company adjusted the condensed consolidated balance sheets as of January 30, 2016 and August 1, 2015 by reducing total assets and debt for amounts classified as deferred debt issuance costs of \$9.5 million and \$10.4 million, respectively. Signet continues to present debt issuance costs relating to its revolving credit facility and asset-backed securitization facility as assets in the condensed consolidated balance sheets.

See Note 16 for additional discussion of the Company's debt issuance costs.

## New accounting pronouncements to be adopted in future periods

## Credit Losses

In June 2016, the FASB issued ASU No. 2016-13, "Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments." The new guidance requires entities to measure and recognize expected credit losses for financial assets measured at amortized cost basis. The estimate of expected credit losses should consider historical information, current information, and reasonable and supportable forecasts of expected losses over the remaining contractual life that affect collectibility. ASU No. 2016-13 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2019, with early adoption permitted. Signet is currently assessing the impact the adoption of this guidance will have on the Company's financial position or results of operations.

## Revenue recognition

In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers (Topic 606)." The new guidance affects any entity that either enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets, unless those contracts are within the scope of other standards (for example, insurance contracts or lease contracts). The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. ASU No. 2014-09 provides alternative methods of retrospective adoption. In August 2015, the FASB issued an update (ASU No. 2015-14) that defers the effective date by one year. As a result, ASU No. 2014-09 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2017, with early adoption permitted for annual periods beginning after December 15, 2016, including interim periods within that annual period.

There are many aspects of this new accounting guidance that are still being interpreted. The FASB has recently issued updates to certain aspects of the guidance to address implementation issues. In March 2016, the FASB issued

additional guidance concerning "Principal versus Agent" considerations (reporting revenue gross versus net); in April 2016, the FASB issued additional guidance on identifying performance obligations and licensing; and in May 2016, the FASB issued additional guidance on collectibility, noncash consideration, presentation of sales tax, and transition. These updates are intended to improve the operability and understandability of the implementation guidance and have the same effective date and transition requirements as ASU No. 2014-09 guidance discussed above.

Signet continues to assess the impact, as well as the available methods of implementation, the adoption of this guidance will have on the Company's financial position or results of operations.

## Table of Contents

### Inventory

In July 2015, the FASB issued ASU No. 2015-11, "Inventory (Topic 330): Simplifying the Measurement of Inventory." The new guidance states that inventory will be measured at the lower of cost and net realizable value. The ASU defines net realizable value as the estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal and transportation. ASU No. 2015-11 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2016. Early adoption is permitted and is to be applied prospectively. Signet is currently assessing the impact, if any, the adoption of this guidance will have on the Company's financial position or results of operations.

### Financial instruments

In January 2016, the FASB issued ASU No. 2016-01, "Financial Instruments - Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities." The new guidance primarily impacts accounting for equity investments and financial liabilities under the fair value option, as well as, the presentation and disclosure requirements for financial instruments. Under the new guidance, equity investments will generally be measured at fair value, with subsequent changes in fair value recognized in net income. ASU No. 2016-01 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2017. Signet does not expect the adoption of this guidance to have a material impact on the Company's financial position or results of operations.

### Leases

In February 2016, the FASB issued ASU No. 2016-02, "Leases (Topic 842)." The new guidance primarily impacts lessee accounting by requiring the recognition of a right-of-use asset and a corresponding lease liability on the balance sheet for long-term lease agreements. The lease liability will be equal to the present value of all reasonably certain lease payments. The right-of-use asset will be based on the liability, subject to adjustment for initial direct costs. Lease agreements that are 12 months or less are permitted to be excluded from the balance sheet. In general, leases will be amortized on a straight-line basis with the exception of finance lease agreements. ASU No. 2016-02 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2018, with early adoption permitted. Signet is currently assessing the impact the adoption of this guidance will have on the Company's financial position or results of operations.

### Liabilities

In March 2016, the FASB issued ASU No. 2016-04, "Liabilities - Extinguishments of Liabilities (Subtopic 405-20)." The new guidance addresses diversity in practice related to the derecognition of a prepaid stored-value product liability. Liabilities related to the sale of prepaid stored-value products within the scope of this update are financial liabilities. ASU No. 2016-04 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2017, with early adoption permitted. Signet does not expect the adoption of this guidance to have a material impact on the Company's financial position or results of operations.

### Share-based compensation

In March 2016, the FASB issued ASU No. 2016-09, "Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting." The new guidance simplifies several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. ASU No. 2016-09 is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2016, with early adoption permitted. Signet is currently assessing the impact the adoption of this guidance will have on the Company's results of operations.

### 3. Segment information

Financial information for each of Signet's reportable segments is presented in the tables below. Signet's chief operating decision maker utilizes sales and operating income, after the elimination of any inter-segment transactions, to determine resource allocations and performance assessment measures. Signet's sales are derived from the retailing of jewelry, watches, other products and services as generated through the management of its five reportable segments: the Sterling Jewelers division, the Zale division, which consists of the Zale Jewelry and Piercing Pagoda segments, the UK Jewelry division and Other.

The Sterling Jewelers division operates in all 50 US states. Its stores operate nationally in malls and off-mall locations principally as Kay Jewelers ("Kay"), Kay Jewelers Outlet, Jared The Galleria Of Jewelry ("Jared") and Jared Vault. The

division also operates a variety of mall-based regional brands.

The Zale division operates jewelry stores (Zale Jewelry) and kiosks (Piercing Pagoda), located primarily in shopping malls throughout the US, Canada and Puerto Rico. Zale Jewelry includes the US store brand Zales (Zales Jewelers and Zales Outlet), which operates in all 50 US states, and the Canadian store brand Peoples Jewellers, which operates in nine provinces. The division also operates regional brands Gordon's Jewelers and Mappins. Piercing Pagoda operates through mall-based kiosks.

The UK Jewelry division operates stores in the UK, Republic of Ireland and Channel Islands. Its stores operate in shopping malls and off-mall locations (i.e. high street) principally as H.Samuel and Ernest Jones.



Table of Contents

The Other reportable segment consists of all non-reportable segments, including subsidiaries involved in the purchasing and conversion of rough diamonds to polished stones, that are below the quantifiable threshold for separate disclosure as a reportable segment and unallocated corporate administrative functions.

(in millions)	13 weeks ended		26 weeks ended	
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Sales:				
Sterling Jewelers	\$839.4	\$858.5	\$1,819.8	\$1,802.7
Zale Jewelry	331.0	336.4	712.4	709.3
Piercing Pagoda	57.0	52.9	126.0	117.1
UK Jewelry	145.2	159.1	289.2	305.6
Other	0.8	3.7	4.9	6.5
Total sales	\$1,373.4	\$1,410.6	\$2,952.3	\$2,941.2

Operating income:				
Sterling Jewelers	\$140.9	\$157.8	\$339.2	\$336.0
Zale Jewelry <sup>(1)</sup>	0.5	(2.0 )	18.8	8.4
Piercing Pagoda <sup>(2)</sup>	(0.2 )	(0.1 )	7.6	5.0
UK Jewelry	1.7	3.2	3.0	3.7
Other <sup>(3)</sup>	(23.0 )	(58.1 )	(36.7 )	(76.1 )
Total operating income	\$119.9	\$100.8	\$331.9	\$277.0

Includes net operating loss of \$4.3 million and \$9.5 million related to the effects of purchase accounting associated with the acquisition of Zale Corporation for the 13 and 26 weeks ended July 30, 2016 and \$4.4 million and \$13.5 million for the 13 and 26 weeks ended August 1, 2015, respectively.

Includes net operating loss of \$0.1 million and \$0.2 million related to the effects of purchase accounting associated with the acquisition of Zale Corporation for the 13 and 26 weeks ended July 30, 2016 and \$0.7 million and \$3.0 million for the 13 and 26 weeks ended August 1, 2015, respectively.

Includes \$5.3 million and \$10.6 million for the 13 and 26 weeks ended July 30, 2016 of integration costs for consulting expenses associated with IT implementations and severance related to organizational changes. Includes \$43.6 million and \$50.0 million for the 13 and 26 weeks ended August 1, 2015 of transaction and integration expenses primarily attributable to the legal settlement over appraisal rights and consulting expenses.

(in millions)	July 30, 2016	January 30, 2016	August 1, 2015
Total assets:			
Sterling Jewelers	\$3,699.5	\$ 3,788.0	\$3,445.7
Zale Jewelry	1,931.1	1,955.1	1,864.0
Piercing Pagoda	138.4	141.8	116.9
UK Jewelry	392.3	427.8	432.2
Other	136.7	152.2	212.5
Total assets	\$6,298.0	\$ 6,464.9	\$ 6,071.3

## 4. Earnings per share

(in millions, except per share amounts)	13 weeks ended		26 weeks ended	
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Net income	\$81.9	\$ 62.2	\$228.7	\$ 181.0
Basic weighted average number of shares outstanding	77.1	79.7	77.8	79.8
Dilutive effect of share awards	0.1	0.2	0.1	0.2
Diluted weighted average number of shares outstanding	77.2	79.9	77.9	80.0
Earnings per share – basic	\$1.06	\$ 0.78	\$2.94	\$ 2.27

Earnings per share – diluted	\$1.06	\$ 0.78	\$2.94	\$ 2.26
------------------------------	--------	---------	--------	---------

11

---

Table of Contents

The dilutive effect of share awards represents the potential impact of outstanding awards issued under the Company's share-based compensation plans, including restricted shares and restricted stock units issued under the Omnibus Plan and stock options issued under the Share Saving Plans and the Executive Plans. The potential impact is calculated using the treasury stock method. The calculation of fully diluted earnings per share for the 13 and 26 weeks ended July 30, 2016 excludes awards of 207,046 shares (13 and 26 weeks ended August 1, 2015: 72,406 share awards) on the basis that their effect would be anti-dilutive.

## 5. Shareholders' equity

## Share repurchases

(in millions, except per share amounts)	Amount authorized	26 weeks ended July 30, 2016		26 weeks ended August 1, 2015		
		Shares repurchased	Amount repurchased	Average repurchase price per share	Shares repurchased	Average repurchase price per share
2016 Program <sup>(1)</sup>	\$ 750.0	2.7	\$ 239.4	\$ 88.39	n/a	n/a
2013 Program <sup>(2)</sup>	\$ 350.0	1.2	135.6	\$ 111.26	0.6	\$ 81.9
Total		3.9	\$ 375.0	\$ 95.49	0.6	\$ 81.9

In February 2016, the Board of Directors authorized the repurchase of up to \$750 million of Signet's common shares (the "2016 Program"). The 2016 Program may be suspended or discontinued at any time without notice. The 2016 Program had \$510.6 million remaining as of July 30, 2016.

<sup>(2)</sup> In June 2013, the Board of Directors authorized the repurchase of up to \$350 million of Signet's common shares (the "2013 Program"). The 2013 Program was completed in May 2016.

n/a Not applicable.

## Dividends

(in millions, except per share amounts)	Fiscal 2017		Fiscal 2016	
	Cash dividend per share	Total dividends	Cash dividend per share	Total dividends
First quarter	\$0.26	\$ 20.4	\$0.22	\$ 17.6
Second quarter <sup>(1)</sup>	0.26	19.7	0.22	17.6
Total	\$0.52	\$ 40.1	\$0.44	\$ 35.2

Signet's dividend policy results in the dividend payment date being a quarter in arrears from the declaration date. <sup>(1)</sup> As a result, as of July 30, 2016 and August 1, 2015, \$19.7 million and \$17.6 million, respectively, has been recorded in accrued expenses and other current liabilities in the condensed consolidated balance sheets reflecting the cash dividends declared for the second quarter of Fiscal 2017 and Fiscal 2016, respectively.

## 6. Accumulated other comprehensive income (loss)

The following tables present the changes in AOCI by component and the reclassifications out of AOCI, net of tax:

(in millions)	Foreign currency translation	Losses on available-for-sale securities, net	Gains (losses) on cash flow hedges	Pension plan		Accumulated other comprehensive loss
				Actuarial losses	Prior service credits	
Balance at January 30, 2016	\$ (237.8 )	\$ (0.4 )	\$ (3.9 )	\$(43.1)	\$ 11.1	\$ (274.1 )
Other comprehensive income (loss) ("OCI") before reclassifications	(9.1 )	0.4	6.3	—	—	(2.4 )
Amounts reclassified from AOCI to net income	—	—	1.7	0.6	(0.8 )	1.5
Net current-period OCI	(9.1 )	0.4	8.0	0.6	(0.8 )	(0.9 )
Balance at July 30, 2016	\$ (246.9 )	\$ —	\$ 4.1	\$(42.5)	\$ 10.3	\$ (275.0 )



Table of Contents

The amounts reclassified from AOCI were as follows:

(in millions)	Amounts reclassified from AOCI				Income statement caption
	13 weeks ended		26 weeks ended		
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015	
<b>(Gains) losses on cash flow hedges:</b>					
Foreign currency contracts	\$(0.4)	\$ —	\$(0.6)	\$ 0.1	Cost of sales (see Note 13)
Interest rate swaps	0.6	0.8	1.2	1.1	Interest expense, net (see Note 13)
Commodity contracts	0.8	0.3	2.0	0.6	Cost of sales (see Note 13)
Total before income tax	1.0	1.1	2.6	1.8	
Income taxes	(0.4 )	(0.3 )	(0.9 )	(0.5 )	
Net of tax	0.6	0.8	1.7	1.3	
<b>Defined benefit pension plan items:</b>					
Amortization of unrecognized actuarial losses	0.4	0.9	0.8	1.7	Selling, general and administrative expenses <sup>(1)</sup>
Amortization of unrecognized net prior service credits	(0.5 )	(0.6 )	(1.0 )	(1.1 )	Selling, general and administrative expenses <sup>(1)</sup>
Total before income tax	(0.1 )	0.3	(0.2 )	0.6	
Income taxes	—	(0.1 )	—	(0.1 )	
Net of tax	(0.1 )	0.2	(0.2 )	0.5	
Total reclassifications, net of tax	\$0.5	\$ 1.0	\$1.5	\$ 1.8	

(1) These items are included in the computation of net periodic pension benefit. See Note 15 for additional information.

#### 7. Income taxes

Signet has business activity in all states within the US and files income tax returns for the US federal jurisdiction and all applicable states. Signet also files income tax returns in the UK, Canada and certain other foreign jurisdictions. The provision for income taxes is based on the current estimate of the consolidated annual effective tax rate. As of July 30, 2016, the effective tax rate for the Company was 25.8% compared to 28.9% in Fiscal 2016. The effective tax rate as of July 30, 2016 excludes the effects of any discrete items that may be recognized in future periods.

During the second quarter of Fiscal 2017, there has been no material change in the amounts of unrecognized tax benefits, or the related accrued interest and penalties (where appropriate), in respect of uncertain tax positions identified as of January 30, 2016.

#### 8. Accounts receivable, net

Signet's accounts receivable primarily consist of US customer in-house financing receivables. The accounts receivable portfolio consists of a population that is of similar characteristics and is evaluated collectively for impairment.

(in millions)	July 30, 2016	January 30, 2016	August 1, 2015
---------------	---------------	------------------	----------------

Accounts receivable by portfolio segment, net:

Edgar Filing: SIGNET JEWELERS LTD - Form 10-Q

Sterling Jewelers customer in-house finance receivables	\$1,615.6	\$ 1,725.9	\$ 1,483.1
Zale customer in-house finance receivables	25.0	13.6	—
Other accounts receivable	10.0	16.9	10.1
Total accounts receivable, net	\$1,650.6	\$ 1,756.4	\$ 1,493.2

Signet grants credit to customers based on a variety of credit quality indicators, including consumer financial information and prior payment experience. On an ongoing basis, management monitors the credit exposure based on past due status and collection experience, as it has found a meaningful correlation between the past due status of customers and the risk of loss.

Table of Contents

During the third quarter of Fiscal 2016, Signet implemented a program to provide in-house credit to customers in the Zale division's US locations ("second look"). The allowance for doubtful accounts associated with Zale customer in-house finance receivables was immaterial as of July 30, 2016 and January 30, 2016. The credit function for the Zale division was entirely outsourced during the second quarter of Fiscal 2016 and, as such, no accounts receivable existed as of August 1, 2015.

Other accounts receivable is comprised primarily of accounts receivable relating to the insurance loss replacement business in the UK Jewelry division of \$7.6 million (January 30, 2016 and August 1, 2015: \$13.6 million and \$7.4 million, respectively).

The allowance for credit losses on Sterling Jewelers customer in-house finance receivables is shown below:

(in millions)	26 weeks ended	
	July 30, 2016	August 1, 2015
Beginning balance:	\$(130.0 )	\$(113.1 )
Charge-offs, net	89.5	74.6
Recoveries	18.3	18.4
Provision	(107.2 )	(95.9 )
Ending balance	\$(129.4 )	\$(116.0 )
Ending receivable balance evaluated for impairment	1,745.0	1,599.1
Sterling Jewelers customer in-house finance receivables, net	\$1,615.6	\$1,483.1

Net bad debt expense is defined as the provision expense less recoveries.

The credit quality indicator and age analysis of Sterling Jewelers customer in-house finance receivables are shown below:

(in millions)	July 30, 2016		January 30, 2016		August 1, 2015	
	Gross	Valuation allowance	Gross	Valuation allowance	Gross	Valuation allowance
Performing:						
Current, aged 0 – 30 days	\$1,350.7	\$(41.3 )	\$1,473.0	\$(45.4 )	\$1,252.4	\$(38.1 )
Past due, aged 31 – 60 days	264.1	(8.6 )	259.6	(8.3 )	232.3	(7.5 )
Past due, aged 61 – 90 days	53.2	(2.5 )	49.2	(2.2 )	46.1	(2.1 )
Non Performing:						
Past due, aged more than 90 days	77.0	(77.0 )	74.1	(74.1 )	68.3	(68.3 )
	\$1,745.0	\$(129.4 )	\$1,855.9	\$(130.0 )	\$1,599.1	\$(116.0 )
(as a % of the ending receivable balance)	July 30, 2016		January 30, 2016		August 1, 2015	
	Gross	Valuation allowance	Gross	Valuation allowance	Gross	Valuation allowance
Performing						
Current, aged 0 – 30 days	77.4 %	3.1 %	79.4 %	3.1 %	78.3 %	3.0 %
Past due, aged 31 – 60 days	15.1 %	3.3 %	14.0 %	3.2 %	14.5 %	3.2 %
Past due, aged 61 – 90 days	3.1 %	4.7 %	2.6 %	4.5 %	2.9 %	4.6 %
Non Performing						
Past due, aged more than 90 days	4.4 %	100.0 %	4.0 %	100.0 %	4.3 %	100.0 %
	100.0 %	7.4 %	100.0 %	7.0 %	100.0 %	7.3 %

#### Securitized credit card receivables

The Sterling Jewelers division securitizes its credit card receivables through its Sterling Jewelers Receivables Master Note Trust established on May 15, 2014. See Note 16 for additional information regarding this asset-backed securitization facility.





Table of Contents

## 9. Inventories

The following table summarizes the Company's inventory by classification:

(in millions)	July 30, 2016	January 30, 2016	August 1, 2015
Raw materials	\$75.4	\$81.8	\$114.2
Finished goods	2,342.9	2,372.1	2,300.0
Total inventories	\$2,418.3	\$2,453.9	\$2,414.2

## 10. Goodwill and intangibles

## Goodwill

The following table summarizes the Company's goodwill by reportable segment:

(in millions)	Sterling Jewelers	Zale Jewelry	Piercing Pagoda	UK Jewelry	Other	Total
Balance at January 31, 2015	\$23.2	\$492.4	\$—	—	—\$3.6	\$519.2
Impact of foreign exchange	—	(3.7)	—	—	—	(3.7)
Balance at January 30, 2016	23.2	488.7	—	—	3.6	515.5
Impact of foreign exchange	—	2.6	—	—	—	2.6
Balance at July 30, 2016	\$23.2	\$491.3	\$—	—	—\$3.6	\$518.1

There have been no goodwill impairment losses recognized during the fiscal periods presented in the condensed consolidated income statements. If future economic conditions are different than those projected by management, future impairment charges may occur.

## Intangibles

The following table provides detail regarding the composition of intangible assets and liabilities:

(in millions)	Balance sheet location	July 30, 2016			January 30, 2016			August 1, 2015		
		Gross carrying amount	Accumulated amortization	Net carrying amount	Gross carrying amount	Accumulated amortization	Net carrying amount	Gross carrying amount	Accumulated amortization	Net carrying amount
Definite-lived intangible assets:										
Trade names	Intangible assets, net	\$1.4	\$(0.6)	\$0.8	\$1.4	\$(0.5)	\$0.9	\$1.5	\$(0.3)	\$1.2
Favorable leases	Intangible assets, net	47.8	(29.4)	18.4	47.0	(22.3)	24.7	47.6	(15.8)	31.8
Total definite-lived intangible assets		49.2	(30.0)	19.2	48.4	(22.8)	25.6	49.1	(16.1)	33.0
Indefinite-lived trade names	Intangible assets, net	405.5	—	405.5	402.2	—	402.2	404.8	—	404.8
Total intangible assets, net		\$454.7	\$(30.0)	\$424.7	\$450.6	\$(22.8)	\$427.8	\$453.9	\$(16.1)	\$437.8
Definite-lived intangible liabilities:										
Unfavorable leases	Other liabilities	\$(48.4)	\$31.2	\$(17.2)	\$(47.7)	\$23.7	\$(24.0)	\$(48.3)	\$16.8	\$(31.5)
Unfavorable contracts	Other liabilities	(65.6)	30.8	(34.8)	(65.6)	28.1	(37.5)	(65.6)	24.2	(41.4)
Total intangible liabilities, net		\$(114.0)	\$62.0	\$(52.0)	\$(113.3)	\$51.8	\$(61.5)	\$(113.9)	\$41.0	\$(72.9)



Table of Contents

## 11. Other assets

(in millions)	July 30, January 30, August 1,		
	2016	2016	2015
Deferred ESP selling costs	\$ 82.6	\$ 79.4	\$ 75.2
Investments <sup>(1)</sup>	27.0	26.8	23.2
Other assets <sup>(2)</sup>	48.4	48.4	38.4
Total other assets	\$ 158.0	\$ 154.6	\$ 136.8

<sup>(1)</sup> See Note 12 for additional information.

