

CRAWFORD & CO  
Form 10-Q  
August 08, 2016  
Table of Contents

United States  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

Form 10-Q  
R QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
1934

for the quarterly period ended June 30, 2016

OR  
O TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
1934

for the transition period from \_\_\_\_ to \_\_\_\_

Commission file number 1-10356

CRAWFORD & COMPANY

(Exact name of Registrant as specified in its charter)

Georgia 58-0506554  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

1001 Summit Boulevard  
Atlanta, Georgia 30319  
(Address of principal executive offices) (Zip Code)

(404) 300-1000  
(Registrant's telephone number, including area code)

---

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares outstanding of each class of the Registrant's common stock, as of July 29, 2016, was as follows:

Class A Common Stock, \$1.00 par value: 30,927,920

Class B Common Stock, \$1.00 par value: 24,690,172

---

CRAWFORD & COMPANY  
 Quarterly Report on Form 10-Q  
 Quarter Ended June 30, 2016

Table of Contents

	Page
Part I. Financial Information	
<u>Item</u> <u>1. Financial Statements:</u>	<u>3</u>
<u>Condensed Consolidated Statements of Operations (unaudited) for the three months ended June 30, 2016 and 2015</u>	<u>3</u>
<u>Condensed Consolidated Statements of Operations (unaudited) for the six months ended June 30, 2016 and 2015</u>	<u>4</u>
Condensed Consolidated Statements of Comprehensive Income (unaudited) for the three months and six months ended June 30, 2016 and 2015	<u>5</u>
<u>Condensed Consolidated Balance Sheets (unaudited) as of June 30, 2016 and December 31, 2015</u>	<u>6</u>
<u>Condensed Consolidated Statements of Cash Flows (unaudited) for the six months ended June 30, 2016 and 2015</u>	<u>8</u>
<u>Condensed Consolidated Statements of Shareholders' Investment (unaudited) as of and for the three months and six months ended June 30, 2016 and 2015</u>	<u>9</u>
<u>Notes to Condensed Consolidated Financial Statements (unaudited)</u>	<u>10</u>
Review <u>Report of Independent Registered Public Accounting Firm</u>	<u>22</u>
<u>Item</u> <u>2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>23</u>
<u>Item</u> <u>3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>38</u>
<u>Item</u> <u>4. Controls and Procedures</u>	<u>39</u>
Part II. Other Information	
<u>Item</u> <u>1A. Risk Factors</u>	<u>40</u>
<u>Item</u> <u>2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>40</u>

<u>Item</u> <u>6. Exhibits</u>	<u>40</u>
<u>Signatures</u>	<u>41</u>
<u>Index to Exhibits</u>	<u>42</u>

---

Table of Contents

## Part I — Financial Information

## Item 1. Financial Statements

## CRAWFORD &amp; COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

Unaudited

(In thousands, except per share amounts)	Three Months Ended	
	June 30, 2016	2015
Revenues:		
Revenues before reimbursements	\$282,343	\$304,398
Reimbursements	15,326	20,018
Total Revenues	297,669	324,416
Costs and Expenses:		
Costs of services provided, before reimbursements	200,362	232,108
Reimbursements	15,326	20,018
Total costs of services	215,688	252,126
Selling, general, and administrative expenses	61,060	57,221
Corporate interest expense, net of interest income of \$151 and \$195, respectively	2,523	2,042
Restructuring and special charges	3,526	4,242
Total Costs and Expenses	282,797	315,631
Other Income	405	102
Income Before Income Taxes	15,277	8,887
Provision for Income Taxes	6,116	4,709
Net Income	9,161	4,178
Net Income Attributable to Noncontrolling Interests	(534)	(124)
Net Income Attributable to Shareholders of Crawford & Company	\$8,627	\$4,054
Earnings Per Share - Basic:		
Class A Common Stock	\$0.16	\$0.08
Class B Common Stock	\$0.14	\$0.06
Earnings Per Share - Diluted:		
Class A Common Stock	\$0.16	\$0.08
Class B Common Stock	\$0.14	\$0.06

Edgar Filing: CRAWFORD & CO - Form 10-Q

Weighted-Average Shares Used to Compute Basic Earnings Per Share:		
Class A Common Stock	30,725	30,673
Class B Common Stock	24,690	24,690
Weighted-Average Shares Used to Compute Diluted Earnings Per Share:		
Class A Common Stock	31,253	31,137
Class B Common Stock	24,690	24,690
Cash Dividends Per Share:		
Class A Common Stock	\$0.07	\$0.07
Class B Common Stock	\$0.05	\$0.05

(See accompanying notes to condensed consolidated financial statements)

Table of Contents

CRAWFORD & COMPANY  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
Unaudited

(In thousands, except per share amounts)	Six Months Ended June 30,	
	2016	2015
Revenues:		
Revenues before reimbursements	\$559,577	\$592,175
Reimbursements	29,000	38,857
Total Revenues	588,577	631,032
Costs and Expenses:		
Costs of services provided, before reimbursements	401,795	451,431
Reimbursements	29,000	38,857
Total costs of services	430,795	490,288
Selling, general, and administrative expenses	117,857	117,608
Corporate interest expense, net of interest income of \$221 and \$360, respectively	5,291	3,906
Restructuring and special charges	5,943	5,305
Total Costs and Expenses	559,886	617,107
Other Income	522	484
Income Before Income Taxes	29,213	14,409
Provision for Income Taxes	11,423	6,950
Net Income	17,790	7,459
Net Income Attributable to Noncontrolling Interests	(533)	(419)
Net Income Attributable to Shareholders of Crawford & Company	\$17,257	\$7,040
Earnings Per Share - Basic:		
Class A Common Stock	\$0.33	\$0.15
Class B Common Stock	\$0.29	\$0.11
Earnings Per Share - Diluted:		
Class A Common Stock	\$0.33	\$0.14
Class B Common Stock	\$0.29	\$0.11
Weighted-Average Shares Used to Compute Basic Earnings Per Share:		
Class A Common Stock	30,635	30,597

Edgar Filing: CRAWFORD & CO - Form 10-Q

Class B Common Stock	24,690	24,690
Weighted-Average Shares Used to Compute Diluted Earnings Per Share:		
Class A Common Stock	31,031	31,079
Class B Common Stock	24,690	24,690
Cash Dividends Per Share:		
Class A Common Stock	\$0.14	\$0.14
Class B Common Stock	\$0.10	\$0.10
(See accompanying notes to condensed consolidated financial statements)		

4

---



Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 Unaudited

(In thousands)	Three Months Ended June 30,	
	2016	2015
Net Income	\$9,161	\$4,178
Other Comprehensive Income		
Net foreign currency translation gain (loss), net of tax of \$0 and \$0, respectively	5,864	(625 )
Amortization of actuarial losses for retirement plans included in net periodic pension cost, net of tax of \$1,107 and \$995, respectively	2,141	2,036
Other Comprehensive Income	8,005	1,411
Comprehensive Income	17,166	5,589
Comprehensive (income) loss attributable to noncontrolling interests	(65 )	182
Comprehensive Income Attributable to Shareholders of Crawford & Company	\$17,101	\$5,771
(In thousands)	Six Months Ended June 30,	
	2016	2015
Net Income	\$17,790	\$7,459
Other Comprehensive Income (Loss):		
Net foreign currency translation gain (loss), net of tax of \$0 and \$0, respectively	3,447	(11,258)
Amortization of actuarial losses for retirement plans included in net periodic pension cost, net of tax of \$2,213 and \$2,071, respectively	4,282	4,801
Other Comprehensive Income (Loss)	7,729	(6,457 )
Comprehensive Income	25,519	1,002
Comprehensive loss attributable to noncontrolling interests	550	310
Comprehensive Income Attributable to Shareholders of Crawford & Company	\$26,069	\$1,312

(See accompanying notes to condensed consolidated financial statements)



Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 Unaudited

(In thousands)	June 30, 2016	* December 31, 2015
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$59,365	\$ 76,066
Accounts receivable, less allowance for doubtful accounts of \$14,769 and \$13,133, respectively	170,178	164,596
Unbilled revenues, at estimated billable amounts	113,027	98,659
Income taxes receivable	4,255	4,255
Prepaid expenses and other current assets	32,031	26,601
Total Current Assets	378,856	370,177
Property and Equipment:		
Property and equipment	134,390	140,383
Less accumulated depreciation	(102,077 )	(102,331 )
Net Property and Equipment	32,313	38,052
Other Assets:		
Goodwill	94,681	95,616
Intangible assets arising from business acquisitions, net	97,666	104,861
Capitalized software costs, net	80,913	79,996
Deferred income tax assets	45,728	47,371
Other noncurrent assets	51,702	47,333
Total Other Assets	370,690	375,177
<b>TOTAL ASSETS</b>	<b>\$781,859</b>	<b>\$ 783,406</b>

\* Derived from the audited Consolidated Balance Sheet  
 (See accompanying notes to condensed consolidated financial statements)

Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED BALANCE SHEETS — CONTINUED  
 Unaudited

(In thousands, except par value amounts)	June 30, 2016	* December 31, 2015
<b>LIABILITIES AND SHAREHOLDERS' INVESTMENT</b>		
<b>Current Liabilities:</b>		
Short-term borrowings	\$19,371	\$ 19,958
Accounts payable	44,993	44,615
Accrued compensation and related costs	68,151	68,843
Self-insured risks	14,244	14,122
Income taxes payable	6,441	4,419
Deferred rent	13,229	13,303
Other accrued liabilities	44,649	44,577
Deferred revenues	43,136	46,552
Current installments of long-term debt and capital leases	1,757	1,959
<b>Total Current Liabilities</b>	<b>255,971</b>	<b>258,348</b>
<b>Noncurrent Liabilities:</b>		
Long-term debt and capital leases, less current installments	216,944	225,365
Deferred revenues	25,936	26,592
Self-insured risks	9,897	9,354
Accrued pension liabilities	114,510	121,732
Other noncurrent liabilities	17,100	17,664
<b>Total Noncurrent Liabilities</b>	<b>384,387</b>	<b>400,707</b>
<b>Shareholders' Investment:</b>		
Class A common stock, \$1.00 par value; 50,000 shares authorized; 30,801 and 30,537 shares issued and outstanding at June 30, 2016 and December 31, 2015, respectively	30,801	30,537
Class B common stock, \$1.00 par value; 50,000 shares authorized; 24,690 shares issued and outstanding	24,690	24,690
Additional paid-in capital	45,153	41,936
Retained earnings	249,656	239,161
Accumulated other comprehensive loss	(213,819 )	(222,631 )
<b>Shareholders' Investment Attributable to Shareholders of Crawford &amp; Company</b>	<b>136,481</b>	<b>113,693</b>
Noncontrolling interests	5,020	10,658
<b>Total Shareholders' Investment</b>	<b>141,501</b>	<b>124,351</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' INVESTMENT</b>	<b>\$781,859</b>	<b>\$ 783,406</b>

\* Derived from the audited Consolidated Balance Sheet

(See accompanying notes to condensed consolidated financial statements)

Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 Unaudited

	Six Months Ended June 30,	
(In thousands)	2016	2015
<b>Cash Flows From Operating Activities:</b>		
Net income	\$ 17,790	\$ 7,459
Reconciliation of net income to net cash provided by operating activities:		
Depreciation and amortization	20,558	21,407
Stock-based compensation	1,957	1,280
(Gain) loss on disposals of property and equipment, net	(8	) 33
Changes in operating assets and liabilities, net of effects of acquisitions and dispositions:		
Accounts receivable, net	(7,437	) 13,338
Unbilled revenues, net	(13,306	) (11,507 )
Accrued or prepaid income taxes	3,224	2,371
Accounts payable and accrued liabilities	1,949	(16,777 )
Deferred revenues	(4,084	) (308 )
Accrued retirement costs	(5,247	) (12,794 )
Prepaid expenses and other operating activities	(3,937	) 5,718
Net cash provided by operating activities	11,459	10,220
<b>Cash Flows From Investing Activities:</b>		
Acquisitions of property and equipment	(4,588	) (5,333 )
Capitalization of computer software costs	(8,749	) (10,871 )
Payments for business acquisitions, net of cash acquired	(3,672	) (66,077 )
Other investing activities	(95	) —
Net cash used in investing activities	(17,104	) (82,281 )
<b>Cash Flows From Financing Activities:</b>		
Cash dividends paid	(6,762	) (6,757 )
Payments related to shares received for withholding taxes under stock-based compensation plans	(4	) (2 )
Proceeds from shares purchased under employee stock-based compensation plans	449	444
Decrease in note payable for stock repurchase	(2,206	) —
Repurchases of common stock	—	(137 )
Increases in short-term and revolving credit facility borrowings	51,471	117,672
Payments on short-term and revolving credit facility borrowings	(52,825	) (24,951 )
Payments on capital lease obligations	(935	) (1,072 )
Dividends paid to noncontrolling interests	(210	) —
Other financing activities	(12	) (2 )
Net cash (used in) provided by financing activities	(11,034	) 85,195
Effects of exchange rate changes on cash and cash equivalents	(22	) (3,136 )
(Decrease) increase in cash and cash equivalents	(16,701	) 9,998
Cash and cash equivalents at beginning of year	76,066	52,456
Cash and cash equivalents at end of period	\$ 59,365	\$ 62,454

(See accompanying notes to condensed consolidated financial statements)



Table of Contents

## CRAWFORD &amp; COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' INVESTMENT

Unaudited

(In thousands)

