

DIAGEO PLC  
Form 6-K  
October 01, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the month of September 2018

Commission File Number: 001-10691

DIAGEO plc  
(Translation of registrant's name into English)

Lakeside Drive, Park Royal, London NW10 7HQ  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

List identifying information required to be furnished  
by Diageo plc pursuant to Rule 13a-16 or 15d-16 of  
The Securities Exchange Act 1934  
(1 – 30 September 2018)

Information

Required by/when

Public Announcements/Press

The Stock Exchange, London

Announcement

Announcement Transaction in Own Shares

Total Voting Rights

03 September 2018

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03 September 2018

Announcement  
Director/PDMR Shareholding  
04 September 2018

Announcement  
Director/PDMR Shareholding  
04 September 2018

Announcement  
Transaction in Own Shares  
04 September 2018

Announcement  
Director/PDMR Shareholding  
05 September 2018

Announcement  
Director/PDMR Shareholding  
05 September 2018

Announcement  
Director/PDMR Shareholding  
05 September 2018

Announcement  
Transaction in Own Shares  
05 September 2018

Announcement  
Director/PDMR Shareholding  
06 September 2018

Announcement  
Director/PDMR Shareholding  
06 September 2018

Announcement  
Transaction in Own Shares  
06 September 2018

Announcement  
Transaction in Own Shares  
07 September 2018

Announcement  
Director/PDMR Shareholding  
10 September 2018

Announcement  
Transaction in Own Shares  
10 September 2018

Announcement  
Director/PDMR Shareholding  
11 September 2018

Announcement  
Transaction in Own Shares  
11 September 2018

Announcement  
Transaction in Own Shares  
12 September 2018

Announcement  
Transaction in Own Shares  
13 September 2018

Announcement  
Transaction in Own Shares  
14 September 2018

Announcement  
Transaction in Own Shares  
17 September 2018

Announcement  
Transaction in Own Shares  
18 September 2018

Announcement  
Transaction in Own Shares  
19 September 2018

Announcement  
Trading Update  
20 September 2018

Announcement  
Result of AGM  
21 September 2018

Announcement  
Transaction in Own Shares  
21 September 2018

Announcement  
Transaction in Own Shares  
25 September 2018

Announcement  
Transaction in Own Shares  
25 September 2018

Announcement  
Transaction in Own Shares  
26 September 2018

Announcement  
Transaction in Own Shares  
27 September 2018

Announcement  
Transaction in Own Shares  
28 September 2018

Diageo PLC – Total Voting Rights  
Dated 03 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

#### Total Voting Rights and Capital

In conformity with Paragraph 5.6.1R of the Disclosure Guidelines and Transparency Rules and Article 15 of the Transparency Directive, Diageo plc (the "Company") would like to notify the market of the following:

The Company's issued capital as at 31 August 2018 consisted of 2,690,090,297 Ordinary Shares of 28 101/108 pence each ("Ordinary Shares"), with voting rights. 233,924,640 Ordinary Shares were held in Treasury, in respect of which, voting rights were not exercised.

Therefore, the total number of voting rights in the Company was 2,456,165,657 and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidelines and Transparency Rules.

James Edmunds  
Deputy Company Secretary

3 September 2018

Diageo PLC – Transaction in Own Shares  
Dated 03 September 2018

Transaction in Own Shares  
September 03, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

Date of purchase

Venue

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|                    | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) |      |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|------|
| September 03, 2018 | 251,489                    | 2,719.00                  | 2,695.50                 | 2,709.13                                           | XLON |
| September 03, 2018 | 166,495                    | 2,719.00                  | 2,693.50                 | 2,709.00                                           | CHIX |
| September 03, 2018 | 32,016                     | 2,719.00                  | 2,696.50                 | 2,709.23                                           | BATE |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/6327Z\\_1-2018-9-3.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6327Z_1-2018-9-3.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding  
Dated 04 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, free share awards of Ordinary Shares were made under the Diageo Share Incentive Plan.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

4 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Kathryn Mikells

2. Reason for the notification

a) Position / status Chief Financial Officer

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
 Identification code 101/108 pence  
 GB0002374006

b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15   | 110       |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1.

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Details of the person discharging managerial responsibilities/person closely associated

a) Name Dan Mobley

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15   | 110       |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Victoria Frame

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan

c) Price(s) and volume(s)  
Price(s) Volume(s)  
£27.15 110

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Mairéad Nayager

2. Reason for the notification

a) Position / status Member of the Executive Committee

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- b) Initial notification / amendment Initial notification
- Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- 3.

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

- Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- 4.

- |    |                                                      |                                                                  |           |
|----|------------------------------------------------------|------------------------------------------------------------------|-----------|
| a) | Description of the financial instrument              | Ordinary shares of 28<br>101/108 pence                           |           |
|    | Identification code                                  | GB0002374006                                                     |           |
| b) | Nature of the transaction                            | Award of free shares under<br>the Diageo Share Incentive<br>Plan |           |
| c) | Price(s) and volume(s)                               | Price(s)                                                         | Volume(s) |
|    |                                                      | £27.15                                                           | 110       |
| d) | Aggregated information<br>- Aggregated volume- Price | N/A                                                              |           |
| e) | Date of transaction                                  | 2018-09-03                                                       |           |
| f) | Place of transaction                                 | Outside a trading venue                                          |           |

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Dayalan Nayager

2. Reason for the notification

- a) Position / status Person closely associated  
with Mairéad Nayager

- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor



- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28  
101/108 pence  
GB0002374006
- b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £27.15   | 110       |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Siobhán Moriarty

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|                                                         |                                                            |           |
|---------------------------------------------------------|------------------------------------------------------------|-----------|
| a) Description of the financial instrument              | Ordinary shares of 28                                      |           |
| Identification code                                     | 101/108 pence<br>GB0002374006                              |           |
| b) Nature of the transaction                            | Award of free shares under the Diageo Share Incentive Plan |           |
| c) Price(s) and volume(s)                               | Price(s)                                                   | Volume(s) |
|                                                         | £27.15                                                     | 110       |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                                                        |           |
| e) Date of transaction                                  | 2018-09-03                                                 |           |
| f) Place of transaction                                 | Outside a trading venue                                    |           |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument

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|                                                         |                                                                  |           |
|---------------------------------------------------------|------------------------------------------------------------------|-----------|
| Identification code                                     | Ordinary shares of 28<br>101/108 pence<br>GB0002374006           |           |
| b) Nature of the transaction                            | Award of free shares under<br>the Diageo Share Incentive<br>Plan |           |
| c) Price(s) and volume(s)                               | Price(s)                                                         | Volume(s) |
|                                                         | £27.15                                                           | 110       |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                                                              |           |
| e) Date of transaction                                  | 2018-09-03                                                       |           |
| f) Place of transaction                                 | Outside a trading venue                                          |           |

Diageo PLC – Director/PDMR Shareholding  
Dated 04 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, an award of Ordinary Shares was made under the Diageo Irish Profit Sharing Scheme ("Irish Profit Share").