<sup>(2)</sup> Amounts adjusted to reflect the reclassification of capitalized debt issuance costs in accordance with Signet's adoption of FASB ASU 2015-03 during the first quarter of Fiscal 2017. See Note 2 for additional information. In addition, other current assets include deferred direct selling costs in relation to the sale of ESP of \$27.7 million as of July 30, 2016 (January 30, 2016 and August 1, 2015: \$26.4 million and \$23.9 million, respectively).

## 12. Investments

Investments in debt and equity securities are held by certain insurance subsidiaries and are reported at fair value as other assets in the accompanying condensed consolidated balance sheets. All investments are classified as available-for-sale and include the following:

(in millions)	July 30, 2016			January 30, 2016			August 1, 2015		
	Cost	Unrealized gain (loss)	Fair Value	Cost	Unrealized gain (loss)	Fair Value	Cost	Unrealized gain (loss)	Fair Value
US Treasury securities	\$8.7	\$ (0.4 )	\$ 8.3	\$9.2	\$ (0.4 )	\$ 8.8	\$9.2	\$ (0.3 )	\$ 8.9
US government agency securities	4.3	—	4.3	4.0	—	4.0	1.0	(0.1 )	0.9
Corporate bonds and notes	10.5	0.3	10.8	10.8	—	10.8	9.9	—	9.9
Corporate equity securities	3.5	0.1	3.6	3.5	(0.3 )	3.2	3.4	0.1	3.5
Total investments	\$27.0	\$ —	\$ 27.0	\$27.5	\$ (0.7 )	\$ 26.8	\$23.5	\$ (0.3 )	\$ 23.2

Realized gains and losses on investments are determined on the specific identification basis. There were no material net realized gains or losses during the 13 and 26 weeks ended July 30, 2016 and August 1, 2015. Investments with a carrying value of \$6.6 million were on deposit with various state insurance departments at July 30, 2016 (January 30, 2016 and August 1, 2015: \$7.1 million and \$7.2 million, respectively), as required by law.

Investments in debt securities outstanding as of July 30, 2016 mature as follows:

(in millions)	Cost	Fair Value
Less than one year	\$4.5	\$ 4.0
Year two through year five	11.7	11.8
Year six through year ten	7.3	7.6
After ten years	—	—
Total investment in debt securities	\$23.5	\$ 23.4

## 13. Derivatives

Derivative transactions are used by Signet for risk management purposes to address risks inherent in Signet's business operations and sources of financing. The main risks arising from Signet's operations are market risk including foreign currency risk, commodity risk, liquidity risk and interest rate risk. Signet uses derivative financial instruments to manage and mitigate these risks under policies reviewed and approved by the Board of Directors. Signet does not enter into derivative transactions for speculative purposes.

Table of Contents

Market risk

Signet generates revenues and incurs expenses in US dollars, Canadian dollars and British pounds. As a portion of UK Jewelry purchases and purchases made by the Canadian operations of the Zale division are denominated in US dollars, Signet enters into forward foreign currency exchange contracts and foreign currency swaps to manage this exposure to the US dollar.

Signet holds a fluctuating amount of British pounds and Canadian dollars reflecting the cash generative characteristics of operations. Signet's objective is to minimize net foreign exchange exposure to the income statement on non-US dollar denominated items through managing cash levels, non-US dollar denominated intra-entity balances and foreign currency swaps. In order to manage the foreign exchange exposure and minimize the level of funds denominated in British pounds and Canadian dollars, dividends are paid regularly by subsidiaries to their immediate holding companies and excess British pounds and Canadian dollars are sold in exchange for US dollars.

Signet's policy is to minimize the impact of precious metal commodity price volatility on operating results through the use of outright forward purchases of, or by entering into options to purchase, precious metals within treasury guidelines approved by the Board of Directors. In particular, Signet undertakes some hedging of its requirements for gold through the use of options, net zero-cost collar arrangements (a combination of call and put option contracts), forward contracts and commodity purchasing, while fluctuations in the cost of diamonds are not hedged.

Liquidity risk

Signet's objective is to ensure that it has access to, or the ability to generate, sufficient cash from either internal or external sources in a timely and cost-effective manner to meet its commitments as they become due and payable. Signet manages liquidity risks as part of its overall risk management policy. Management produces forecasting and budgeting information that is reviewed and monitored by the Board of Directors. Cash generated from operations and external financing are the main sources of funding which supplement Signet's resources in meeting liquidity requirements.

The main external sources of funding are a senior unsecured credit facility, senior unsecured notes and securitized credit card receivables, as described in Note 16.

Interest rate risk

Signet has exposure to movements in interest rates associated with cash and borrowings. Signet may enter into various interest rate protection agreements in order to limit the impact of movements in interest rates.

Interest rate swap (designated) — The Company entered into an interest rate swap in March 2015 with an aggregate notional amount of \$300.0 million that is scheduled to mature through April 2019. Under this contract, the Company agrees to exchange, at specified intervals, the difference between fixed contract rates and floating rate interest amounts calculated by reference to the agreed notional amounts. This contract was entered into to reduce the consolidated interest rate risk associated with variable rate, long-term debt. The Company designated this derivative as a cash flow hedge of the variability in expected cash outflows for interest payments. The Company has effectively converted a portion of its variable-rate senior unsecured term loan into fixed-rate debt.

The fair value of the swap is presented within the condensed consolidated balance sheets, and the Company recognizes any changes in the fair value as an adjustment of AOCI within equity to the extent the swap is effective. The ineffective portion, if any, is recognized in current period earnings. As interest expense is accrued on the debt obligation, amounts in AOCI related to the interest rate swap are reclassified into income resulting in a net interest expense on the hedged amount of the underlying debt obligation equal to the effective yield of the fixed rate of the swap. In the event that the interest rate swap is dedesignated prior to maturity, gains or losses in AOCI remain deferred and are reclassified into earnings in the periods in which the hedged forecasted transaction affects earnings.

Credit risk and concentrations of credit risk

Credit risk represents the loss that would be recognized at the reporting date if counterparties failed to perform as contracted. Signet does not anticipate non-performance by counterparties of its financial instruments, except for customer in-house financing receivables as disclosed in Note 8 of which no single customer represents a significant portion of the Company's receivable balance. Signet does not require collateral or other security to support cash investments or financial instruments with credit risk; however, it is Signet's policy to only hold cash and cash equivalent investments and to transact financial instruments with financial institutions with a certain minimum credit

rating. Management does not believe Signet is exposed to any significant concentrations of credit risk that arise from cash and cash equivalent investments, derivatives or accounts receivable.

Table of Contents

## Commodity and foreign currency risks

The following types of derivative financial instruments are utilized by Signet to mitigate certain risk exposures related to changes in commodity prices and foreign exchange rates:

Forward foreign currency exchange contracts (designated) — These contracts, which are principally in US dollars, are entered into to limit the impact of movements in foreign exchange rates on forecasted foreign currency purchases. The total notional amount of these foreign currency contracts outstanding as of July 30, 2016 was \$39.2 million (January 30, 2016 and August 1, 2015: \$10.7 million and \$17.7 million, respectively). These contracts have been designated as cash flow hedges and will be settled over the next 12 months (January 30, 2016 and August 1, 2015: 6 months and 9 months, respectively).

Forward foreign currency exchange contracts (undesignated) — Foreign currency contracts not designated as cash flow hedges are used to limit the impact of movements in foreign exchange rates on recognized foreign currency payables and to hedge currency flows through Signet's bank accounts to mitigate Signet's exposure to foreign currency exchange risk in its cash and borrowings. The total notional amount of these foreign currency contracts outstanding as of July 30, 2016 was \$19.5 million (January 30, 2016 and August 1, 2015: \$32.0 million and \$4.2 million, respectively).

Commodity forward purchase contracts and net zero-cost collar arrangements (designated) — These contracts are entered into to reduce Signet's exposure to significant movements in the price of the underlying precious metal raw material. The total notional amount of these commodity derivative contracts outstanding as of July 30, 2016 was 27,000 ounces of gold (January 30, 2016 and August 1, 2015: 76,000 ounces and 106,000 ounces, respectively). These contracts have been designated as cash flow hedges and will be settled over the next 6 months (January 30, 2016 and August 1, 2015: 12 months and 17 months, respectively).

The bank counterparties to the derivative instruments expose Signet to credit-related losses in the event of their non-performance. However, to mitigate that risk, Signet only contracts with counterparties that meet certain minimum requirements under its counterparty risk assessment process. As of July 30, 2016, Signet believes that this credit risk did not materially change the fair value of the foreign currency or commodity contracts.

The following table summarizes the fair value and presentation of derivative instruments in the condensed consolidated balance sheets:

		Fair value of derivative assets		
(in millions)	Balance sheet location	July 30, 2016	January 30, 2016	August 1, 2015
Derivatives designated as hedging instruments:				
Foreign currency contracts	Other current assets	\$ 2.6	\$ 0.8	\$ 0.1
Commodity contracts	Other current assets	4.0	0.6	—
		6.6	1.4	0.1
Derivatives not designated as hedging instruments:				
Foreign currency contracts	Other current assets	0.2	—	—
Total derivative assets		\$ 6.8	\$ 1.4	\$ 0.1
		Fair value of derivative liabilities		
(in millions)	Balance sheet location	July 30, 2016	January 30, 2016	August 1, 2015
Derivatives designated as hedging instruments:				
Foreign currency contracts	Other current liabilities	\$ (0.1 )	\$ —	\$ (0.3 )
Commodity contracts	Other current liabilities	—	(0.8 )	(6.7 )
Commodity contracts	Other liabilities	—	—	(0.2 )
Interest rate swaps	Other liabilities	(3.8 )	(3.4 )	(0.9 )
		(3.9 )	(4.2 )	(8.1 )
Derivatives not designated as hedging instruments:				
Foreign currency contracts	Other current liabilities	—	(0.2 )	—
Total derivative liabilities		\$ (3.9 )	\$ (4.4 )	\$ (8.1 )



Table of Contents

## Derivatives designated as cash flow hedges

The following table summarizes the pre-tax gains (losses) recorded in AOCI for derivatives designated in cash flow hedging relationships:

(in millions)	July 30, January 30, August 1,		
	2016	2016	2015
Foreign currency contracts	\$ 3.8	\$ 1.4	\$ 0.4
Commodity contracts	6.2	(3.7 )	(8.3 )
Interest rate swaps	(3.8 )	(3.4 )	(0.9 )
Gains (losses) recorded in AOCI	\$ 6.2	\$ (5.7 )	\$ (8.8 )

The following tables summarize the effect of derivative instruments designated as cash flow hedges in OCI and the condensed consolidated income statements:

## Foreign currency contracts

(in millions)	Income statement caption	13 weeks ended		26 weeks ended	
		July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Gains recorded in AOCI, beginning of period		\$0.6	\$ 0.8	\$1.4	\$ 0.9
Current period gains (losses) recognized in OCI		3.6	(0.4 )	3.0	(0.6 )
(Gains) losses reclassified from AOCI to net income	Cost of sales	(0.4 )	—	(0.6 )	0.1
Gains recorded in AOCI, end of period		\$3.8	\$ 0.4	\$3.8	\$ 0.4

(in millions)	Income statement caption	13 weeks ended		26 weeks ended	
		July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Gains (losses) recorded in AOCI, beginning of period		\$4.4	\$ (2.0 )	\$(3.7)	\$ 5.7
Current period gains (losses) recognized in OCI		1.0	(6.6 )	7.9	(14.6 )
(Gains) losses reclassified from AOCI to net income	Cost of sales	0.8	0.3	2.0	0.6
Gains (losses) recorded in AOCI, end of period		\$6.2	\$ (8.3 )	\$6.2	\$ (8.3 )

(in millions)	Income statement caption	13 weeks ended		26 weeks ended	
		July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Losses recorded in AOCI, beginning of period		\$(3.2)	\$ (0.6 )	\$(3.4)	\$ —
Current period losses recognized in OCI		(1.2 )	(1.1 )	(1.6 )	(2.0 )
Losses reclassified from AOCI to net income	Interest expense, net	0.6	0.8	1.2	1.1
Losses recorded in AOCI, end of period		\$(3.8)	\$ (0.9 )	\$(3.8)	\$ (0.9 )

There was no material ineffectiveness related to the Company's derivative instruments designated in cash flow hedging relationships for the 13 and 26 weeks ended July 30, 2016 and August 1, 2015. Based on current valuations, the Company expects approximately \$6.6 million of net pre-tax derivative gains to be reclassified out of AOCI into earnings within the next 12 months.



Table of Contents

## Derivatives not designated as hedging instruments

The following table presents the effects of the Company's derivatives instruments not designated as cash flow hedges in the condensed consolidated income statements:

(in millions)	Income statement caption	13 weeks ended		26 weeks ended	
		July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Derivatives not designated as hedging instruments:					
Foreign currency contracts	Other operating income, net	\$ 1.9	\$ 0.7	\$ 1.6	\$ 0.4
Gains recognized in net income		\$ 1.9	\$ 0.7	\$ 1.6	\$ 0.4

## 14. Fair value measurement

The estimated fair value of Signet's financial instruments held or issued to finance Signet's operations is summarized below. Certain estimates and judgments were required to develop the fair value amounts. The fair value amounts shown below are not necessarily indicative of the amounts that Signet would realize upon disposition nor do they indicate Signet's intent or ability to dispose of the financial instrument. Assets and liabilities that are carried at fair value are required to be classified and disclosed in one of the following three categories:

Level 1—quoted market prices in active markets for identical assets and liabilities

Level 2—observable market based inputs or unobservable inputs that are corroborated by market data

Level 3—unobservable inputs that are not corroborated by market data

Signet determines fair value based upon quoted prices when available or through the use of alternative approaches, such as discounting the expected cash flows using market interest rates commensurate with the credit quality and duration of the investment. The methods Signet uses to determine fair value on an instrument-specific basis are detailed below:

(in millions)	July 30, 2016			January 30, 2016			August 1, 2015		
	Carrying Value	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Carrying Value	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Carrying Value	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)
Assets:									
US Treasury securities	\$ 8.3	\$ 8.3	\$ —	\$ 8.8	\$ 8.8	\$ —	\$ 8.9	\$ 8.9	\$ —
Corporate equity securities	3.6	3.6	—	3.2	3.2	—	3.5	3.5	—
Foreign currency contracts	2.8	—	2.8	0.8	—	0.8	0.1	—	0.1
Commodity contracts	4.0	—	4.0	0.6	—	0.6	—	—	—
US government agency securities	4.3	—	4.3	4.0	—	4.0	0.9	—	0.9
Corporate bonds and notes	10.8	—	10.8	10.8	—	10.8	9.9	—	9.9
Total assets	\$ 33.8	\$ 11.9	\$ 21.9	\$ 28.2	\$ 12.0	\$ 16.2	\$ 23.3	\$ 12.4	\$ 10.9
Liabilities:									
Foreign currency contracts	\$(0.1)	\$ —	\$(0.1)	\$(0.2)	\$ —	\$(0.2)	\$(0.3)	\$ —	\$(0.3)
Commodity contracts	—	—	—	(0.8)	—	(0.8)	(6.9)	—	(6.9)
Interest rate swaps	(3.8)	—	(3.8)	(3.4)	—	(3.4)	(0.9)	—	(0.9)
Total liabilities	\$(3.9)	\$ —	\$(3.9)	\$(4.4)	\$ —	\$(4.4)	\$(8.1)	\$ —	\$(8.1)



Table of Contents

Investments in US Treasury securities and corporate equity securities are based on quoted market prices for identical instruments in active markets, and therefore were classified as Level 1 measurements in the fair value hierarchy. Investments in US government agency securities and corporate bonds and notes are based on quoted prices for similar instruments in active markets, and therefore were classified as Level 2 measurements in the fair value hierarchy. See Note 12 for additional information related to the Company's available-for-sale investments. The fair value of derivative financial instruments has been determined based on market value equivalents at the balance sheet date, taking into account the current interest rate environment, foreign currency forward rates or commodity forward rates, and therefore were classified as Level 2 measurements in the fair value hierarchy. See Note 13 for additional information related to the Company's derivatives.

The carrying amounts of cash and cash equivalents, accounts receivable, other receivables, accounts payable, accrued expenses, other liabilities, income taxes and the revolving credit facility approximate fair value because of the short-term maturity of these amounts.

The fair values of long-term debt instruments were determined using quoted market prices in inactive markets or discounted cash flows based upon current observable market interest rates and therefore were classified as Level 2 measurements in the fair value hierarchy. See Note 16 for classification between current and long-term debt. The carrying amount and fair value of outstanding debt at July 30, 2016, January 30, 2016 and August 1, 2015 were as follows:

(in millions)	July 30, 2016		January 30, 2016		August 1, 2015	
	Carrying Value	Fair Value	Carrying Value	Fair Value	Carrying Value	Fair Value
Long-term debt:						
Senior notes (Level 2)	\$393.3	\$403.3	\$392.8	\$405.9	\$392.3	\$409.0
Securitization facility (Level 2)	599.5	600.0	599.6	600.0	598.8	600.0
Term loan (Level 2)	353.6	357.5	361.3	365.0	375.8	380.0
Capital lease obligations (Level 2)	0.1	0.1	0.2	0.2	0.6	0.6
	\$1,346.5	\$1,360.9	\$1,353.9	\$1,371.1	\$1,367.5	\$1,389.6

## 15. Pension plans

Signet operates a defined benefit pension plan in the UK (the "UK Plan") for participating eligible employees of the UK Jewelry division. The components of net periodic pension benefit for the UK Plan are as follows:

(in millions)	13 weeks ended		26 weeks ended	
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Components of net periodic pension benefit (cost):				
Service cost	\$(0.5)	\$(0.7)	\$(1.0)	\$(1.3)
Interest cost	(1.9)	(2.0)	(3.8)	(3.9)
Expected return on UK Plan assets	2.8	3.0	5.5	5.8
Amortization of unrecognized actuarial losses	(0.4)	(0.9)	(0.8)	(1.7)
Amortization of unrecognized net prior service credits	0.5	0.6	1.0	1.1
Net periodic pension benefit	\$0.5	\$—	\$0.9	\$—

In the 26 weeks ended July 30, 2016, Signet contributed \$1.6 million to the UK Plan and expects to contribute a minimum of \$2.6 million at current exchange rates to the UK Plan in Fiscal 2017. The level of contributions is in accordance with an agreed upon deficit recovery plan and based on the results of the actuarial valuation as of April 5, 2015.

Table of Contents

## 16. Loans, overdrafts and long-term debt

(in millions)	July 30, 2016	January 30, 2016	August 1, 2015
Debt:			
Senior unsecured notes due 2024, net of unamortized discount	\$398.7	\$398.6	\$398.5
Securitization facility	600.0	600.0	600.0
Senior unsecured term loan	357.5	365.0	380.0
Revolving credit facility	200.0	—	—
Bank overdrafts	22.1	24.4	51.6
Capital lease obligations	0.1	0.2	0.6
Total debt	\$1,578.4	\$1,388.2	\$1,430.7
Less: Current portion of loans and overdrafts	(238.6 )	(57.7 )	(80.2 )
Less: Unamortized capitalized debt issuance fees <sup>(1)</sup>	(9.3 )	(9.5 )	(10.4 )
Total long-term debt	\$1,330.5	\$1,321.0	\$1,340.1

<sup>(1)</sup> Presentation of capitalized debt issuance costs was revised during the first quarter of Fiscal 2017 upon adoption of ASU 2015-03. See Note 2 for additional information.

## Revolving credit facility and term loan (the "Credit Facility")

During the second quarter of Fiscal 2017, Signet amended and restated its Credit Facility agreement to (i) increase the borrowing capacity under the revolving credit facility from \$400 million to \$700 million and extend the maturity date to July 2021 and (ii) extend the maturity date of the term loan facility to July 2021 and revise the scheduled quarterly principal repayments to align with the July 2021 maturity date. The amendment of the Credit Facility was accounted for as a modification of existing debt in accordance with ASC 470-50.

In connection with the amendment of the revolving credit facility, incremental fees of \$1.4 million were incurred and capitalized. Capitalized fees associated with the amended revolving credit facility as of July 30, 2016 total \$2.6 million with the unamortized balance recorded as an asset within the condensed consolidated balance sheets. Accumulated amortization related to these capitalized fees as of July 30, 2016 was \$0.6 million (January 30, 2016 and August 1, 2015: \$0.4 million and \$0.3 million, respectively). Amortization relating to these fees of \$0.1 million and \$0.2 million was recorded as interest expense in the condensed consolidated income statements for the 13 and 26 weeks ended July 30, 2016, respectively (\$0.1 million and \$0.2 million for the 13 and 26 weeks ended August 1, 2015, respectively). As of July 30, 2016, January 30, 2016 and August 1, 2015, the Company had stand-by letters of credit outstanding of \$14.8 million, \$28.8 million and \$21.9 million, respectively, that reduce remaining borrowing availability. The revolving credit facility had a weighted average interest rate of 1.54% during the 26 weeks ended July 30, 2016.

The senior unsecured term loan had an outstanding principal balance of \$357.5 million as of the amendment date. Beginning in October 2016, the Company is required to make scheduled quarterly principal payments equal to the amounts per annum of the outstanding principal balance as follows: 5% in the first year, 7.5% in the second year, 10% in the third year, 12.5% in the fourth year and 15% in the fifth year after the initial payment date, with the balance due in July 2021. Excluding the impact of the interest rate swap designated as a cash flow hedge discussed in Note 13, the term loan had a weighted average interest rate of 1.71% and 1.45% during the 26 weeks ended July 30, 2016 and August 1, 2015, respectively. In connection with the amendment of the term loan facility, incremental fees of \$0.7 million were incurred and capitalized. Capitalized fees associated with the amended term loan facility as of July 30, 2016 total \$6.2 million with the unamortized balance recorded as a direct deduction from the outstanding liability within the condensed consolidated balance sheets. Accumulated amortization related to these capitalized fees as of July 30, 2016 was \$2.3 million (January 30, 2016 and August 1, 2015: \$1.8 million and \$1.2 million, respectively). Amortization relating to these fees of \$0.2 million and \$0.5 million was recorded as interest expense in the condensed consolidated income statements for the 13 and 26 weeks ended July 30, 2016, respectively (\$0.2 million and \$0.4 million for the 13 and 26 weeks ended August 1, 2015, respectively).