2016	Common Stock			Additional Paid-In Capital	Retained Earnings	Other Comprehensive Loss	Shareholders' Investment Attributable to Shareholders of Crawford & Company	Noncontrolling Interests	Total Shareholders' Investment
	Class A Non-Voting	Class B Voting							
Balance at January 1, 2016	\$30,537	\$24,690	\$41,936	\$239,161	\$ (222,631 )	\$ 113,693	\$ 10,658	\$ 124,351	
Net income (loss)	—	—	—	8,630	—	8,630	(1 )	8,629	
Other comprehensive income (loss)	—	—	—	—	338	338	(614 )	(276 )	
Cash dividends paid	—	—	—	(3,373 )	—	(3,373 )	—	(3,373 )	
Stock-based compensation	—	—	729	—	—	729	—	729	
Common stock activity, net	14	—	—	—	—	14	—	14	
Acquisition of noncontrolling interests	—	—	1,079	—	—	1,079	(4,879 )	(3,800 )	
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(186 )	(186 )	
Balance at March 31, 2016	30,551	24,690	43,744	244,418	(222,293 )	121,110	4,978	126,088	
Net income	—	—	—	8,627	—	8,627	534	9,161	
Other comprehensive income (loss)	—	—	—	—	8,474	8,474	(469 )	8,005	
Cash dividends paid	—	—	—	(3,389 )	—	(3,389 )	—	(3,389 )	
Stock-based compensation	—	—	1,228	—	—	1,228	—	1,228	
Common stock activity, net	250	—	181	—	—	431	—	431	
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(23 )	(23 )	
Balance at June 30, 2016	\$30,801	\$24,690	\$45,153	\$249,656	\$ (213,819 )	\$ 136,481	\$ 5,020	\$ 141,501	
2015	Common Stock			Additional Paid-In Capital	Retained Earnings	Other Comprehensive Loss	Shareholders' Investment Attributable to Shareholders of Crawford & Company	Noncontrolling Interests	Total Shareholders' Investment
	Class A Non-Voting	Class B Voting							
	\$30,497	\$24,690	\$38,617	\$301,091	\$ (221,958 )	\$ 172,937	\$ 6,416	\$ 179,353	

Edgar Filing: CRAWFORD & CO - Form 10-Q

Balance at January 1, 2015								
Net income	—	—	—	2,986	—	2,986	295	3,281
Other comprehensive loss	—	—	—	—	(7,445)	(7,445)	(423)	(7,868)
Cash dividends paid	—	—	—	(3,373)	—	(3,373)	—	(3,373)
Stock-based compensation	—	—	404	—	—	404	—	404
Common stock activity, net	36	—	(44)	(120)	—	(128)	—	(128)
Increase in value of noncontrolling interest due to acquisition	—	—	—	—	—	—	5,926	5,926
Balance at March 31, 2015	30,533	24,690	38,977	300,584	(229,403)	165,381	12,214	177,595
Net income	—	—	—	4,054	—	4,054	124	4,178
Other comprehensive income (loss)	—	—	—	—	1,717	1,717	(306)	1,411
Cash dividends paid	—	—	—	(3,384)	—	(3,384)	—	(3,384)
Stock-based compensation	—	—	876	—	—	876	—	876
Common stock activity, net	173	—	260	—	—	433	—	433
Balance at June 30, 2015	\$30,706	\$24,690	\$40,113	\$301,254	\$(227,686)	\$169,077	\$12,032	\$181,109

(See accompanying notes to condensed consolidated financial statements)



Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Based in Atlanta, Georgia, Crawford & Company ("Crawford" or "the Company") is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry, as well as to self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management; workers' compensation claims and medical management; and legal settlement administration.

Shares of the Company's two classes of common stock are traded on the New York Stock Exchange ("NYSE") under the symbols CRDA and CRDB, respectively. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock than on the voting Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless different consideration is approved by the holders of 75% of the Class A Common Stock, voting as a class. The Company's website is [www.crawfordandcompany.com](http://www.crawfordandcompany.com). The information contained on, or hyperlinked from, the Company's website is not a part of, and is not incorporated by reference into, this report.

1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with U.S. generally accepted accounting principles ("GAAP") for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X promulgated by the United States Securities and Exchange Commission (the "SEC"). Accordingly, these unaudited condensed consolidated financial statements do not include all of the information and footnotes required by GAAP for complete financial statements. Operating results for the three months and six months ended, and the Company's financial position as of, June 30, 2016 are not necessarily indicative of the results or financial position that may be expected for the year ending December 31, 2016 or for other future periods. The financial results from the Company's operations outside of the U.S., Canada, the Caribbean, and certain subsidiaries in the Philippines, are reported and consolidated on a two-month delayed basis (fiscal year-end of October 31) as permitted by GAAP in order to provide sufficient time for accumulation of their results.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. In the opinion of management, all adjustments (consisting only of normal recurring accruals and adjustments) considered necessary for a fair presentation have been included. There have been no material changes to our significant accounting policies and estimates from those disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2015.

Certain prior period amounts among the segments have been reclassified to conform to the current presentation. These reclassifications had no effect on the Company's reported consolidated results. Significant intercompany transactions have been eliminated in consolidation.

The Condensed Consolidated Balance Sheet information presented herein as of December 31, 2015 has been derived from the audited consolidated financial statements as of that date, but does not include all of the information and footnotes required by GAAP for complete financial statements. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2015.

The Company consolidates the liabilities of its deferred compensation plan and the related assets, which are held in a rabbi trust and considered a variable interest entity ("VIE") of the Company. The rabbi trust was created to fund the liabilities of the Company's deferred compensation plan. The Company is considered the primary beneficiary of the rabbi trust because the Company directs the activities of the trust and can use the assets of the trust to satisfy the

liabilities of the Company's deferred compensation plan. At June 30, 2016 and December 31, 2015, the liabilities of the deferred compensation plan were \$9,460,000 and \$9,861,000, respectively, which represented obligations of the Company rather than of the rabbi trust, and the values of the assets held in the related rabbi trust were \$16,061,000 and \$15,881,000, respectively. These liabilities and assets are included in "Other noncurrent liabilities" and "Other noncurrent assets," respectively, on the Company's unaudited Condensed Consolidated Balance Sheets.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

The Company owns 51% of the capital stock of Lloyd Warwick International Limited ("LWI"). The Company has also agreed to provide financial support to LWI of up to approximately \$10,000,000. Because of this controlling financial interest, and because Crawford has the obligation to absorb certain of LWI's losses through the additional financial support that LWI may require, LWI is considered a VIE of the Company. LWI also does not meet the business scope exception, as Crawford provides more than half of its financial support, and because LWI lacks sufficient equity at risk to permit it to carry on its activities without this additional financial support. Creditors of LWI have no recourse to Crawford's general credit. Accordingly, Crawford is considered the primary beneficiary and consolidates LWI. Total assets and liabilities of LWI as of June 30, 2016 were \$9,411,000 and \$11,711,000, respectively. Total assets and liabilities of LWI as of December 31, 2015 were \$8,831,000 and \$11,841,000, respectively. Included in LWI's total liabilities is a loan from Crawford of \$10,089,000 and \$10,214,000 as of June 30, 2016 and December 31, 2015 respectively.

## 2. Business Acquisitions

On December 1, 2014, the Company acquired 100% of the capital stock of GAB Robins Holdings UK Limited ("GAB Robins"), a U.K. based international loss adjusting and claims management provider, for cash consideration of \$71,812,000. During 2015, the Company paid an additional \$2,182,000 related to net debt and net working capital adjustments under the terms of the acquisition agreement, which increased the purchase price to \$73,994,000. The purchase was accounted for under the guidance of Accounting Standards Codification ("ASC") 805-10 as a business combination under the acquisition method. The purchase price included \$6,329,000 placed in escrow for up to two years related to certain acquired contingencies per the terms of the acquisition agreement. As of June 30, 2016, \$1,600,000 of the escrowed amount has been released. The acquisition was funded primarily through borrowings in the U.K. under the Company's credit facility.

Intangible assets acquired include customer relationships, trademarks, internally developed software and non-compete agreements. The intangibles acquired are made up largely of customer relationships of \$38,210,000 being amortized over an estimated life of 14 years, and the remaining intangible assets are being amortized over periods ranging from two to five years. For the three months and six months ended June 30, 2016, the Company recognized amortization expense of \$858,000 and \$1,754,000, respectively, in its unaudited condensed consolidated financial statements related to these intangibles. Goodwill is attributable to the synergies of the work force in place and business resources as a result of the combination of the companies. Goodwill attributable to the acquisition will not be deductible for tax purposes.

On December 15, 2015, the Company acquired an additional 36% of the capital stock of GAB Robins Aviation Limited, a U.K.-based international aviation loss adjusting and claims management provider, for \$3,672,000, bringing its total ownership interest to 95%. The Company acquired its initial 59% ownership interest in GAB Robins Aviation Limited through its acquisition of GAB Robins and because of its controlling financial interest, the Company consolidates GAB Robins Aviation Limited. The Company accounted for this subsequent acquisition as an equity transaction in accordance with ASC 810-10.

## 3. Recently Issued Accounting Standards

## Improvements to Employee Share-Based Payment Accounting

In March 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-09, "Improvements to Employee Share-Based Payment Accounting." This update was issued as part of a simplification effort for the accounting of share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. The amendment is effective for annual periods beginning after December 15, 2016, and interim periods thereafter. Early adoption is permitted. The Company is currently evaluating the effect this amendment may have on its results of operations, financial condition and cash flows.

**Simplifying the Transition to the Equity Method of Accounting**

In March 2016, the FASB issued ASU 2016-07, "Simplifying the Transition to the Equity Method of Accounting." This update eliminates the requirement that when an investment qualifies for use of the equity method as a result of an increase in the level of ownership interest or degree of influence, an investor must adjust the investment, results of operations, and retained earnings retroactively on a step-by-step basis as if the equity method had been in effect during all previous periods that the investment had been held. The amendments in this update are effective for all entities for fiscal years, and interim periods beginning after December 15, 2016. The Company is currently evaluating the effect this amendment may have on its results of operations, financial condition and cash flows.

Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Financial Accounting for Leases

In February 2016, the FASB issued ASU 2016-02, "Financial Accounting for Leases." Under this update, a lessee will be required to recognize assets and liabilities for leases with lease terms of more than 12 months. Consistent with current GAAP, the recognition, measurement, and presentation of expenses and cash flows arising from a lease by a lessee primarily will depend on its classification as a finance or operating lease. However, unlike current GAAP, which requires only capital leases to be recognized on the balance sheet, this ASU will require both types of leases to be recognized on the balance sheet. The ASU also will require disclosures to help investors and other financial statement users better understand the amount, timing, and uncertainty of cash flows arising from leases. These disclosures include qualitative and quantitative requirements, providing additional information about the amounts recorded in the financial statements. The update is effective for annual periods beginning after December 15, 2018, and interim periods thereafter. Early adoption is permitted. The Company is currently evaluating the effect this update may have on its results of operations, financial condition and cash flows.

Revenue from Contracts with Customers

In May 2014, the FASB issued ASU 2014-09, "Revenue from Contracts with Customers." Under ASU 2014-09, companies will be required to recognize revenue to depict the transfer of control for goods or services to customers in amounts that reflect the consideration (that is, payment) to which the company expects to be entitled in exchange for those goods or services. The new standard also will result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (for example, service revenue and contract modifications) and modify guidance for multiple-element arrangements. In August 2015, the FASB issued ASU 2015-14, which deferred by one year the effective date of ASU 2014-09. The one year deferral of the effective date of this standard changed the effective date for the Company to January 1, 2018. Early adoption is permitted, but not before the original effective date. During March 2016 the FASB issued ASU 2016-08, "Principal versus Agent Considerations (Reporting Revenue Gross versus Net)." The amendments in this update clarify the implementation guidance on principal versus agent consideration. ASU 2016-10, "Revenue from Contracts with Customers: Identifying Performance Obligations and Licensing," was issued in April 2016 to clarify the identification of performance obligations and to provide additional implementation guidance related to revenue from licensing arrangements. In May 2016, the FASB issued ASU 2016-12, "Revenue from Contracts with Customers: Narrow-Scope Improvements and Practical Expedients," to clarify the collectibility criteria in the identification of a valid contract with a customer in step one of the revenue recognition process, among other clarifications. All of the above amendments to the guidance were issued with the same effective dates as ASU 2014-09. The Company is currently evaluating its arrangements with customers and revenue streams against the requirements of this standard and the expected effect this update may have on its results of operations, financial condition and cash flows.

Accounting for Fees Paid in a Cloud Computing Arrangement

In April 2015, the FASB issued ASU 2015-05, "Intangibles-Goodwill and Other-Internal-Use Software (Subtopic 350-40), Customer's Accounting for Fees Paid in a Cloud Computing Arrangement." This ASU amended guidance on internal use software to clarify how customers in cloud computing arrangements should determine whether the arrangement includes a software license. The new guidance specifies that these licenses should be accounted for as licenses of intangible assets. The guidance is effective for annual periods, including interim periods within those annual periods beginning after December 15, 2015. The Company adopted this guidance during the quarter ended March 31, 2016, and it did not have any material effect on its results of operations, financial condition and cash flows.

Amendments to the Consolidation Analysis

In February 2015, FASB issued ASU 2015-02, "Consolidation (topic 810): Amendments to the Consolidation Analysis." ASU 2015-02 focuses on the consolidation evaluation for reporting organizations (public and private companies) that are required to evaluate whether they should consolidate certain legal entities. The standard is effective for fiscal years beginning after December 15, 2015, and interim periods within those years. The Company adopted this standard during the quarter ended March 31, 2016 with no impact to its results of operations, financial

condition and cash flows.