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

4 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

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a) Name John O'Keeffe

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Award under the Diageo Irish Profit Sharing Scheme

c) Price(s) and volume(s)  
Price(s) Volume(s)  
€30.25 419

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

Diageo PLC – Transaction in Own Shares  
Dated 04 September 2018

Transaction in Own Shares  
September 04, 2018

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Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 04, 2018 | 233,983                    | 2,738.00                  | 2,709.50                 | 2,722.85                                           | XLON  |
| September 04, 2018 | 167,563                    | 2,738.00                  | 2,709.50                 | 2,722.76                                           | CHIX  |
| September 04, 2018 | 46,335                     | 2,737.50                  | 2,710.50                 | 2,722.53                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/7663Z\\_1-2018-9-4.pdf](http://www.rns-pdf.londonstockexchange.com/rns/7663Z_1-2018-9-4.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 05 September 2018

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, various awards of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan vested.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

5 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction  
1. Vesting of award of Restricted Stock  
Units under the Diageo 2014 Long Term Incentive Plan

2. Sale of shares to cover tax liabilities

c) Price(s) and volume(s) Price(s) Volume(s)

|                                                         |                                 |        |
|---------------------------------------------------------|---------------------------------|--------|
|                                                         | 1. Nil                          | 32,257 |
|                                                         | 2. £27.106                      | 15,523 |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                             |        |
| e) Date of transaction                                  | 2018-09-03                      |        |
| f) Place of transaction                                 | London Stock Exchange<br>(XLON) |        |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Samuel Fischer

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Vesting of award of  
Restricted Stock Units  
under the Diageo 2014  
Long Term Incentive Plan

c) Price(s) and volume(s) Price(s) Volume(s)

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Nil 31,453

d) Aggregated information  
- Aggregated volume- Price

N/A

e) Date of transaction

2018-09-03

f) Place of transaction

Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name

Anand Kripalu

2. Reason for the notification

a) Position / status

Member of the Executive Committee

b) Initial notification / amendment

Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Diageo plc

b) LEI

213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument  
Identification code

Ordinary shares of 28  
101/108 pence  
GB0002374006

b) Nature of the transaction

1. Vesting award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

Price(s) Volume(s)

c) Price(s) and volume(s)

1. Nil 15,179



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2. £27.106 5,228

- d) Aggregated information  
- Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction London Stock Exchange  
(XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Deirdre Mahlan

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction  
1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

|                                                         | Price(s)                        | Volume(s) |
|---------------------------------------------------------|---------------------------------|-----------|
| c) Price(s) and volume(s)                               |                                 |           |
|                                                         | 1. Nil                          | 107,234   |
|                                                         | 2. £27.106                      | 50,280    |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                             |           |
| e) Date of transaction                                  | 2018-09-03                      |           |
| f) Place of transaction                                 | London Stock Exchange<br>(XLON) |           |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Siobhán Moriarty

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument  
Identification code Ordinary shares of 28  
101/108 pence  
GB0002374006

b) Nature of the transaction  
1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan

2. Sale of shares to  
cover tax liabilities

|                                                         | Price(s)                        | Volume(s) |
|---------------------------------------------------------|---------------------------------|-----------|
| c) Price(s) and volume(s)                               | 1. Nil                          | 35,346    |
|                                                         | 2. £27.106                      | 16,655    |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                             |           |
| e) Date of transaction                                  | 2018-09-03                      |           |
| f) Place of transaction                                 | London Stock Exchange<br>(XLON) |           |

1. Details of the person discharging managerial responsibilities/person  
closely associated

|                                     |                                      |
|-------------------------------------|--------------------------------------|
| a) Name                             | Mairéad Nayager                      |
| 2. Reason for the notification      |                                      |
| a) Position / status                | Member of the Executive<br>Committee |
| b) Initial notification / amendment | Initial notification                 |

3. Details of the issuer, emission allowance market participant, auction  
platform, auctioneer or auction monitor

|         |                     |
|---------|---------------------|
| a) Name | Diageo plc          |
| b) LEI  | 213800ZVIELEA55JM32 |

4. Details of the transaction(s): section to be repeated for (i) each type  
of instrument; (ii) each type of transaction; (iii) each date; and (iv)  
each place where transactions have been conducted

|                                            |                       |
|--------------------------------------------|-----------------------|
| a) Description of the financial instrument | Ordinary shares of 28 |
| Identification code                        | 101/108 pence         |

GB0002374006

- b) Nature of the transaction
1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan
  2. Sale of shares to cover tax liabilities

- |                           | Price(s)   | Volume(s) |
|---------------------------|------------|-----------|
| c) Price(s) and volume(s) | 1. Nil     | 2,535     |
|                           | 2. £27.106 | 1,194     |

- d) Aggregated information  
- Aggregated volume- Price
- N/A

- e) Date of transaction
- 2018-09-03

- f) Place of transaction
- London Stock Exchange (XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name
- John O'Keeffe

2. Reason for the notification

- a) Position / status
- Member of the Executive Committee

- b) Initial notification / amendment
- Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name
- Diageo plc

- b) LEI
- 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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|                                                      |                                                                                              |           |
|------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------|
| a) Description of the financial instrument           | Ordinary shares of 28                                                                        |           |
| Identification code                                  | 101/108 pence<br>GB0002374006                                                                |           |
| b) Nature of the transaction                         | 1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan |           |
|                                                      | 2. Sale of shares to cover tax liabilities                                                   |           |
|                                                      | Price(s)                                                                                     | Volume(s) |
| c) Price(s) and volume(s)                            | 1. Nil                                                                                       | 27,614    |
|                                                      | 2. £27.106                                                                                   | 14,396    |
| d) Aggregated information - Aggregated volume- Price | N/A                                                                                          |           |
| e) Date of transaction                               | 2018-09-03                                                                                   |           |
| f) Place of transaction                              | London Stock Exchange (XLON)                                                                 |           |

1. Details of the person discharging managerial responsibilities/person closely associated

|                                     |                                                |
|-------------------------------------|------------------------------------------------|
| a) Name                             | Dayalan Nayager                                |
| 2. Reason for the notification      |                                                |
| a) Position / status                | Person closely associated with Mairéad Nayager |
| b) Initial notification / amendment | Initial notification                           |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|         |                     |
|---------|---------------------|
| a) Name | Diageo plc          |
| b) LEI  | 213800ZVIELEA55JM32 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)

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each place where transactions have been conducted

|                                                         |                                                                                                                                            |           |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| a) Description of the financial instrument              | Ordinary shares of 28                                                                                                                      |           |
| Identification code                                     | 101/108 pence<br>GB0002374006                                                                                                              |           |
| b) Nature of the transaction                            | 1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan<br>2. Sale of shares to cover tax liabilities |           |
|                                                         | Price(s)                                                                                                                                   | Volume(s) |
| c) Price(s) and volume(s)                               | 1. Nil                                                                                                                                     | 315       |
|                                                         | 2. £27.106                                                                                                                                 | 149       |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                                                                                                                                        |           |
| e) Date of transaction                                  | 2018-09-03                                                                                                                                 |           |
| f) Place of transaction                                 | London Stock Exchange (XLON)                                                                                                               |           |

1. Details of the person discharging managerial responsibilities/person closely associated

|                                     |                                                |
|-------------------------------------|------------------------------------------------|
| a) Name                             | Dayalan Nayager                                |
| 2. Reason for the notification      |                                                |
| a) Position / status                | Person closely associated with Mairéad Nayager |
| b) Initial notification / amendment | Initial notification                           |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|         |                      |
|---------|----------------------|
| a) Name | Diageo plc           |
| b) LEI  | 213800ZVIELEA55JMJ32 |