Senior unsecured notes due 2024

Signet UK Finance plc (“Signet UK Finance”), a wholly owned subsidiary of the Company, issued \$400 million aggregate principal amount of its 4.700% senior unsecured notes due in 2024 (the “Notes”). The Notes were issued under an effective registration statement previously filed with the SEC. The Notes are jointly and severally guaranteed, on a full and unconditional basis, by the Company and by certain of the Company’s wholly owned subsidiaries (such subsidiaries, the “Guarantors”). See Note 22 for additional information.

Capitalized fees relating to the senior unsecured notes total \$7.0 million. Accumulated amortization related to these capitalized fees as of July 30, 2016 was \$1.5 million (January 30, 2016 and August 1, 2015: \$1.2 million and \$0.8 million, respectively). The remaining unamortized capitalized fees are recorded as a direct deduction from the outstanding liability within the condensed consolidated balance sheets. Amortization relating to these fees of \$0.1 million and \$0.3 million was recorded as interest expense in the condensed consolidated income statements for the 13 and 26 weeks ended July 30, 2016, respectively (\$0.1 million and \$0.3 million for the 13 and 26 weeks ended August 1, 2015, respectively).

Table of Contents

## Asset-backed securitization facility

The Company sold an undivided interest in certain credit card receivables to Sterling Jewelers Receivables Master Note Trust (the "Issuer") and issued two-year revolving asset-backed variable funding notes. During the second quarter of Fiscal 2017, Signet amended the note purchase agreement associated with the asset-backed securitization facility to extend the term of the facility by one year to May 2018 with remaining terms substantially consistent with the existing agreement. The amendment was accounted for as a modification of existing debt in accordance with ASC 470-50. In connection with the amendment of the note purchase agreement, incremental fees of \$0.6 million were incurred and capitalized. Capitalized fees associated with the existing and amended asset-backed securitization facility as of July 30, 2016 total \$3.4 million with the unamortized balance recorded as an asset within the condensed consolidated balance sheets. Accumulated amortization related to these capitalized fees as of July 30, 2016 was \$2.9 million (January 30, 2016 and August 1, 2015: \$2.4 million and \$1.6 million, respectively). Amortization relating to these fees of \$0.2 million and \$0.5 million was recorded as interest expense in the condensed consolidated income statements for the 13 and 26 weeks ended July 30, 2016, respectively (\$0.3 million and \$0.7 million for the 13 and 26 weeks ended August 1, 2015, respectively). The asset-backed securitization facility had a weighted average interest rate of 1.92% and 1.54% during the 26 weeks ended July 30, 2016 and August 1, 2015, respectively.

## Other

As of July 30, 2016, January 30, 2016 and August 1, 2015, the Company was in compliance with all debt covenants.

## 17. Deferred revenue

Deferred revenue is comprised primarily of ESP and voucher promotions and other as follows:

(in millions)	July 30, January 30, August 1,		
	2016	2016	2015
Sterling Jewelers ESP deferred revenue	\$ 720.3	\$ 715.1	\$ 691.4
Zale ESP deferred revenue	156.2	146.1	132.3
Voucher promotions and other	17.9	28.2	13.5
Total deferred revenue	\$ 894.4	\$ 889.4	\$ 837.2

## Disclosed as:

Current liabilities	\$ 254.5	\$ 260.3	\$ 230.2
Non-current liabilities	639.9	629.1	607.0
Total deferred revenue	\$ 894.4	\$ 889.4	\$ 837.2

## ESP deferred revenue

(in millions)	13 weeks ended		26 weeks ended	
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Sterling Jewelers ESP deferred revenue, beginning of period	\$ 723.8	\$ 690.7	\$ 715.1	\$ 668.9
Plans sold	61.6	59.1	137.6	128.4
Revenue recognized	(65.1 )	(58.4 )	(132.4 )	(105.9 )
Sterling Jewelers ESP deferred revenue, end of period	\$ 720.3	\$ 691.4	\$ 720.3	\$ 691.4

(in millions)	13 weeks ended		26 weeks ended	
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Zale ESP deferred revenue, beginning of period	\$ 155.1	\$ 129.3	\$ 146.1	\$ 120.3
Plans sold <sup>(1)</sup>	31.9	29.4	72.5	64.6
Revenue recognized	(30.8 )	(26.4 )	(62.4 )	(52.6 )
Zale ESP deferred revenue, end of period	\$ 156.2	\$ 132.3	\$ 156.2	\$ 132.3

<sup>(1)</sup> Includes impact of foreign exchange translation.



Table of Contents

## 18. Warranty reserve

Sterling Jewelers and Zale Jewelry segments provide a product lifetime diamond guarantee as long as six-month inspections are performed and certified by an authorized store representative. Provided the customer has complied with the six-month inspection policy, the Company will replace, at no cost to the customer, any stone that chips, breaks or is lost from its original setting during normal wear. Management estimates the warranty accrual based on the lag of actual claims experience and the costs of such claims, inclusive of labor and material. Sterling Jewelers also provides a similar product lifetime guarantee on color gemstones. The warranty reserve for diamond and gemstone guarantee, included in accrued expenses and other current liabilities, and other non-current liabilities, is as follows:

(in millions)	13 weeks ended		26 weeks ended	
	July 30, 2016	August 1, 2015	July 30, 2016	August 1, 2015
Warranty reserve, beginning of period	\$41.3	\$ 44.6	\$41.9	\$ 44.9
Warranty expense	2.8	1.9	5.7	4.9
Utilized <sup>(1)</sup>	(3.7 )	(3.4 )	(7.2 )	(6.7 )
Warranty reserve, end of period	\$40.4	\$ 43.1	\$40.4	\$ 43.1

<sup>(1)</sup> Includes impact of foreign exchange translation.

(in millions)	July 30, 2016	January 30, 2016	August 1, 2015
---------------	---------------	------------------	----------------

Disclosed as:

Current liabilities	\$ 12.5	\$ 12.3	\$ 17.6
Non-current liabilities	27.9	29.6	25.5
Total warranty reserve	\$ 40.4	\$ 41.9	\$ 43.1

## 19. Share-based compensation

Signet recorded share-based compensation expense of \$5.0 million and \$8.8 million for the 13 and 26 weeks ended July 30, 2016, respectively, related to the Omnibus Plan and Share Saving Plans (13 and 26 weeks ended August 1, 2015: \$3.8 million and \$7.1 million, respectively).

## 20. Commitments and contingencies

Legal proceedings

Employment practices

As previously reported, in March 2008, a group of private plaintiffs (the "Claimants") filed a class action lawsuit for an unspecified amount against SJI, a subsidiary of Signet, in the US District Court for the Southern District of New York alleging that US store-level employment practices are discriminatory as to compensation and promotional activities with respect to gender. In June 2008, the District Court referred the matter to private arbitration where the Claimants sought to proceed on a class-wide basis. The Claimants filed a motion for class certification and SJI opposed the motion. A hearing on the class certification motion was held in late February 2014. On February 2, 2015, the arbitrator issued a Class Determination Award in which she certified for a class-wide hearing Claimants' disparate impact declaratory and injunctive relief class claim under Title VII, with a class period of July 22, 2004 through date of trial for the Claimants' compensation claims and December 7, 2004 through date of trial for Claimants' promotion claims. The arbitrator otherwise denied Claimants' motion to certify a disparate treatment class alleged under Title VII, denied a disparate impact monetary damages class alleged under Title VII, and denied an opt-out monetary damages class under the Equal Pay Act. On February 9, 2015, Claimants filed an Emergency Motion To Restrict Communications With The Certified Class And For Corrective Notice. SJI filed its opposition to Claimants' emergency motion on February 17, 2015, and a hearing was held on February 18, 2015. Claimants' motion was granted in part and denied in part in an order issued on March 16, 2015. Claimants filed a Motion for Reconsideration Regarding Title VII Claims for Disparate Treatment in Compensation on February 11, 2015. SJI filed its opposition to Claimants' Motion for Reconsideration on March 4, 2015. Claimants' reply was filed on March 16, 2015. Claimants' Motion was denied in an order issued April 27, 2015. SJI filed with the US District Court for the Southern District of New York a Motion to Vacate the Arbitrator's Class Certification Award on March 3, 2015. Claimants' opposition was filed on March 23, 2015 and SJI's reply was filed on April 3, 2015. SJI's motion was heard on May 4, 2015. On



November 16, 2015, the US District Court for the Southern District of New York granted SJI's Motion to Vacate the Arbitrator's Class Certification Award in part and denied it in part. On November 25, 2015, SJI filed a Motion to Stay the AAA Proceedings while SJI appeals the decision of the US District Court for the Southern District of New York to the United States Court of Appeals for the Second Circuit. Claimants filed their opposition on December 2, 2015. SJI filed with the United States Court of Appeals for the Second Circuit SJI's Notice of Appeal of the Southern District's November 16, 2015 Opinion and Order. The arbitrator issued an order denying SJI's Motion to Stay on February 22, 2016. SJI filed its Brief and Special Appendix with the Second Circuit on March 16, 2016. On April 6, 2015, Claimants filed in the AAA Claimants' Motion for Clarification

Table of Contents

or in the Alternative Motion for Stay of the Effect of the Class Certification Award as to the Individual Intentional Discrimination Claims. SJI filed its opposition on May 12, 2015. Claimants' reply was filed on May 22, 2015. Claimants' motion was granted on June 15, 2015. Claimants filed Claimants' Motion for Conditional Certification of Claimants' Equal Pay Act Claims and Authorization of Notice on March 6, 2015. SJI's opposition was filed on May 1, 2015. Claimants filed their reply on June 5, 2015. The arbitrator heard oral argument on Claimants' Motion on December 18, 2015 and, on February 29, 2016, issued an Equal Pay Act Collective Action Conditional Certification Award and Order Re Claimants' Motion For Tolling Of EPA Limitations Period, conditionally certifying Claimants' Equal Pay Act claims as a collective action, and tolling the statute of limitations on EPA claims to October 16, 2003 to ninety days after notice issues to the putative members of the collective action. SJI filed in the AAA a Motion To Stay Arbitration Pending The District Court's Consideration Of Respondent's Motion To Vacate Arbitrator's Equal Pay Act Collective Action Conditional Certification Award And Order Re Claimants' Motion For Tolling Of EPA Limitations Period on March 10, 2016. SJI filed in the AAA a Renewed Motion To Stay Arbitration Pending The District Court's Resolution Of Sterling's Motion To Vacate Arbitrator's Equal Pay Act Collective Action Conditional Certification Award And Order Re Claimants' Motion For Tolling Of EPA Limitations Period on March 31, 2016. Claimants filed their opposition on April 4, 2016. The arbitrator denied SJI's Motion on April 5, 2016. On March 23, 2016 SJI filed with the US District Court for the Southern District of New York a Motion To Vacate The Arbitrator's Equal Pay Act Collective Action Conditional Certification Award And Order Re Claimants' Motion For Tolling Of EPA Limitations Period. Claimants filed their opposition brief on April 11, 2016, SJI filed its reply on April 20, 2016, and oral argument was heard on SJI's Motion on May 11, 2016. SJI's Motion was denied on May 22, 2016. Claimants filed a Motion For Amended Class Determination Award on November 18, 2015, and on March 31, 2016 the arbitrator entered an order amending the Title VII class certification award to preclude class members from requesting exclusion from the injunctive and declaratory relief class certified in the arbitration. The arbitrator issued a Bifurcated Case Management Plan on April 5, 2016, and ordered into effect the parties' Stipulation Regarding Notice Of Equal Pay Act Collective Action And Related Notice Administrative Procedures on April 7, 2016. SJI filed in the AAA a Motion For Protective Order on May 2, 2016. Claimants' opposition was filed on June 3, 2016. The matter was fully briefed and oral argument was heard on July 22, 2016. The parties await a ruling on the motion. Notice to EPA collective action members was issued on May 3, 2016, and the opt-in period for these notice recipients closed on August 1, 2016. At this time, 10,094 current and former employees have submitted consent forms to opt in to the collective action. Also, as previously reported, on September 23, 2008, the US Equal Employment Opportunity Commission ("EEOC") filed a lawsuit against SJI in the US District Court for the Western District of New York. The EEOC's lawsuit alleges that SJI engaged in intentional and disparate impact gender discrimination with respect to pay and promotions of female retail store employees from January 1, 2003 to the present. The EEOC asserts claims for unspecified monetary relief and non-monetary relief against the Company on behalf of a class of female employees subjected to these alleged practices. Non-expert fact discovery closed in mid-May 2013. In September 2013, SJI made a motion for partial summary judgment on procedural grounds, which was referred to a Magistrate Judge. The Magistrate Judge heard oral arguments on the summary judgment motion in December 2013. On January 2, 2014, the Magistrate Judge issued his Report, Recommendation and Order, recommending that the Court grant SJI's motion for partial summary judgment and dismiss the EEOC's claims in their entirety. The EEOC filed its objections to the Magistrate Judge's ruling and SJI filed its response thereto. The District Court Judge heard oral arguments on the EEOC's objections to the Magistrate Judge's ruling on March 7, 2014 and on March 11, 2014 entered an order dismissing the action with prejudice. On May 12, 2014, the EEOC filed its Notice of Appeal of the District Court Judge's dismissal of the action to United States Court of Appeals for the Second Circuit. The parties fully briefed the appeal and oral argument occurred on May 5, 2015. On September 9, 2015, the United States Court of Appeals for the Second Circuit issued a decision vacating the District Court's order and remanding the case back to the District Court for further proceedings. SJI filed a Petition for Panel Rehearing and En Banc Review with the United States Court of Appeals for the Second Circuit, which was denied on December 1, 2015. On December 4, 2015, SJI filed in the United States Court of Appeals for the Second Circuit a Motion Of Appellee Sterling Jewelers Inc. For Stay Of Mandate Pending Petition For Writ Of Certiorari. The Motion was granted by the Second Circuit on December 10, 2015. SJI filed a Petition For Writ Of Certiorari in the Supreme Court of the United States on April 29, 2016. The EEOC filed their brief in

response on August 1, 2016 and Sterling's reply was filed on August 15, 2016.

SJI denies the allegations of the Claimants and EEOC and has been defending these cases vigorously. At this point, no outcome or possible loss or range of losses, if any, arising from the litigation is able to be estimated.

Prior to the Acquisition, Zale Corporation was a defendant in three purported class action lawsuits, Tessa Hodge v. Zale Delaware, Inc., d/b/a Piercing Pagoda which was filed on April 23, 2013 in the Superior Court of the State of California, County of San Bernardino; Naomi Tapia v. Zale Corporation which was filed on July 3, 2013 in the US District Court, Southern District of California; and Melissa Roberts v. Zale Delaware, Inc. which was filed on October 7, 2013 in the Superior Court of the State of California, County of Los Angeles. All three cases include allegations that Zale Corporation violated various wage and hour labor laws. Relief is sought on behalf of current and former Piercing Pagoda and Zale Corporation's employees. The lawsuits seek to recover damages, penalties and attorneys' fees as a result of the alleged violations. Without admitting or conceding any liability, the Company reached an agreement to settle the Hodge and Roberts matters for an immaterial amount. Final approval of the settlement was granted on March 9, 2015 and the settlement was implemented.

Table of Contents

On April 1, 2015, Plaintiff filed Plaintiff's Notice of Motion and Motion for Class Certification in the Naomi Tapia v. Zale Corporation litigation. On May 22, 2015, the Company filed Defendants' Opposition to Plaintiff's Motion for Class Certification under Fed.R.Civ.Proc. 23 and Collective Action Certification under 29 U.S.C. §216(b). Plaintiff filed her Reply Memorandum in Support of Plaintiff's Motion for Class Certification on June 3, 2015. On April 6, 2016, the Court conditionally certified an opt-in collective action under the Fair Labor Standards Act of all current and former hourly employees of Zale Delaware Inc. d/b/a Zale Corporation who were designated by Zale as nonexempt and who worked in a Zale retail store in the United States at any time from July 3, 2010 to the present. Additionally, the court certified an opt-out class action of the remaining claims on behalf of all current and former hourly employees of Zale Delaware Inc. d/b/a Zale Corporation who were designated by Zale as nonexempt, and worked in a Zale retail store in the State of California at any time from July 3, 2009 through the present. At this time, the class has not yet received notice of the ruling and has not yet been provided the opportunity to opt in or opt out. The Company intends to vigorously defend its position in this litigation. At this point, no outcome or possible loss or range of losses, if any, arising from the litigation is able to be estimated.

**Litigation Challenging the Company's Acquisition of Zale Corporation**

Five putative stockholder class action lawsuits challenging the Company's acquisition of Zale Corporation were filed in the Court of Chancery of the State of Delaware: Breyer v. Zale Corp. et al., C.A. No. 9388-VCP, filed February 24, 2014; Stein v. Zale Corp. et al., C.A. No. 9408-VCP, filed March 3, 2014; Singh v. Zale Corp. et al., C.A. No. 9409-VCP, filed March 3, 2014; Smart v. Zale Corp. et al., C.A. No. 9420-VCP, filed March 6, 2014; and Pill v. Zale Corp. et al., C.A. No. 9440-VCP, filed March 12, 2014 (collectively, the "Actions"). Each of these Actions was brought by a purported former holder of Zale Corporation common stock, both individually and on behalf of a putative class of former Zale Corporation stockholders.

The Court of Chancery consolidated the Actions on March 25, 2014 (the "Consolidated Action"), and the plaintiffs filed a consolidated amended complaint on April 23, 2014, which named as defendants Zale Corporation, the members of the board of directors of Zale Corporation, the Company, and a merger-related subsidiary of the Company, and alleged that the Zale Corporation directors breached their fiduciary duties to Zale Corporation stockholders in connection with their consideration and approval of the merger agreement by failing to maximize stockholder value and agreeing to an inadequate merger price and to deal terms that deter higher bids. That complaint also alleged that the Zale Corporation directors issued a materially misleading and incomplete proxy statement regarding the merger and that Zale Corporation and the Company aided and abetted the Zale Corporation directors' breaches of fiduciary duty. On May 23, 2014, the Court of Chancery denied plaintiffs' motion for a preliminary injunction to prevent the consummation of the merger.

On September 30, 2014, the plaintiffs filed an amended complaint asserting substantially similar claims and allegations as the prior complaint. The amended complaint added Zale Corporation's former financial advisor, Bank of America Merrill Lynch, as a defendant for allegedly aiding and abetting the Zale Corporation directors' breaches of fiduciary duty. The amended complaint no longer named as defendants Zale Corporation or the Company's merger-related subsidiary. The amended complaint sought, among other things, rescission of the merger or damages, as well as attorneys' and experts' fees. The defendant's motion to dismiss was heard by the Court of Chancery on May 20, 2015. On October 1, 2015, the Court dismissed the claims against the Zale Corporation directors and the Company. On October 29, 2015, the Court dismissed the claims against Bank of America Merrill Lynch. On November 30, 2015, plaintiffs filed an appeal of the October 1, 2015 and October 29, 2015 decisions of the Court of Chancery with the Supreme Court of the State of Delaware. On May 6, 2016, the Supreme Court of the State of Delaware affirmed the Court of Chancery's dismissal of the entirety of the amended complaint.

**Appraisal Litigation**

Following the consummation of the acquisition of Zale Corporation by the Company, former Zale Corporation stockholders sought appraisal pursuant to 8 Del. C. § 262 in the Court of Chancery of the State of Delaware, in consolidated proceedings captioned Merion Capital L.P. et al. v. Zale Corp., C.A. No. 9731-VCP, TIG Arbitrage Opportunity Fund I, L.P. v. Zale Corp., C.A. No. 10070-VCP, and The Gabelli ABC Fund et al. v. Zale Corp., C.A. No. 10162-VCP (the "Appraisal Action"). The total number of shares of Zale Corporation's common stock for which appraisal had been demanded was approximately 8.8 million.

On August 12, 2015, the parties in the Appraisal Action entered into a settlement agreement (the “Settlement Agreement”). The terms of the Settlement Agreement provided for the payment to petitioners in the Appraisal Action of \$21.00 per share of Zale Corporation common stock (the consideration offered in the Company’s acquisition of Zale Corporation) plus a total sum of \$34.2 million to be allocated among petitioners, which proceeds are inclusive of and in satisfaction of any statutory interest that may have accrued on petitioners’ shares pursuant to 8 Del. C. § 262. On August 12, 2015, the Court of Chancery dismissed the Appraisal Action pursuant to the Settlement Agreement as to all former Zale Corporation stockholders who have submitted and not withdrawn a demand for appraisal. The Company recorded an accrual for the Settlement Agreement of \$34.2 million during the second quarter of Fiscal 2016. This amount was paid to petitioners during the third quarter of Fiscal 2016.

Table of Contents

Shareholder Action

On August 25, 2016, Susan Dube filed a putative class action complaint in the United States District Court for the Southern District of New York against the Company and its Chief Executive Officer and Chief Financial Officer, purportedly on behalf of stockholders that acquired the Company's securities between January 7, 2016, and June 3, 2016, inclusive (Dube v. Signet Jewelers Limited, et al., Civ. No. 16-6728 (S.D.N.Y.)). The complaint alleges that the defendants violated Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 by, among other things, misrepresenting the Company's business and earnings by failing to disclose that the Company was allegedly experiencing difficulty ensuring the safety of customer's jewelry while in Signet's custody for repairs, a drop-off in customer confidence, and increased competitive pressures. Plaintiffs claim that as a result of the alleged misrepresentations, the Company's share price was artificially inflated. The action seeks unspecified compensatory damages and costs and expenses, including attorneys' and experts' fees. The Company believes that the allegations in this complaint are without merit and cannot estimate a range of potential liability, if any, at this time.

In the ordinary course of business, Signet may be subject, from time to time, to various other proceedings, lawsuits, disputes or claims incidental to its business, which the Company believes are not significant to Signet's consolidated financial position, results of operations or cash flows.