12

---

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 4. Derivative Instruments

In February 2011, the Company entered into a U.S. dollar and Canadian dollar ("CAD") cross currency basis swap with an initial notional amount of CAD34,749,000 as an economic hedge to an intercompany note payable to the U.S. parent by a Canadian subsidiary. The cross currency basis swap requires the Canadian subsidiary to deliver quarterly payments of CAD589,000 to the counterparty and entitles the U.S. parent to receive quarterly payments of U.S. \$593,000. The Canadian subsidiary also makes interest payments to the counterparty based on 3-month Canada Bankers Acceptances plus a spread, and the U.S. parent receives payments based on U.S. 3-month LIBOR. The cross currency basis swap expires on September 30, 2025. The Company has elected to not designate this swap as a hedge of the intercompany note from the Canadian subsidiary. Accordingly, changes in the fair value of this swap, as well as changes in the value of the intercompany note, are recorded as gains or losses in "Selling, general, and administrative expenses" in the Company's unaudited Condensed Consolidated Statements of Operations over the term of the swap and are expected to substantially offset one another. The changes in the fair value of the cross currency basis swap will not exactly offset changes in the value of the intercompany note, as the fair value of this swap is determined based on forward rates while the value of the intercompany note is determined based on end of period spot rates. The net gains and losses for the three months and six months ended June 30, 2016 and 2015 were not significant. The Company believes there have been no material changes in the creditworthiness of the counterparty to this cross currency basis swap agreement and believes the risk of nonperformance by such party is minimal.

This swap agreement contains a provision providing that if the Company is in default under its credit facility, the Company may also be deemed to be in default under the swap agreement. If there were such a default, the Company could be required to contemporaneously settle some or all of the obligation under the swap agreement at values determined at the time of default. At June 30, 2016, no such default existed, and the Company had no assets posted as collateral under its swap agreement.

## 5. Income Taxes

The Company's consolidated effective income tax rate may change periodically due to changes in enacted tax rates, fluctuations in the mix of income earned from the Company's various domestic and international operations, which are subject to income taxes at different rates, the Company's ability to utilize net operating loss and tax credit carryforwards, and amounts related to uncertain income tax positions. At June 30, 2016, the Company estimates that its effective income tax rate for 2016 will be approximately 38% after considering known discrete items. The Company's effective tax rate was lower in the 2016 periods compared with the comparable periods of 2015 primarily due to the permanent extension of the U.S. federal research and development credit, fluctuations in the mix of income earned, changes in enacted tax rates, and lower current year losses in jurisdictions with lower tax rates or in jurisdictions where the losses are unable to be benefited.

## 6. Defined Benefit Pension Plans

Net periodic benefit cost related to all of the Company's defined benefit pension plans recognized in the Company's unaudited Condensed Consolidated Statements of Operations for the three months and six months ended June 30, 2016 and 2015 included the following components:

	Three months		Six months	
	ended		ended	
(in thousands)	June 30,	June 30,	June 30,	June 30,
	2016	2015	2016	2015
Service cost	\$368	\$671	\$658	\$1,432
Interest cost	8,664	8,045	16,572	16,272
Expected return on assets	(10,938)	(10,323)	(20,758)	(20,824)
Amortization of actuarial loss	3,541	2,952	6,818	6,264

Net periodic benefit cost      \$1,635   \$1,345   \$3,290   \$3,144

For the six-month period ended June 30, 2016, the Company made contributions of \$6,000,000 and \$3,072,000 to its U.S. and U.K. defined benefit pension plans, respectively, compared with contributions of \$6,000,000 and \$3,303,000, respectively, in the comparable periods of 2015. The Company is not required to make any additional contributions to its U.S. or U.K. defined benefit pension plans for the remainder of 2016; however, the Company expects to make additional contributions of approximately \$3,000,000 and \$3,200,000 to its U.S. and U.K. plans, respectively, during the remainder of 2016.



Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 7. Net Income Attributable to Shareholders of Crawford &amp; Company per Common Share

The Company computes earnings per share of its non-voting Class A Common Stock ("CRDA") and voting Class B Common Stock ("CRDB") using the two-class method, which allocates the undistributed earnings in each period to each class on a proportionate basis. The Company's Board of Directors has the right, but not the obligation, to declare higher dividends on the CRDA shares than on the CRDB shares, subject to certain limitations. In periods when the dividend is the same for CRDA and CRDB or when no dividends are declared or paid to either class, the two-class method generally will yield the same earnings per share for CRDA and CRDB. During the first two quarters of 2016 and 2015 the Board of Directors declared a higher dividend on CRDA than on CRDB.

The computations of basic net income attributable to shareholders of Crawford & Company per common share were as follows:

	Three months ended				Six months ended			
	June 30, 2016		June 30, 2015		June 30, 2016		June 30, 2015	
(in thousands, except per share amounts)	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB
Earnings per share - basic:								
Numerator:								
Allocation of undistributed earnings	\$2,904	\$2,334	\$371	\$299	\$5,811	\$4,683	\$156	\$127
Dividends paid	2,155	1,234	2,149	1,235	4,294	2,469	4,288	2,469
Net income attributable to common shareholders, basic	\$5,059	\$3,568	\$2,520	\$1,534	\$10,105	\$7,152	\$4,444	\$2,596

Denominator:

Weighted-average common shares outstanding, basic	30,725	24,690	30,673	24,690	30,635	24,690	30,597	24,690
Earnings per share - basic	\$0.16	\$0.14	\$0.08	\$0.06	\$0.33	\$0.29	\$0.15	\$0.11

The computations of diluted net income attributable to shareholders of Crawford & Company per common share were as follows:

	Three months ended				Six months ended			
	June 30, 2016		June 30, 2015		June 30, 2016		June 30, 2015	
(in thousands, except per share amounts)	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB
Earnings per share - diluted:								
Numerator:								
Allocation of undistributed earnings	\$2,926	\$2,312	\$374	\$296	\$5,844	\$4,650	\$157	\$126
Dividends paid	2,155	1,234	2,149	1,235	4,294	2,469	4,288	2,469
Net income attributable to common shareholders, diluted	\$5,081	\$3,546	\$2,523	\$1,531	\$10,138	\$7,119	\$4,445	\$2,595

Denominator:

Weighted-average common shares outstanding, basic	30,725	24,690	30,673	24,690	30,635	24,690	30,597	24,690
Weighted-average effect of dilutive securities	528	—	464	—	396	—	482	—
Weighted-average common shares outstanding, diluted	31,253	24,690	31,137	24,690	31,031	24,690	31,079	24,690
Earnings per share - diluted	\$0.16	\$0.14	\$0.08	\$0.06	\$0.33	\$0.29	\$0.14	\$0.11

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Listed below are the shares excluded from the denominator in the above computation of diluted earnings per share for CRDA because their inclusion would have been antidilutive:

(in thousands)	Three months ended		Six months ended	
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015
Shares underlying stock options excluded due to the options' respective exercise prices being greater than the average stock price during the period	—	15	74	15
Performance stock grants excluded because performance conditions have not been met <sup>(1)</sup>	1,000	2,094	1,000	2,094

Compensation cost is recognized for these performance stock grants based on expected achievement rates; however, no consideration is given to these performance stock grants when calculating earnings per share until the performance measurements have been achieved. The performance measurements for approximately 574,000 outstanding performance stock grants as of June 30, 2016 are expected to be achieved by December 31, 2016. The following table details shares issued during the three months and six months ended June 30, 2016 and June 30, 2015. These shares are included from their dates of issuance in the weighted-average common shares used to compute basic earnings per share for CRDA in the table above. There were no shares of CRDB issued during any of these periods.

(in thousands)	Three months ended		Six months ended	
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015
CRDA issued under non-employee director stock plan	113	7	119	55
CRDA issued under the U.K. ShareSave Scheme	134	96	141	96
CRDA issued under the Executive Stock Bonus Plan	3	70	4	74

The Company's share repurchase authorization, approved in August 2014, provides the Company with the ability to repurchase up to 2,000,000 shares of CRDA or CRDB (or both) through July 2017 (the "2014 Repurchase Authorization"). Under the 2014 Repurchase Authorization, repurchases may be made in open market or privately negotiated transactions at such times and for such prices as management deems appropriate, subject to applicable contractual and regulatory restrictions.

During the three months and six months ended June 30, 2016, the Company did not repurchase any shares. During the three months and six months ended June 30, 2015, the Company repurchased 0 and 17,700 shares of CRDA at an average cost of \$0.00 and \$7.79 per share. The Company did not repurchase any shares of CRDB during any of these periods.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 8. Accumulated Other Comprehensive Loss

Comprehensive income (loss) for the Company consists of the total of net income, foreign currency translation adjustments, and accrued pension and retiree medical liability adjustments. The changes in components of "Accumulated other comprehensive loss" ("AOCL"), net of taxes and noncontrolling interests, included in the Company's unaudited condensed consolidated financial statements were as follows:

(in thousands)	Three months ended June 30, 2016			Six months ended June 30, 2016		
	Foreign currency translation adjustments	Retirement liabilities (1)	AOCL attributable to shareholders of Crawford & Company	Foreign currency translation adjustments	Retirement liabilities (1)	AOCL attributable to shareholders of Crawford & Company
Beginning balance	\$(26,150)	\$(196,143)	\$(222,293 )	\$(24,347)	\$(198,284)	\$(222,631 )
Other comprehensive income before reclassifications	6,333	—	6,333	4,530	—	4,530
Amounts reclassified from accumulated other comprehensive income	—	2,141	2,141	—	4,282	4,282
Net current period other comprehensive income	6,333	2,141	8,474	4,530	4,282	8,812
Ending balance	\$(19,817)	\$(194,002)	\$(213,819 )	\$(19,817)	\$(194,002)	\$(213,819 )

(in thousands)	Three months ended June 30, 2015			Six months ended June 30, 2015		
	Foreign currency translation adjustments	Retirement liabilities (1)	AOCL attributable to shareholders of Crawford & Company	Foreign currency translation adjustments	Retirement liabilities (1)	AOCL attributable to shareholders of Crawford & Company
Beginning balance	\$(14,869)	\$(214,534)	\$(229,403 )	(4,659 )	(217,299 )	\$(221,958 )
Other comprehensive loss before reclassifications	(319 )	—	(319 )	(10,529 )	—	(10,529 )
Amounts reclassified from accumulated other comprehensive income	—	2,036	2,036	—	4,801	4,801
Net current period other comprehensive (loss) income	(319 )	2,036	1,717	(10,529 )	4,801	(5,728 )
Ending balance	\$(15,188)	\$(212,498)	\$(227,686 )	\$(15,188)	\$(212,498)	\$(227,686 )

Retirement liabilities reclassified to net income are related to the amortization of actuarial losses and are included (1) in "Selling, general, and administrative expenses" in the Company's unaudited Condensed Consolidated Statements of Operations. See Note 6, "Defined Benefit Pension Plans" for additional details.

The other comprehensive loss amounts attributable to noncontrolling interests shown in the Company's unaudited Condensed Consolidated Statements of Shareholders' Investment are foreign currency translation adjustments.



Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 9. Fair Value Measurements

The following table presents the Company's assets and liabilities that are measured at fair value on a recurring basis and that are categorized using the fair value hierarchy:

	Total	Fair Value Measurements at June 30, 2016		
		Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
(in thousands)				
Assets:				
Money market funds (1)	\$ 10,032	\$ 10,032	\$ —	\$ —
Derivative not designated as hedging instrument:				
Cross currency basis swap (2)	4,694	—	4,694	—
Liabilities:				
Contingent earnout liability (3)	1,889	—	—	1,889

The fair values of the money market funds were based on recently quoted market prices and reported transactions (1) in an active marketplace. Money market funds are included in the Company's unaudited Condensed Consolidated Balance Sheets as "Cash and cash equivalents."

The fair value of the cross currency basis swap was derived from a discounted cash flow analysis based on the terms of the swap and the forward curves for foreign currency rates and interest rates adjusted for the (2) counterparty's credit risk. The fair value of the cross currency basis swap is included in "Other noncurrent assets" on the Company's unaudited Condensed Consolidated Balance Sheets, based upon the term of the cross currency basis swap.

The fair value of the contingent earnout liability for the 2014 acquisition of Buckley Scott Holdings Limited ("Buckley Scott") was estimated using an internally-prepared probability-weighted discounted cash flow analysis. The fair value analysis relied upon both Level 2 data (publicly observable data such as market interest rates and capital structures of peer companies) and Level 3 data (internal data such as the Company's operating projections). As such, the liability is a Level 3 fair value measurement. The valuation is sensitive to Level 3 data, with a (3) maximum possible earnout of \$1,993,000 at June 30, 2016. As such, the fair value is not expected to vary materially from the balance recorded. The fair value of the contingent earnout liability is included in "Other accrued liabilities" on the Company's unaudited Condensed Consolidated Balance Sheets, based upon the term of the contingent earnout agreement. The fair value of the earnout was \$1,921,000, with a maximum possible earnout of \$2,027,000, at December 31, 2015. The change in the Level 3 fair value at June 30, 2016 was due to foreign currency translation adjustments and imputed interest.

## Fair Value Disclosures

There were no transfers of assets between fair value levels during the three months or six months ended June 30, 2016. The categorization of assets and liabilities within the fair value hierarchy and the measurement techniques are reviewed quarterly. Any transfers between levels are deemed to have occurred at the end of the quarter.