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|    |                                                                |                                                                                                                                                        |           |
|----|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28<br>101/108 pence<br>GB0002374006                                                                                                 |           |
| b) | Nature of the transaction                                      | 1. Vesting of award of<br>Restricted Stock Units<br>under the Diageo 2014<br>Long Term Incentive Plan<br>2. Sale of shares to cover<br>tax liabilities |           |
|    |                                                                | Price(s)                                                                                                                                               | Volume(s) |
| c) | Price(s) and volume(s)                                         | 1. Nil            1,355<br>2. £27.106    639                                                                                                           |           |
| d) | Aggregated information<br>- Aggregated volume- Price           | N/A                                                                                                                                                    |           |
| e) | Date of transaction                                            | 2018-09-03                                                                                                                                             |           |
| f) | Place of transaction                                           | London Stock Exchange<br>(XLON)                                                                                                                        |           |

Diageo PLC – Director/PDMR Shareholding  
Dated 05 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, the following awards were granted to directors and persons discharging managerial responsibilities over either Ordinary Shares or American Depositary Shares under the Diageo plc 2014 Long Term Incentive Plan:

1. options which are exercisable between 3 September 2021 and 2 September 2028, subject to the satisfaction of performance conditions.

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2. conditional awards which will vest on 3 September 2021, subject to the satisfaction of performance conditions.
3. conditional awards in the form of Restricted Stock Units which will vest on 3 September 2021.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

5 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Ivan Menezes

2. Reason for the notification

a) Position / status Chief Executive

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary  
Identification code Shares

b) Nature of the transaction

1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares
2. Grant of conditional award under the Diageo 2014 Long Term Incentive



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Plan over American  
Depositary Shares

Price(s) Volume(s)

- |                                                         |                         |        |
|---------------------------------------------------------|-------------------------|--------|
| c) Price(s) and volume(s)                               | 1. \$141.17             | 42,848 |
|                                                         | 2. \$141.17             | 42,848 |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                     |        |
| e) Date of transaction                                  | 2018-09-03              |        |
| f) Place of transaction                                 | Outside a trading venue |        |

1. Details of the person discharging managerial responsibilities/person closely associated

- |                                     |                         |
|-------------------------------------|-------------------------|
| a) Name                             | Kathryn Mikells         |
| 2. Reason for the notification      |                         |
| a) Position / status                | Chief Financial Officer |
| b) Initial notification / amendment | Initial notification    |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- |         |                     |
|---------|---------------------|
| a) Name | Diageo plc          |
| b) LEI  | 213800ZVIELEA55JM32 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- |                                                                   |                                                                                                                |
|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| a) Description of the financial instrument<br>Identification code | American Depositary<br>Shares                                                                                  |
| b) Nature of the transaction                                      | 1. Grant of options under<br>the Diageo 2014 Long<br>Term Incentive Plan over<br>American Depositary<br>Shares |

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2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares

|                                                      | Price(s)                | Volume(s) |
|------------------------------------------------------|-------------------------|-----------|
| c) Price(s) and volume(s)                            |                         |           |
|                                                      | 1. \$141.17             | 42,848    |
|                                                      | 2. \$141.17             | 42,848    |
| d) Aggregated information - Aggregated volume- Price | N/A                     |           |
| e) Date of transaction                               | 2018-09-03              |           |
| f) Place of transaction                              | Outside a trading venue |           |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Deirdre Mahlan

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction 1. Grant of options under the Diageo 2014 Long

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Term Incentive Plan over  
American Depositary  
Shares  
2. Grant of conditional  
award under the Diageo  
2014 Long Term Incentive  
Plan over American  
Depositary Shares

Price(s) Volume(s)

- |                                                         |                         |
|---------------------------------------------------------|-------------------------|
| c) Price(s) and volume(s)                               | 1. \$141.17 29,696      |
|                                                         | 2. \$141.17 29,696      |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                     |
| e) Date of transaction                                  | 2018-09-03              |
| f) Place of transaction                                 | Outside a trading venue |

1. Details of the person discharging managerial responsibilities/person  
closely associated

a) Name Alberto Gavazzi

2. Reason for the notification

a) Position / status Member of the Executive  
Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction  
platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type  
of instrument; (ii) each type of transaction; (iii) each date; and (iv)  
each place where transactions have been conducted

a) Description of the financial instrument American Depositary  
Identification code Shares

- b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares
  2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares

- |                           | Price(s)    | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | 1. \$141.17 | 15,052    |
|                           | 2. \$141.17 | 13,547    |

- d) Aggregated information  
- Aggregated volume- Price
- N/A

- e) Date of transaction
- 2018-09-03

- f) Place of transaction
- Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name
- Anand Kripalu

2. Reason for the notification

- a) Position / status
- Member of the Executive Committee

- b) Initial notification / amendment
- Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name
- Diageo plc

- b) LEI
- 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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| a) Description of the financial instrument           | Ordinary shares of 28                                                                                                                                                                                                                 |           |          |           |    |        |        |    |        |        |
|------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------|-----------|----|--------|--------|----|--------|--------|
| Identification code                                  | 101/108 pence<br>GB0002374006                                                                                                                                                                                                         |           |          |           |    |        |        |    |        |        |
| b) Nature of the transaction                         | 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares<br>2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares                                          |           |          |           |    |        |        |    |        |        |
| c) Price(s) and volume(s)                            | <table border="0"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>£25.69</td> <td>20,879</td> </tr> <tr> <td>2.</td> <td>£25.69</td> <td>17,399</td> </tr> </tbody> </table> |           | Price(s) | Volume(s) | 1. | £25.69 | 20,879 | 2. | £25.69 | 17,399 |
|                                                      | Price(s)                                                                                                                                                                                                                              | Volume(s) |          |           |    |        |        |    |        |        |
| 1.                                                   | £25.69                                                                                                                                                                                                                                | 20,879    |          |           |    |        |        |    |        |        |
| 2.                                                   | £25.69                                                                                                                                                                                                                                | 17,399    |          |           |    |        |        |    |        |        |
| d) Aggregated information - Aggregated volume- Price | N/A                                                                                                                                                                                                                                   |           |          |           |    |        |        |    |        |        |
| e) Date of transaction                               | 2018-09-03                                                                                                                                                                                                                            |           |          |           |    |        |        |    |        |        |
| f) Place of transaction                              | Outside a trading venue                                                                                                                                                                                                               |           |          |           |    |        |        |    |        |        |

1. Details of the person discharging managerial responsibilities/person closely associated

|                                     |                                   |
|-------------------------------------|-----------------------------------|
| a) Name                             | Brian Franz                       |
| 2. Reason for the notification      |                                   |
| a) Position / status                | Member of the Executive Committee |
| b) Initial notification / amendment | Initial notification              |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|         |                      |
|---------|----------------------|
| a) Name | Diageo plc           |
| b) LEI  | 213800ZVIELEA55JMJ32 |

4.

