

Lloyds Banking Group plc  
Form 6-K  
October 18, 2016

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

(18 October 2016)

LLOYDS BANKING GROUP plc  
(Translation of registrant's name into English)

5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 18 October 2016  
re: Director/PDMR Shareholding

18 October 2016

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTION BY PERSON  
DISCHARGING MANAGERIAL RESPONSIBILITIES IN ORDINARY SHARES OF THE GROUP OF 10 PENCE  
EACH ("SHARES")

Group Chief Executive Acquisition of Shares

As described in the Summary Remuneration Announcement, the Group Chief Executive's 4 per cent additional increase in base salary is delivered monthly in Shares and the Shares will be held until the Government has sold its shareholding in the Group.

In this respect, the Group announces that, after the settlement of income tax liabilities and National Insurance contributions, 3,549 Shares were acquired on 18 October 2016 on behalf of António Horta-Osório in respect of his October 2016 salary. The acquisition price was 53.226 pence per Share.

ENQUIRIES:

Investor Relations  
Douglas Radcliffe  
Group Investor Relations Director +44 (0) 20 7356 1571  
Email: douglas.radcliffe@  
finance.lloydsbanking.com

Group Corporate Affairs  
Matt Smith  
Head of Corporate Media +44 (0) 20 7356 3522  
Email: matt.smith@lloydsbanking.com

The following notification, made pursuant to Article 19(3) of the Market Abuse Regulation, provides further details.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name  
António Horta-Osório

2 Reason for the notification

a) Position/status  
Group Chief Executive

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b) Initial notification /Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128  
Acquisition of Shares  
at GBP 00.53226  
each.  
As described in the Summary  
Remuneration  
Announcement, t  
he Group Chief Executive's 4  
per cent additional increase  
in base salary is delivered  
monthly in Shares and the  
Shares will be held until the  
Government has sold its  
shareholding in the Group.

b) Nature of the transaction

c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP 00.53226	3,549

Aggregated information

d) - Aggregated volume

- Price N/A (single transaction)

e) Date of the transaction 18 October 2016

f) Place of the transaction London Stock Exchange (XLON)

Signatures

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc  
(Registrant)

By: Douglas Radcliffe  
Name: Douglas Radcliffe  
Title: Group Investor Relations Director

Date: 18 October 2016