The fair values of accounts receivable, unbilled revenues, accounts payable and short-term borrowings approximate their respective carrying values due to the short-term maturities of the instruments. The interest rate on the Company's variable rate long-term debt resets at least every 90 days; therefore, the carrying value approximates fair value. These

assets and liabilities are measured within Level 2 of the hierarchy.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 10. Segment Information

Financial information for the three months and six months ended June 30, 2016 and 2015 related to the Company's reportable segments, including a reconciliation from segment operating earnings to income before income taxes, the most directly comparable GAAP financial measure, is presented below.

(in thousands)	Three months ended		Six months ended	
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015
<b>Revenues:</b>				
U.S. Services	\$58,839	\$66,898	\$117,343	\$123,603
International	123,235	129,483	240,757	253,508
Broadspire	75,099	73,693	151,299	143,365
Garden City Group	25,170	34,324	50,178	71,699
Total segment revenues before reimbursements	282,343	304,398	559,577	592,175
Reimbursements	15,326	20,018	29,000	38,857
Total revenues	\$297,669	\$324,416	\$588,577	\$631,032
<b>Segment Operating Earnings:</b>				
U.S. Services	\$9,579	\$9,835	\$18,633	\$13,996
International	10,973	1,167	18,007	3,510
Broadspire	6,529	6,003	15,234	9,546
Garden City Group	2,691	3,721	4,186	8,672
Total segment operating earnings	29,772	20,726	56,060	35,724
<b>Deduct:</b>				
Unallocated corporate and shared costs, net	(5,889 )	(3,043 )	(10,507 )	(7,345 )
Net corporate interest expense	(2,523 )	(2,042 )	(5,291 )	(3,906 )
Stock option expense	(137 )	(178 )	(227 )	(327 )
Amortization of customer-relationship intangible assets	(2,420 )	(2,334 )	(4,879 )	(4,432 )
Restructuring and special charges	(3,526 )	(4,242 )	(5,943 )	(5,305 )
Income before income taxes	\$15,277	\$8,887	\$29,213	\$14,409

Intersegment transactions are not material for any period presented.

Operating earnings is the primary financial performance measure used by the Company's senior management and chief operating decision maker ("CODM") to evaluate the financial performance of the Company's four operating segments and make resource allocation decisions. The Company believes this measure is useful to others in that it allows them to evaluate segment operating performance using the same criteria used by the Company's senior management and CODM. Operating earnings will differ from net income computed in accordance with GAAP since operating earnings represent segment earnings before certain unallocated corporate and shared costs, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, restructuring and special charges, income taxes, and net income or loss attributable to noncontrolling interests.

Segment operating earnings includes allocations of certain corporate and shared costs. If the Company changes its allocation methods or changes the types of costs that are allocated to its four operating segments, prior period amounts presented in the current period financial statements are adjusted to conform to the current allocation process.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Revenues before reimbursements by major service line in the U.S. Services segment and the Broadspire segment are shown in the following table. It is not practicable to provide revenues by service line for the International segment. The Company considers all Garden City Group revenues to be derived from one service line.

(in thousands)	Three months ended		Six months ended	
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015
U.S. Services				
U.S. Claims Field Operations	\$20,145	\$21,845	\$40,609	\$43,696
U.S. Technical Services	7,204	7,431	13,930	14,086
U.S. Catastrophe Services	11,423	21,491	25,955	36,969
Subtotal U.S. Claims Services	38,772	50,767	80,494	94,751
U.S. Contractor Connection	20,067	16,131	36,849	28,852
Total Revenues before Reimbursements--U.S. Services	\$58,839	\$66,898	\$117,343	\$123,603
Broadspire				
Workers' Compensation, Disability and Liability Claims Management	\$31,670	\$30,352	\$63,882	\$59,537
Medical Management Services	39,923	39,678	80,284	76,318
Risk Management Information Services	3,506	3,663	7,133	7,510
Total Revenues before Reimbursements--Broadspire	\$75,099	\$73,693	\$151,299	\$143,365

## 11. Commitments and Contingencies

As part of the Company's credit facility, the Company maintains a letter of credit facility to satisfy certain of its own contractual requirements. At June 30, 2016, the aggregate committed amount of letters of credit outstanding under the credit facility was \$17,103,000.

In the normal course of its business, the Company is sometimes named as a defendant or responsible party in suits or other actions by insureds or claimants contesting decisions made by the Company or its clients with respect to the settlement of claims. Additionally, certain clients of the Company have in the past brought, and may, in the future bring, claims for indemnification on the basis of alleged actions by the Company, its agents, or its employees in rendering services to clients. The majority of these claims are of the type covered by insurance maintained by the Company. However, the Company is responsible for the deductibles and self-insured retentions under various insurance coverages. In the opinion of Company management, adequate provisions have been made for such known and foreseeable risks.

The Company is subject to numerous federal, state, and foreign labor, employment, worker health and safety, antitrust and competition, environmental and consumer protection, import/export, anti-corruption, and other laws, and from time to time the Company faces claims and investigations by employees, former employees, and governmental entities under such laws. Such claims, investigations, and any litigation involving the Company could divert management's time and attention from the Company's business operations and could potentially result in substantial costs of defense, settlement or other disposition, which could have a material adverse effect on the Company's results of operations, financial position, and cash flows. In the opinion of Company management, adequate provisions have been made for any items that are probable and reasonably estimable.

The agreement relating to the 2014 acquisition of Buckley Scott contains an earnout provision based on Buckley Scott achieving certain financial results during the two-year period following the completion of the acquisition, with a current estimated fair value of \$1,889,000. The maximum potential earnout is \$1,993,000.





Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

The Company has voluntarily self-reported to the Securities and Exchange Commission (the "SEC") and the Department of Justice (the "DOJ") certain potential violations of the Foreign Corrupt Practices Act discovered by the Company during the course of its regular internal audit process. Upon discovery, the Company, with the oversight of the Audit Committee and the Board of Directors, proactively initiated an investigation into this matter with the assistance of external legal counsel and external forensic accountants. The Company has been cooperating fully, and expects to continue to cooperate fully, with the SEC and the DOJ in this matter. The Company cannot currently predict when or what, if any, action may be taken by the SEC or the DOJ, or other governmental authorities, or the effect any such actions may have on the Company's results of operations, cash flows or financial position.

## 12. Restructuring and Special Charges

## Restructuring Charges

Restructuring charges for the three months and six months ended June 30, 2016 of \$3,026,000 and \$5,170,000 were incurred related to the establishment and phase in of the Company's Global Business Services Center in Manila, Philippines and Global Technology Services Center in Pune, India (the "Centers"), integration costs related to the GAB Robins acquisition and other restructuring activities in the International segment, and asset impairments and lease termination costs.

The following table shows the costs incurred by type of restructuring activity:

(in thousands)	Three months ended		Six months ended	
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015
Implementation and phase-in of the Centers	\$ 1,973	\$ 1,196	\$ 2,402	\$ 2,259
Asset impairments and lease termination costs	337	—	1,165	—
Integration costs related to the GAB Robins acquisition and International segment restructuring	716	1,938	1,603	1,938
Restructuring activities for U.S. Services segment	—	1,108	—	1,108
Total restructuring charges	\$ 3,026	\$ 4,242	\$ 5,170	\$ 5,305

Costs associated with the Centers were primarily for professional fees and severance costs. Integration costs related to the GAB Robins acquisition and International segment restructuring were predominantly made up of severance and professional fees and other costs.

As of June 30, 2016, the following liabilities remained on the Company's unaudited Condensed Consolidated Balance Sheets related to restructuring charges recorded in 2012, 2015, and 2016. The rollforward of these costs to June 30, 2016 were as follows:

(in thousands)	Three months ended June 30, 2016				
	Deferred compensation rent	Accrued and related costs	Accounts payable	Other accrued liabilities	Total
Beginning balance, March 31, 2016	\$ 3,355	\$ 2,256	\$ 405	\$ 3,209	\$ 9,225
Additions	396	1,757	933	(60)	3,026
Adjustments to accruals	(326)	—	—	—	(326)
Cash payments	(44)	(447)	(533)	—	(1,024)
Ending balance, June 30, 2016	\$ 3,381	\$ 3,566	\$ 805	\$ 3,149	\$ 10,901



Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

(in thousands)	Six months ended June 30, 2016				
	Deferred rent	Accrued compensation and related costs	Accounts payable	Other accrued liabilities	Total
Beginning balance, January 1, 2016	\$3,571	\$ 7,006	\$ 1,066	\$ 3,257	\$14,900
Additions	1,271	2,369	1,638	(108 )	5,170
Adjustments to accruals	(542 )	—	—	—	(542 )
Cash payments	(919 )	(5,809 )	(1,899 )	—	(8,627 )
Ending balance, June 30, 2016	\$3,381	\$ 3,566	\$ 805	\$ 3,149	\$10,901

**Special Charges**

The Company recorded special charges for the three months and six months ended June 30, 2016 of \$500,000 and \$773,000. The special charges consisted of legal and professional fees related to the ongoing investigation as disclosed in Note 11 "Commitments and Contingencies" and other professional fees. At June 30, 2016, \$56,000 remained on the Company's Condensed Consolidated Balance Sheets in "Other accrued liabilities." There were no similar special charges recorded in the comparable 2015 periods.

Total restructuring and special charges for the three months ended June 30, 2016 and 2015 were \$3,526,000 and \$4,242,000 respectively. Total restructuring and special charges for the six months ended June 30, 2016 and 2015 were \$5,943,000 and \$5,305,000, respectively.

Table of Contents

REVIEW REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Shareholders and Board of Directors of  
Crawford & Company

We have reviewed the condensed consolidated balance sheet of Crawford & Company as of June 30, 2016, and the related condensed consolidated statements of operations, comprehensive income, and shareholders' investment for the three-month and six-month periods ended June 30, 2016 and 2015, and the condensed consolidated statements of cash flows for the six-month periods ended June 30, 2016 and 2015. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole.

Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the condensed consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of Crawford & Company as of December 31, 2015, and the related consolidated statements of operations, comprehensive (loss) income, cash flows, and shareholders' investment for the year then ended (not presented herein) and we expressed an unqualified audit opinion on those consolidated financial statements in our report dated March 10, 2016. In our opinion, the accompanying condensed consolidated balance sheet of Crawford & Company as of December 31, 2015, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ Ernst & Young LLP

Atlanta, Georgia

August 8, 2016

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Cautionary Statement Concerning Forward-Looking Statements

This report contains forward-looking statements within the meaning of that term in the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Statements contained in this report that are not statements of historical fact are forward-looking statements made pursuant to the "safe harbor" provisions thereof. These statements may relate to, among other things, expectations regarding the performance of our various operating segments, anticipated contributions to our underfunded defined benefit pension plans, collectability of our billed and unbilled accounts receivable, our continued compliance with the financial and other covenants contained in our financing agreements, our expected future operating results and financial condition, and other long-term liquidity requirements. These statements may also relate to our business strategies, goals and expectations concerning our market position, future operations, margins, case and project volumes, profitability, contingencies, liquidity position, and capital resources. The words "anticipate", "believe", "could", "would", "should", "estimate", "expect", "intend", "may", "plan", "goal", "strategy", "predict", "project", "will" and similar terms and phrases, or the negatives thereof, identify forward-looking statements contained in this report.

Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect. Our operations and the forward-looking statements related to our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially adversely affect our financial condition and results of operations, and whether the forward-looking statements ultimately prove to be correct. Included among the risks and uncertainties we face are risks related to the following:

- a decline in cases referred to us for any reason, including changes in the degree to which property and casualty insurance carriers outsource their claims handling functions,
- the project-based nature of our Garden City Group segment, including associated fluctuations in revenue,
- changes in global economic conditions,
- changes in interest rates,
- changes in foreign currency exchange rates,
- changes in regulations and practices of various governmental authorities,
- changes in our competitive environment,
- changes in the financial condition of our clients,
- the loss of any material customer,
- our ability to successfully integrate the operations of acquired businesses,
- our ability to achieve projected levels of efficiencies and cost savings from our Global Business Services Center in Manila, Philippines or our Global Technology Services Center in Pune, India (the "Centers"),
- regulatory changes related to funding of defined benefit pension plans,
- our underfunded U.S. and U.K. defined benefit pension plans and our future funding obligations thereunder,
- our ability to complete any transaction involving the acquisition or disposition of assets on terms and at times acceptable to us,
- our ability to identify new revenue sources not tied to the insurance underwriting cycle,
- our ability to develop or acquire information technology resources to support and grow our business,
- our ability to attract and retain qualified personnel,
- our ability to renew existing contracts with clients on satisfactory terms,
- our ability to collect amounts due from our clients and others,
- continued availability of funding under our financing agreements,
- general risks associated with doing business outside the U.S.,
- our ability to comply with the covenants in our financing or other agreements,

• changes in market conditions or legislation (including judicial interpretation thereof) relating to class actions, which may make it more difficult for plaintiffs to bring such actions,  
• changes in the frequency or severity of man-made or natural disasters,  
• the ability of our third-party service providers, used for certain aspects of our internal business functions, to meet expected service levels,  
• our ability to prevent cybersecurity breaches and cyber incidents,  
• our ability to achieve targeted integration goals with the consolidation and migration of multiple software platforms,  
• risks associated with our having a controlling shareholder, and  
• impairments of goodwill or our other indefinite-lived intangible assets.

