

MEDIA GENERAL INC  
Form 3  
October 05, 2005

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Woodward James F		(Month/Day/Year)	MEDIA GENERAL INC [MEG]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
333 EAST FRANKLIN ST			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
RICHMOND,Â VAÂ 23219			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
(City)	(State)	(Zip)	(give title below)	(specify below)
			Vice President	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	943	I	401 (k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Employee Stock Option (right to buy)	Â (1)	01/27/2010	Class A Common Stock	900	\$ 52.0625	D	Â
Employee Stock Option (right to buy)	Â (2)	01/30/2011	Class A Common Stock	1,400	\$ 51.405	D	Â
Employee Stock Option (right to buy)	Â (3)	01/31/2012	Class A Common Stock	1,800	\$ 50.355	D	Â
Employee Stock Option (right to buy)	Â (4)	01/29/2013	Class A Common Stock	2,200	\$ 56.025	D	Â
Employee Stock Option (right to buy)	Â (5)	01/28/2014	Class A Common Stock	2,400	\$ 63.23	D	Â
Employee Stock Option (right to buy)	Â (6)	01/27/2015	Class A Common Stock	2,800	\$ 63.18	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Woodward James F 333 EAST FRANKLIN ST RICHMOND, VA 23219	Â	Â	Â Vice President	Â

## Signatures

/s/ James F. Woodward, by George L. Mahoney,  
Attorney-in-fact

10/05/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options granted under 1996 Non-qualified Stock Option Plan, which became exercisable 1/3 per year on January 27, 2001, 2002, and 2003.
- (2) Options granted under 1996 Non-qualified Stock Option Plan, which became exercisable 1/3 per year on January 30, 2002, 2003, and 2004.
- (3) Options granted under 1996 Non-qualified Stock Option Plan, which became exercisable 1/3 per year on January 31, 2003, 2004, and 2005.
- (4) Options granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 29, 2004, 2005, and 2006.

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- (5) Options granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 28, 2005, 2006, and 2007.
- (6) Options granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 27, 2006, 2007, and 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.