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| a) | Description of the financial instrument<br>Identification code | American Depository<br>Shares                                                                                                                                                                                                                                                                                            |  |          |           |    |          |        |    |          |        |
|----|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------|-----------|----|----------|--------|----|----------|--------|
| b) | Nature of the transaction                                      | <ol style="list-style-type: none"> <li>1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depository Shares</li> <li>2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depository Shares</li> </ol>                                               |  |          |           |    |          |        |    |          |        |
| c) | Price(s) and volume(s)                                         | <table border="0" style="margin-left: 40px;"> <thead> <tr> <th></th> <th style="text-align: left;">Price(s)</th> <th style="text-align: left;">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>\$141.17</td> <td>12,331</td> </tr> <tr> <td>2.</td> <td>\$141.17</td> <td>11,098</td> </tr> </tbody> </table> |  | Price(s) | Volume(s) | 1. | \$141.17 | 12,331 | 2. | \$141.17 | 11,098 |
|    | Price(s)                                                       | Volume(s)                                                                                                                                                                                                                                                                                                                |  |          |           |    |          |        |    |          |        |
| 1. | \$141.17                                                       | 12,331                                                                                                                                                                                                                                                                                                                   |  |          |           |    |          |        |    |          |        |
| 2. | \$141.17                                                       | 11,098                                                                                                                                                                                                                                                                                                                   |  |          |           |    |          |        |    |          |        |
| d) | Aggregated information<br>- Aggregated volume- Price           | N/A                                                                                                                                                                                                                                                                                                                      |  |          |           |    |          |        |    |          |        |
| e) | Date of transaction                                            | 2018-09-03                                                                                                                                                                                                                                                                                                               |  |          |           |    |          |        |    |          |        |
| f) | Place of transaction                                           | Outside a trading venue                                                                                                                                                                                                                                                                                                  |  |          |           |    |          |        |    |          |        |

1. Details of the person discharging managerial responsibilities/person closely associated

|    |                                  |                                   |
|----|----------------------------------|-----------------------------------|
| a) | Name                             | Dan Mobley                        |
| 2. | Reason for the notification      |                                   |
| a) | Position / status                | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification              |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|    |      |            |
|----|------|------------|
| a) | Name | Diageo plc |
|----|------|------------|

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|    |                                                                |                                                                                                                                                                                              |
|----|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| a) | Description of the financial instrument<br>Identification code | Ordinary shares of 28<br>101/108 pence<br>GB0002374006                                                                                                                                       |
| b) | Nature of the transaction                                      | 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares<br>2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares |

|                           | Price(s)  | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) |           |           |
|                           | 1. £25.69 | 33,086    |
|                           | 2. £25.69 | 29,778    |

d) Aggregated information  
- Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28  
101/108 pence  
GB0002374006
- b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
  2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

- |                           | Price(s)  | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 35,989    |
|                           | 2. £25.69 | 32,390    |

- d) Aggregated information - Aggregated volume- Price N/A

- e) Date of transaction 2018-09-03

- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name John Kennedy

2. Reason for the notification

- a) Position / status Member of the Executive Committee

- b) Initial notification / amendment Initial notification

3.



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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depository Shares  
Identification code
- b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depository Shares
  2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depository Shares

- |                           | Price(s)    | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | 1. \$141.17 | 18,514    |
|                           | 2. \$141.17 | 16,663    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John O'Keefe

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction  
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares  
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

c) Price(s) and volume(s)

|    | Price(s) | Volume(s) |
|----|----------|-----------|
| 1. | £25.69   | 41,336    |
| 2. | £25.69   | 37,203    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Mairéad Nayager

2. Reason for the notification

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a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary Shares  
Identification code

b) Nature of the transaction  
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares  
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares

|                           | Price(s)    | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | 1. \$141.17 | 39,898    |
|                           | 2. \$141.17 | 35,908    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Sam Fischer

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
 Identification code 101/108 pence  
 GB0002374006

b) Nature of the transaction  
 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares  
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

|                           | Price(s)  | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 41,148    |
|                           | 2. £25.69 | 37,034    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Siobhán Moriarty

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction  
 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares  
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

|                           | Price(s)  | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 42,731    |
|                           | 2. £25.69 | 38,458    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

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1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Syl Saller

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction  
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares  
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

|                           | Price(s)  | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 11,557    |
|                           | 2. £25.69 | 10,401    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Tory Frame

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction  
 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares  
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

|                           |    | Price(s) | Volume(s) |
|---------------------------|----|----------|-----------|
| c) Price(s) and volume(s) | 1. | £25.69   | 31,420    |
|                           | 2. | £25.69   | 28,278    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Dayalan Nayager

2. Reason for the notification

a) Position / status Person closely associated with Mairéad Nayager

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28 pence  
 Identification code GB0002374006

b) Nature of the transaction  
 1. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares  
 2. Grant of conditional award as Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

|                           | Price(s) | Volume(s) |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) |          |           |
| 1.                        | £25.69   | 10,509    |
| 2.                        | £27.15   | 5,303     |

d) Aggregated information - Aggregated volume- Price N/A



- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

Diageo PLC – Director/PDMR Shareholding  
Dated 05 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, conditional awards were granted to directors and persons discharging managerial responsibilities over either Ordinary Shares or American Depositary Shares under the Diageo plc 2018 Exceptional Stock Award Plan. The awards are subject to the satisfaction of performance conditions.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

5 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Alberto Gavazzi

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|                                                      |                                                                                                               |
|------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| a) Description of the financial instrument           | American Depositary                                                                                           |
| Identification code                                  | Shares                                                                                                        |
| b) Nature of the transaction                         | Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares |
| c) Price(s) and volume(s)                            | Price(s) Volume(s)                                                                                            |
|                                                      | \$140.89 24,132                                                                                               |
| d) Aggregated information - Aggregated volume- Price | N/A                                                                                                           |
| e) Date of transaction                               | 2018-09-03                                                                                                    |
| f) Place of transaction                              | Outside a trading venue                                                                                       |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Anand Kripalu

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4.

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|    |                                                   |                                                                                                    |           |
|----|---------------------------------------------------|----------------------------------------------------------------------------------------------------|-----------|
| a) | Description of the financial instrument           | Ordinary shares of 28                                                                              |           |
|    | Identification code                               | 101/108 pence<br>GB0002374006                                                                      |           |
| b) | Nature of the transaction                         | Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares |           |
| c) | Price(s) and volume(s)                            | Price(s)                                                                                           | Volume(s) |
|    |                                                   | £27.15                                                                                             | 11,119    |
| d) | Aggregated information - Aggregated volume- Price | N/A                                                                                                |           |
| e) | Date of transaction                               | 2018-09-03                                                                                         |           |
| f) | Place of transaction                              | Outside a trading venue                                                                            |           |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Brian Franz

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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|    |                                                   |                                                                                                               |           |
|----|---------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-----------|
| a) | Description of the financial instrument           | American Depositary Shares                                                                                    |           |
|    | Identification code                               |                                                                                                               |           |
| b) | Nature of the transaction                         | Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares |           |
| c) | Price(s) and volume(s)                            | Price(s)                                                                                                      | Volume(s) |
|    |                                                   | \$140.89                                                                                                      | 4,942     |
| d) | Aggregated information - Aggregated volume- Price | N/A                                                                                                           |           |
| e) | Date of transaction                               | 2018-09-03                                                                                                    |           |
| f) | Place of transaction                              | Outside a trading venue                                                                                       |           |