21. Subsequent event

On August 24, 2016, Signet Jewelers Limited (the "Company") entered into an investment agreement (the "Investment Agreement") with Green Equity Investors VI, L.P. and Green Equity Investors Side VI, L.P. (together, the "Investors"), both affiliates of Leonard Green & Partners, L.P., relating to the issuance and sale to the Investors of shares of the Company's Series A Convertible Preference Shares, par value \$0.01 per share (the "Series A Preference Shares"), for an aggregate purchase price of \$625 million, or \$1,000 per share. The closing of the transaction contemplated by the Investment Agreement (the "Closing") is conditioned upon certain customary closing conditions, including, among others, obtaining clearance under the Hart-Scott-Rodino Antitrust Improvements Act, the approval for listing on the New York Stock Exchange of any of the Company's common shares, par value \$0.18 per share (the "Common Shares") issuable upon conversion of the Series A Preference Shares and the Company taking all necessary actions to cause the Investors' designated director nominee to be elected to the Company's board of directors. These Series A Preference Shares accrue dividends at a rate of 5.0% per annum, payable quarterly in arrears, in cash or by increasing the liquidation preference, at the option of the Company. The Company expects to use these proceeds to fund a repurchase of up to \$625 million of its common stock through either open market purchases or through privately negotiated transactions.

22. Condensed consolidating financial information

The accompanying condensed consolidating financial information has been prepared and presented pursuant to SEC Regulation S-X, Rule 3-10, "Financial Statements of Guarantors and Issuers of Guaranteed Securities Registered or Being Registered." We and certain of our subsidiaries have guaranteed the obligations under certain debt securities that have been issued by Signet UK Finance plc. The following presents the condensed consolidating financial information for: (i) the indirect Parent Company (Signet Jewelers Limited); (ii) the Issuer of the guaranteed obligations (Signet UK Finance plc); (iii) the Guarantor subsidiaries, on a combined basis; (iv) the non-guarantor subsidiaries, on a combined basis; (v) consolidating eliminations and (vi) Signet Jewelers Limited and Subsidiaries on a consolidated basis. Each Guarantor subsidiary is 100% owned by the Parent Company at the date of each balance sheet presented. The Guarantor subsidiaries, along with Signet Jewelers Limited, will fully and unconditionally guarantee the obligations of Signet UK Finance plc under any such debt securities. Each entity in the consolidating financial information follows the same accounting policies as described in the condensed consolidated financial statements.

The accompanying condensed consolidating financial information has been presented on the equity method of accounting for all periods presented. Under this method, investments in subsidiaries are recorded at cost and adjusted for the subsidiaries' cumulative results of operations, capital contributions and distributions and other changes in equity. Elimination entries include consolidating and eliminating entries for investments in subsidiaries, and intra-entity activity and balances.



Table of Contents

Condensed Consolidated Income Statement  
 For the 13 weeks ended July 30, 2016  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Sales	\$ —	\$ —	\$ 1,314.9	\$ 58.5	\$ —	\$ 1,373.4
Cost of sales	—	—	(897.2 )	(11.3 )	—	(908.5 )
Gross margin	—	—	417.7	47.2	—	464.9
Selling, general and administrative expenses	(0.5 )	—	(390.3 )	(24.9 )	—	(415.7 )
Other operating income, net	—	—	80.4	(9.7 )	—	70.7
Operating (loss) income	(0.5 )	—	107.8	12.6	—	119.9
Intra-entity interest income (expense)	—	4.7	(47.5 )	42.8	—	—
Interest expense, net	—	(4.9 )	(3.9 )	(3.1 )	—	(11.9 )
(Loss) income before income taxes	(0.5 )	(0.2 )	56.4	52.3	—	108.0
Income taxes	—	0.1	(22.4 )	(3.8 )	—	(26.1 )
Equity in income of subsidiaries	82.4	—	15.5	32.4	(130.3 )	—
Net income (loss)	\$ 81.9	\$ (0.1 )	\$ 49.5	\$ 80.9	\$ (130.3 )	\$ 81.9

Condensed Consolidated Income Statement  
 For the 13 weeks ended August 1, 2015  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Sales	\$ —	\$ —	\$ 1,391.3	\$ 19.3	\$ —	\$ 1,410.6
Cost of sales	—	—	(914.2 )	(5.6 )	—	(919.8 )
Gross margin	—	—	477.1	13.7	—	490.8
Selling, general and administrative expenses	(0.9 )	—	(444.9 )	(7.0 )	—	(452.8 )
Other operating income, net	—	—	60.7	2.1	—	62.8
Operating (loss) income	(0.9 )	—	92.9	8.8	—	100.8
Intra-entity interest income (expense)	—	4.7	(47.0 )	42.3	—	—
Interest expense, net	—	(4.9 )	(3.4 )	(2.8 )	—	(11.1 )
(Loss) income before income taxes	(0.9 )	(0.2 )	42.5	48.3	—	89.7
Income taxes	—	0.1	(26.2 )	(1.4 )	—	(27.5 )
Equity in income of subsidiaries	63.1	—	24.7	27.0	(114.8 )	—
Net income (loss)	\$ 62.2	\$ (0.1 )	\$ 41.0	\$ 73.9	\$ (114.8 )	\$ 62.2



Table of Contents

Condensed Consolidated Income Statement  
 For the 26 weeks ended July 30, 2016  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Sales	\$—	\$ —	\$ 2,833.2	\$ 119.1	\$ —	\$ 2,952.3
Cost of sales	—	—	(1,866.3 )	(20.7 )	—	(1,887.0 )
Gross margin	—	—	966.9	98.4	—	1,065.3
Selling, general and administrative expenses	(0.6 )	—	(828.9 )	(48.9 )	—	(878.4 )
Other operating income, net	—	—	152.0	(7.0 )	—	145.0
Operating (loss) income	(0.6 )	—	290.0	42.5	—	331.9
Intra-entity interest income (expense)	—	9.4	(94.4 )	85.0	—	—
Interest expense, net	—	(9.8 )	(7.6 )	(6.3 )	—	(23.7 )
(Loss) income before income taxes	(0.6 )	(0.4 )	188.0	121.2	—	308.2
Income taxes	—	0.1	(76.6 )	(3.0 )	—	(79.5 )
Equity in income of subsidiaries	229.3	—	100.7	116.7	(446.7 )	—
Net income (loss)	\$ 228.7	\$ (0.3 )	\$ 212.1	\$ 234.9	\$ (446.7 )	\$ 228.7

Condensed Consolidated Income Statement  
 For the 26 weeks ended August 1, 2015  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Sales	\$—	\$ —	\$ 2,902.3	\$ 38.9	\$ —	\$ 2,941.2
Cost of sales	—	—	(1,875.2 )	(9.3 )	—	(1,884.5 )
Gross margin	—	—	1,027.1	29.6	—	1,056.7
Selling, general and administrative expenses	(1.2 )	—	(889.1 )	(15.7 )	—	(906.0 )
Other operating income, net	—	—	124.2	2.1	—	126.3
Operating (loss) income	(1.2 )	—	262.2	16.0	—	277.0
Intra-entity interest income (expense)	—	9.4	(93.1 )	83.7	—	—
Interest expense, net	—	(9.8 )	(6.9 )	(5.4 )	—	(22.1 )
(Loss) income before income taxes	(1.2 )	(0.4 )	162.2	94.3	—	254.9
Income taxes	—	0.1	(74.7 )	0.7	—	(73.9 )
Equity in income of subsidiaries	182.2	—	100.7	104.2	(387.1 )	—
Net income (loss)	\$ 181.0	\$ (0.3 )	\$ 188.2	\$ 199.2	\$ (387.1 )	\$ 181.0

Table of Contents

Condensed Consolidated Statement of Comprehensive Income (Loss)  
 For the 13 weeks ended July 30, 2016  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net income (loss)	\$ 81.9	\$ (0.1 )	\$ 49.5	\$ 80.9	\$ (130.3 )	\$ 81.9
Other comprehensive income (loss):						
Foreign currency translation adjustments	(39.9 )	—	(44.9 )	5.0	39.9	(39.9 )
Available-for-sale securities:						
Unrealized gain (loss)	0.2	—	—	0.2	(0.2 )	0.2
Cash flow hedges:						
Unrealized gain (loss)	2.7	—	2.7	—	(2.7 )	2.7
Reclassification adjustment for losses to net income	0.6	—	0.6	—	(0.6 )	0.6
Pension plan:						
Reclassification adjustment to net income for amortization of actuarial losses	0.3	—	0.3	—	(0.3 )	0.3
Reclassification adjustment to net income for amortization of net prior service credits	(0.4 )	—	(0.4 )	—	0.4	(0.4 )
Total other comprehensive income (loss)	(36.5 )	—	(41.7 )	5.2	36.5	(36.5 )
Total comprehensive income (loss)	\$ 45.4	\$ (0.1 )	\$ 7.8	\$ 86.1	\$ (93.8 )	\$ 45.4

Condensed Consolidated Statement of Comprehensive Income (Loss)  
 For the 13 weeks ended August 1, 2015  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net income (loss)	\$ 62.2	\$ (0.1 )	\$ 41.0	\$ 73.9	\$ (114.8 )	\$ 62.2
Other comprehensive income (loss):						
Foreign currency translation adjustments	(4.7 )	—	(1.5 )	(3.2 )	4.7	(4.7 )
Available-for-sale securities:						
Unrealized gain (loss)	(0.2 )	—	—	(0.2 )	0.2	(0.2 )
Cash flow hedges:						
Unrealized gain (loss)	(5.5 )	—	(5.5 )	—	5.5	(5.5 )
Reclassification adjustment for losses to net income	0.8	—	0.8	—	(0.8 )	0.8
Pension plan:						
Reclassification adjustment to net income for amortization of actuarial losses	0.7	—	0.7	—	(0.7 )	0.7
Reclassification adjustment to net income for amortization of net prior service credits	(0.5 )	—	(0.5 )	—	0.5	(0.5 )
Total other comprehensive income (loss)	(9.4 )	—	(6.0 )	(3.4 )	9.4	(9.4 )
Total comprehensive income (loss)	\$ 52.8	\$ (0.1 )	\$ 35.0	\$ 70.5	\$ (105.4 )	\$ 52.8



Table of Contents

Condensed Consolidated Statement of Comprehensive Income (Loss)  
 For the 26 weeks ended July 30, 2016  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net income (loss)	\$ 228.7	\$ (0.3 )	\$ 212.1	\$ 234.9	\$ (446.7 )	\$ 228.7
Other comprehensive income (loss):						
Foreign currency translation adjustments	(9.1 )	—	(12.7 )	3.6	9.1	(9.1 )
Available-for-sale securities:						
Unrealized gain (loss)	0.4	—	—	0.4	(0.4 )	0.4
Cash flow hedges:						
Unrealized gain (loss)	6.3	—	6.3	—	(6.3 )	6.3
Reclassification adjustment for losses to net income	1.7	—	1.7	—	(1.7 )	1.7
Pension plan:						
Reclassification adjustment to net income for amortization of actuarial losses	0.6	—	0.6	—	(0.6 )	0.6
Reclassification adjustment to net income for amortization of net prior service credits	(0.8 )	—	(0.8 )	—	0.8	(0.8 )
Total other comprehensive income (loss)	(0.9 )	—	(4.9 )	4.0	0.9	(0.9 )
Total comprehensive income (loss)	\$ 227.8	\$ (0.3 )	\$ 207.2	\$ 238.9	\$ (445.8 )	\$ 227.8

Condensed Consolidated Statement of Comprehensive Income (Loss)  
 For the 26 weeks ended August 1, 2015  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net income (loss)	\$ 181.0	\$ (0.3 )	\$ 188.2	\$ 199.2	\$ (387.1 )	\$ 181.0
Other comprehensive income (loss):						
Foreign currency translation adjustments	2.8	—	6.0	(3.2 )	(2.8 )	2.8
Available-for-sale securities:						
Unrealized gain (loss)	(0.3 )	—	—	(0.3 )	0.3	(0.3 )
Cash flow hedges:						
Unrealized gain (loss)	(11.4 )	—	(11.4 )	—	11.4	(11.4 )
Reclassification adjustment for losses to net income	1.3	—	1.3	—	(1.3 )	1.3
Pension plan:						
Reclassification adjustment to net income for amortization of actuarial losses	1.4	—	1.4	—	(1.4 )	1.4
Reclassification adjustment to net income for amortization of net prior service credits	(0.9 )	—	(0.9 )	—	0.9	(0.9 )
Total other comprehensive income (loss)	(7.1 )	—	(3.6 )	(3.5 )	7.1	(7.1 )
Total comprehensive income (loss)	\$ 173.9	\$ (0.3 )	\$ 184.6	\$ 195.7	\$ (380.0 )	\$ 173.9



Table of ContentsCondensed Consolidated Balance Sheet  
July 30, 2016  
(Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
<b>Assets</b>						
<b>Current assets:</b>						
Cash and cash equivalents	\$0.2	\$ 0.1	\$ 83.8	\$ 34.6	\$—	\$ 118.7
Accounts receivable, net	—	—	1,648.5	2.1	—	1,650.6
Intra-entity receivables, net	74.0	—	—	221.0	(295.0 )	—
Other receivables	—	—	46.3	20.6	—	66.9
Other current assets	0.1	—	146.7	5.2	—	152.0
Income taxes	—	—	1.4	—	—	1.4
Inventories	—	—	2,342.5	75.8	—	2,418.3
Total current assets	74.3	0.1	4,269.2	359.3	(295.0 )	4,407.9
<b>Non-current assets:</b>						
Property, plant and equipment, net	—	—	734.6	4.9	—	739.5
Goodwill	—	—	514.5	3.6	—	518.1
Intangible assets, net	—	—	424.7	—	—	424.7
Investment in subsidiaries	2,835.5	—	675.2	525.6	(4,036.3 )	—
Intra-entity receivables, net	—	402.8	—	3,657.2	(4,060.0 )	—
Other assets	—	—	127.4	30.6	—	158.0
Deferred tax assets	—	—	—	—	—	—
Retirement benefit asset	—	—	49.8	—	—	49.8
Total assets	\$2,909.8	\$ 402.9	\$ 6,795.4	\$ 4,581.2	\$ (8,391.3 )	\$ 6,298.0
<b>Liabilities and Shareholders' equity</b>						
<b>Current liabilities:</b>						
Loans and overdrafts	\$—	\$ (0.7 )	\$ 239.3	\$—	\$—	\$ 238.6
Accounts payable	—	—	192.5	2.6	—	195.1
Intra-entity payables, net	—	—	295.0	—	(295.0 )	—
Accrued expenses and other current liabilities	29.9	2.4	371.5	13.8	—	417.6
Deferred revenue	—	—	254.5	—	—	254.5
Income taxes	—	(0.1 )	38.4	—	—	38.3
Total current liabilities	29.9	1.6	1,391.2	16.4	(295.0 )	1,144.1
<b>Non-current liabilities:</b>						
Long-term debt	—	393.9	336.6	600.0	—	1,330.5
Intra-entity payables, net	—	—	4,060.0	—	(4,060.0 )	—
Other liabilities	—	—	217.3	6.5	—	223.8
Deferred revenue	—	—	639.9	—	—	639.9
Deferred tax liabilities	—	—	80.0	(0.2 )	—	79.8
Total liabilities	29.9	395.5	6,725.0	622.7	(4,355.0 )	3,418.1
Total shareholders' equity	2,879.9	7.4	70.4	3,958.5	(4,036.3 )	2,879.9
Total liabilities and shareholders' equity	\$2,909.8	\$ 402.9	\$ 6,795.4	\$ 4,581.2	\$ (8,391.3 )	\$ 6,298.0

Table of ContentsCondensed Consolidated Balance Sheet  
January 30, 2016

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated
<b>Assets</b>						
<b>Current assets:</b>						
Cash and cash equivalents	\$ 1.9	\$ 0.1	\$ 102.0	\$ 33.7	\$—	\$ 137.7
Accounts receivable, net	—	—	1,753.0	3.4	—	1,756.4
Intra-entity receivables, net	28.7	—	—	380.1	(408.8 )	—
Other receivables	—	—	68.8	15.2	—	84.0
Other current assets	0.1	—	144.2	8.3	—	152.6
Income taxes	—	0.2	2.3	1.0	—	3.5
Inventories	—	—	2,372.7	81.2	—	2,453.9
Total current assets	30.7	0.3	4,443.0	522.9	(408.8 )	4,588.1
<b>Non-current assets:</b>						
Property, plant and equipment, net	—	—	722.3	5.3	—	727.6
Goodwill	—	—	511.9	3.6	—	515.5
Intangible assets, net	—	—	427.8	—	—	427.8
Investment in subsidiaries	3,047.8	—	762.9	600.0	(4,410.7 )	—
Intra-entity receivables, net	—	402.6	—	3,467.4	(3,870.0 )	—
Other assets	—	—	124.5	30.1	—	154.6
Deferred tax assets	—	—	—	—	—	—
Retirement benefit asset	—	—	51.3	—	—	51.3
Total assets	\$3,078.5	\$ 402.9	\$ 7,043.7	\$ 4,629.3	\$ (8,689.5 )	\$ 6,464.9
<b>Liabilities and Shareholders' equity</b>						
<b>Current liabilities:</b>						
Loans and overdrafts	\$—	\$ (0.7 )	\$ 58.4	\$—	\$—	\$ 57.7
Accounts payable	—	—	260.3	8.8	—	269.1
Intra-entity payables, net	—	—	408.8	—	(408.8 )	—
Accrued expenses and other current liabilities	17.8	2.4	467.0	11.1	—	498.3
Deferred revenue	—	—	260.3	—	—	260.3
Income taxes	—	—	68.4	(2.7 )	—	65.7
Total current liabilities	17.8	1.7	1,523.2	17.2	(408.8 )	1,151.1
<b>Non-current liabilities:</b>						
Long-term debt	—	393.5	327.5	600.0	—	1,321.0
Intra-entity payables, net	—	—	3,870.0	—	(3,870.0 )	—
Other liabilities	—	—	223.6	6.9	—	230.5
Deferred revenue	—	—	629.1	—	—	629.1
Deferred tax liabilities	—	—	73.0	(0.5 )	—	72.5
Total liabilities	17.8	395.2	6,646.4	623.6	(4,278.8 )	3,404.2
Total shareholders' equity	3,060.7	7.7	397.3	4,005.7	(4,410.7 )	3,060.7
Total liabilities and shareholders' equity	\$3,078.5	\$ 402.9	\$ 7,043.7	\$ 4,629.3	\$ (8,689.5 )	\$ 6,464.9

Table of ContentsCondensed Consolidated Balance Sheet  
August 1, 2015  
(Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
<b>Assets</b>						
<b>Current assets:</b>						
Cash and cash equivalents	\$0.2	\$ 0.1	\$ 143.0	\$16.5	\$—	\$ 159.8
Accounts receivable, net	—	—	1,490.4	2.8	—	1,493.2
Intra-entity receivables, net	10.0	—	—	129.9	(139.9 )	—
Other receivables	—	—	45.1	10.1	—	55.2
Other current assets	0.1	—	119.6	5.3	—	125.0
Income taxes	—	—	3.0	—	—	3.0
Inventories	—	—	2,318.9	95.3	—	2,414.2
Total current assets	10.3	0.1	4,120.0	259.9	(139.9 )	4,250.4
<b>Non-current assets:</b>						
Property, plant and equipment, net	—	—	679.5	5.6	—	685.1
Goodwill	—	—	514.0	3.6	—	517.6
Intangible assets, net	—	—	437.8	—	—	437.8
Investment in subsidiaries	2,879.9	—	554.9	535.9	(3,970.7 )	—
Intra-entity receivables, net	—	402.5	—	3,479.9	(3,882.4 )	—
Other assets	—	—	110.1	26.7	—	136.8
Deferred tax assets	—	—	2.7	0.5	—	3.2
Retirement benefit asset	—	—	40.4	—	—	40.4
Total assets	\$2,890.2	\$ 402.6	\$ 6,459.4	\$4,312.1	\$(7,993.0 )	\$ 6,071.3
<b>Liabilities and Shareholders' equity</b>						
<b>Current liabilities:</b>						
Loans and overdrafts	\$—	\$(0.7 )	\$ 80.9	\$—	\$—	\$ 80.2
Accounts payable	—	—	187.5	6.5	—	194.0
Intra-entity payables, net	—	—	139.9	—	(139.9 )	—
Accrued expenses and other current liabilities	18.0	2.4	422.2	10.5	—	453.1
Deferred revenue	—	—	230.2	—	—	230.2
Income taxes	—	(0.1 )	6.5	(0.6 )	—	5.8
Total current liabilities	18.0	1.6	1,067.2	16.4	(139.9 )	963.3
<b>Non-current liabilities:</b>						
Long-term debt	—	393.0	347.1	600.0	—	1,340.1
Intra-entity payables, net	—	—	3,882.4	—	(3,882.4 )	—
Other liabilities	—	—	218.7	7.5	—	226.2
Deferred revenue	—	—	607.0	—	—	607.0
Deferred tax liabilities	—	—	62.5	—	—	62.5
Total liabilities	18.0	394.6	6,184.9	623.9	(4,022.3 )	3,199.1
Total shareholders' equity	2,872.2	8.0	274.5	3,688.2	(3,970.7 )	2,872.2
Total liabilities and shareholders' equity	\$2,890.2	\$ 402.6	\$ 6,459.4	\$4,312.1	\$(7,993.0 )	\$ 6,071.3