## Table of Contents

As a result, undue reliance should not be placed on any forward-looking statements. Actual results and trends in the future may differ materially from those expressed or implied by the forward-looking statements. Forward-looking statements speak only as of the date they are made and we undertake no obligation to publicly update any of these forward-looking statements in light of new information or future events.

The following Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") should be read in conjunction with 1) our unaudited condensed consolidated financial statements and accompanying notes thereto for the three months and six months ended June 30, 2016 and 2015 and as of June 30, 2016 and December 31, 2015 contained in Item 1 of this Quarterly Report on Form 10-Q, and 2) our Annual Report on Form 10-K for the year ended December 31, 2015. As described in Note 1, "Basis of Presentation," the financial results of our operations outside of the U.S., Canada, the Caribbean, and certain subsidiaries in the Philippines, are included in our consolidated financial statements on a two-month delayed basis (fiscal year-end of October 31) as permitted by U.S. generally accepted accounting principles ("GAAP") in order to provide sufficient time for accumulation of their results.

### Business Overview

Based in Atlanta, Georgia, Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry, as well as to self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers' compensation claims and medical management, and legal settlement administration.

Shares of the Company's two classes of common stock are traded on the New York Stock Exchange under the symbols CRDA and CRDB, respectively. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock than on the voting Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless different consideration is approved by the holders of 75% of the Class A Common Stock, voting as a class.

As discussed in more detail in subsequent sections of this MD&A, we have four operating segments: U.S. Services; International; Broadspire; and Garden City Group. Our four operating segments represent components of our Company for which separate financial information is available, and which is evaluated regularly by our chief operating decision maker ("CODM") in deciding how to allocate resources and in assessing operating performance. U.S. Services primarily serves the property and casualty insurance company markets in the U.S. International serves the property and casualty insurance company and self-insurance markets outside the U.S. Broadspire serves the self-insurance marketplace, primarily in the U.S. Garden City Group serves the class action, regulatory, mass tort, bankruptcy, and other legal settlement markets, primarily in the U.S.

Insurance companies, which represent the major source of our global revenues, customarily manage their own claims administration function but often rely on third parties for certain services which we provide, primarily field investigation and the evaluation of property and casualty insurance claims. We are also experiencing increased utilization by insurance companies of the managed repair network provided by our Contractor Connection division. Self-insured entities typically rely on us for a broader range of services. In addition to field investigation and claims evaluation, we may also provide initial loss reporting services for their claimants, loss mitigation services such as medical bill review, medical case management and vocational rehabilitation, risk management information services, and trust fund administration to pay their claims.

We also perform legal settlement administration services related to class action settlements, mass torts and bankruptcies, including identifying and qualifying class members, determining and dispensing settlement payments, and administering settlement funds.

The global claims management services market is highly competitive and comprised of a large number of companies of varying size and that offer a varied scope of services. The demand from insurance companies and self-insured



entities for services provided by independent claims service firms like us is largely dependent on industry-wide claims volumes, which are affected by, among other things, the insurance underwriting cycle, weather-related events, general economic activity, overall employment levels, and workplace injury rates. Demand is also impacted by decisions insurance companies and self-insured entities may make with respect to the level of claims outsourced to independent claim service firms as opposed to those handled by their own in-house claims adjusters. In addition, our ability to retain clients and maintain or increase case referrals is also dependent in part on our ability to continue to provide high-quality, competitively priced services and effective sales efforts.

Table of Contents

We typically earn our revenues on an individual fee-per-claim basis for claims management services we provide to insurance companies and self-insured entities. Accordingly, the volume of claim referrals to us is a key driver of our revenues. Generally, fees are earned on cases as services are provided, which generally occurs in the period the case is assigned to us, although sometimes a portion or substantially all of the revenues generated by a specific case assignment will be earned in subsequent periods. We cannot predict the future trend of case volumes for a number of reasons, including the frequency and severity of weather-related cases and the occurrence of natural and man-made disasters, which are a significant source of cases for us and are not subject to accurate forecasting.

The legal settlement administration market within which our Garden City Group segment operates is also highly competitive but is comprised of a smaller number of specialized entities. The demand for legal settlement administration services is generally not directly tied to or affected by the insurance underwriting cycle. The demand for these services is largely dependent on the volume of class action settlements, the volume of bankruptcy filings and the resulting settlements, volume of mass torts and general economic conditions. Our revenues for legal settlement administration services are largely project-based, and we earn these revenues as we perform individual tasks and deliver the outputs as outlined in each project.

## Results of Operations

## Executive Summary

Consolidated revenues before reimbursements decreased \$22.1 million or 7.2% for the three months ended June 30, 2016 and \$32.6 million or 5.5% for the six months ended June 30, 2016 compared with the same periods of 2015. The decreases in revenues for the second quarter and six-month periods were due to decreases in revenues in our U.S. Services, International and Garden City Group segments, partially offset by an increase in revenues in our Broadspire segment. Changes in foreign exchange rates reduced revenues in the International segment by \$6.1 million for the three months ended June 30, 2016 and \$17.3 million for the six months ended June 30, 2016.

Costs of services provided, before reimbursements, decreased \$31.7 million or 13.7% for the three months ended June 30, 2016 and \$49.6 million or 11.0% for the six months ended June 30, 2016 compared with the same periods of 2015. These decreases were primarily due to decreases in compensation and non-employee labor in our U.S. Services, International and Garden City Group segments.

Selling, general, and administrative ("SG&A") expenses were 6.7% higher in the quarter and 0.2% higher in the six months ended June 30, 2016 compared with the same periods of 2015. The increase in expense for the three months ended June 30, 2016 was primarily due to increases in self-insurance expense, incentive compensation expense, and the allowance for doubtful accounts in our International segment due to increased aged receivables compared with the 2015 period. The slight increase for the six months ended June 30, 2016 was due to an increase in self-insurance expense and the allowance for doubtful accounts due to an increase in the aging of receivables, partially offset by a decrease in acquisition and related expenses.

## Restructuring and Special Charges

During the three months and six months ended June 30, 2016 we recorded \$3.5 million and \$5.9 million, respectively, in restructuring and special charges, and for the same periods of 2015 we recorded \$4.2 million and \$5.3 million, respectively.

Included in these totals are restructuring charges for the three months and six months ended June 30, 2016 and 2015 as summarized below:

Restructuring Charges	Three months ended		Six months ended	
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015
(in thousands)				
Implementation and phase-in of the Centers	\$1,973	\$1,196	\$2,402	\$2,259
Asset impairments and lease termination costs	337	—	1,165	—
Integration costs related to the GAB Robins acquisition and International segment restructuring	716	1,938	1,603	1,938

Edgar Filing: CRAWFORD & CO - Form 10-Q

Restructuring activities for U.S. Services segment	—	1,108	\$—	1,108
Total restructuring charges	\$3,026	\$4,242	\$5,170	\$5,305

25

---

## Table of Contents

The Company expects to incur restructuring and special charges in 2016 totaling \$15.6 million pretax. This is comprised of approximately \$5.1 million related to the Centers and \$10.5 million related to previously announced restructuring plans and other special charges. As a result of restructuring charges incurred for the Centers in 2015 and 2016, the Company expects to achieve \$10.7 million in savings in 2016. The Centers provide us a venue for global consolidation of certain business functions, shared services, and currently outsourced processes. The Centers, which are expected to be phased in through 2018, are expected to allow us to continue to strengthen our client service, realize additional operational efficiencies, and invest in new capabilities for growth. No assurances can be provided of our ability to timely or cost-effectively complete and ramp up operations at the Centers, or to achieve expected cost savings on a timely basis or at all.

The Company recorded special charges for the three months and six months ended June 30, 2016 of \$500,000 and \$773,000. The special charges consisted of legal and professional fees related to the ongoing investigation as disclosed in Note 11 "Commitments and Contingencies" and other professional fees. There were no similar special charges in the comparable 2015 periods.

### Operating Earnings of our Operating Segments

We believe that a discussion and analysis of the segment operating earnings of our four operating segments is helpful in understanding the results of our operations. Operating earnings is our segment measure of profitability presented in conformity with the Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC") Topic 280 "Segment Reporting." Operating earnings is the primary financial performance measure used by our senior management and CODM to evaluate the financial performance of our operating segments and make resource allocation decisions. Operating earnings includes costs for administrative functions required to run our business.

For our International and Garden City Group segments, most administrative functions, such as finance, human resources, information technology, quality and compliance, are embedded in those locations and are considered direct costs of those operations. For our domestic operations (primarily Broadspire and the U.S. Services segments), we have a centralized shared-services arrangement for most of these administrative functions, and we allocate the costs of those services to the segments as indirect costs based on usage. Although some of the administrative services in our shared-services center benefit, and are allocated to, all four of our operating segments, the majority of these shared services are allocated to Broadspire and the U.S. Services segments.

We believe operating earnings is a measure that is useful to others in that it allows them to evaluate segment operating performance using the same criteria used by our senior management and CODM. Segment operating earnings represent segment earnings, including the direct and indirect costs of administrative functions, but excluding certain unallocated corporate and shared costs, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, restructuring and special charges, income taxes, and net income or loss attributable to noncontrolling interests.

Income taxes, net corporate interest expense, stock option expense, and amortization of customer-relationship intangible assets are recurring components of our net income, but they are not considered part of our segment operating earnings because they are managed on a corporate-wide basis. Income taxes are calculated for the Company on a consolidated basis based on statutory rates in effect in the various jurisdictions in which we provide services, and vary significantly by jurisdiction. Net corporate interest expense results from capital structure decisions made by senior management and the Board of Directors and affects the Company as a whole. Stock option expense represents the non-cash costs generally related to stock options and employee stock purchase plan expenses which are not allocated to our operating segments. Amortization expense is a non-cash expense for customer-relationship intangible assets acquired in business combinations. None of these costs relate directly to the performance of our services or operating activities and, therefore, are excluded from segment operating earnings in order to better assess the results of each segment's operating activities on a consistent basis.

Unallocated corporate and shared costs represent expenses related to our chief executive officer and Board of Directors, certain provisions for bad debt allowances or subsequent recoveries such as those related to bankrupt clients, defined benefit pension costs or credits for our frozen U.S. pension plan, and certain self-insurance costs and recoveries, and professional fees related to certain corporate projects that are not allocated to our individual operating

segments.

Restructuring and special charges are not allocated to any particular operating segment as they arise from non-core items not directly related to our normal business or operations.

Additional discussion and analysis of our income taxes, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, restructuring and special charges, and unallocated corporate and shared costs follows the discussion and analysis of the results of operations of our four operating segments.

26

---

Table of Contents

Segment Revenues

In the normal course of business, our operating segments incur certain out-of-pocket expenses that are thereafter reimbursed by our clients. Under GAAP, these out-of-pocket expenses and associated reimbursements are required to be included when reporting revenues and expenses in our consolidated results of operations. The amounts of reimbursed expenses and related revenues offset each other in our results of operations with no impact to our net income or operating earnings. A reconciliation of revenues before reimbursements to consolidated revenues determined in accordance with GAAP is self-evident from the face of the accompanying unaudited Condensed Consolidated Statements of Operations.

Our International segment is impacted by changes in foreign exchange rates. We believe that a non-GAAP discussion and analysis of the segment revenues before reimbursements by major region, based on actual exchange rates and using a constant exchange rate, is helpful in understanding the results of our operations in this segment.

Segment Operating Expenses

Our discussion and analysis of segment operating expenses is comprised of two components: "Direct Compensation, Fringe Benefits & Non-Employee Labor" and "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor."

"Direct Compensation, Fringe Benefits & Non-Employee Labor" includes direct compensation, payroll taxes, and benefits provided to the employees of each segment, as well as payments to outsourced service providers that augment our staff in each segment. As a service company, these costs represent our most significant and variable operating expenses. As noted above, in our International and Garden City Group segments, these costs include direct compensation, payroll taxes, and benefits of certain administrative functions that are embedded in those locations and are considered direct costs of those locations. In our U.S. Services and Broadspire operations certain administrative functions are performed by centralized shared-services staff. These costs are considered indirect and are not included in "Direct Compensation, Fringe Benefits & Non-Employee Labor." Accordingly, the "Direct Compensation, Fringe Benefits & Non-Employee Labor" and "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor" components are not comparable across segments, but are comparable within each segment across periods.

The allocated indirect costs of our shared-services infrastructure are included in "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor." In addition to allocated corporate and shared costs, "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor" includes travel and entertainment, office rent and occupancy costs, automobile expenses, office operating expenses, data processing costs, cost of risk, professional fees, and amortization and depreciation expense other than amortization of customer-relationship intangible assets.

Unless noted in the following discussion and analysis, revenue amounts exclude reimbursements for out-of-pocket expenses and expense amounts exclude reimbursed out-of-pocket expenses.

