

CRAWFORD & CO  
Form 4  
October 03, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRAWFORD JESSE C

(Last) (First) (Middle)

6 WEST DRUID HILLS DRIVE, NE

(Street)

ATLANTA, GA 30329

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CRAWFORD & CO [CRDA CRDB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/23/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock	04/23/2013		J <sup>(1)</sup>		479,344	D	\$ 0 0	I	By Spouse as Trustee for 2010-1 GRAT
Class A Common Stock	04/23/2013		J <sup>(1)</sup>		479,344	A	\$ 0 479,344	I	By Spouse as Trustee for 2007 Irrevocable Trust
Class A Common Stock	04/23/2013		J <sup>(1)</sup>		211,182	D	\$ 0 0	I	By Spouse as Trustee for 2011-1

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Class	Date	Code	Shares	Category	Price	Value	Disposition	Beneficiary
Class A Common Stock	04/23/2013	<u>J</u> <sup>(1)</sup>	211,182	A	\$ 0	690,526	I	GRAT By Spouse as Trustee for 2007 Irrevocable Trust
Class A Common Stock	07/09/2013	<u>J</u> <sup>(1)</sup>	374,026	D	\$ 0	0	I	By Spouse as Trustee for 2010-2 GRAT
Class A Common Stock	07/09/2013	<u>J</u> <sup>(1)</sup>	374,026	A	\$ 0	1,064,552	I	By Spouse as Trustee for 2007 Irrevocable Trust
Class A Common Stock	10/01/2013	<u>S</u> <sup>(2)</sup>	302,679	D	\$ 7.43	1,295,741	D	
Class A Common Stock	10/01/2013	<u>P</u> <sup>(2)</sup>	302,679	A	\$ 7.43	577,679	I	By Spouse as Trustee for 2009 Irrevocable Trust
Class A Common Stock						3,892,091	I	By Estate of Virginia C. Crawford
Class A Common Stock						53,691	I	Trust for Minor Child
Class A Common Stock						379,921	I	Family Limited Partnership
Class A Common Stock						929,700	I	By Spouse as Trustee for Crawford Family 2012 Trust
Class A Common Stock						3,650,000	I	Rex Holdings, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form**

SEC 1474  
(9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CRAWFORD JESSE C 6 WEST DRUID HILLS DRIVE, NE ATLANTA, GA 30329	X	X		

## Signatures

/s/ Jesse C.  
Crawford

10/02/2013

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares transferred for no consideration to 2007 Irrevocable Trust of which reporting person's spouse is trustee upon successful completion of GRAT, with the balance of the GRAT shares being transferred to the reporting person's direct holdings.
  - (2) Transferred pursuant to a right of substitution from the reporting person to a 2009 Irrevocable Trust of which reporting person's spouse is the trustee and his child is the beneficiary in exchange for \$2,248,900.00

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.