Table of Contents

Condensed Consolidated Statement of Cash Flows  
 For the 26 weeks ended July 30, 2016  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net cash provided by (used in) operating activities	\$ 549.7	\$ 0.2	\$ 383.3	\$ 317.0	\$ (941.0 )	\$ 309.2
Investing activities						
Purchase of property, plant and equipment	—	—	(101.0 )	—	—	(101.0 )
Investment in subsidiaries	(91.0 )	—	—	—	91.0	—
Purchase of available-for-sale securities	—	—	—	(2.6 )	—	(2.6 )
Proceeds from available-for-sale securities	—	—	—	3.1	—	3.1
Net cash used in investing activities	(91.0 )	—	(101.0 )	0.5	91.0	(100.5 )
Financing activities						
Dividends paid	(37.9 )	—	—	—	—	(37.9 )
Intra-entity dividends paid	—	—	(650.0 )	(291.0 )	941.0	—
Proceeds from issuance of common shares	0.4	—	91.0	—	(91.0 )	0.4
Excess tax benefit from exercise of share awards	—	—	1.3	—	—	1.3
Repayments of term loan	—	—	(7.5 )	—	—	(7.5 )
Proceeds from securitization facility	—	—	—	1,278.9	—	1,278.9
Repayment of securitization facility	—	—	—	(1,278.9 )	—	(1,278.9 )
Proceeds from revolving credit facility	—	—	318.0	—	—	318.0
Repayments of revolving credit facility	—	—	(118.0 )	—	—	(118.0 )
Payment of debt issuance costs	—	—	(2.1 )	(0.6 )	—	(2.7 )
Repurchase of common shares	(375.0 )	—	—	—	—	(375.0 )
Net settlement of equity based awards	(4.8 )	—	—	—	—	(4.8 )
Capital lease payments	—	—	(0.1 )	—	—	(0.1 )
Proceeds from (repayment of) short-term borrowings	—	—	(2.3 )	—	—	(2.3 )
Intra-entity activity, net	(43.1 )	(0.2 )	68.0	(24.7 )	—	—
Net cash (used in) provided by financing activities	(460.4 )	(0.2 )	(301.7 )	(316.3 )	850.0	(228.6 )
Cash and cash equivalents at beginning of period	1.9	0.1	102.0	33.7	—	137.7
Increase (decrease) in cash and cash equivalents	(1.7 )	—	(19.4 )	1.2	—	(19.9 )
Effect of exchange rate changes on cash and cash equivalents	—	—	1.2	(0.3 )	—	0.9
Cash and cash equivalents at end of period	\$ 0.2	\$ 0.1	\$ 83.8	\$ 34.6	\$ —	\$ 118.7

Table of Contents

Condensed Consolidated Statement of Cash Flows  
 For the 26 weeks ended August 1, 2015  
 (Unaudited)

(in millions)	Signet Jewelers Limited	Signet UK Finance plc	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net cash provided by (used in) operating activities	\$ (0.9 )	\$ 0.2	\$ 157.2	\$ 54.1	\$	—\$ 210.6
Investing activities						
Purchase of property, plant and equipment	—	—	(98.6 )	(0.3 )	—	(98.9 )
Investment in subsidiaries	—	—	—	—	—	—
Purchase of available-for-sale securities	—	—	—	(1.9 )	—	(1.9 )
Proceeds from available-for-sale securities	—	—	—	3.6	—	3.6
Net cash used in investing activities	—	—	(98.6 )	1.4	—	(97.2 )
Financing activities						
Dividends paid	(32.1 )	—	—	—	—	(32.1 )
Intra-entity dividends paid	—	—	—	—	—	—
Proceeds from issuance of common shares	0.2	—	—	—	—	0.2
Excess tax benefit from exercise of share awards	—	—	5.1	—	—	5.1
Repayments of term loan	—	—	(10.0 )	—	—	(10.0 )
Proceeds from securitization facility	—	—	—	1,196.3	—	1,196.3
Repayment of securitization facility	—	—	—	(1,196.3 )	—	(1,196.3 )
Proceeds from revolving credit facility	—	—	—	—	—	—
Repayments of revolving credit facility	—	—	—	—	—	—
Repurchase of common shares	(81.9 )	—	—	—	—	(81.9 )
Net settlement of equity based awards	(8.3 )	—	—	—	—	(8.3 )
Capital lease payments	—	—	(0.6 )	—	—	(0.6 )
Proceeds from (repayment of) short-term borrowings	—	—	(20.0 )	—	—	(20.0 )
Intra-entity activity, net	121.1	(0.2 )	(56.8 )	(64.1 )	—	—
Net cash (used in) provided by financing activities	(1.0 )	(0.2 )	(82.3 )	(64.1 )	—	(147.6 )
Cash and cash equivalents at beginning of period	2.1	0.1	166.5	24.9	—	193.6
Increase (decrease) in cash and cash equivalents	(1.9 )	—	(23.7 )	(8.6 )	—	(34.2 )
Effect of exchange rate changes on cash and cash equivalents	—	—	0.2	0.2	—	0.4
Cash and cash equivalents at end of period	\$ 0.2	\$ 0.1	\$ 143.0	\$ 16.5	\$	—\$ 159.8

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains statements which are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements, based upon management's beliefs and expectations as well as on assumptions made by and data currently available to management, appear in a number of places throughout this document and include statements regarding, among other things, Signet's results of operation, financial condition, liquidity, prospects, growth, strategies and the industry in which Signet operates. The use of the words "expects," "intends," "anticipates," "estimates," "predicts," "believes," "should," "potential," "may," "forecast," "object," "target," and other similar expressions are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to a number of risks and uncertainties, including but not limited to general economic conditions, a decline in consumer spending, the merchandising, pricing and inventory policies followed by Signet, the reputation of Signet and its brands, the level of competition in the jewelry sector, the cost and availability of diamonds, gold and other precious metals, regulations relating to customer credit, seasonality of Signet's business, financial market risks, deterioration in customers' financial condition, exchange rate fluctuations, changes in Signet's credit rating, changes in consumer attitudes regarding jewelry, management of social, ethical and environmental risks, security breaches and other disruptions to Signet's information technology infrastructure and databases, inadequacy in and disruptions to internal controls and systems, changes in assumptions used in making accounting estimates relating to items such as extended service plans and pensions, risks related to Signet being a Bermuda corporation, the impact of the acquisition of Zale Corporation on relationships, including with employees, suppliers, customers and competitors, and our ability to successfully integrate Zale Corporation's operations and to realize synergies from the transaction.

For a discussion of these risks and other risks and uncertainties which could cause actual results to differ materially from those expressed in any forward looking statement, see the "Risk Factors" section of Signet's Fiscal 2016 Annual Report on Form 10-K filed with the SEC on March 24, 2016 and Part II, Item 1A of this Form 10-Q. Signet undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances, except as required by law.

OVERVIEW

Signet Jewelers Limited ("Signet" or the "Company") is the world's largest retailer of diamond jewelry. Signet is incorporated in Bermuda and its address and telephone number are shown on the cover of this document. Its corporate website is [www.signetjewelers.com](http://www.signetjewelers.com), from where documents that the Company is required to file or furnish with the US Securities and Exchange Commission ("SEC") may be viewed or downloaded free of charge.

The Company manages its business by store brand grouping, a description of which follows:

The Sterling Jewelers division is one reportable segment. It operated 1,544 stores in all 50 states at July 30, 2016. Its stores operate nationally in malls and off-mall locations principally as Kay Jewelers ("Kay"), Kay Jewelers Outlet, Jared The Galleria Of Jewelry ("Jared") and Jared Vault. The division also operates a variety of mall-based regional brands.

• The Zale division consists of two reportable segments:

Zale Jewelry, which operated 967 jewelry stores at July 30, 2016, is located primarily in shopping malls in North America. Zale Jewelry includes the US store brand Zales (Zales Jewelers and Zales Outlet), which operates in all 50 states, and the Canada store brand Peoples Jewellers, which operates in nine provinces. The division also operates regional brands Gordon's Jewelers and Mappins.

Piercing Pagoda, which operated 603 mall-based kiosks at July 30, 2016, is located in shopping malls in the US and Puerto Rico.

• The UK Jewelry division is one reportable segment. It operated 504 stores at July 30, 2016. Its stores operate in shopping malls and off-mall locations (i.e. high street) principally as H.Samuel and Ernest Jones.

Certain company activities (e.g. diamond sourcing) are managed as a separate operating segment and are aggregated with unallocated corporate administrative functions in the segment "Other" for financial reporting purposes. The Company's diamond sourcing function includes its diamond polishing factory in Botswana. See Note 3 of Item 1 for additional information regarding the Company's reportable segments.



Table of Contents

Transactions Affecting Comparability of Results of Operations and Liquidity and Capital Resources

The comparability of the Company's operating results for the 13 and 26 weeks ended July 30, 2016 and August 1, 2015 presented herein has been affected by certain transactions, including:

- Integration costs in Fiscal 2017<sup>(1)</sup> and transaction and integration-related costs in Fiscal 2016<sup>(1)</sup>; and

• Purchase accounting adjustments.

<sup>(1)</sup> Fiscal 2017 and Fiscal 2016 refer to the 52 week periods ending January 28, 2017 and January 30, 2016, respectively.

Non-GAAP measures

Signet provides certain non-GAAP information in reporting its financial results to give investors additional data to evaluate its operations. Management does not, nor does it suggest investors should, consider such non-GAAP measures in isolation from, or in substitute for, financial information prepared in accordance with US GAAP.

The following discussion of results of operations highlights, as necessary, the significant changes in operating results arising from these items and transactions. However, unusual items or transactions may occur in any period.

Accordingly, investors and other financial statement users individually should consider the types of events and transactions that have affected operating trends.

1. Income Statement at Constant Exchange Rates

Movements in the US dollar to British pound and Canadian dollar exchange rates have an impact on Signet's results. The UK Jewelry division is managed in British pounds and the Canadian reporting unit of the Zale Jewelry segment in Canadian dollars as sales and a majority of operating expenses are incurred in those foreign currencies. The results for each are then translated into US dollars for external reporting purposes. Management believes it assists in understanding the performance of Signet and its segments if constant currency figures are given. This is particularly so in periods when exchange rates are volatile. The constant currency amounts are calculated by retranslating the prior year figures using the current year's exchange rate. Management considers it useful to exclude the impact of movements in the British pound and Canadian dollar to US dollar exchange rates to analyze and explain changes and trends in Signet's underlying business, which is consistent with the manner in which management evaluates performance of its businesses which do not operate using the US dollar as their functional currency. Additionally, in connection with management's evaluation of its attainment of performance goals, currency effects are excluded.

Table of Contents

(in millions, except per share amounts)	13 weeks ended		Change %	Impact of exchange rate movement	13 weeks ended August 1, 2015 at constant exchange rates (non-GAAP)	Change at constant exchange rates (non-GAAP) %
	July 30, 2016	August 1, 2015				
<b>Sales by segments:</b>						
Sterling Jewelers	\$839.4	\$858.5	(2.2 )%	\$ —	\$ 858.5	(2.2 )%
Zale Jewelry	331.0	336.4	(1.6 )%	(2.2 )	334.2	(1.0 )%
Piercing Pagoda	57.0	52.9	7.8 %	—	52.9	7.8 %
UK Jewelry	145.2	159.1	(8.7 )%	(16.7 )	142.4	2.0 %
Other	0.8	3.7	(78.4 )%	—	3.7	(78.4 )%
Total sales	1,373.4	1,410.6	(2.6 )%	(18.9 )	1,391.7	(1.3 )%
Cost of sales	(908.5 )	(919.8 )	1.2 %	14.0	(905.8 )	(0.3 )%
Gross margin	464.9	490.8	(5.3 )%	(4.9 )	485.9	(4.3 )%
Selling, general and administrative expenses	(415.7 )	(452.8 )	8.2 %	4.6	(448.2 )	7.3 %
Other operating income, net	70.7	62.8	12.6 %	(0.2 )	62.6	12.9 %
<b>Operating income by segment:</b>						
Sterling Jewelers	140.9	157.8	(10.7 )%	—	157.8	(10.7 )%
Zale Jewelry <sup>(1)</sup>	0.5	(2.0 )	nm	—	(2.0 )	nm
Piercing Pagoda <sup>(2)</sup>	(0.2 )	(0.1 )	(100.0)%	—	(0.1 )	(100.0 )%
UK Jewelry	1.7	3.2	(46.9 )%	(0.6 )	2.6	(34.6 )%
Other <sup>(3)</sup>	(23.0 )	(58.1 )	60.4 %	0.1	(58.0 )	60.3 %
Total operating income	119.9	100.8	18.9 %	(0.5 )	100.3	19.5 %
Interest expense, net	(11.9 )	(11.1 )	(7.2 )%	0.1	(11.0 )	(8.2 )%
Income before income taxes	108.0	89.7	20.4 %	(0.4 )	89.3	20.9 %
Income taxes	(26.1 )	(27.5 )	5.1 %	—	(27.5 )	5.1 %
Net income	\$81.9	\$62.2	31.7 %	\$ (0.4 )	\$ 61.8	32.5 %
Basic earnings per share	\$1.06	\$0.78	35.9 %	\$ —	\$ 0.78	35.9 %
Diluted earnings per share	\$1.06	\$0.78	35.9 %	\$ (0.01 )	\$ 0.77	37.7 %

(1) Zale Jewelry includes net operating loss impact of \$4.3 million and \$4.4 million for purchase accounting adjustments in the 13 weeks ended July 30, 2016 and August 1, 2015, respectively.

(2) Piercing Pagoda includes net operating loss impact of \$0.1 million and \$0.7 million for purchase accounting adjustments in the 13 weeks ended July 30, 2016 and August 1, 2015, respectively.

(3) Other includes \$5.3 million for the 13 weeks ended July 30, 2016 of integration costs for consulting expenses associated with information technology ("IT") implementations and severance related to organizational changes.

Other includes \$43.6 million for the 13 weeks ended August 1, 2015 of transaction and integration expenses, which are primarily attributed to the legal settlement over appraisal rights and consulting expenses.

nm Not meaningful.

Table of Contents

(in millions, except per share amounts)	26 weeks ended		Change %	Impact of exchange rate movement	26 weeks ended August 1, 2015 at constant exchange rates (non-GAAP)	Change at constant exchange rates (non-GAAP)	
	July 30, 2016	August 1, 2015					%
Sales by segments:							
Sterling Jewelers	\$1,819.8	\$1,802.7	0.9	% \$ —	\$ 1,802.7	0.9	%
Zale Jewelry	712.4	709.3	0.4	% (5.7 )	703.6	1.3	%
Piercing Pagoda	126.0	117.1	7.6	% —	117.1	7.6	%
UK Jewelry	289.2	305.6	(5.4 )	% (24.8 )	280.8	3.0	%
Other	4.9	6.5	(24.6 )	% —	6.5	(24.6 )	%
Total sales	2,952.3	2,941.2	0.4	% (30.5 )	2,910.7	1.4	%
Cost of sales	(1,887.0 )	(1,884.5 )	(0.1 )	% 22.3	(1,862.2 )	(1.3 )	%
Gross margin	1,065.3	1,056.7	0.8	% (8.2 )	1,048.5	1.6	%
Selling, general and administrative expenses	(878.4 )	(906.0 )	3.0	% 7.9	(898.1 )	2.2	%
Other operating income, net	145.0	126.3	14.8	% 0.1	126.4	14.7	%
Operating income by segment:							
Sterling Jewelers	339.2	336.0	1.0	% —	336.0	1.0	%
Zale Jewelry <sup>(1)</sup>	18.8	8.4	123.8	% 0.2	8.6	118.6	%
Piercing Pagoda <sup>(2)</sup>	7.6	5.0	52.0	% —	5.0	52.0	%
UK Jewelry	3.0	3.7	(18.9 )	% (0.6 )	3.1	(3.2 )	%
Other <sup>(3)</sup>	(36.7 )	(76.1 )	51.8	% 0.2	(75.9 )	51.6	%
Total operating income	331.9	277.0	19.8	% (0.2 )	276.8	19.9	%
Interest expense, net	(23.7 )	(22.1 )	(7.2 )	% —	(22.1 )	(7.2 )	%
Income before income taxes	308.2	254.9	20.9	% (0.2 )	254.7	21.0	%
Income taxes	(79.5 )	(73.9 )	(7.6 )	% —	(73.9 )	(7.6 )	%
Net income	\$228.7	\$181.0	26.4	% \$ (0.2 )	\$ 180.8	26.5	%
Basic earnings per share	\$2.94	\$2.27	29.5	% \$ —	\$ 2.27	29.5	%
Diluted earnings per share	\$2.94	\$2.26	30.1	% \$ —	\$ 2.26	30.1	%

(1) Zale Jewelry includes net operating loss impact of \$9.5 million and \$13.5 million for purchase accounting adjustments in the 26 weeks ended July 30, 2016 and August 1, 2015, respectively.

(2) Piercing Pagoda includes net operating loss impact of \$0.2 million and \$3.0 million for purchase accounting adjustments in the 26 weeks ended July 30, 2016 and August 1, 2015, respectively.

(3) Other includes \$10.6 million for the 26 weeks ended July 30, 2016 of integration costs for consulting expenses associated with IT implementations and severance related to organizational changes. Other includes \$50.0 million for the 26 weeks ended August 1, 2015 of transaction and integration expenses, which are primarily attributed to the legal settlement over appraisal rights and consulting expenses.



Table of Contents

## 2. Operating data reflecting the impact of material acquisitions and acquisition-related costs

The below table reflects the impact of costs associated with the acquisition of Zale Corporation (the "Acquisition"), along with certain other accounting adjustments made. Management finds the information useful to analyze the results of the business excluding these items in order to appropriately evaluate the performance of the business without the impact of significant and unusual items. Management views acquisition-related impacts as events that are not necessarily reflective of operational performance during a period. In particular, management believes the consideration of measures that exclude such expenses can assist in the comparison of operational performance in different periods which may or may not include such expenses.

(a) Second Quarter Fiscal 2017 operating data reflecting the impact of integration costs and accounting adjustments

## Second quarter of Fiscal 2017

(in millions)	Signet consolidated, as reported		Accounting adjustments <sup>(1)</sup>	Integration costs <sup>(2)</sup>	Adjusted Signet	
Sales	\$1,373.4	100.0 %	\$ (3.5 )	\$ —	\$1,376.9	100.0 %
Cost of sales	(908.5 )	(66.1 )%	0.4	—	(908.9 )	(66.0 )%
Gross margin	464.9	33.9 %	(3.1 )	—	468.0	34.0 %
Selling, general and administrative expenses	(415.7 )	(30.3 )%	(1.3 )	(5.3 )	(409.1 )	(29.7 )%
Other operating income, net	70.7	5.1 %	—	—	70.7	5.1 %
Operating income	119.9	8.7 %	(4.4 )	(5.3 )	129.6	9.4 %
Interest expense, net	(11.9 )	(0.8 )%	—	—	(11.9 )	(0.9 )%
Income before income taxes	108.0	7.9 %	(4.4 )	(5.3 )	117.7	8.5 %
Income taxes	(26.1 )	(1.9 )%	1.7	2.0	(29.8 )	(2.1 )%
Net income	\$81.9	6.0 %	\$ (2.7 )	\$ (3.3 )	\$87.9	6.4 %
Earnings per share – diluted	\$1.06		\$ (0.04 )	\$ (0.04 )	\$1.14	

Includes the impact of all acquisition accounting adjustments recognized in conjunction with the Acquisition in Fiscal 2015. These adjustments include a reset of deferred revenue associated with extended service plans acquired as deferred revenue is only recognized in acquisition accounting for legal performance obligations assumed by the (1)acquirer. The acquisition accounting adjustment resulted in a reduction to the deferred revenue balance from \$183.8 million to \$93.3 million as of May 29, 2014, as the fair value was determined through the estimation of costs remaining to be incurred, plus a reasonable profit margin on the estimated costs. Revenues generated from the sale of extended services plans subsequent to the Acquisition are recognized in revenue in a manner consistent with Signet's methodology. Additionally, accounting adjustments include the amortization of acquired intangibles.

(2) Integration costs are consulting expenses associated with IT implementations and severance related to organizational changes. These costs are included within Signet's Other segment.

## Year to date Fiscal 2017

(in millions)	Signet consolidated, as reported		Accounting adjustments <sup>(1)</sup>	Integration costs <sup>(2)</sup>	Adjusted Signet	
Sales	\$2,952.3	100.0 %	\$ (7.7 )	\$ —	\$2,960.0	100.0 %
Cost of sales	(1,887.0 )	(63.9 )%	0.6	—	(1,887.6 )	(63.8 )%
Gross margin	1,065.3	36.1 %	(7.1 )	—	1,072.4	36.2 %
Selling, general and administrative expenses	(878.4 )	(29.8 )%	(2.6 )	(10.6 )	(865.2 )	(29.2 )%
Other operating income, net	145.0	4.9 %	—	—	145.0	4.9 %
Operating income	331.9	11.2 %	(9.7 )	(10.6 )	352.2	11.9 %
Interest expense, net	(23.7 )	(0.8 )%	—	—	(23.7 )	(0.8 )%
Income before income taxes	308.2	10.4 %	(9.7 )	(10.6 )	328.5	11.1 %
Income taxes	(79.5 )	(2.7 )%	3.7	4.0	(87.2 )	(2.9 )%

Edgar Filing: SIGNET JEWELERS LTD - Form 10-Q

Net income	\$228.7	7.7	%	\$ (6.0	)	\$ (6.6	)	\$241.3	8.2	%
Earnings per share – diluted	\$2.94			\$ (0.08	)	\$ (0.08	)	\$3.10		

- Includes the impact of all acquisition accounting adjustments recognized in conjunction with the Acquisition in Fiscal 2015. These adjustments include a reset of deferred revenue associated with extended service plans acquired as deferred revenue is only recognized in acquisition accounting for legal performance obligations assumed by the
- (1) acquirer. The acquisition accounting adjustment resulted in a reduction to the deferred revenue balance from \$183.8 million to \$93.3 million as of May 29, 2014, as the fair value was determined through the estimation of costs remaining to be incurred, plus a reasonable profit margin on the estimated costs. Revenues generated from the sale of extended services plans subsequent to the Acquisition are recognized in revenue in a manner consistent with Signet’s methodology. Additionally, accounting adjustments include the amortization of acquired intangibles.
- (2) Integration costs are consulting expenses associated with IT implementations and severance related to organizational changes. These costs are included within Signet’s Other segment.