Table of Contents

Operating results for our U.S. Services, International, Broadspire, and Garden City Group segments reconciled to income before income taxes and net income attributable to shareholders of Crawford & Company were as follows:

(in thousands, except percentages)	Three months ended		Six months ended		
	June 30, 2016	June 30, 2015	June 30, 2016	June 30, 2015	
<b>Revenues:</b>					
U.S. Services	\$58,839	\$66,898	\$117,343	\$123,603	
International	123,235	129,483	240,757	253,508	
Broadspire	75,099	73,693	151,299	143,365	
Garden City Group	25,170	34,324	50,178	71,699	
Total revenues, before reimbursements	282,343	304,398	559,577	592,175	
Reimbursements	15,326	20,018	29,000	38,857	
Total Revenues	\$297,669	\$324,416	\$588,577	\$631,032	
<b>Direct Compensation, Fringe Benefits &amp; Non-Employee Labor:</b>					
U.S. Services	\$32,498	\$40,155	\$67,944	\$78,001	
% of related revenues before reimbursements	55.2	% 60.0	% 57.9	% 63.1	%
International	77,567	88,116	154,237	174,010	
% of related revenues before reimbursements	62.9	% 68.1	% 64.1	% 68.6	%
Broadspire	42,240	39,595	83,862	79,119	
% of related revenues before reimbursements	56.2	% 53.7	% 55.4	% 55.2	%
Garden City Group	16,202	23,923	33,211	49,325	
% of related revenues before reimbursements	64.4	% 69.7	% 66.2	% 68.8	%
Total	\$168,507	\$191,789	\$339,254	\$380,455	
% of Revenues before reimbursements	59.7	% 63.0	% 60.6	% 64.2	%
<b>Expenses Other than Direct Compensation, Fringe Benefits &amp; Non-Employee Labor:</b>					
U.S. Services	\$16,762	\$16,908	\$30,766	\$31,606	
% of related revenues before reimbursements	28.5	% 25.3	% 26.2	% 25.6	%
International	34,695	40,200	68,513	75,988	
% of related revenues before reimbursements	28.2	% 31.0	% 28.4	% 30.0	%
Broadspire	26,330	28,095	52,203	54,700	
% of related revenues before reimbursements	35.1	% 38.2	% 34.5	% 38.1	%
Garden City Group	6,277	6,680	12,781	13,702	
% of related revenues before reimbursements	24.9	% 19.5	% 25.5	% 19.1	%
Total before reimbursements	84,064	91,883	164,263	175,996	
% of Revenues before reimbursements	29.8	% 30.2	% 29.4	% 29.7	%
Reimbursements	15,326	20,018	29,000	38,857	
Total	\$99,390	\$111,901	\$193,263	\$214,853	
% of Revenues	33.4	% 34.5	% 32.8	% 34.0	%
<b>Operating Earnings:</b>					
U.S. Services	\$9,579	\$9,835	\$18,633	\$13,996	
% of related revenues before reimbursements	16.3	% 14.7	% 15.9	% 11.3	%
International	10,973	1,167	18,007	3,510	
% of related revenues before reimbursements	8.9	% 0.9	% 7.5	% 1.4	%
Broadspire	6,529	6,003	15,234	9,546	
% of related revenues before reimbursements	8.7	% 8.1	% 10.1	% 6.7	%
Garden City Group	2,691	3,721	4,186	8,672	

Edgar Filing: CRAWFORD & CO - Form 10-Q

% of related revenues before reimbursements	10.7	% 10.8	% 8.3	% 12.1	%
Deduct:					
Unallocated corporate and shared costs, net	(5,889 )	(3,043 )	(10,507 )	(7,345 )	
Net corporate interest expense	(2,523 )	(2,042 )	(5,291 )	(3,906 )	
Stock option expense	(137 )	(178 )	(227 )	(327 )	
Amortization of customer-relationship intangible assets	(2,420 )	(2,334 )	(4,879 )	(4,432 )	
Restructuring and special charges	(3,526 )	(4,242 )	(5,943 )	(5,305 )	
Income before income taxes	15,277	8,887	29,213	14,409	
Provision for income taxes	(6,116 )	(4,709 )	(11,423 )	(6,950 )	
Net Income	9,161	4,178	17,790	7,459	
Net income attributable to noncontrolling interests	(534 )	(124 )	(533 )	(419 )	
Net income attributable to shareholders of Crawford & Company	\$8,627	\$4,054	\$17,257	\$7,040	

28



Table of Contents

## U.S. SERVICES SEGMENT

Operating earnings for our U.S. Services segment were \$9.6 million, or 16.3% of revenues before reimbursements, in the second quarter of 2016, compared with \$9.8 million, or 14.7% of revenues before reimbursements, in the second quarter of 2015. For the six months ended June 30, 2016, operating earnings increased to \$18.6 million, or 15.9% of revenues before reimbursements, from \$14.0 million, or 11.3% of revenues before reimbursements for the 2015 comparable period. The reduction in the second quarter was due to a reduction in weather-related case volumes in U.S. Claims Services. The increase for the 2016 six-month period compared with the 2015 period was primarily due to an increase in revenues in our U.S. Contractor Connection service line in 2016 and the impact of cost reduction initiatives undertaken during 2015.

## Revenues before Reimbursements

U.S. Services revenues are primarily generated from the property and casualty insurance markets in the U.S. U.S. Services revenues before reimbursements by major service line for the three months and six months ended June 30, 2016 and 2015 were as follows:

(in thousands, except percentages)	Three months ended			Six months ended		
	June 30, 2016	June 30, 2015	Variance	June 30, 2016	June 30, 2015	Variance
U.S. Claims Field Operations	\$20,145	\$21,845	(7.8 )%	\$40,609	\$43,696	(7.1 )%
U.S. Technical Services	7,204	7,431	(3.1 )%	13,930	14,086	(1.1 )%
U.S. Catastrophe Services	11,423	21,491	(46.8 )%	25,955	36,969	(29.8 )%
Subtotal U.S. Claims Services	38,772	50,767	(23.6 )%	80,494	94,751	(15.0 )%
U.S. Contractor Connection	20,067	16,131	24.4 %	36,849	28,852	27.7 %
Total U.S. Services Revenues before Reimbursements	\$58,839	\$66,898	(12.0 )%	\$117,343	\$123,603	(5.1 )%

Overall, there were decreases in revenues in the U.S. Services segment in the second quarter and six months ended June 30, 2016 compared with the comparable 2015 periods. These decreases were primarily due to decreases in U.S. Claims Services revenues in 2016 compared with 2015 due to reductions of weather-related case volumes in U.S. Claims Field Operations and reductions in U.S. Catastrophe Services, partially offset by increases in revenues in U.S. Contractor Connection. There was a decrease in segment unit volume, measured principally by cases received, of 1.8% for the 2016 second quarter compared with 2015, but a slight 0.2% increase in cases received for the six months ended June 30, 2016 compared with the 2015 period. Changes in the overall mix of services provided and rates charged for those services decreased revenues by approximately 2.6% and 1.0% in the three months and six months ended June 30, 2016 compared with the 2015 periods.

Revenues in our U.S. Catastrophe Services service line include revenues from an outsourcing project for a major U.S. insurance carrier, which resulted in \$8.6 million and \$20.9 million of revenues in the three months and six months ended June 30, 2016, compared with \$13.6 million and \$26.2 million in the three months and six months ended June 30, 2015. These decreases represent 7.6% and 4.3% negative variances in U.S. Services revenues for the three months and six months ended June 30, 2016, respectively, compared with the 2015 periods. The services provided to this customer are primarily project-based and are covered by the terms of multiple contractual arrangements which expire at various times in the future. In the event we are not able to retain these relationships, or replace any lost revenues from these projects as they reach their respective end dates, segment revenues and operating earnings could be negatively impacted.

U.S. Contractor Connection revenues in the second quarter and six months ended June 30, 2016 increased compared with the same periods of 2015 due to increases in cases received and higher average case values in the 2016 periods. There was also an increase in revenues in 2016 due to a project for which no cases were received. This increase was due to the ongoing expansion of our contractor network and the continued trend of insurance carriers moving high-frequency, low-complexity property cases directly to our contractor managed repair networks.

## Reimbursed Expenses included in Total Revenues

Reimbursements for out-of-pocket expenses incurred in our U.S. Services segment, which were included in total Company revenues, were \$2.1 million and \$2.1 million for the three-month periods ended June 30, 2016 and 2015, respectively. Reimbursements were \$4.0 million and \$4.1 million for the six-month periods ended June 30, 2016 and

2015, respectively. Although revenues decreased in the 2016 period, the decrease in revenues related to the outsourcing project in U.S. Catastrophe Services discussed above did not have any reimbursed expenses.

Table of Contents

## Case Volume Analysis

U.S. Services unit volumes by underlying case category, as measured by cases received, for the three months and six months ended June 30, 2016 and 2015 were as follows:

(whole numbers, except percentages )	Three months ended			Six months ended		
	June 30, 2016	June 30, 2015	Variance	June 30, 2016	June 30, 2015	Variance
U.S. Claims Field Operations	38,921	40,965	(5.0 )%	77,112	81,562	(5.5 )%
U.S. Technical Services	2,277	1,838	23.9 %	4,356	3,648	19.4 %
U.S. Catastrophe Services	5,075	8,742	(41.9 )%	10,294	13,320	(22.7 )%
Subtotal U.S. Claims Services	46,273	51,545	(10.2 )%	91,762	98,530	(6.9 )%
U.S. Contractor Connection	52,144	48,720	7.0 %	102,667	95,572	7.4 %
Total U.S. Services Cases Received	98,417	100,265	(1.8 )%	194,429	194,102	0.2 %

Overall, there was a decrease in segment unit volume, measured principally by cases received, of 1.8% for the 2016 second quarter compared with 2015, primarily due to a decrease in U.S. Claims Services cases received, partially offset by an increase in U.S. Contractor Connection cases. There was a slight increase in cases received of 0.2% for the six months ended June 30, 2016 compared with the 2015 period due to an increase in U.S. Contractor Connection cases, partially offset by a decrease in U.S. Claims Services cases received. The decreases in U.S. Claims Services cases were due to reductions in weather-related activity in U.S. Claims Field Operations and U.S. Catastrophe Services service lines, partially offset by increases in U.S. Technical Services cases resulting from new clients. The increases in U.S. Contractor Connection cases for the three months and six months ended June 30, 2016 compared with the 2015 periods were due to the ongoing expansion of our contractor network and the continued trend of insurance carriers moving high-frequency, low-complexity property cases directly to our contractor managed repair networks.

## Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

The most significant expense in our U.S. Services segment is the compensation of employees, including related payroll taxes and fringe benefits, and the payments to outsourced service providers that augment our staff. U.S. Services direct compensation, fringe benefits, and non-employee labor expense, as a percentage of segment revenues before reimbursements, was 55.2% in the second quarter of 2016 decreasing from 60.0% in the second quarter of 2015. For the six months ended June 30, 2016, U.S. Services direct compensation, fringe benefits, and non-employee labor expense, as a percentage of segment revenues before reimbursements, was 57.9%, compared with 63.1% for the comparable period in 2015. These decreases were due to the impact of a realignment of staff in our U.S. Claims Field Operations during 2015.

The dollar amount of these expenses also decreased in the 2016 three-month period to \$32.5 million from \$40.2 million in the comparable 2015 period and decreased in the six months ended June 30, 2016 to \$67.9 million from \$78.0 million in the comparable 2015 period. These decreases were due to fewer average employees in the 2016 periods. There was an average of 1,390 full-time equivalent employees (including 382 catastrophe adjusters) in this segment during the first six months of 2016, compared with an average of 1,505 employees (including 459 catastrophe adjusters) during the 2015 period.

## Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

U.S. Services segment expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor were \$16.8 million, or 28.5% of segment revenues before reimbursements, for the quarter ended June 30, 2016 compared with \$16.9 million, or 25.3% of segment revenues before reimbursements, for the comparable quarter of 2015. The expenses were \$30.8 million, or 26.2% of segment revenues before reimbursements, for the six months ended June 30, 2016, compared with \$31.6 million, or 25.6% of segment revenues before reimbursements, for the comparable period of 2015. The 2016 decreases in amounts were due to the impact of continuing expense controls including a reduction in rent and other office expenses, and reductions in other administrative expenses. The increases in expense as a percent of revenues were due to reductions in variable expenses being less than the reduction in revenues in the 2016 periods.



Table of Contents

## INTERNATIONAL SEGMENT

Operating earnings in our International segment increased to \$11.0 million, or 8.9% of revenues before reimbursements, for the three months ended June 30, 2016 compared with 2015 second quarter operating earnings of \$1.2 million, or 0.9% of revenues before reimbursements. Operating earnings in our International segment increased to \$18.0 million, or 7.5% of revenues before reimbursements, for the six months ended June 30, 2016 compared with 2015 operating earnings of \$3.5 million or 1.4% of revenues before reimbursements. The increases in operating earnings were a result of an improvement in U.K. operating results and the impact of cost reduction initiatives implemented in 2015.

## Revenues before Reimbursements

International segment revenues are primarily derived from the property and casualty insurance company market, with additional revenues from the self-insured markets in the U.K., Canada, Asia-Pacific (which includes Australia and New Zealand, as well as the Middle East and Africa) and Europe and Rest of World (which together consist of continental Europe and Latin America). Revenues before reimbursements by major region, based on actual exchange rates and using a constant exchange rate, for the three months and six months ended June 30, 2016 and 2015 were as follows:

(in thousands, except percentages)	Three months ended			Based on exchange rates for three months ended June 30, 2015	
	Based on actual exchange rates			June 30, 2016	Variance
	June 30, 2016	June 30, 2015	Variance		
U.K.	\$44,498	\$48,607	(8.5 )%	\$47,430	(2.4 )%
Canada	27,690	29,205	(5.2 )%	28,822	(1.3 )%
Asia-Pacific	27,827	25,926	7.3 %	29,090	12.2 %
Europe and Rest of World	23,220	25,745	(9.8 )%	23,957	(6.9 )%
Total International Revenues before Reimbursements	\$123,235	\$129,483	(4.8 )%	\$129,299	(0.1 )%
(in thousands, except percentages)	Six months ended			Based on exchange rates for six months ended June 30, 2015	
	Based on actual exchange rates			June 30, 2016	Variance
	June 30, 2016	June 30, 2015	Variance		
U.K.	\$90,974	\$91,703	(0.8 )%	\$96,249	5.0 %
Canada	52,224	58,241	(10.3 )%	55,666	(4.4 )%
Asia-Pacific	51,389	50,362	2.0 %	55,613	10.4 %
Europe and Rest of World	46,170	53,202	(13.2 )%	50,532	(5.0 )%
Total International Revenues before Reimbursements	\$240,757	\$253,508	(5.0 )%	\$258,060	1.8 %

Revenues before reimbursements from our International segment totaled \$123.2 million in the three months ended June 30, 2016, compared with \$129.5 million in the 2015 period. Changes in foreign exchange rates decreased our International segment revenues by approximately 4.7%, or \$6.1 million, for the three months ended June 30, 2016 as compared with the 2015 period. Absent foreign exchange rate fluctuations, International segment revenues would have been \$129.3 million for the three months ended June 30, 2016. Overall case volumes decreased 17.4% for the three months ended June 30, 2016 compared with the same period of 2015. Changes in product mix and in the rates charged for those services accounted for a 17.3% revenue increase for the three months ended June 30, 2016 compared with the same period in 2015.