1. Details of the person discharging managerial responsibilities/person closely associated

|    |                                  |                                   |
|----|----------------------------------|-----------------------------------|
| a) | Name                             | Dan Mobley                        |
| 2. | Reason for the notification      |                                   |
| a) | Position / status                | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification              |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|    |      |                      |
|----|------|----------------------|
| a) | Name | Diageo plc           |
| b) | LEI  | 213800ZVIELEA55JMJ32 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|    |                                         |                               |
|----|-----------------------------------------|-------------------------------|
| a) | Description of the financial instrument | Ordinary shares of 28         |
|    | Identification code                     | 101/108 pence<br>GB0002374006 |

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b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

c) Price(s) and volume(s) Price(s) Volume(s)  
£27.15 9,392

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

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|                                                         | Price(s)                | Volume(s) |
|---------------------------------------------------------|-------------------------|-----------|
| c) Price(s) and volume(s)                               | £27.15                  | 13,621    |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                     |           |
| e) Date of transaction                                  | 2018-09-03              |           |
| f) Place of transaction                                 | Outside a trading venue |           |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John Kennedy

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares

c) Price(s) and volume(s) Price(s) Volume(s)  
\$140.89 29,682

- d) Aggregated information  
- Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name John O'Keeffe

2. Reason for the notification

- a) Position / status Member of the Executive Committee

- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006
- b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £27.15   | 15,645    |
- d) Aggregated information  
- Aggregated volume- Price N/A

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- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Mairéad Nayager

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006
- b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £27.15   | 15,101    |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue



1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Sam Fischer

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

c) Price(s) and volume(s) Price(s) Volume(s) £27.15 15,574

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1.

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Details of the person discharging managerial responsibilities/person closely associated

a) Name Siobhán Moriarty

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

3.

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

4.

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15   | 16,173    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Syl Saller

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depository Shares

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depository Shares

|                           | Price(s) | Volume(s) |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) | \$140.89 | 4,632     |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

Diageo PLC – Transaction in Own Shares  
Dated 05 September 2018

Transaction in Own Shares

September 05, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBp) | Lowest price paid: (GBp) | Volume weighted average price paid per share (GBp) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 05, 2018 | 255,771                    | 2,715.00                  | 2,671.00                 | 2,691.17                                           | XLON  |
| September 05, 2018 | 159,658                    | 2,715.00                  | 2,671.50                 | 2,691.08                                           | CHIX  |
| September 05, 2018 | 34,571                     | 2,712.50                  | 2,672.00                 | 2,690.72                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/9128Z\\_1-2018-9-5.pdf](http://www.rns-pdf.londonstockexchange.com/rns/9128Z_1-2018-9-5.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 06 September 2018

Diageo plc

LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 6 September 2018, options over Ordinary Shares were granted under the Diageo plc 2009 Irish Sharesave Scheme.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

6 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John O'Keeffe

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28 pence  
Identification code GB0002374006

b) Nature of the transaction Grant of options under the Diageo plc 2009 Irish Sharesave Scheme

|                           | Price(s) | Volume(s) |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) | €24.97   | 1,211     |

d) Aggregated information N/A

- Aggregated volume- Price

- e) Date of transaction 2018-09-06
- f) Place of transaction Outside a trading venue

Diageo PLC – Director/PDMR Shareholding  
Dated 06 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

Various awards under the Diageo 2014 Long Term Incentive Plan have been released or exercised as follows:

- Release of American Depositary Shares on 4 September 2018.
- Exercise of options over Ordinary Shares on 5 September 2018.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

6 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated
  - a) Name Ivan Menezes
2. Reason for the notification
  - a) Position / status Chief Executive
  - b) Initial notification / amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depositary Shares  
Identification code
- b) Nature of the transaction  
1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

- |                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 37,835    |
|                           | 2. \$139.4551 | 18,256    |

- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-04
- f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Brian Franz
2. Reason for the notification
- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depository Shares  
Identification code
- b) Nature of the transaction  
1. Release of award of American Depository Shares under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

- |                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 9,905     |
|                           | 2. \$139.4551 | 4,820     |

- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-04
- f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Brian Franz
2. Reason for the notification
- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3.



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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depository Shares  
Identification code
- b) Nature of the transaction  
1. Release of award of American Depository Shares under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

- |                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 3,111     |
|                           | 2. \$139.4551 | 1,518     |

- d) Aggregated information - Aggregated volume- Price N/A

- e) Date of transaction 2018-09-04

- f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Alberto Gavazzi

2. Reason for the notification

- a) Position / status Member of the Executive Committee

- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc  
 b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction  
 1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan  
 2. Sale of shares to cover tax liabilities

|                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 9,328     |
|                           | 2. \$139.4551 | 3,274     |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Alberto Gavazzi

2. Reason for the notification

a) Position / status Member of the Executive Committee

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b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction  
 3. platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type  
 4. of instrument; (ii) each type of transaction; (iii) each date; and (iv)  
 each place where transactions have been conducted

a) Description of the financial instrument American Depository  
 Identification code Shares

b) Nature of the transaction  
 1. Release of award of  
 American Depository  
 Shares under the Diageo  
 2014 Long Term Incentive  
 Plan  
 2. Sale of shares to cover  
 tax liabilities

|                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 9,328     |
|                           | 2. \$139.4551 | 3,274     |

d) Aggregated information  
 - Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange  
 (XNYS)

1. Details of the person discharging managerial responsibilities/person  
 closely associated

a) Name John Kennedy

2. Reason for the notification

a) Position / status Member of the Executive  
 Committee

b) Initial notification / amendment                      Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name                                                                      Diageo plc

b) LEI                                                                              213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument                      American Depositary  
Identification code                                                      Shares

b) Nature of the transaction                                              1. Release of award of  
American Depositary  
Shares under the Diageo  
2014 Long Term Incentive  
Plan  
2. Sale of shares to cover  
tax liabilities

|                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 9,480     |
|                           | 2. \$139.4551 | 4,943     |

d) Aggregated information                                              N/A  
- Aggregated volume- Price

e) Date of transaction                                                      2018-09-04

f) Place of transaction                                                      New York Stock Exchange  
(XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name                                                                              John Kennedy

2. Reason for the notification

a) Position / status

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Member of the Executive  
Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary  
Identification code Shares

b) Nature of the transaction  
1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

|                           | Price(s)   | Volume(s) |
|---------------------------|------------|-----------|
| c) Price(s) and volume(s) |            |           |
| 1.                        | Nil        | 3,896     |
| 2.                        | \$139.4551 | 2,032     |

d) Aggregated information  
- Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange  
(XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Sylvia Saller

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction  
 1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan  
 2. Sale of shares to cover tax liabilities

|                           | Price(s)      | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil        | 9,282     |
|                           | 2. \$139.4551 | 4,275     |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction 1. Exercise of options over Ordinary Shares under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

|                           | Price(s)   | Volume(s) |
|---------------------------|------------|-----------|
| c) Price(s) and volume(s) | 1. £17.09  | 28,900    |
|                           | 2. £27.055 | 23,610    |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-05

f) Place of transaction London Stock Exchange (XLON)

Dated 06 September 2018

Transaction in Own Shares  
September 06, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 06, 2018 | 261,262                    | 2,705.50                  | 2,677.00                 | 2,693.18                                           | XLON  |
| September 06, 2018 | 153,403                    | 2,705.00                  | 2,678.00                 | 2,693.16                                           | CHIX  |
| September 06, 2018 | 35,335                     | 2,705.50                  | 2,678.00                 | 2,693.85                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/0545A\\_1-2018-9-6.pdf](http://www.rns-pdf.londonstockexchange.com/rns/0545A_1-2018-9-6.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 07 September 2018