Table of Contents

(b) Second Quarter Fiscal 2016 operating data reflecting the impact of acquisition-related costs and accounting adjustments

## Second quarter of Fiscal 2016

(in millions)	Signet consolidated, as reported		Accounting adjustments <sup>(1)</sup>	Transaction/Integration costs <sup>(2)</sup>	Adjusted Signet	
Sales	\$1,410.6	100.0 %	\$ (7.2 )	\$ —	\$1,417.8	100.0 %
Cost of sales	(919.8 )	(65.2 )%	(2.1 )	—	(917.7 )	(64.7 )%
Gross margin	490.8	34.8 %	(9.3 )	—	500.1	35.3 %
Selling, general and administrative expenses	(452.8 )	(32.1 )%	4.2	(43.6 )	(413.4 )	(29.2 )%
Other operating income, net	62.8	4.5 %	—	—	62.8	4.4 %
Operating income	100.8	7.2 %	(5.1 )	(43.6 )	149.5	10.5 %
Interest expense, net	(11.1 )	(0.8 )%	—	—	(11.1 )	(0.8 )%
Income before income taxes	89.7	6.4 %	(5.1 )	(43.6 )	138.4	9.7 %
Income taxes	(27.5 )	(2.0 )%	1.8	6.5	(35.8 )	(2.5 )%
Net income	\$62.2	4.4 %	\$ (3.3 )	\$ (37.1 )	\$102.6	7.2 %
Earnings per share – diluted	\$0.78		\$ (0.04 )	\$ (0.46 )	\$1.28	

Includes the impact of all acquisition accounting adjustments recognized in conjunction with the Acquisition in Fiscal 2015. These adjustments include a reset of deferred revenue associated with extended service plans acquired as deferred revenue is only recognized in acquisition accounting for legal performance obligations assumed by the acquirer. The acquisition accounting adjustment resulted in a reduction to the deferred revenue balance from \$183.8 million to \$93.3 million as of May 29, 2014, as the fair value was determined through the estimation of costs remaining to be incurred, plus a reasonable profit margin on the estimated costs. Revenues generated from the sale of extended services plans subsequent to the Acquisition are recognized in revenue in a manner consistent with Signet's methodology. Additionally, accounting adjustments include the recognition of a portion of the inventory fair value step-up of \$32.2 million and amortization of acquired intangibles.

(2) Transaction and integration costs are primarily attributed to the legal settlement over appraisal rights and consulting expenses. These costs are included within Signet's Other segment.

## Year to date Fiscal 2016

(in millions)	Signet consolidated, as reported		Accounting adjustments <sup>(1)</sup>	Transaction/Integration costs <sup>(2)</sup>	Adjusted Signet	
Sales	\$2,941.2	100.0 %	\$ (15.8 )	\$ —	\$2,957.0	100.0 %
Cost of sales	(1,884.5 )	(64.1 )%	(9.0 )	—	(1,875.5 )	(63.4 )%
Gross margin	1,056.7	35.9 %	(24.8 )	—	1,081.5	36.6 %
Selling, general and administrative expenses	(906.0 )	(30.8 )%	8.3	(50.0 )	(864.3 )	(29.2 )%
Other operating income, net	126.3	4.3 %	—	—	126.3	4.2 %
Operating income	277.0	9.4 %	(16.5 )	(50.0 )	343.5	11.6 %
Interest expense, net	(22.1 )	(0.7 )%	—	—	(22.1 )	(0.7 )%
Income before income taxes	254.9	8.7 %	(16.5 )	(50.0 )	321.4	10.9 %
Income taxes	(73.9 )	(2.5 )%	5.8	8.9	(88.6 )	(3.0 )%
Net income	\$181.0	6.2 %	\$ (10.7 )	\$ (41.1 )	\$232.8	7.9 %
Earnings per share – diluted	\$2.26		\$ (0.13 )	\$ (0.52 )	\$2.91	

(1) Includes the impact of all acquisition accounting adjustments recognized in conjunction with the Acquisition in Fiscal 2015. These adjustments include a reset of deferred revenue associated with extended service plans acquired as deferred revenue is only recognized in acquisition accounting for legal performance obligations assumed by the

acquirer. The acquisition accounting adjustment resulted in a reduction to the deferred revenue balance from \$183.8 million to \$93.3 million as of May 29, 2014, as the fair value was determined through the estimation of costs remaining to be incurred, plus a reasonable profit margin on the estimated costs. Revenues generated from the sale of extended services plans subsequent to the Acquisition are recognized in revenue in a manner consistent with Signet's methodology. Additionally, accounting adjustments include the recognition of a portion of the inventory fair value step-up of \$32.2 million and amortization of acquired intangibles.

- (2) Transaction and integration costs are primarily attributed to the legal settlement over appraisal rights and consulting expenses. These costs are included within Signet's Other segment.

Table of Contents

## 3. Net cash (debt)

Net cash (debt) is the total of cash and cash equivalents less loans, overdrafts and long-term debt. Management considers this metric to be helpful in understanding the total indebtedness of the Company after consideration of liquidity available from cash balances on-hand.

(in millions)	July 30, 2016	January 30, 2016	August 1, 2015
Cash and cash equivalents	\$ 118.7	\$ 137.7	\$ 159.8
Loans and overdrafts	(238.6 )	(57.7 )	(80.2 )
Long-term debt	(1,330.5 )	(1,321.0 )	(1,340.1 )
Net debt	\$(1,450.4)	\$(1,241.0)	\$(1,260.5)

## 4. Free cash flow

Free cash flow is a non-GAAP measure defined as the net cash provided by operating activities less purchases of property, plant and equipment. Management considers this helpful in understanding how the business is generating cash from its operating and investing activities that can be used to meet the financing needs of the business. Free cash flow is an indicator used by management frequently in evaluating its overall liquidity and determining appropriate capital allocation strategies. Free cash flow does not represent the residual cash flow available for discretionary expenditure.

(in millions)	13 weeks ended July 30, August 1, 2016 2015		26 weeks ended July 30, August 1, 2016 2015	
Net cash provided by operating activities	\$ 194.8	\$ 143.6	\$ 309.2	\$ 210.6
Purchase of property, plant and equipment	(61.7 )	(56.0 )	(101.0 )	(98.9 )
Free cash flow	\$ 133.1	\$ 87.6	\$ 208.2	\$ 111.7

5. Earnings before interest, income taxes, depreciation and amortization ("EBITDA") and EBITDA adjusted for acquisition accounting adjustments ("Adjusted EBITDA")

EBITDA is a non-GAAP measure defined as earnings before interest and income taxes (operating income), depreciation and amortization. Adjusted EBITDA is a non-GAAP measure defined as EBITDA adjusted for non-cash acquisition-related accounting adjustments excluding acquisition adjustments included in amortization component of EBITDA. Adjusted EBITDA is an important indicator of operating performance as it excludes the effects of financing and investing activities by eliminating the effects of interest, depreciation and amortization costs, and non-cash acquisition-related accounting adjustments. Management believes this financial measure is helpful to enhance investors' ability to analyze trends in the business and evaluate performance relative to other companies. Management also utilizes these metrics to evaluate its current credit profile, which is a view consistent with rating agency methodologies.

(in millions)	13 weeks ended July 30, August 1, 2016 2015		26 weeks ended July 30, August 1, 2016 2015	
Operating income	\$ 119.9	\$ 100.8	\$ 331.9	\$ 277.0
Depreciation and amortization on property, plant and equipment <sup>(1)</sup>	42.8	39.3	84.9	77.6
Amortization of definite-lived intangibles <sup>(1) (2)</sup>	3.4	3.4	6.9	6.9
Amortization of unfavorable leases and contracts <sup>(2)</sup>	(5.0 )	(8.8 )	(9.9 )	(17.6 )
EBITDA	161.1	134.7	413.8	343.9
Other non-cash accounting adjustments <sup>(2)</sup>	6.0	10.5	12.7	27.2
Adjusted EBITDA	\$ 167.1	\$ 145.2	\$ 426.5	\$ 371.1

<sup>(1)</sup> Total amount of depreciation and amortization reflected on the condensed consolidated statement of cash flows for the 13 and 26 weeks ended July 30, 2016 equals \$46.2 million and \$91.8 million, respectively, which includes \$3.4 million and \$6.9 million, respectively, related to the amortization of definite-lived intangibles, primarily favorable leases and trade names. Total amount of depreciation and amortization reflected on the condensed consolidated statement of cash flows for the 13 and 26 weeks ended August 1, 2015 equals \$42.7 million and \$84.5 million,

respectively, which includes \$3.4 million and \$6.9 million, respectively, related to the amortization of definite-lived intangibles, primarily favorable leases and trade names.

(2) Total net operating loss relating to Acquisition accounting adjustments is \$4.4 million and \$9.7 million for the 13 and 26 weeks ended July 30, 2016, respectively, as reflected in the non-GAAP table above. Total net operating loss relating to Acquisition accounting adjustments is \$5.1 million and \$16.5 million for the 13 and 26 weeks ended August 1, 2015, respectively, as reflected in the non-GAAP table above.

Table of Contents

## RESULTS OF OPERATIONS

The following should be read in conjunction with the financial statements and related notes in Item 1 of this Quarterly Report on Form 10-Q, as well as the financial and other information included in Signet's Fiscal 2016 Annual Report on Form 10-K. Signet's results are affected by adjustments related to purchase accounting and costs associated with the integration of Zale Corporation. For comparability purposes, Signet results that exclude purchase accounting and integration costs related to the Acquisition will be referred to within Management's Discussion and Analysis as "Adjusted Signet." See Non-GAAP measures on pages 38-43.

## Second Quarter Highlights

Same store sales: down 2.3%. Total sales: \$1,373.4 million, down 2.6%. Total sales at constant exchange rates<sup>(1)</sup> down 1.3%.

Operating income: \$119.9 million, up \$19.1 million or 18.9%. Adjusted<sup>(1)</sup> operating income: \$129.6 million, down 13.3% compared to \$149.5 million in the second quarter Fiscal 2016.

Operating margin: up 150 basis points to 8.7%. Adjusted<sup>(1)</sup> operating margin: down 110 basis points to 9.4%.

Diluted earnings per share: \$1.06, up \$0.28 compared to \$0.78 in the second quarter Fiscal 2016. Adjusted<sup>(1)</sup> diluted earnings per share: \$1.14, down 10.9% compared to \$1.28 in the second quarter Fiscal 2016.

## Year to Date Highlights

Same store sales: up 0.2%. Total sales: \$2,952.3 million, up 0.4%. Total sales at constant exchange rates<sup>(1)</sup> up 1.4%.

Operating income: \$331.9 million, up \$54.9 million or 19.8%. Adjusted<sup>(1)</sup> operating income: \$352.2 million, up 2.5% compared to \$343.5 million in the prior year comparable period.

Operating margin: up 180 basis points to 11.2%. Adjusted<sup>(1)</sup> operating margin: up 30 basis points to 11.9%.

Diluted earnings per share: \$2.94, up \$0.68 or 30.1%. Adjusted<sup>(1)</sup> diluted earnings per share: \$3.10, up 6.5% compared to \$2.91 in the prior year comparable period.

<sup>(1)</sup> Non-GAAP measure.

(in millions)	Second Quarter		Fiscal 2016		Year to Date		Fiscal 2016	
	Fiscal 2017		Fiscal 2016		Fiscal 2017		Fiscal 2016	
	\$	% of sales	\$	% of sales	\$	% of sales	\$	% of sales
Sales	\$1,373.4	100.0 %	\$1,410.6	100.0 %	\$2,952.3	100.0 %	\$2,941.2	100.0 %
Cost of sales	(908.5 )	(66.1 )	(919.8 )	(65.2 )	(1,887.0 )	(63.9 )	(1,884.5 )	(64.1 )
Gross margin	464.9	33.9	490.8	34.8	1,065.3	36.1	1,056.7	35.9
Selling, general and administrative expenses	(415.7 )	(30.3 )	(452.8 )	(32.1 )	(878.4 )	(29.8 )	(906.0 )	(30.8 )
Other operating income, net	70.7	5.1	62.8	4.5	145.0	4.9	126.3	4.3
Operating income	119.9	8.7	100.8	7.2	331.9	11.2	277.0	9.4
Interest expense, net	(11.9 )	(0.8 )	(11.1 )	(0.8 )	(23.7 )	(0.8 )	(22.1 )	(0.7 )
Income before income taxes	108.0	7.9	89.7	6.4	308.2	10.4	254.9	8.7
Income taxes	(26.1 )	(1.9 )	(27.5 )	(2.0 )	(79.5 )	(2.7 )	(73.9 )	(2.5 )
Net income	\$81.9	6.0 %	\$62.2	4.4 %	\$228.7	7.7 %	\$181.0	6.2 %

## Second quarter sales

In the second quarter, Signet's same store sales decreased 2.3%, compared to an increase of 4.2% in the prior year second quarter, and total sales decreased 2.6% to \$1,373.4 million with approximately 50% of the decline from the energy dependent regions. This compared to \$1,410.6 million in the prior year second quarter. Total sales at constant exchange rates decreased 1.3%. The decline in sales was fairly broad-based across most store banners and merchandise categories and was particularly pronounced in energy dependent regions. eCommerce sales in the second quarter were \$69.6 million, or 5.1% of sales, compared to \$65.9 million, or 4.7% of sales, in the prior year second quarter. The breakdown of the sales performance is set out in the table below.





Table of Contents

Second quarter of Fiscal 2017	Change from previous year						Total sales as reported	Total sales (in millions)		
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales at constant exchange rate <sup>(3)</sup>		Exchange translation impact <sup>(3)</sup>					
Sterling Jewelers division	(3.1)%	0.9 %	(2.2)	)%	—	%	(2.2)	)%	\$ 839.4	
Zale Jewelry	(3.0)%	2.0 %	(1.0)	)%	(0.6)	)%	(1.6)	)%	\$ 331.0	
Piercing Pagoda	6.4 %	1.4 %	7.8	%	—	%	7.8	%	\$ 57.0	
Zale division	(1.7)%	1.9 %	0.2	%	(0.5)	)%	(0.3)	)%	\$ 388.0	
UK Jewelry division	0.8 %	1.2 %	2.0	%	(10.7)	)%	(8.7)	)%	\$ 145.2	
Other <sup>(4)</sup>	—	% (78.4)	)%	(78.4)	)%	—	%	(78.4)	)%	\$ 0.8
Signet	(2.3)%	1.0 %	(1.3)	)%	(1.3)	)%	(2.6)	)%	\$ 1,373.4	
Adjusted Signet <sup>(3)</sup>									\$ 1,376.9	

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

(2) Includes all sales from stores not open for 12 months.

(3) Non-GAAP measure.

(4) Includes sales from Signet's diamond sourcing initiative.

**Sterling Jewelers sales**

The Sterling Jewelers division's total sales were \$839.4 million compared to \$858.5 million in the prior year second quarter, down 2.2%. Same store sales decreased 3.1% compared to an increase of 3.3% in the prior year second quarter. The decline was driven principally by lower same store sales in Jared. Sales were relatively stronger in several fashion and diamond jewelry collections as compared to higher-priced bridal jewelry which drove an average merchandise transaction value ("ATV") decrease of 0.8%. The number of transactions decreased 3.0%. This was due primarily to lower sales of the Charmed Memories collection in Kay which tends to be highly transactional. Kay ATV increased 3.6% due principally to higher sales of select branded diamond jewelry and a decline in sales of lower-priced, high volume merchandise, such as beads and transactions decreased 4.9% due primarily to lower sales of beads. Jared ATV decreased 10.2% due mainly to lower bridal sales and higher sales of beads and transactions increased 2.3% due primarily to higher sales of beads.

Second quarter of Fiscal 2017	Change from previous year				Total sales (in millions)	
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales as reported	Total sales		
Kay	(0.5)%	1.2 %	0.7	%	\$ 533.5	
Jared <sup>(3)</sup>	(7.6)%	2.2 %	(5.4)	)%	270.1	
Regional brands	(5.1)%	(11.8)	)%	(16.9)	)%	35.8
Sterling Jewelers division	(3.1)%	0.9 %	(2.2)	)%	\$ 839.4	

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

(2) Includes all sales from stores not open or owned for 12 months.

(3) Includes smaller concept Jared stores such as Jared Vault and Jared Jewelry Boutique.

Second quarter	Average Merchandise Transaction Value <sup>(1)(2)</sup>		Change from previous year		Merchandise Transactions	
	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016
Kay	\$460	\$444	3.6 %	5.0 %	(4.9)%	(2.3)%
Jared	\$522	\$581	(10.2)%	4.5 %	2.3 %	(3.2)%

Edgar Filing: SIGNET JEWELERS LTD - Form 10-Q

Regional brands	\$455	\$447	1.8	%	3.0%	(7.5)%	(6.3)%
Sterling Jewelers division	\$479	\$483	(0.8)	%	4.8%	(3.0)%	(2.8)%

(1) Average merchandise transaction value is defined as net merchandise sales on a same store basis divided by the total number of customer transactions.

(2) Net merchandise sales include all merchandise product sales, net of discounts and returns. Excluded from net merchandise sales are sales tax in the US, repair, extended service plan, insurance, employee and other miscellaneous sales. As a result, the sum of the changes will not agree to change in same store sales.

Table of Contents

## Zale sales

In the second quarter, the Zale division's total sales decreased 0.3% to \$388.0 million compared to \$389.3 million in the prior year second quarter and increased 0.2% at constant exchange rates. Same store sales decreased 1.7% compared to an increase of 5.8% in the prior year second quarter. Zale Jewelry's same store sales decreased 3.0% compared to an increase of 5.4% in the prior year second quarter. The ATV increased 1.2% driven by higher sales of select diamond jewelry collections. The number of transactions decreased 4.0% due to lower sales in the Persona beads collection which tends to be highly transactional. Piercing Pagoda's same store sales increased 6.4% compared to 8.4% in the prior year second quarter. The ATV increased 17.0% while the number of transactions decreased 7.7%. The higher sales and ATV were driven principally by strong sales of gold chains and diamond jewelry. Transactions declined primarily due to fewer piercings.

Second quarter of Fiscal 2017	Change from previous year				Exchange translation impact <sup>(3)</sup>	Total sales as reported	Total sales (in millions)
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales at constant exchange rate <sup>(3)</sup>				
Zales	(1.5 )%	3.2 %	1.7 %	— %	— %	1.7 %	\$ 266.5
Gordon's	(15.0)%	(11.3 )%	(26.3 )%	— %	— %	(26.3 )%	\$ 12.3
Zale US Jewelry	(2.2 )%	2.2 %	— %	— %	— %	— %	\$ 278.8
Peoples	(6.2 )%	1.8 %	(4.4 )%	(3.4 )%	(7.8 )%	(7.8 )%	\$ 45.8
Mappins	(10.8)%	(5.0 )%	(15.8 )%	(4.2 )%	(20.0 )%	(20.0 )%	\$ 6.4
Zale Canada Jewelry	(6.8 )%	0.9 %	(5.9 )%	(3.6 )%	(9.5 )%	(9.5 )%	\$ 52.2
Total Zale Jewelry	(3.0 )%	2.0 %	(1.0 )%	(0.6 )%	(1.6 )%	(1.6 )%	\$ 331.0
Piercing Pagoda	6.4 %	1.4 %	7.8 %	— %	7.8 %	7.8 %	\$ 57.0
Zale division <sup>(4)</sup>	(1.7 )%	1.9 %	0.2 %	(0.5 )%	(0.3 )%	(0.3 )%	\$ 388.0

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

(2) Includes all sales from stores not open for 12 months.

(3) Non-GAAP measure.

(4) The Zale division same store sales includes merchandise and repair sales and excludes warranty and insurance revenues.

Second quarter	Average Merchandise Transaction Value <sup>(1)(2)</sup>		Change from previous year		Merchandise Transactions Change from previous year	
	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016
Zales	\$ 477	\$ 476	0.2 %	0.9 %	(1.5 )%	5.4 %
Gordon's	\$ 435	\$ 442	(1.6 )%	(3.3 )%	(13.4 )%	(3.8 )%
Peoples <sup>(3)</sup>	C\$406	C\$391	3.8 %	4.9 %	(10.5 )%	2.8 %
Mappins <sup>(3)</sup>	C\$341	C\$356	(4.2 )%	2.9 %	(5.9 )%	(3.6 )%
Total Zale Jewelry	\$ 436	\$ 431	1.2 %	1.4 %	(4.0 )%	4.0 %
Piercing Pagoda	\$ 55	\$ 47	17.0 %	6.8 %	(7.7 )%	0.4 %
Zale division	\$ 212	\$ 201	5.5 %	4.1 %	(6.2 )%	1.8 %

(1) Average merchandise transaction value is defined as net merchandise sales on a same store basis divided by the total number of customer transactions.

(2) Net merchandise sales include all merchandise product sales, net of discounts and returns. In addition, excluded from net merchandise sales are sales tax in the US, repair, extended service plan, insurance, employee and other miscellaneous sales. As a result, the sum of the changes will not agree to change in same store sales.

(3) Amounts for Zale Canada Jewelry stores are denominated in Canadian dollars.

UK Jewelry sales

In the second quarter, the UK Jewelry division's total sales decreased 8.7% to \$145.2 million compared to \$159.1 million in the prior year second quarter and increased 2.0% at constant exchange rates. Same store sales increased 0.8% compared to an increase of 5.1% in the prior year second quarter. The increases in same store sales and total sales at constant exchange rates were due primarily to strong performance in diamond jewelry and prestige watches. In H.Samuel, the ATV decreased 1.3% due to higher sales of beads at lower prices. The number of transactions decreased 1.9% primarily due to lower sales of gifts and fashion watches. In Ernest Jones, the ATV increased 8.3% due to greater sales of higher-priced branded diamond jewelry collections and prestige watches. The number of transactions decreased 6.7% due lower sales of beads and fashion watches.

Table of Contents

Second quarter of Fiscal 2017	Change from previous year						Total sales as reported	Total sales (in millions)
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales at constant exchange rate <sup>(3)</sup>		Exchange translation impact <sup>(3)</sup>	Total sales		
H.Samuel	(0.4)%	1.1 %	0.7 %	0.7 %	(10.5 )%	(9.8 )%	\$ 68.8	
Ernest Jones	1.9 %	1.2 %	3.1 %	3.1 %	(10.8 )%	(7.7 )%	\$ 76.4	
UK Jewelry division	0.8 %	1.2 %	2.0 %	2.0 %	(10.7 )%	(8.7 )%	\$ 145.2	

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

(2) Includes all sales from stores not open for 12 months.