Revenues before reimbursements from our International segment totaled \$240.8 million in the first six months of 2016, compared with \$253.5 million in the comparable 2015 period. Changes in foreign exchange rates resulted in a

decrease of our International segment revenues by approximately 6.8%, or \$17.3 million, for the six months ended June 30, 2016 as compared with the 2015 period. Absent foreign exchange rate fluctuations, International segment revenues would have been \$258.1 million for the six months ended June 30, 2016. Overall case volumes decreased 15.0% for the six months ended June 30, 2016 compared with the same period of 2015. Changes in product mix and in the rates charged for those services accounted for a 16.8% revenue increase for the six months ended June 30, 2016 compared with the same period in 2015.

Table of Contents

The decrease in revenues in the U.K. for the second quarter of 2016 compared with the second quarter of 2015 was due to a decrease in case volumes and a change in the mix of services provided. Revenues in Canada decreased in the three months ended June 30, 2016 compared with the 2015 period due primarily to a reduction in weather-related activity. The revenue increase in Asia-Pacific was due to an increase in weather-related activity in Australia, partially offset by a reduction in high-volume, low-complexity motor claims in China and Singapore where we have exited that product line in those countries. The decrease in Europe and Rest of World revenues in the second quarter of 2016 compared with the same period in 2015 was primarily due to a reduction in case volumes and changes in the mix of services provided.

The slight decrease in revenues in the U.K. for the six months ended June 30, 2016 compared with the comparable period of 2015 was due to the change in foreign exchange rates. Absent the change in exchange rates, U.K. revenues would have increased as a result of cases received from flooding in that country in the 2016 first quarter. Revenues in Canada decreased in the six months ended June 30, 2016 compared with the 2015 period due primarily to a reduction in weather-related activity and the change in exchange rates. There was a revenue increase in Asia-Pacific due to an increase in weather-related activity in Australia, partially offset by a reduction in high-volume, low-complexity motor claims in China and Singapore where we have exited that product line in those countries. The revenue decrease in Europe and Rest of World for the six months ended June 30, 2016 compared with the same period in 2015 was due to a reduction in case volumes and changes in the mix of services provided.

**Reimbursed Expenses included in Total Revenues**

Reimbursements for out-of-pocket expenses incurred in our International segment, which are included in total Company revenues, decreased slightly to \$7.8 million and \$14.6 million for the three months and six months ended June 30, 2016, respectively, from \$8.0 million and \$14.8 million in the comparable periods in 2015. These decreases primarily resulted from decreases in revenues in the 2016 periods.

**Case Volume Analysis**

International segment unit volumes by region, measured by cases received, for the three months and six months ended June 30, 2016 and 2015 were as follows:

(whole numbers, except percentages)	Three months ended			Six months ended		
	June 30, 2016	June 30, 2015	Variance	June 30, 2016	June 30, 2015	Variance
U.K.	32,923	33,406	(1.4 )%	70,028	61,594	13.7 %
Canada	40,068	44,066	(9.1 )%	79,097	92,708	(14.7 )%
Asia-Pacific	21,733	37,419	(41.9 )%	48,368	78,168	(38.1 )%
Europe and Rest of World	66,262	80,040	(17.2 )%	140,624	165,419	(15.0 )%
Total International Cases Received	160,986	194,931	(17.4 )%	338,117	397,889	(15.0 )%

Overall case volumes were 17.4% and 15.0% lower in the three months and six months ended June 30, 2016 compared with the same periods in 2015. The U.K. case volumes were slightly lower in the second quarter 2016 due to a reduction in high-frequency, low-complexity claims, but were higher for the six months ended June 30, 2016 due primarily due to flooding-related cases received in the 2016 first quarter. The decreases in Canada were due to a reduction in weather-related case activity and high-frequency, low-complexity vehicle appraisals in the 2016 periods. The decreases in Asia-Pacific cases were due to a decline in high-frequency, low-complexity motor cases in Singapore and China described above. The reductions in case volumes in Europe and Rest of World were primarily due to a decline in high-frequency, low-complexity motor cases in Brazil where we have exited this product line in that country.

**Direct Compensation, Fringe Benefits & Non-Employee Labor**

As a percentage of revenues before reimbursements, direct compensation, fringe benefits, and non-employee labor expenses were 62.9% for the three months ended June 30, 2016 compared with 68.1% for the comparable period in 2015. and were 64.1% for the six months ended June 30, 2016 compared with 68.6% for the comparable period in 2015. The dollar amount of these expenses also decreased to \$77.6 million for the three months ended June 30, 2016 from \$88.1 million for the 2015 period. The dollar amount of this expense also decreased to \$154.2 million for the six months ended June 30, 2016 from \$174.0 million for the 2015 period. These decreases were due to the impact of cost

reduction initiatives implemented in 2015 and improved staff utilization. There was an average of 4,319 full-time equivalent employees in this segment in the six months ended June 30, 2016 compared with an average of 4,780 in the 2015 period.



Table of Contents**Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits & Non-Employee Labor**

Expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor were 28.2% of International segment revenues before reimbursements for the three months ended June 30, 2016, compared with 31.0% for the comparable period in 2015 and were 28.4% of International segment revenues before reimbursements for the six months ended June 30, 2016, compared with 30.0% for the comparable period in 2015. The amount of these expenses decreased to \$34.7 million and \$68.5 million for the three months and six months ended June 30, 2016, compared with \$40.2 million and \$76.0 million in the comparable 2015 periods. The decreases in both the amounts and percentages were primarily due to the impact of cost reduction initiatives implemented in 2015.

**BROADSPIRE SEGMENT**

Our Broadspire segment reported operating earnings of \$6.5 million, or 8.7% of revenues before reimbursements, for the second quarter of 2016, compared with \$6.0 million, or 8.1% of revenue before reimbursements, for the second quarter of 2015. For the six months ended June 30, 2016, Broadspire operating earnings were \$15.2 million, or 10.1% of revenues before reimbursements, compared with \$9.5 million, or 6.7% of revenues before reimbursements, for the comparable 2015 period. Operating earnings improved from the 2015 to 2016 period due to higher revenues and improved control over operating expenses.

**Revenues before Reimbursements**

Broadspire segment revenues are primarily derived from workers' compensation, disability, and liability claims management, medical management services, such as medical bill review, medical case management and vocational rehabilitation for workers' compensation, and risk management information services provided to the U.S. self-insured marketplace. Broadspire revenues before reimbursements by major service line for the three months and six months ended June 30, 2016 and 2015 were as follows:

(in thousands, except percentages)	Three months ended			Six months ended		
	June 30, 2016	June 30, 2015	Variance	June 30, 2016	June 30, 2015	Variance
Workers' Compensation, Disability and Liability Claims Management	\$31,670	\$30,352	4.3 %	\$63,882	\$59,537	7.3 %
Medical Management Services	39,923	39,678	0.6 %	80,284	76,318	5.2 %
Risk Management Information Services	3,506	3,663	(4.3 )%	7,133	7,510	(5.0 )%
<b>Total Broadspire Revenues before Reimbursements</b>	<b>\$75,099</b>	<b>\$73,693</b>	<b>1.9 %</b>	<b>\$151,299</b>	<b>\$143,365</b>	<b>5.5 %</b>

The overall increases in revenues for the three- and six-month periods ended June 30, 2016 compared with the same periods in 2015 were primarily due to increased claims management revenues and higher average case values in the 2016 periods.

Revenues were positively impacted by changes in the mix of services provided and in the rates charged for those services, which increased revenues by approximately 3.5% from the 2015 second quarter to the 2016 second quarter, and 6.4% for the six months ended June 30, 2016 compared with the same period in 2015. These increases were partially offset by unit volumes, measured principally by cases received, which decreased revenues by 1.6% in the three months ended June 30, 2016, and by 0.9% for the six months ended June 30, 2016 compared with the same periods in 2015.

**Reimbursed Expenses included in Total Revenues**

Reimbursements for out-of-pocket expenses incurred in our Broadspire segment, which are included in total Company revenues, were \$1.1 million and \$2.2 million for the three months and six months ended June 30, 2016 compared with \$1.1 million and \$2.0 million in the comparable 2015 periods.

Table of Contents

## Case Volume Analysis

Broadspire unit volumes by major underlying case category, as measured by cases received, for the three months and six months ended June 30, 2016 and 2015 were as follows:

(whole numbers, except percentages)	Three months ended			Six months ended		
	June 30, 2016	June 30, 2015	Variance	June 30, 2016	June 30, 2015	Variance
Workers' Compensation	45,530	45,449	0.2 %	89,903	90,774	(1.0 )%
Casualty	35,869	34,718	3.3 %	72,249	70,727	2.2 %
Other	27,484	30,473	(9.8 )%	55,294	57,893	(4.5 )%
Total Broadspire Cases Received	108,883	110,640	(1.6 )%	217,446	219,394	(0.9 )%

Overall case volumes were 1.6% lower in the three months ended June 30, 2016 compared with the same period in 2015. This was primarily due to a decrease in Medical Management referrals, partially offset by an increase in Workers' Compensation and Casualty cases due to new sales.

There was a 0.9% decrease in case volumes for the six months ended June 30, 2016 compared with the same period in 2015. This was primarily due to a decrease in Medical Management referrals, partially offset by an increase in Casualty cases resulting from new sales.

## Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

The most significant expense in our Broadspire segment is the compensation of employees, including related payroll taxes and fringe benefits, and the payments to outsourced service providers that augment the functions performed by our employees. For the quarter ended June 30, direct compensation and fringe benefits, and non-employee labor, as a percent of the related revenues before reimbursements, increased from 53.7% in 2015 to 56.2% in the comparable 2016 period. For the six months ended June 30, direct compensation and fringe benefits, and non-employee labor, as a percent of the related revenues before reimbursements, increased slightly from 55.2% in 2015 to 55.4% in the comparable 2016 period. The increases in the percent of revenues were due to decreased employee utilization. The amount of these expenses increased from \$39.6 million in the three months ended June 30, 2015 to \$42.2 million for the 2016 comparable period and from \$79.1 million for the six months ended June 30, 2015 to \$83.9 million for the 2016 comparable period, due to increases in employees.

Average full-time equivalent employees in this segment totaled 1,989 in the first six months of 2016, up from 1,845 in the comparable 2015 period. The increase in employees was due to conversion of outsourced contractors to full time employees in the Global Business Services Center and the increase in work supporting the increased revenues.

## Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

Broadspire segment expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor as a percent of revenues before reimbursements was 35.1% and 34.5% for the three months and six months ended June 30, 2016, respectively, compared with 38.2% and 38.1% in the comparable 2015 periods, respectively. The decreases in the percentage of revenues were due to expense growth being less than the growth in revenues in the 2016 periods. The amount of these expenses decreased from \$28.1 million in the three months ended June 30, 2015 to \$26.3 million for the 2016 comparable period, and from \$54.7 million for the six months ended June 30, 2015 to \$52.2 million for the 2016 comparable period, due to the impact of improved cost controls.

## GARDEN CITY GROUP SEGMENT

Garden City Group revenues in the first six months of 2016 declined compared with the same prior year period primarily because of lower revenues from the Deepwater Horizon class action settlement project and another non-gulf related project. We expect activity on the Deepwater Horizon special project to continue through the remainder of 2016, although at a reduced rate as compared with 2015. Garden City Group revenues are project-based and can fluctuate significantly primarily due to the timing of projects awarded.

Our Garden City Group segment reported operating earnings of \$2.7 million and \$4.2 million for the three months and six months ended June 30, 2016, respectively, compared with \$3.7 million and \$8.7 million in the comparable 2015 periods, respectively. The related segment operating margin decreased from 10.8% for the quarter ended June 30, 2015 to 10.7% in the comparable 2016 period, and from 12.1% for the six months ended June 30, 2015 to 8.3% in the

comparable 2016 period.

34

---

Table of Contents

## Revenues before Reimbursements

Garden City Group revenues are primarily derived from legal settlement administration services related to class action settlements, mass tort, and bankruptcies, primarily in the U.S. As discussed above, Garden City Group revenues before reimbursements decreased 26.7% to \$25.2 million in the second quarter of 2016, compared with \$34.3 million for the same period in 2015. For the six-month period ended June 30, 2016, Garden City Group revenues before reimbursements decreased 30.0% to \$50.2 million, compared with \$71.7 million for the same period in 2015.