Transaction in Own Shares



September 07, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBp) | Lowest price paid: (GBp) | Volume weighted average price paid per share (GBp) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 07, 2018 | 262,638                    | 2,699.00                  | 2,656.50                 | 2,678.38                                           | XLON  |
| September 07, 2018 | 152,559                    | 2,699.00                  | 2,656.50                 | 2,678.26                                           | CHIX  |
| September 07, 2018 | 34,803                     | 2,699.00                  | 2,656.50                 | 2,678.70                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/1913A\\_1-2018-9-7.pdf](http://www.rns-pdf.londonstockexchange.com/rns/1913A_1-2018-9-7.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 10 September 2018

Diageo plc

LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 10 September 2018, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

1. purchase of partnership shares using deductions from salary; and
2. award of one matching share for every two partnership shares purchased.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

10 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Kathryn Mikells

2. Reason for the notification

a) Position / status Chief Financial Officer

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
101/108 pence  
GB0002374006

b) Nature of the transaction Purchase of partnership  
shares and award of matching  
shares under the Diageo 2001  
Share Incentive Plan

c) Price(s) and volume(s) Price(s) Volume(s)  
£26.84 6 partnership shares

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- |                                                         |                                 |                   |
|---------------------------------------------------------|---------------------------------|-------------------|
|                                                         | Nil                             | 3 matching shares |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                             |                   |
| e) Date of transaction                                  | 2018-09-10                      |                   |
| f) Place of transaction                                 | London Stock Exchange<br>(XLON) |                   |
1. Details of the person discharging managerial responsibilities/person closely associated
- |         |              |  |
|---------|--------------|--|
| a) Name | David Cutter |  |
|---------|--------------|--|
2. Reason for the notification
- |                                     |                                   |  |
|-------------------------------------|-----------------------------------|--|
| a) Position / status                | Member of the Executive Committee |  |
| b) Initial notification / amendment | Initial notification              |  |
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- |         |                      |  |
|---------|----------------------|--|
| a) Name | Diageo plc           |  |
| b) LEI  | 213800ZVIELEA55JMJ32 |  |
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- |                                                                   |                                                                                                                 |  |
|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|--|
| a) Description of the financial instrument<br>Identification code | Ordinary shares of 28<br>101/108 pence<br>GB0002374006                                                          |  |
| b) Nature of the transaction                                      | Purchase of partnership<br>shares and award of matching<br>shares under the Diageo 2001<br>Share Incentive Plan |  |
|                                                                   | Price(s) Volume(s)                                                                                              |  |
| c) Price(s) and volume(s)                                         | £26.84 5 partnership shares                                                                                     |  |

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Nil 3 matching shares

d) Aggregated information  
- Aggregated volume- Price

N/A

e) Date of transaction

2018-09-10

f) Place of transaction

London Stock Exchange  
(XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name

Victoria Frame

2. Reason for the notification

a) Position / status

Member of the Executive  
Committee

b) Initial notification / amendment

Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Diageo plc

b) LEI

213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument  
Identification code

Ordinary shares of 28  
101/108 pence  
GB0002374006

b) Nature of the transaction

Purchase of partnership  
shares and award of matching  
shares under the Diageo 2001  
Share Incentive Plan

c) Price(s) and volume(s)

Price(s) Volume(s)

£26.84 5 partnership shares

Nil 2 matching shares

- d) Aggregated information  
- Aggregated volume- Price N/A
- e) Date of transaction 2018-09-10
- f) Place of transaction London Stock Exchange  
(XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Daniel Mobley

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan

c) Price(s) and volume(s)

|  |          |                      |
|--|----------|----------------------|
|  | Price(s) | Volume(s)            |
|  | £26.84   | 6 partnership shares |
|  | Nil      | 3 matching shares    |

- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-10
- f) Place of transaction London Stock Exchange (XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Siobhán Moriarty

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006
- b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan
- c) Price(s) and volume(s) Price(s) Volume(s)  
£26.84 5 partnership shares  
Nil 2 matching shares
- d) Aggregated information N/A

- Aggregated volume- Price

|                         |                                 |
|-------------------------|---------------------------------|
| e) Date of transaction  | 2018-09-10                      |
| f) Place of transaction | London Stock Exchange<br>(XLON) |

Diageo PLC – Transaction in Own Shares  
Dated 10 September 2018

Transaction in Own Shares  
September 10, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 10, 2018 | 254,593                    | 2,700.00                  | 2,677.00                 | 2,688.59                                           | XLON  |
| September 10, 2018 | 160,577                    | 2,700.00                  | 2,677.00                 | 2,688.26                                           | CHIX  |
| September 10, 2018 | 34,830                     | 2,700.00                  | 2,677.00                 | 2,689.26                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/3304A\\_1-2018-9-10.pdf](http://www.rns-pdf.londonstockexchange.com/rns/3304A_1-2018-9-10.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 11 September 2018

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Javier Ferrán

2. Reason for the notification

a) Position / status Chairman

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Share purchase under  
arrangement with the  
Company



|                                                         |                                 |           |
|---------------------------------------------------------|---------------------------------|-----------|
|                                                         | Price(s)                        | Volume(s) |
| c) Price(s) and volume(s)                               | £26.79                          | 309       |
| d) Aggregated information<br>- Aggregated volume- Price | N/A                             |           |
| e) Date of transaction                                  | 2018-09-11                      |           |
| f) Place of transaction                                 | London Stock Exchange<br>(XLON) |           |

Diageo PLC – Transaction in Own Shares  
Dated 11 September 2018

Transaction in Own Shares  
September 11, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid:<br>(GBP) | Lowest price paid:<br>(GBP) | Volume weighted average price paid per share<br>(GBP) | Venue |
|--------------------|----------------------------|------------------------------|-----------------------------|-------------------------------------------------------|-------|
| September 11, 2018 | 248,351                    | 2,690.50                     | 2,667.00                    | 2,678.67                                              | XLON  |
| September 11, 2018 | 160,735                    | 2,690.50                     | 2,667.00                    | 2,678.91                                              | CHIX  |
| September 11, 2018 | 40,914                     | 2,690.50                     | 2,667.00                    | 2,679.03                                              | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/4739A\\_1-2018-9-11.pdf](http://www.rns-pdf.londonstockexchange.com/rns/4739A_1-2018-9-11.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 12 September 2018

Transaction in Own Shares

September 12, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 12, 2018 | 249,719                    | 2,685.50                  | 2,660.00                 | 2,675.30                                           | XLON  |
| September 12, 2018 | 168,444                    | 2,685.50                  | 2,660.00                 | 2,675.43                                           | CHIX  |
| September 12, 2018 | 31,837                     | 2,685.50                  | 2,660.00                 | 2,675.99                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/6122A\\_1-2018-9-12.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6122A_1-2018-9-12.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

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LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 13 September 2018

