

CRAWFORD & CO  
Form 4  
September 02, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRAWFORD JESSE C

(Last) (First) (Middle)

3845 PLEASANTDALE RD. NE

(Street)

ATLANTA, GA 30340

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CRAWFORD & CO [CRDA CRDB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/01/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	09/01/2010		P	V Amount (A) or (D) Price 4,043 A 2.2006 <u>(1)</u>	702,508	D	
Class A Common Stock	09/02/2010		P	V Amount (A) or (D) Price 4,043 A 2.3495 <u>(2)</u>	706,551	D	
Class A Common Stock					7,392,091	I	By Estate of Virginia C. Crawford
Class A Common Stock					53,691	I	Trust for Minor Child

Edgar Filing: CRAWFORD & CO - Form 4

Class A Common Stock						379,921	I	Family Limited Partnership
Class A Common Stock						372,136	I	By Spouse as Trustee of 2009 GRAT
Class A Common Stock						372,273	I	By Spouse as Trustee for 2009-2 GRAT
Class A Common Stock						2,000,000	I	By Spouse as Trustee for 2010-1 GRAT
Class A Common Stock						780,000	I	By Spouse as Trustee for 2010-2 GRAT
Class B Common Stock	09/01/2010		P	2,722	A	\$ 2.7665 (3)	1,911,473	D
Class B Common Stock	09/02/2010		P	1,610	A	\$ 2.8334 (4)	1,913,083	D
Class B Common Stock						10,466,931	I	Family Limited Partnership
Class B Common Stock						49,238	I	Trust for minor Child
Class B Common Stock						384,912	I	Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number	6. Date Exercisable and Expiration Date	7. Title and Amount of	8. Price of Derivative	9. Nu Deriv
------------------------	---------------	--------------------------------------	-------------------------------	----------------	-----------	---	------------------------	------------------------	-------------