(3) Non-GAAP measure.

Second quarter	Average Merchandise Transaction Value <sup>(1)(2)</sup>		Merchandise Transactions			
	Average Value	Change from previous year	Change from previous year		Change from previous year	
	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016
H.Samuel	£74	£75	(1.3)%	1.4 %	(1.9)%	0.5 %
Ernest Jones	£301	£278	8.3 %	2.6 %	(6.7)%	6.9 %
UK Jewelry division	£124	£121	2.5 %	4.3 %	(3.0)%	1.9 %

(1) Average merchandise transaction value is defined as net merchandise sales on a same store basis divided by the total number of customer transactions.

(2) Net merchandise sales include all merchandise product sales, including value added tax (“VAT”), net of discounts and returns. In addition, excluded from net merchandise sales are repairs, warranty, insurance, employee and other miscellaneous sales. As a result, the sum of the changes will not agree to change in same store sales.

## Year to date sales

In the year to date results, Signet’s same store sales increased 0.2%, compared to an increase of 3.8% in the prior year, and total sales increased 0.4% to \$2,952.3 million compared to \$2,941.2 million in the prior year. Total sales at constant exchange rates increased 1.4%. The increase in sales was primarily driven by strong sales in select branded diamond and fashion jewelry collections. eCommerce sales in the year to date period were \$149.7 million, or 5.1% of sales, compared to \$142.8 million, or 4.9% of sales, in the prior year. The breakdown of the sales performance is set out in the table below.

Year to date Fiscal 2017	Change from previous year						Total sales as reported	Total sales (in millions)
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales at constant exchange rate <sup>(3)</sup>		Exchange translation impact <sup>(3)</sup>	Total sales		
Sterling Jewelers division	(0.3)%	1.2 %	0.9 %	0.9 %	— %	0.9 %	\$ 1,819.8	
Zale Jewelry	(0.4)%	1.7 %	1.3 %	1.3 %	(0.9 )%	0.4 %	\$ 712.4	
Piercing Pagoda	6.0 %	1.6 %	7.6 %	7.6 %	— %	7.6 %	\$ 126.0	
Zale division	0.6 %	1.6 %	2.2 %	2.2 %	(0.7 )%	1.5 %	\$ 838.4	
UK Jewelry division	2.1 %	0.9 %	3.0 %	3.0 %	(8.4 )%	(5.4 )%	\$ 289.2	
Other <sup>(4)</sup>	— %	(24.6 )%	(24.6 )%	(24.6 )%	— %	(24.6 )%	\$ 4.9	
Signet	0.2 %	1.2 %	1.4 %	1.4 %	(1.0 )%	0.4 %	\$ 2,952.3	
Adjusted Signet <sup>(3)</sup>							\$ 2,960.0	

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

- (2) Includes all sales from stores not open for 12 months.
- (3) Non-GAAP measure.
- (4) Includes sales from Signet's diamond sourcing initiative.

#### Sterling Jewelers sales

The Sterling Jewelers division's total sales were \$1,819.8 million compared to \$1,802.7 million in the prior year, up 0.9%. Same store sales decreased 0.3% compared to an increase of 2.8% in the prior year. Sterling Jewelers division sales increase was driven by Kay and partially offset by a same store sales decline in Jared and regional brands. Sales of the Ever Us collection were approximately offset by lower sales in other diamond jewelry collections and beads. Sterling Jewelers' ATV increased while the number of transactions decreased due to merchandise mix. In Kay, the ATV increased 7.0% due to growth in higher-priced collections such as Ever Us as well as the growth of Vera Wang, coupled with a decline in sales of lower-priced, high-volume merchandise, such as beads and promotional items associated with Mother's Day. The number of transactions decreased 5.9% primarily due to a decline in lower-priced, high-volume merchandise. In Jared, the ATV decreased 6.4%, due to lower sales of higher-priced bridal and diamond jewelry collections. The number of transactions were virtually unchanged with a 0.4% increase due to merchandise mix.

Table of Contents

Year to date Fiscal 2017	Change from previous year				Total sales as reported (in millions)
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales	Total sales	
Kay	2.2 %	1.5 %	3.7 %	3.7 %	\$ 1,168.0
Jared <sup>(3)</sup>	(4.6)%	2.8 %	(1.8 )%	(1.8 )%	\$ 570.3
Regional brands	(4.3)%	(10.1 )%	(14.4 )%	(14.4 )%	\$ 81.5
Sterling Jewelers division	(0.3)%	1.2 %	0.9 %	0.9 %	\$ 1,819.8

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

(2) Includes all sales from stores not open or owned for 12 months.

(3) Includes smaller concept Jared stores such as Jared Vault and Jared Jewelry Boutique.

Year to date Fiscal 2017	Average Merchandise Transaction Value <sup>(1)(2)</sup>		Change from previous year		Merchandise Transactions	
	Average Value	Change from previous year	Average Value	Change from previous year	Average Value	Change from previous year
Kay	\$456	7.0 %	\$426	5.7 %	(5.9 )%	(2.5)%
Jared	\$539	(6.4)%	\$576	3.4 %	0.4 %	(2.9)%
Regional brands	\$449	4.9 %	\$428	3.4 %	(10.0)%	(5.4)%
Sterling Jewelers division	\$479	2.8 %	\$466	4.7 %	(4.4 )%	(2.8)%

(1) Average merchandise transaction value is defined as net merchandise sales on a same store basis divided by the total number of customer transactions.

(2) Net merchandise sales include all merchandise product sales, net of discounts and returns. In addition, excluded from net merchandise sales are sales tax in the US, repair, extended service plan, insurance, employee and other miscellaneous sales.

## Zale sales

In the year to date results, the Zale division's total sales increased 1.5% to \$838.4 million compared to \$826.4 million in the prior year and increased 2.2% at constant exchange rates. Same store sales increased 0.6% in the current year compared to 5.7% in the prior year. Zale Jewelry's same store sales decreased 0.4% compared to 5.5% in the prior year. The ATV increased 3.8%, while the number of transactions decreased 3.7% principally due to higher sales of select diamond jewelry collections, offset by a decline in sales of lower-priced, high-volume merchandise. Piercing Pagoda's same store sales increased 6.0% compared to 7.1% in the prior year. The ATV increased 14.3%, while the number of transactions decreased 7.3% driven by strong sales of gold chains and diamond jewelry, offset by fewer piercings.

Year to date Fiscal 2017	Change from previous year				Exchange translation impact <sup>(3)</sup>	Total sales as reported	Total sales (in millions)
	Same store sales <sup>(1)</sup>	Non-same store sales, net <sup>(2)</sup>	Total sales at constant exchange rate <sup>(3)</sup>	Total sales			
Zales	0.9 %	2.7 %	3.6 %	— %	3.6 %	\$ 579.6	
Gordon's	(11.7)%	(10.4 )%	(22.1 )%	— %	(22.1 )%	\$ 29.2	
Zale US Jewelry	0.3 %	1.7 %	2.0 %	— %	2.0 %	\$ 608.8	
Peoples	(3.5 )%	1.8 %	(1.7 )%	(4.9 )%	(6.6 )%	\$ 90.5	
Mappins	(6.3 )%	(4.6 )%	(10.9 )%	(5.1 )%	(16.0 )%	\$ 13.1	
Zale Canada Jewelry	(3.8 )%	0.8 %	(3.0 )%	(4.9 )%	(7.9 )%	\$ 103.6	
Total Zale Jewelry	(0.4 )%	1.7 %	1.3 %	(0.9 )%	0.4 %	\$ 712.4	
Piercing Pagoda	6.0 %	1.6 %	7.6 %	— %	7.6 %	\$ 126.0	

Edgar Filing: SIGNET JEWELERS LTD - Form 10-Q

Zale division<sup>(4)</sup> 0.6 % 1.6 % 2.2 % (0.7 )% 1.5 % \$ 838.4

- (1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.
- (2) Includes all sales from stores not open for 12 months.
- (3) Non-GAAP measure.
- (4) The Zale division same store sales includes merchandise and repair sales and excludes warranty and insurance revenues.



Table of Contents

	Average Merchandise Transaction Value <sup>(1)(2)</sup>		Change from previous year		Merchandise Transactions Change from previous year	
	Fiscal 2017	Fiscal 2016	Fiscal 2017	%	Fiscal 2017	%
Year to date Fiscal 2017						
Zales	\$ 475	\$ 463	2.6	%	(1.3)	)%
Gordon's	\$ 440	\$ 436	0.9	%	(12.3)	)%
Peoples <sup>(3)</sup>	C\$410	C\$383	7.0	%	(10.1)	)%
Mappins <sup>(3)</sup>	C\$349	C\$346	0.9	%	(7.1)	)%
Total Zale Jewelry	\$ 438	\$ 422	3.8	%	(3.7)	)%
Piercing Pagoda	\$ 56	\$ 49	14.3	%	(7.3)	)%
Zale division	\$ 212	\$ 198	7.1	%	(5.8)	)%

(1) Average merchandise transaction value is defined as net merchandise sales on a same store basis divided by the total number of customer transactions.

Net merchandise sales include all merchandise product sales, net of discounts and returns. In addition, excluded

(2) from net merchandise sales are sales tax in the US, repair, extended service plan, insurance, employee and other miscellaneous sales.

(3) Amounts for Zale Canada Jewelry stores are denominated in Canadian dollars.

## UK Jewelry sales

In the year to date, the UK Jewelry division's total sales decreased 5.4% to \$289.2 million compared to \$305.6 million in the prior year and increased 3.0% at constant exchange rates. Same store sales increased 2.1% compared to 5.6% in the prior year. The increases in same store sales and total sales at constant exchange rates were due primarily to strong performance in branded diamond jewelry and prestige watches. In H.Samuel, the ATV increased 1.4% due to growth in higher-priced branded jewelry collections. The number of transactions decreased 0.9% primarily due to lower sales of fashion watches and gifts. In Ernest Jones, the ATV increased 9.2% due to increased sales of higher-priced branded diamond jewelry collections and prestige watches, and lower sales of beads. The number of transactions decreased 6.0% due to lower sales of beads and fashion watches.

Year to date Fiscal 2017	Change from previous year		Total sales at constant exchange rate <sup>(3)</sup>	Exchange translation impact <sup>(3)</sup>	Total sales as reported	Total sales (in millions)
	Same store sales <sup>(1)</sup>	Non-same store sales <sup>(2)</sup>				
H.Samuel	1.2%	0.3%	1.5%	(8.2)%	(6.7)%	\$ 141.0
Ernest Jones	2.9%	1.5%	4.4%	(8.5)%	(4.1)%	\$ 148.2
UK Jewelry division	2.1%	0.9%	3.0%	(8.4)%	(5.4)%	\$ 289.2

(1) Based on stores open for at least 12 months. eCommerce sales are included in the calculation of same store sales for the period and comparative figures from the anniversary of the launch of the relevant website.

(2) Includes all sales from stores not open for 12 months.

(3) Non-GAAP measure.

	Average Merchandise Transaction Value <sup>(1)(2)</sup>		Change from previous year		Merchandise Transactions Change from previous year	
	Average Value	Average Value	from previous year	%	from previous year	%

Year to date	Fiscal 2017	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016	Fiscal 2017	Fiscal 2016
H.Samuel	£75	£74	1.4%	1.4%	(0.9)%	1.4%	
Ernest Jones	£298	£273	9.2%	3.0%	(6.0)%	5.6%	
UK Jewelry division	£122	£118	3.4%	3.5%	(2.0)%	2.3%	

- (1) Average merchandise transaction value is defined as net merchandise sales on a same store basis divided by the total number of customer transactions.
- Net merchandise sales include all merchandise product sales, including value added tax (“VAT”), net of discounts and returns. In addition, excluded from net merchandise sales are repairs, warranty, insurance, employee and other miscellaneous sales. As a result, the sum of the changes will not agree to change in same store sales.
- (2)

Table of Contents

## Cost of sales and gross margin

In the second quarter, gross margin was \$464.9 million or 33.9% of sales compared to \$490.8 million or 34.8% of sales in the prior year second quarter. The decrease in gross margin dollars and rate was attributable to lower sales and higher bad debt expense due primarily to growth in receivables portfolio, partially offset by lower impact from purchase accounting adjustments. Adjusted gross margin was \$468.0 million or 34.0% of sales, compared to 35.3% in the prior year second quarter. The 130 basis point decrease in the adjusted gross margin rate was due primarily to lower sales, de-leverage on fixed costs such as store occupancy and higher bad debt expense due primarily to growth in receivables portfolio.

Gross margin dollars in the Sterling Jewelers division decreased \$23.6 million compared to the prior year second quarter. The gross margin rate, down 200 basis points, decreased principally due to lower sales, de-leverage on fixed costs such as store occupancy and higher bad debt expense due primarily to growth in receivables portfolio.

Gross margin dollars in the Zale division increased \$2.4 million, or 70 basis points, compared to the prior year second quarter primarily due to lower impact from purchase accounting adjustments compared to the prior year. Included in gross margin were purchase accounting adjustments totaling \$3.1 million compared to \$9.3 million in prior year. Adjusted gross margin in the Zale division decreased \$3.8 million, or 50 basis points, as the favorable impact of synergies was more than offset by the unfavorable impact of lower sales.

Gross margin dollars in the UK Jewelry division decreased \$5.5 million compared to the prior year second quarter, and the gross margin rate decreased 130 basis points. The gross margin rate decline was driven principally by lower sales and merchandise margin de-leverage as a result of currency exchange rates.

In the year to date, gross margin was \$1,065.3 million or 36.1% of sales compared to \$1,056.7 million or 35.9% of sales in the prior year. The increase in gross margin dollars was primarily attributable to the lower impact from purchase accounting adjustments. Adjusted gross margin was \$1,072.4 million or 36.2% of sales, compared to 36.6% in the prior year. The 40 basis point decrease in the adjusted gross margin rate was due primarily to de-leverage on flat sales and growth in bad debt expense partially offset by the favorable impact of synergies.

Gross margin dollars in the Sterling Jewelers division decreased \$7.2 million compared to the prior year. The gross margin rate, down 70 basis points, decreased principally due to de-leverage from lower sales and higher bad debt expense due primarily to growth in receivables portfolio.

Gross margin dollars in the Zale division increased \$21.1 million, or 200 basis points, compared to the prior year primarily due mainly to lower purchase accounting costs this year. Included in gross margin were purchase accounting adjustments totaling \$7.1 million compared to \$24.8 million in prior year. Adjusted gross margin in the Zale division increased \$3.4 million, or 20 basis points, as synergies favorably impacted merchandise margins and store operating and distribution costs.

Gross margin dollars in the UK Jewelry division decreased \$6.7 million compared to the prior year, and the gross margin rate decreased 80 basis points. The gross margin rate decrease was driven principally by lower sales and merchandise margin de-leverage as a result of currency exchange rates.

## Selling, general and administrative expenses

Selling, general and administrative expenses (“SGA”) were \$415.7 million or 30.3% of sales compared to \$452.8 million or 32.1% of sales in the prior year second quarter. The decrease was primarily attributable to the \$34.2 million appraisal rights legal settlement incurred in the prior year period. Included in SGA were \$5.3 million of integration expenses and a \$1.3 million unfavorable impact from purchase accounting adjustments compared to prior year second quarter transaction and integration expenses of \$43.6 million, including the appraisal rights legal settlement, and a \$4.2 million benefit from purchase accounting adjustments. Second quarter Fiscal 2017 adjusted SGA was \$409.1 million or 29.7% of sales compared to \$413.4 million or 29.2% in the prior year second quarter. Adjusted SGA decreased \$4.3 million, or 1.0%, due to a combination of a decline in volume-related store expenses and corporate incentive compensation, and cost control over store and corporate payroll driven in part by synergy initiatives. Additionally, SG&A was favorably impacted by currency exchange rates partially offset by \$5 million of consulting fees related to unsubstantiated claims against Signet's business integrity. As a percentage of sales, adjusted SGA de-levered 50 basis points primarily due to lower sales partially offset by cost controls.

In the year to date period, SGA were \$878.4 million or 29.8% of sales compared to \$906.0 million or 30.8% of sales in prior year to date period. The decrease was primarily attributable to a reduction in transaction and integration costs as a result of the \$34.2 million appraisal rights legal settlement in the prior year. Included in SGA were \$10.6 million of integration expenses and a \$2.6 million unfavorable impact from purchase accounting adjustments compared to prior year transaction and integration expenses of \$50.0 million and an \$8.3 million benefit from purchase accounting adjustments. Year to date adjusted SGA was \$865.2 million or 29.2% of sales compared to \$864.3 million or 29.2% in the prior year. Adjusted SGA increased \$0.9 million and was flat as a percentage of sales compared to the prior year, as a result of higher IT expenses, including depreciation and amortization related to Signet's IT modernization and standardization initiatives, offset by lower store and corporate payroll expenses related to organizational realignment, as well as lower advertising expenses.

Table of Contents

## Other operating income, net

Other operating income in the second quarter was \$70.7 million or 5.1% of sales compared to \$62.8 million or 4.5% of sales in the prior year second quarter. In the year to date period, other operating income was \$145.0 million or 4.9% of sales compared to \$126.3 million or 4.3% of sales in the prior year period. The increase in the 13 week and 26 week periods was primarily due to higher interest income earned from higher outstanding receivable balances.

## Operating income

Operating income for the second quarter was \$119.9 million or 8.7% of sales compared to \$100.8 million or 7.2% of sales in the prior year second quarter. Included in operating income were \$5.3 million of integration expenses and \$4.4 million of purchase accounting adjustments which reduced operating income compared to adjustments of \$43.6 million and \$5.1 million, respectively, in the prior year period. Adjusted operating income was \$129.6 million or 9.4% of sales compared to adjusted operating income of \$149.5 million or 10.5% of sales in the prior year second quarter.

Signet's operating income consisted of the following components:

	Second Quarter					
	Fiscal 2017		Fiscal 2016			
	\$	% of	\$	% of		
	(in	divisional	(in	divisional		
	millions)	sales	millions)	sales		
Sterling Jewelers division	\$ 140.9	16.8 %	\$ 157.8	18.4 %		
Zale division <sup>(1)</sup>	0.3	0.1 %	(2.1 )	(0.5 )%		
UK Jewelry division	1.7	1.2 %	3.2	2.0 %		
Other <sup>(2)</sup>	(23.0 )	nm	(58.1 )	nm		
Operating income	\$ 119.9	8.7 %	\$ 100.8	7.2 %		

In the second quarter of Fiscal 2017, Zale division includes net operating loss impact of \$4.4 million for purchase accounting adjustments. Excluding the impact from accounting adjustments, Zale division's operating income was \$4.7 million or 1.2% of sales. The Zale division operating income of \$0.3 million included income of \$0.5 million

<sup>(1)</sup> from Zale Jewelry and a loss of \$0.2 million from Piercing Pagoda. In the prior year second quarter, Zale division includes net operating loss impact of \$5.1 million for purchase accounting adjustments. Excluding the impact from accounting adjustments, Zale division's operating income was \$3.0 million or 0.7% of sales. The Zale division operating loss of \$2.1 million included \$2.0 million from Zale Jewelry and \$0.1 million from Piercing Pagoda.

Other includes \$5.3 million of integration costs in the 13 weeks ended July 30, 2016 for consulting expenses <sup>(2)</sup> associated with IT implementations and severance related to organizational changes. Other includes \$43.6 million for the 13 weeks ended August 1, 2015 of transaction and integration expenses primarily attributable to the legal settlement over appraisal rights and consulting expenses.

nm Not meaningful.

In the year to date, operating income was \$331.9 million or 11.2% of sales compared to \$277.0 million or 9.4% of sales in the prior year. Included in operating income were \$10.6 million of integration expenses and \$9.7 million of purchase accounting adjustments which reduced operating income compared to adjustments of \$50.0 million and \$16.5 million, respectively, in the prior year. Adjusted operating income was \$352.2 million or 11.9% of sales compared to adjusted operating income of \$343.5 million or 11.6% of sales in the prior year. Signet's operating income consisted of the following components:

	Year to date					
	Fiscal 2017		Fiscal 2016			
	\$	% of	\$	% of		
	(in	divisional	(in	divisional		
	millions)	sales	millions)	sales		
Sterling Jewelers division	\$ 339.2	18.6 %	\$ 336.0	18.6 %		
Zale division <sup>(1)</sup>	26.4	3.1 %	13.4	1.6 %		
UK Jewelry division	3.0	1.0 %	3.7	1.2 %		
Other <sup>(2)</sup>	(36.7 )	nm	(76.1 )	nm		

Operating income           \$331.9 11.2 %   \$277.0 9.4 %

(1) In the year to date period of Fiscal 2017, Zale division includes net operating loss impact of \$9.7 million for purchase accounting adjustments. Excluding the impact from accounting adjustments, Zale division's operating income was \$36.1 million or 4.3% of sales. The Zale division operating income of \$26.4 million included \$18.8 million from Zale Jewelry and \$7.6 million from Piercing Pagoda. In the prior year to date period, Zale division includes net operating loss impact of \$16.5 million for purchase accounting adjustments. Excluding the impact from accounting adjustments, Zale division's operating income was \$29.9 million or 3.6% of sales. The Zale division operating income of \$13.4 million included \$8.4 million from Zale Jewelry and \$5.0 million from Piercing Pagoda.

(2) Other includes \$10.6 million of integration costs in the year to date period of Fiscal 2017 for consulting expenses associated with IT implementations and severance related to organizational changes. In the prior year to date period, \$50.0 million of transaction and integration expenses were incurred, primarily attributable to the legal settlement over appraisal rights and consulting expenses.

nm Not meaningful.

Table of Contents

Interest expense, net

In the second quarter, net interest expense was \$11.9 million compared to \$11.1 million in the prior year second quarter. The weighted average interest rate for the Company's debt outstanding in the current year was 2.80% compared to 2.67% in the prior year second quarter.

In the year to date, net interest expense was \$23.7 million compared to \$22.1 million in the prior year. The weighted average interest rate for the Company's debt outstanding in the current year was 2.82% compared to 2.59% in the prior year comparable period.

Income before income taxes

For the second quarter, income before income taxes increased \$18.3 million to \$108.0 million or 7.9% of sales compared to income of \$89.7 million or 6.4% of sales in the prior year second quarter.