Transaction in Own Shares

September 13, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 13, 2018 | 260,911                    | 2,684.00                  | 2,653.00                 | 2,663.52                                           | XLON  |
| September 13, 2018 | 157,499                    | 2,684.00                  | 2,653.00                 | 2,663.67                                           | CHIX  |
| September 13, 2018 | 30,959                     | 2,678.50                  | 2,653.00                 | 2,663.28                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/7477A\\_1-2018-9-13.pdf](http://www.rns-pdf.londonstockexchange.com/rns/7477A_1-2018-9-13.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 14 September 2018

Transaction in Own Shares  
September 14, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 14, 2018 | 254,392                    | 2,674.50                  | 2,655.00                 | 2,666.85                                           | XLON  |
| September 14, 2018 | 158,591                    | 2,674.50                  | 2,655.00                 | 2,666.84                                           | CHIX  |
| September 14, 2018 | 36,501                     | 2,674.50                  | 2,655.00                 | 2,667.37                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/8870A\\_1-2018-9-14.pdf](http://www.rns-pdf.londonstockexchange.com/rns/8870A_1-2018-9-14.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 17 September 2018

Transaction in Own Shares

September 17, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBp) | Lowest price paid: (GBp) | Volume weighted average price paid per share (GBp) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 17, 2018 | 261,476                    | 2,674.00                  | 2,641.50                 | 2,653.33                                           | XLON  |
| September 17, 2018 | 141,098                    | 2,674.00                  | 2,641.50                 | 2,653.76                                           | CHIX  |
| September 17, 2018 | 34,356                     | 2,674.00                  | 2,641.50                 | 2,653.78                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/0341B\\_1-2018-9-17.pdf](http://www.rns-pdf.londonstockexchange.com/rns/0341B_1-2018-9-17.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 18 September 2018

Transaction in Own Shares

September 18, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as

announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBp) | Lowest price paid: (GBp) | Volume weighted average price paid per share (GBp) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 18, 2018 | 265,672                    | 2,654.00                  | 2,625.00                 | 2,637.18                                           | XLON  |
| September 18, 2018 | 149,518                    | 2,654.50                  | 2,625.00                 | 2,637.18                                           | CHIX  |
| September 18, 2018 | 34,810                     | 2,654.00                  | 2,625.00                 | 2,636.86                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/1825B\\_1-2018-9-18.pdf](http://www.rns-pdf.londonstockexchange.com/rns/1825B_1-2018-9-18.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 19 September 2018

Transaction in Own Shares

September 19, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

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| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 19, 2018 | 266,005                    | 2,631.00                  | 2,598.50                 | 2,617.61                                           | XLON  |
| September 19, 2018 | 143,734                    | 2,631.00                  | 2,598.50                 | 2,617.61                                           | CHIX  |
| September 19, 2018 | 33,271                     | 2,631.00                  | 2,598.50                 | 2,617.35                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/3250B\\_1-2018-9-19.pdf](http://www.rns-pdf.londonstockexchange.com/rns/3250B_1-2018-9-19.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Trading Update

Dated 20 September 2018

Diageo plc

LEI: 213800ZVIELEA55JMJ3

20 September 2018

Diageo issues trading commentary ahead of AGM 2018

Ivan Menezes, Chief Executive, commented:

"The year has started well and performance is in line with our expectations. We continue to execute our strategy with discipline and agility and despite seeing increased volatility in some markets we continue to expect organic net sales growth in F19 to be broadly in line with last fiscal year and consistent with our medium-term guidance of mid-single digit growth.

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We are focused on delivering both growth and efficiency, allowing us to continue to reinvest in the business to support the long-term growth of our brands. We continue to expect to grow organic operating margins in line with our guidance of 175bps of margin expansion in the three years ending 30 June 2019.

In recent weeks, we have experienced some increased emerging market foreign exchange volatility, which has been partially offset by a strengthening of the dollar. Based on current rates\* we currently expect exchange to have a negative impact on net sales of £175m and a negative impact on operating profit of £45m for the fiscal year".

\*Rates £1=\$1.32, £1=€1.13

For further information

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About Diageo

Diageo is a global leader in beverage alcohol with an outstanding collection of brands across spirits and beer categories. These brands include Johnnie Walker, Crown Royal, JeB, Buchanan's and Windsor whiskies, Smirnoff, C roc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is a global company, and our products are sold in more than 180 countries around the world. The company is listed on both the London Stock Exchange (DGE) and the New York Stock Exchange (DEO). For more information about Diageo, our people, our brands, and performance, visit us at [www.diageo.com](http://www.diageo.com). Visit Diageo's global responsible drinking resource, [www.DRINKiQ.com](http://www.DRINKiQ.com), for information, initiatives, and ways to share best practice.

Celebrating life, every day, everywhere.

ENDS

### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This document contains 'forward-looking' statements. These statements can be identified by the fact that they do not relate only to historical or current facts. In particular, forward-looking statements include all statements that express forecasts, expectations, plans, outlook, objectives and projections with respect to future matters, and can be statements made about Diageo's strategy, trends in results of operations, margins, growth rates and growth rate objectives;



estimates of Diageo's cash flows, effective interest and/or tax rates, cost savings, results of hedging instruments, cash contributions to post-employment plans, exchange rate impacts, dividend policies and other shareholder return objectives, executive compensation levels and outcomes of litigation, as well as the impact of new accounting policies on Diageo's consolidated results and financial position. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future.

There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements, including factors that are outside of Diageo's control. These factors include, but are not limited to, economic, political, social or other developments (including the potential impact of any global, regional or local trade wars or any tariffs, duties or other restrictions or barriers imposed on the import or export of goods between territories); the negotiating process surrounding, as well as the eventual terms of, the UK's exit from the European Union; changes in consumer preferences and tastes; litigation and similar proceedings; changes in domestic and international tax environment; the impact of climate change or legal, regulatory or market measures intended to address climate change; changes in the cost of production; legal and regulatory developments, as well as any failure to comply with existing laws and regulations; contamination, counterfeiting or other circumstances that harm the level of customer support for Diageo's brands and/or damage Diageo's image and reputation; increased competitive and pricing pressures; any disruption to production facilities, business services centres or information systems, including as a result of cyber-attacks; Diageo's ability to execute and derive the expected benefits from its strategies; increased costs for talent and/or labour strikes or disputes; fluctuations in exchange and/or interest rates; movements in the value of assets and liabilities related to Diageo's pension plans; Diageo's ability to renew existing agreements; and/or any failure by Diageo to protect its intellectual property rights.

All oral and written forward-looking statements made on or after the date of this document and attributable to Diageo are expressly qualified in their entirety by the above factors and by the 'Risk factors' included in Diageo's annual report for the year ended 30 June 2018. Any forward-looking statements made by or on behalf of Diageo speak only as of the date they are made. Other than in accordance with its legal and regulatory obligations, Diageo does not undertake to update forward-looking statements to reflect any changes in Diageo's expectations with regard thereto or any changes in events, conditions or circumstances on which any such statement is based. The reader should, however, consult any additional disclosures that Diageo may make in any documents which it publishes and/or files with the US Securities and Exchange Commission (SEC). All readers, wherever located, should take note of these disclosures.

All rights are reserved in relation to any reference in this document to names of Diageo's products which constitute trademarks or trade names which Diageo owns, or which others own and license to Diageo for use. © Diageo plc 2018.

The information in this document does not constitute an offer to sell or an invitation to buy shares in Diageo plc or an invitation or inducement to engage in any other investment activities. Past performance cannot be relied upon as a guide to future performance.