For the year to date, income before income taxes increased \$53.3 million to \$308.2 million or 10.4% of sales compared to income of \$254.9 million or 8.7% of sales in the prior year.

Income taxes

In the second quarter, income tax expense was \$26.1 million, an effective tax rate ("ETR") of 24.2%, compared to income tax expense of \$27.5 million, an ETR of 30.7% in the prior year second quarter. The ETR is driven by the anticipated annual mix of pre-tax income by jurisdiction.

In the year to date, income tax expense was \$79.5 million, an ETR of 25.8%, compared to income tax expense of \$73.9 million, an ETR of 29.0% in the prior year.

The Company expects the full year ETR for Fiscal 2017 to be 27% to 28% compared to 28.9% for Fiscal 2016. The estimated effective tax rate continues to benefit from global reinsurance and financing arrangements, including certain intra-entity debt agreements which mature on various dates between fiscal year 2022 and 2027.

Net income

For the second quarter, net income was \$81.9 million or 6.0% of sales compared to \$62.2 million or 4.4% of sales in the prior year second quarter. Adjusted net income was \$87.9 million or 6.4% of adjusted sales compared to \$102.6 million or 7.2% of adjusted sales in the prior year comparable period.

For the year to date, net income was \$228.7 million or 7.7% of sales compared to \$181.0 million or 6.2% of sales in the prior year. Adjusted net income was \$241.3 million or 8.2% of adjusted sales compared to \$232.8 million or 7.9% of adjusted sales in the prior year.

Earnings per share

For the second quarter, diluted earnings per share were \$1.06 compared to \$0.78 in the prior year second quarter. Adjusted diluted earnings per share were \$1.14 compared to \$1.28 in the prior year second quarter. The weighted average diluted number of common shares outstanding was 77.2 million compared to 79.9 million in the prior year second quarter. The reduction in weighted average diluted number of common shares outstanding was driven by the Company's share repurchases since August 1, 2015.

For the year to date, diluted earnings per share were \$2.94 compared to \$2.26 in the prior year. Adjusted diluted earnings per share were \$3.10 compared to \$2.91 in the prior year. The weighted average diluted number of common shares outstanding was 77.9 million compared to 80.0 million in the prior year.

Dividends per share

In the second quarter of Fiscal 2017, dividends of \$0.26 per share were approved by the Board of Directors compared to \$0.22 in the second quarter of Fiscal 2016. In the year to date, dividends of \$0.52 per share were approved by the Board of Directors compared to \$0.44 in the prior year to date period.

Table of Contents

## LIQUIDITY AND CAPITAL RESOURCES

## Summary cash flow

The following table provides a summary of Signet's cash flow activity for the year to date periods of Fiscal 2017 and Fiscal 2016:

(in millions)	26 weeks ended	
	July 30, 2016	August 1, 2015
Net cash provided by operating activities	\$309.2	\$210.6
Net cash used in investing activities	(100.5)	(97.2)
Net cash used in financing activities	(228.6)	(147.6)
Decrease in cash and cash equivalents	(19.9)	(34.2)
Cash and cash equivalents at beginning of period	137.7	193.6
Decrease in cash and cash equivalents	(19.9)	(34.2)
Effect of exchange rate changes on cash and cash equivalents	0.9	0.4
Cash and cash equivalents at end of period	\$118.7	\$159.8

## Operating activities

Net cash provided by operating activities was \$309.2 million compared to \$210.6 million in the prior year comparable period.

Net income increased by \$47.7 million to \$228.7 million from \$181.0 million.

Depreciation and amortization increased \$7.3 million to \$91.8 million from \$84.5 million in the prior year comparable period.

Cash provided by accounts receivable was \$105.1 million as compared to \$74.7 million in the prior year to date period. In the Sterling Jewelers division, credit participation was 62.3% and the average monthly collection rate was 11.3% compared to 61.6% and 12.0%, respectively, in the prior year comparable period. The decline in the collection rate is due principally to credit plan mix. Initiatives related to extended payment terms with deferred interest resulted in lower average monthly collections rates. Net charge-offs as a percentage of gross accounts receivable increased by approximately 40 basis points to 5.0% due to prior year cohort mix shift impacts reaching charge-off thresholds in the current period.

Below is a summary of key customer financing statistics related to the Sterling Jewelers customer in-house finance receivables:



Table of Contents

	26 weeks ended			
	July 30, 2016	August 1, 2015		
Total sales (millions)	\$1,819.8	\$1,802.7		
Credit sales (millions)	\$1,134.4	\$1,110.9		
Credit sales as % of total Sterling Jewelers sales <sup>(2)</sup>	62.3	% 61.6	%	
Net bad debt expense (millions) <sup>(3)</sup>	\$88.9	\$77.5		
Opening receivables (millions)	\$1,855.9	\$1,666.0		
Closing receivables (millions)	\$1,745.0	\$1,599.1		
Number of active credit accounts at period end <sup>(4)</sup>	1,298,654	1,255,324		
Average outstanding account balance at period end	\$1,345	\$1,271		
Average monthly collection rate	11.3	% 12.0	%	
Ending bad debt allowance as a % of ending accounts receivable <sup>(1)</sup>	7.4	% 7.3	%	
Net charge-offs as a % of average gross accounts receivable <sup>(1)(5)</sup>	5.0	% 4.6	%	
Non performing receivables as a % of ending accounts receivable <sup>(1)</sup>	4.4	% 4.3	%	
Credit portfolio impact:				
Net bad debt expense (millions) <sup>(3)</sup>	\$ (88.9 )	\$ (77.5 )		
Late charge income (millions)	\$17.6	\$16.5		
Interest income from in-house customer finance programs (millions) <sup>(6)</sup>	\$142.9	\$127.3		
	\$71.6	\$66.3		

(1) See Note 8 of Item 1 for additional information.

(2) Including any deposits taken at the time of sale.

(3) Net bad expense is defined as the charge for the provision for bad debt less recoveries.

(4) The number of active accounts is based on credit cycle end date closest to the fiscal period end date.

Calculation reflects charge-offs incurred during 26 week periods ended July 30, 2016 and August 1, 2015,

(5) respectively. Net charge-offs calculated as gross charge-offs less recoveries. See Note 8 of Item 1 for additional information.

(6) Primary component of other operating income, net, on the condensed consolidated income statement.

Cash provided by inventory and inventory-related items was \$33.8 million compared to \$28.4 million in the prior year comparable period. Total inventory as of July 30, 2016 was \$2,418.3 million compared to the prior year comparable quarter balance of \$2,414.2 million. The change in inventory balances from prior year is attributed to the expansion of branded merchandise to support merchandising initiatives and new stores, offset in part by the impact of currency exchange rates and sound inventory management.

Cash used for accounts payable was \$71.7 million compared to \$80.8 million in the prior year comparable period primarily driven by timing of payments made in connection with inventory purchases.

Cash used for accrued expenses and other liabilities was \$75.5 million compared to \$28.6 million in the prior year comparable period. In the prior period, our accrued expenses included approximately \$34.2 million related to our previously disclosed appraisal rights litigation settlement. The remaining change in cash uses compared to prior period relates to a lower accrual for incentive compensation.

#### Investing activities

Net cash used in investing activities in the 26 weeks ended July 30, 2016 was \$100.5 million consisting primarily of capital additions associated with new store locations and remodels of existing stores, as well as capital investment in IT. Net cash used in investing activities in the 26 weeks ended August 1, 2015 was \$97.2 million, primarily related to capital additions associated with new store locations, remodels of existing stores and Zale division information technology infrastructure.



Table of Contents

Stores opened and closed in the 26 weeks ended July 30, 2016:

	January 30, 2016	Openings	Closures	July 30, 2016
Store count:				
Kay	1,129	18	(2 )	1,145
Jared	270	1	(1 )	270
Regional brands	141	—	(12 )	129
Sterling Jewelers division	1,540	(1) 19	(15 )	1,544
Zales	730	18	(9 )	739
Peoples	145	—	(3 )	142
Regional brands	102	—	(16 )	86
Total Zale Jewelry	977	18	(28 )	967
Piercing Pagoda	605	13	(15 )	603
Zale division	1,582	(1) 31	(43 )	1,570
H.Samuel	301	—	—	301
Ernest Jones	202	2	(1 )	203
UK Jewelry division	503	(1) 2	(1 )	504
Signet	3,625	52	(59 )	3,618

(1) The annual net change in selling square footage for Fiscal 2016 for the Sterling Jewelers division, Zale division and UK Jewelry division was 5.0%, 0.5% and 1.5%, respectively.

Planned store count changes for the remainder of Fiscal 2017:

	Gross locations	Net locations	Net square feet
Sterling Jewelers division	+68 to +80	+38 to +52	+4% to +5%
Zale division	+65 to +78	+7 to +25	0% to +1%
UK Jewelry division	+12 to +18	+10 to +12	+1% to +2%

Signet anticipates opening 145 to 176 new stores (55 to 89 new stores, net of closures) in Fiscal 2017. Net selling square footage is anticipated to grow 3.0% to 3.5% for the year driven principally by the addition of off-mall stores led by Kay. Square footage growth will be offset in part primarily due to the closure of regional store brands in North America.

## Financing activities

Net cash used in financing activities in the 26 weeks ended July 30, 2016 was \$228.6 million, comprised primarily of \$375.0 million for the repurchase of Signet's common shares and \$37.9 million for dividend payments. Offsetting the cash used for share repurchases and dividend payments was \$200.0 million of proceeds drawn on the revolving credit facility. Net cash used in financing activities in the 26 weeks ended August 1, 2015 was \$147.6 million, comprised primarily of \$81.9 million for the repurchase of Signet's common shares and \$32.1 million for dividend payments. Details of the major items within financing activities are discussed below:



Table of Contents

## Share repurchases

(in millions, except per share amounts)	26 weeks ended July 30, 2016			26 weeks ended August 1, 2015		
	Amount authorized	Shares repurchased	Average price per share	Amount authorized	Shares repurchased	Average price per share
2016 Program <sup>(1)</sup>	\$ 750.0	2.7	\$ 239.4	n/a	n/a	n/a
2013 Program <sup>(2)</sup>	\$ 350.0	1.2	\$ 135.6	0.6	\$ 81.9	\$ 130.27
Total		3.9	\$ 375.0	0.6	\$ 81.9	\$ 130.27

In February 2016, the Board of Directors authorized the repurchase of up to \$750 million of Signet's common shares (the "2016 Program"). The 2016 Program may be suspended or discontinued at any time without notice. The 2016 Program had \$510.6 million remaining as of July 30, 2016.

<sup>(2)</sup> In June 2013, the Board of Directors authorized the repurchase of up to \$350 million of Signet's common shares (the "2013 Program"). The 2013 Program was completed in May 2016.

n/a Not applicable.

## Dividends

(in millions, except per share amounts)	Fiscal 2017		Fiscal 2016	
	Cash dividend per share	Total dividends	Cash dividend per share	Total dividends
First quarter	\$0.26	\$ 20.4	\$0.22	\$ 17.6
Second quarter <sup>(1)</sup>	\$0.26	\$ 19.7	\$0.22	\$ 17.6
Total	\$0.52	\$ 40.1	\$0.44	\$ 35.2

Signet's dividend policy results in the dividend payment date being a quarter in arrears from the declaration date.

<sup>(1)</sup> As a result, as of July 30, 2016 and August 1, 2015, \$19.7 million and \$17.6 million, respectively, has been recorded in accrued expenses and other current liabilities in the condensed consolidated balance sheets reflecting the cash dividends declared for the second quarter of Fiscal 2017 and Fiscal 2016, respectively.

## Proceeds from issuance of Common Shares

During the 26 weeks ended July 30, 2016, \$0.4 million was received for the exercise of share options pursuant to Signet's equity compensation programs compared to \$0.2 million in the 26 weeks ended August 1, 2015.

## Movement in cash and indebtedness

Net debt was \$1,450.4 million as of July 30, 2016 compared to \$1,260.5 million as of August 1, 2015; see non-GAAP measures discussed above.

Cash and cash equivalents at July 30, 2016 were \$118.7 million compared to \$159.8 million as of August 1, 2015.

Signet has significant amounts of cash and cash equivalents invested in various 'AAA' rated liquidity funds and at a number of financial institutions. The amount invested in each liquidity fund or at each financial institution takes into account the credit rating and size of the liquidity fund or financial institution and is invested for short-term durations. At July 30, 2016, Signet had \$1,578.4 million of outstanding debt, comprised of \$398.7 million of senior unsecured notes, \$600.0 million on an asset-backed securitization facility, \$357.5 million on a term loan facility, \$200.0 million on a revolving credit facility and \$22.2 million of bank overdrafts and capital lease obligations. The term loan requires the Company to make scheduled quarterly principal payments over the five-year term. During the 26 weeks ended July 30, 2016, a \$7.5 million principal payment was made on the term loan. During the second quarter of Fiscal 2017, Signet amended and restated its Credit Facility agreement to (i) increase the borrowing capacity under the revolving credit facility from \$400 million to \$700 million and extend the maturity date to July 2021 and (ii) extend the maturity date of the term loan facility to July 2021 and revise the scheduled quarterly principal repayments to align with the July 2021 maturity date. Additionally, Signet amended the note purchase agreement associated with the asset-backed securitization facility to extend the term of the facility by one year to May 2018 with remaining terms substantially consistent with the existing agreement.

At August 1, 2015, Signet had \$1,430.7 million of outstanding debt, comprised of \$398.5 million of senior unsecured notes, \$600.0 million of an asset-backed securitization facility, \$380.0 million on a term loan facility and \$52.2 million of bank overdrafts and capital lease obligations. During the 26 weeks ending August 1, 2015, \$10.0 million in principal payments were made on the term loan. In addition, the Company maintained a \$400 million revolving credit facility, which was undrawn upon as of August 1, 2015.

The Company had stand-by letters of credit on the revolving credit facility of \$14.8 million and \$21.9 million as of July 30, 2016 and August 1, 2015, respectively, that reduce remaining availability under the revolving credit facility.

Table of Contents

**CONTRACTUAL OBLIGATIONS**

Signet's contractual obligations and commitments as of July 30, 2016 and the effects such obligations and commitments are expected to have on Signet's liquidity and cash flows in future periods have not changed materially outside the ordinary course from those disclosed in Signet's Annual Report on Form 10-K for the year ended January 30, 2016, filed with the SEC on March 24, 2016.

**SEASONALITY**

Signet's sales are seasonal, with the first quarter slightly exceeding 20% of annual sales, the second and third quarters each approximating 20% and the fourth quarter accounting for almost 40% of annual sales, with December being by far the most important month of the year. The "Holiday Season" consists of results for the months of November and December. As a result, approximately 45% to 55% of Signet's annual operating income normally occurs in the fourth quarter, comprised of nearly all of the UK Jewelry and Zale divisions' annual operating income and about 40% to 45% of the Sterling Jewelers division's annual operating income.

**CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. On an ongoing basis, management evaluates its accounting policies, estimates and judgments, including those related to the valuation of accounts receivables, inventories, deferred revenue, derivatives, employee benefits, income taxes, contingencies, asset impairments, as well as depreciation and amortization of long-lived assets. Management bases the estimates and judgments on historical experience and various other factors believed to be reasonable under the circumstances. Actual results may differ from these estimates. There have been no material changes to the critical accounting policies and estimates disclosed in Signet's Annual Report on Form 10-K for the fiscal year ended January 30, 2016 filed with the SEC on March 24, 2016.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Signet is exposed to market risk from fluctuations in foreign currency exchange rates, interest rates and precious metal prices, which could affect its consolidated financial position, earnings and cash flows. Signet manages its exposure to market risk through its regular operating and financing activities and, when deemed appropriate, through the use of derivative financial instruments. Signet uses derivative financial instruments as risk management tools and not for trading purposes.

As certain of the UK Jewelry division's purchases are denominated in US dollars and its net cash flows are in British pounds, Signet's policy is to enter into forward foreign currency exchange contracts and foreign currency swaps to manage the exposure to the US dollar. Signet also hedges a significant portion of forecasted merchandise purchases using commodity forward contracts. Additionally, the Zale division occasionally enters into forward foreign currency exchange contracts to manage the currency fluctuations associated with purchases for our Canadian operations. These contracts are entered into with large, reputable financial institutions, thereby minimizing the credit exposure from our counterparties.

Signet has significant amounts of cash and cash equivalents invested at several financial institutions. The amount invested at each financial institution takes into account the long-term credit rating and size of the financial institution. However, with the current financial environment and the possible instability of financial institutions, Signet cannot be assured that it will not experience any losses on these balances. The interest rates earned on cash and cash equivalents will fluctuate in line with short-term interest rates.

Signet's market risk profile as of July 30, 2016 has not materially changed since January 30, 2016. The market risk profile as of January 30, 2016 is disclosed in Signet's Annual Report on Form 10-K, filed with the SEC on March 24, 2016.

**ITEM 4. CONTROLS AND PROCEDURES**

**Evaluation of Disclosure Controls and Procedures**

Management, including our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended. Based on this review, the Chief Executive Officer and Chief Financial Officer concluded that our

disclosure controls and procedures were effective as of July 30, 2016.

**Changes in internal control over financial reporting**

During the second quarter of Fiscal 2017, there were no changes in the Company's internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.



Table of Contents

## PART II. OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

Information regarding legal proceedings is incorporated by reference from Note 20 of the Financial Statements set forth in Part I of this Quarterly Report on Form 10-Q.

## ITEM 1A. RISK FACTORS

There have been no material changes in our risk factors from those disclosed in Part I, Item 1A, of Signet's Fiscal 2016 Annual Report on Form 10-K, filed with the SEC on March 24, 2016, except the risk factor update set forth below. Global economic conditions and regulatory changes following the United Kingdom's announced intention to exit from the European Union could adversely impact the Company's business and results of operations located in, or closely associated with, the United Kingdom.

In June 2016, a majority of voters in the United Kingdom elected to withdraw from the European Union (often referred to as Brexit) in a national referendum. The referendum was advisory, and the terms of any withdrawal are subject to a negotiation period that could last at least two years after the government of the United Kingdom formally initiates a withdrawal process. This will be either accompanied or followed by negotiations between the European Union and the United Kingdom concerning the future relations between the parties. Nevertheless, the referendum has created significant uncertainty about the future relationship between the United Kingdom and the European Union. This includes uncertainty with respect to the laws and regulations, including regulations applicable to the Company's business, that will apply in the United Kingdom in the event of a withdrawal. The referendum has also given rise to calls for the governments of other European Union member states to consider a referendum on withdrawal from the European Union for their territory. These developments, or the perception that any of them could occur, could adversely impact global economic conditions and the stability of global financial markets, and may significantly reduce global market liquidity and restrict the ability of key market participants to operate in certain financial markets. Any of these factors could depress economic activity, which could adversely impact our business, financial condition and results of operations especially those located in, or closely associated with, the United Kingdom. Brexit could lead to long-term volatility in the currency markets and there could be long-term detrimental effects on the value of the British Pound and could impact other currencies. The Company uses foreign currency derivative instruments to hedge certain exposures to currency exchange rate risks. The results of the Brexit referendum could increase the Company's exposure to foreign currency rate exchange risks and reduce its ability to effectively use certain derivative instruments as a way to hedge risks.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

## Repurchases of equity securities

The following table contains the Company's repurchases of equity securities in the second quarter of Fiscal 2017:

Period	Total number of shares purchased <sup>(1)</sup>	Average price paid per share	Total number of shares purchased as part of publicly announced plans or programs <sup>(2)</sup>	Maximum number (or approximate dollar value) of shares that may yet be purchased under the plans or programs
May 1, 2016 to May 28, 2016	450,939	\$ 106.14	450,043	\$712,819,140
May 29, 2016 to June 25, 2016	708,221	\$ 85.32	708,221	\$652,395,441
June 26, 2016 to July 30, 2016	1,648,462	\$ 86.09	1,647,282	\$510,585,604
Total	2,807,622	\$ 89.12	2,805,546	\$510,585,604

Includes 2,076 shares delivered to Signet by employees to satisfy minimum tax withholding obligations due upon

<sup>(1)</sup> the vesting or payment of stock awards under share-based compensation programs. These are not repurchased in connection with any publicly announced share repurchase programs.

In June 2013, the Board authorized the repurchase of up to \$350 million of Signet's common shares (the "2013 Program"). The 2013 Program was completed in May 2016. In February 2016, the Board of Directors authorized an additional \$750 million for repurchases of Signet's common shares (the "2016 Program"). The 2016 Program may be suspended or discontinued at any time without notice.

Table of Contents

ITEM 6. EXHIBITS

The following exhibits are filed as part of, or incorporated by reference into, this Quarterly Report on Form 10-Q.

Number	Description of Exhibits <sup>(1)</sup>
10.1	Second Amended and Restated Credit Agreement, dated as of July 14, 2016, by and among Signet Jewelers Limited, as Parent, Signet Group Limited, Signet Group Treasury Services Inc. and Sterling Jewelers Inc. as borrowers, the additional borrowers from time to time party thereto, the financial institutions from time to time party thereto as lenders, JPMorgan Chase Bank, N.A., as administrative agent and the other parties party thereto (incorporated by reference to the Company's Current Report on Form 8-K filed July 15, 2016).
31.1*	Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1*	Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002.
32.2*	Certification of the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS*	XBRL Instance Document.
101.SCH*	XBRL Taxonomy Extension Schema Document.
101.CAL*	XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF*	XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB*	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE*	XBRL Taxonomy Extension Presentation Linkbase Document.
	Signet hereby agrees to furnish to the U.S. Securities and Exchange Commission, upon request, a copy of each instrument that defines the rights of holders of long-term debt under which the total amount of securities authorized
	<sup>(1)</sup> does not exceed 10% of the total assets of Signet and its subsidiaries on a consolidated basis that is not filed or incorporated by reference as an exhibit to our annual and quarterly reports.
	* Filed herewith.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Signet Jewelers Limited

Date: August 31, 2016 By: /s/ Michele L. Santana  
Name: Michele L. Santana  
Title: Chief Financial Officer  
(Principal Financial Officer and Principal Accounting Officer)