Diageo PLC – Result of AGM  
Dated 21 September 2018

Diageo plc  
LEI: 213800ZVIELEA55JM32

Result of Annual General Meeting

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At the Annual General Meeting of Diageo plc held on Thursday, 20 September 2018, all resolutions contained in the Notice of Annual General Meeting 2018 were duly passed.

The results of the poll held at the AGM are as follows:

|                                                                              | VOTES FOR     | %     | VOTES AGAINST | %    | VOTES WITHHELD |
|------------------------------------------------------------------------------|---------------|-------|---------------|------|----------------|
| 1) Report and accounts 2018                                                  | 1,921,702,371 | 99.26 | 14,340,943    | 0.74 | 15,977,824     |
| 2) Directors' remuneration report 2018                                       | 1,873,234,182 | 96.54 | 67,057,068    | 3.46 | 11,728,553     |
| 3) Declaration of final dividend                                             | 1,950,731,576 | 99.97 | 532,970       | 0.03 | 756,593        |
| 4) Election of SS Kilsby as a director                                       | 1,896,667,650 | 99.23 | 14,647,558    | 0.77 | 40,705,932     |
| 5) Re-election of Lord Davies as a director                                  | 1,927,087,124 | 98.79 | 23,515,072    | 1.21 | 1,418,548      |
| 6) Re-election of J Ferrán as a director                                     | 1,937,094,077 | 99.29 | 13,936,984    | 0.71 | 988,749        |
| 7) Re-election of Ho KwonPing as a director                                  | 1,787,202,926 | 92.41 | 146,729,564   | 7.59 | 18,088,649     |
| 8) Re-election of NS Mendelsohn as a director                                | 1,931,185,325 | 98.98 | 19,835,169    | 1.02 | 1,000,646      |
| 9) Re-election of IM Menezes as a director                                   | 1,943,554,110 | 99.62 | 7,471,547     | 0.38 | 995,484        |
| 10) Re-election of KA Mikells as a director                                  | 1,924,991,302 | 98.67 | 26,043,758    | 1.33 | 986,081        |
| 11) Re-election of AJH Stewart as a director                                 | 1,929,694,565 | 99.53 | 9,087,155     | 0.47 | 13,239,024     |
| 12) Re-appointment of auditor                                                | 1,946,977,057 | 99.78 | 4,326,823     | 0.22 | 717,261        |
| 13) Remuneration of auditor                                                  | 1,944,541,028 | 99.66 | 6,627,374     | 0.34 | 852,738        |
| 14) Authority to make political donations and/or incur political expenditure | 1,889,327,460 | 97.26 | 53,152,373    | 2.74 | 9,541,307      |
| 15) Authority to allot shares                                                | 1,929,486,704 | 98.91 | 21,177,808    | 1.09 | 1,356,243      |
| 16) Disapplication of pre-emption rights                                     | 1,943,050,599 | 99.64 | 6,950,565     | 0.36 | 2,015,451      |
| 17) Authority to purchase own shares                                         | 1,928,899,479 | 98.96 | 20,318,136    | 1.04 | 2,802,790      |
| 18) Adoption of new articles of association                                  | 1,920,473,056 | 98.95 | 20,463,096    | 1.05 | 11,084,589     |
| 19) Notice of a general meeting                                              | 1,816,091,673 | 93.46 | 127,123,986   | 6.54 | 8,805,083      |

On 18 September 2018, there were 2,452,638,109 ordinary shares (excluding treasury shares) in issue.

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In accordance with Listing Rule 9.6.2R, copies of the resolutions passed as special business at the AGM have been submitted to the National Storage Mechanism and will shortly be available for inspection at:<http://www.morningstar.co.uk/uk/NSM>.

James Edmunds  
Deputy Company Secretary

21 September 2018

Diageo PLC – Transaction in Own Shares  
Dated 21 September 2018

Transaction in Own Shares  
September 21, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 21, 2018 | 273,180                    | 2,701.00                  | 2,659.00                 | 2,679.25                                           | XLON  |
| September 21, 2018 | 139,244                    | 2,701.00                  | 2,659.00                 | 2,679.88                                           | CHIX  |
| September 21, 2018 | 37,562                     | 2,701.00                  | 2,659.00                 | 2,680.98                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/6175B\\_1-2018-9-21.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6175B_1-2018-9-21.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 25 September 2018

Transaction in Own Shares

September 24, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 24, 2018 | 259,758                    | 2,696.50                  | 2,665.50                 | 2,684.46                                           | XLON  |
| September 24, 2018 | 157,799                    | 2,696.50                  | 2,665.50                 | 2,684.95                                           | CHIX  |
| September 24, 2018 | 32,443                     | 2,696.00                  | 2,665.50                 | 2,684.84                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/8361B\\_1-2018-9-25.pdf](http://www.rns-pdf.londonstockexchange.com/rns/8361B_1-2018-9-25.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 25 September 2018

Transaction in Own Shares  
September 25, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 25, 2018 | 264,912                    | 2,689.50                  | 2,659.50                 | 2,676.58                                           | XLON  |
| September 25, 2018 | 153,805                    | 2,689.50                  | 2,659.50                 | 2,677.31                                           | CHIX  |
| September 25, 2018 | 31,283                     | 2,689.00                  | 2,659.50                 | 2,676.61                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/9180B\\_1-2018-9-25.pdf](http://www.rns-pdf.londonstockexchange.com/rns/9180B_1-2018-9-25.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 26 September 2018

Transaction in Own Shares  
September 26, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 26, 2018 | 263,029                    | 2,721.50                  | 2,679.50                 | 2,703.64                                           | XLON  |
| September 26, 2018 | 151,210                    | 2,721.50                  | 2,679.00                 | 2,703.14                                           | CHIX  |
| September 26, 2018 | 35,761                     | 2,721.50                  | 2,679.50                 | 2,703.61                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/0689C\\_1-2018-9-26.pdf](http://www.rns-pdf.londonstockexchange.com/rns/0689C_1-2018-9-26.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 27 September 2018

Transaction in Own Shares  
September 27, 2018

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Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 27, 2018 | 268,566                    | 2,722.50                  | 2,694.50                 | 2,710.05                                           | XLON  |
| September 27, 2018 | 144,549                    | 2,722.50                  | 2,694.50                 | 2,710.27                                           | CHIX  |
| September 27, 2018 | 35,300                     | 2,722.50                  | 2,694.50                 | 2,709.96                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/2394C\\_1-2018-9-27.pdf](http://www.rns-pdf.londonstockexchange.com/rns/2394C_1-2018-9-27.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 28 September 2018

Transaction in Own Shares

September 28, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase   | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|----------------------------------------------------|-------|
| September 28, 2018 | 255,939                    | 2,738.50                  | 2,714.50                 | 2,727.99                                           | XLON  |
| September 28, 2018 | 150,518                    | 2,738.50                  | 2,714.00                 | 2,728.01                                           | CHIX  |
| September 28, 2018 | 43,543                     | 2,738.50                  | 2,714.00                 | 2,727.75                                           | BATE  |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/4198C\\_1-2018-9-28.pdf](http://www.rns-pdf.londonstockexchange.com/rns/4198C_1-2018-9-28.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Diageo plc  
(Registrant)

Date: 01 October 2018

Filing Signatory: James Edmunds  
Position: Deputy Company Secretary