At June 30, 2016 we had a backlog of projects awarded totaling approximately \$94.1 million, compared with \$88.0 million at June 30, 2015. Of the \$94.1 million backlog at June 30, 2016, an estimated \$46.5 million is expected to be recognized as revenues over the remainder of 2016.

## Reimbursed Expenses included in Total Revenues

The nature and volume of work performed in our Garden City Group segment typically requires significant reimbursable out-of-pocket expenditures. Reimbursements for out-of-pocket expenses incurred in our Garden City Group segment, which are included in total Company revenues, can vary depending on the amount and types of projects and were \$4.3 million in the 2016 second quarter compared with \$8.9 million in the comparable period in 2015. For the six-month period ended June 30, 2016, Garden City Group reimbursements decreased to \$8.2 million compared with \$17.9 million for the comparable period in 2015. These decreases were due to a lower volume of case administration work on specific large projects in the 2016 periods.

## Transaction Volume

Garden City Group services are generally project based and not denominated by individual claims. Depending upon the nature of projects and their respective stages of completion, the volume of transactions or tasks performed by us in any period can vary, sometimes significantly.

## Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

Garden City Group direct compensation, fringe benefits, and non-employee labor expenses as a percent of revenues before reimbursements were 64.4% in the 2016 second quarter compared with 69.7% in the 2015 second quarter. The dollar amount of these expenses was \$16.2 million for the 2016 period and \$23.9 million for the comparable 2015 period. For the six-month periods ended June 30, these expenses as a percent of revenue before reimbursements were 66.2% for 2016 compared with 68.8% for 2015. The dollar amounts of these expenses were \$33.2 million for the 2016 period and \$49.3 million for the 2015 period. The declines in dollar values are primarily due to the winding down of the Deepwater Horizon special project. The reductions in direct compensation, fringe benefits, and non-employee labor expense as a percent of revenues were due to improved employee utilization in 2016. There was an average of 510 full-time equivalent employees in the 2016 six-month period, compared with an average of 771 in the 2015 period, decreasing as a result of decreased revenues.

## Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

Garden City Group expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor as a percent of related revenues before reimbursements were 24.9% and 25.5% for the three months and six months ended June 30, 2016, respectively, compared with 19.5% and 19.1% for the comparable 2015 periods respectively. The dollar amount of these expenses decreased to \$6.3 million in the 2016 second quarter as compared with \$6.7 million in the 2015 second quarter and to \$12.8 million in the first six months of 2016 compared with \$13.7 million in the comparable 2015 period. The declines in dollar amounts were due to reductions in revenues in the 2016 periods and the related variable expenses associated with those revenues. The increases in expenses as a percent of revenues were due to the reductions in variable expenses being less than the reductions in revenues in the 2016 periods.

## EXPENSES AND CREDITS EXCLUDED FROM SEGMENT OPERATING EARNINGS

## Income Taxes

Our consolidated effective income tax rate for financial reporting purposes changes periodically due to fluctuations in the mix of income earned from our various domestic and international operations which are subject to income taxes at varied rates, our ability to utilize net operating loss and tax credit carryforwards, changes in uncertain income tax positions, and changes in enacted tax rates. At June 30, 2016, we estimate that our effective income tax rate for 2016

will be approximately 38% after considering known discrete items.

35

---

Table of Contents

The provision for income taxes on consolidated income totaled \$11.4 million and \$7.0 million for the six months ended June 30, 2016 and 2015, respectively. The increase in the provision for income taxes on consolidated income for the six months ended June 30, 2016 compared with the comparable period of 2015 was primarily due to the overall increase in income. The overall effective tax rate decreased for the six months ended June 30, 2016 as compared with the 2015 period due primarily to the permanent extension of the U.S. federal research and development credit, fluctuations in the mix of income earned, changes in enacted tax rates, and lower current year losses in jurisdictions with lower tax rates or in jurisdictions where the losses are unable to be benefited.

**Net Corporate Interest Expense**

Net corporate interest expense consists of interest expense that we incur on our short- and long-term borrowings, partially offset by any interest income we earn on available cash balances and short-term investments. These amounts vary based on interest rates, borrowings outstanding, the effect of any interest rate swaps, and the amounts of invested cash. Corporate interest expense totaled \$2.7 million and \$2.2 million for the three months ended June 30, 2016 and 2015, respectively. Interest income totaled \$151,000 and \$195,000 for the three months ended June 30, 2016 and 2015, respectively. Corporate interest expense totaled \$5.5 million and \$4.3 million for the six months ended June 30, 2016 and 2015, respectively. Interest income totaled \$221,000 and \$360,000 for the six months ended June 30, 2016 and 2015, respectively. The increase in interest expense in 2016 compared with the 2015 periods was due to increased borrowings outstanding, higher average interest rates, and increased amortization of loan costs during the 2016 periods. We pay interest based on variable rates. Future levels of interest expense will be dependent on the future direction of interest rates as well as the level of outstanding borrowings.

**Stock Option Expense**

Stock option expense, a component of stock-based compensation, is comprised of non-cash expenses related to stock options granted under our various stock option and employee stock purchase plans. Stock option expense is not allocated to our operating segments. Stock option expense of \$137,000 was recognized during the three months ended June 30, 2016, compared with \$178,000 for the comparable period in 2015. Stock option expense of \$227,000 was recognized during the six months ended June 30, 2016, compared with \$327,000 for the comparable period in 2015. The decrease from the comparable periods in 2015 was due to the higher expense recognized in the 2015 period due to the multi-year vesting schedule of a prior grant.

**Amortization of Customer-Relationship Intangible Assets**

Amortization of customer-relationship intangible assets represents the non-cash amortization expense for finite-lived customer-relationship and trade name intangible assets. Amortization expense associated with these intangible assets totaled \$2.4 million and \$2.3 million for the three-month periods ended June 30, 2016 and 2015, respectively.

Amortization expense associated with these intangible assets totaled \$4.9 million and \$4.4 million for the six-month periods ended June 30, 2016 and 2015, respectively. The increases in the 2016 periods over 2015 were due to the reduction of the preliminary estimated useful life of the GAB Robins customer relationship intangible asset from 18 years to 14 years during the three months ended December 31, 2015. This amortization is included in "Selling, general, and administrative expenses" in our unaudited Condensed Consolidated Statements of Operations.

**Unallocated Corporate and Shared Costs, Net**

Certain unallocated corporate and shared costs are excluded from the determination of segment operating earnings. For the three months and six months ended June 30, 2016 and 2015, unallocated corporate and shared costs represented costs of our frozen U.S. defined benefit pension plan, expenses for our chief executive officer and our Board of Directors, certain adjustments to our self-insured liabilities, certain unallocated legal costs and professional fees, costs of our cross currency swap, and certain adjustments and recoveries to our allowances for doubtful accounts receivable.

Unallocated corporate and shared costs were \$5.9 million and \$3.0 million for the three months ended June 30, 2016 and 2015, respectively. The increase for the three months ended June 30, 2016 was due to an increase in defined benefit pension expense and incentive compensation, partially offset by a decrease in professional fees. Unallocated corporate and shared costs were \$10.5 million and \$7.3 million for the six months ended June 30, 2016 and 2015, respectively. The increase for the six months ended June 30, 2016 was due to an increase in defined benefit pension expense, self-insured expenses, and incentive compensation, partially offset by a decrease in professional fees.

Restructuring and Special Charges

Total restructuring and special charges for the three months and six months ended June 30, 2016 were \$3.5 million and \$5.9 million, respectively. There were \$4.2 million and \$5.3 million of restructuring and special charges during the three months and six months ended June 30, 2015, respectively. See "Restructuring and Special Charges" in the "Results of Operations" section of this Item 2 where these charges are discussed.

Table of Contents**LIQUIDITY, CAPITAL RESOURCES, AND FINANCIAL CONDITION**

At June 30, 2016, our working capital balance (current assets less current liabilities) was approximately \$122.9 million, an increase of \$11.1 million from the working capital balance at December 31, 2015. Our cash and cash equivalents were \$59.4 million at June 30, 2016, compared with \$76.1 million at December 31, 2015.

Cash and cash equivalents as of June 30, 2016 consisted of \$15.8 million held in the U.S. and \$43.6 million held in our foreign subsidiaries. All of the cash and cash equivalents held by our foreign subsidiaries is available for general corporate purposes. The Company generally does not provide for additional U.S. and foreign income taxes on undistributed earnings of foreign subsidiaries because they are considered to be indefinitely reinvested. The Company's current expectation is that such earnings will be reinvested by the subsidiaries or will be repatriated only when it would be tax effective or otherwise strategically beneficial to the Company such as if a very unusual event or project generated profits significantly in excess of ongoing business reinvestment needs. If such an event were to occur, we would analyze our anticipated investment needs in that region and provide for U.S. taxes for earnings that are not expected to be permanently reinvested. Other historical earnings and future foreign earnings necessary for business reinvestment are expected to remain permanently reinvested and will be used to provide working capital for these operations, fund defined benefit pension plan obligations, repay non-U.S. debt, fund capital improvements, and fund future acquisitions. We currently believe that funds expected to be generated from our U.S. operations, along with potential borrowing capabilities in the U.S., will be sufficient to fund our U.S. operations and other obligations, including our funding obligations under our U.S. defined benefit pension plan, for the foreseeable future and, therefore, except in limited circumstances such as those described above, do not expect to repatriate cash held by our foreign subsidiaries in a taxable transaction to fund our U.S. operations. However, if at a future date or time these funds are necessary for our operations in the U.S. or we otherwise believe it is in our best interests to repatriate all or a portion of such funds, we may be required to accrue and pay U.S. taxes to repatriate these funds. No assurances can be provided as to the amount or timing thereof, the tax consequences related thereto, or the ultimate impact any such action may have on our results of operations or financial condition.

**Cash Provided by Operating Activities**

Cash provided by operating activities was \$11.5 million for the six months ended June 30, 2016, compared with \$10.2 million for the comparable period of 2015. The improvement in cash provided by operating activities in the first six months of 2016 compared with the first six months of 2015 was primarily due to improved net income partially offset by an increase in working capital.

**Cash Used in Investing Activities**

Cash used in investing activities, primarily for acquisitions of businesses, property and equipment, and capitalized software, was \$17.1 million in the six months ended June 30, 2016 compared with \$82.3 million in the first six months of 2015. This variance was due to the GAB Robins acquisition in 2015.

**Cash Used in/Provided by Financing Activities**

Cash used in financing activities was \$11.0 million for the six months ended June 30, 2016 compared with \$85.2 million provided by financing activities for the 2015 period. We paid \$6.8 million in dividends in the both of the six-month periods ended June 30, 2016 and 2015. During the first six months of 2016, we decreased our short-term borrowings and book overdraft by \$1.4 million, compared with an increase during the first six months of 2015 of \$92.7 million, which primarily included borrowings to fund the GAB Robins acquisition.

**Other Matters Concerning Liquidity and Capital Resources**

As a component of our credit facility, we maintain a letter of credit facility to satisfy certain contractual obligations. Including \$17.1 million of undrawn letters of credit issued under the letter of credit facility, the available balance under our credit facility totaled \$138.7 million at June 30, 2016. Our short-term debt obligations typically peak during the first half of each year due to the annual payment of incentive compensation, contributions to retirement plans, working capital fluctuations, and certain other recurring payments, and generally decline during the balance of the year. The balance of short-term borrowings represents amounts under our credit facility that we expect, but are not required, to repay in the next twelve months. Long- and short-term borrowings outstanding, including current installments and capital leases, totaled \$238.1 million as of June 30, 2016 compared with \$247.3 million at December 31, 2015.



Defined Benefit Pension Funding and Cost

We sponsor a qualified defined benefit pension plan in the U.S. (the "U.S. Qualified Plan"), three defined benefit plans in the U.K., and defined benefit pension plans in the Netherlands, Norway, Germany, and the Philippines. Effective December 31, 2002, we froze our U.S. Qualified Plan. Our frozen U.S. Qualified Plan and U.K. plans were underfunded by \$120.5 million and overfunded by \$15.1 million, respectively, at December 31, 2015 based on accumulated benefit obligations of \$501.2 million and \$261.2 million for the U.S. Qualified Plan and the U.K. plans, respectively.

## Table of Contents

The Company is not required to make any additional contributions to its U.S. Qualified Plan or to the U.K. plans for the remainder of 2016; however, the Company expects to make additional contributions of approximately \$3.0 million and \$3.2 million to its U.S. and U.K. plans, respectively, during the remainder of 2016. For the six-month period ended June 30, 2016, the Company made contributions of \$6,000,000 and \$3,072,000 to its U.S. and U.K. defined benefit pension plans, respectively, compared with contributions of \$6,000,000 and \$3,303,000, respectively, in the comparable period of 2015.

### Future Dividend Payments

Our Board of Directors makes dividend decisions from time to time based in part on an assessment of current and projected earnings and cash flows. Our ability to pay future dividends could be impacted by many factors including the funding requirements of our defined benefit pension plans, repayments of outstanding borrowings, levels of cash expected to be generated by our operating activities, and covenants and other restrictions contained in our credit facility. The covenants in our credit facility limit dividend payments to shareholders.

### Financial Condition

Other significant changes on our unaudited Condensed Consolidated Balance Sheet as of June 30, 2016 compared with our Condensed Consolidated Balance Sheet as of December 31, 2015 were as follows:

Accounts receivable increased \$5.6 million, or \$7.4 million excluding foreign currency exchange impacts. This increase was due to increased receivables in Garden City Group when compared with December 31, 2015 balances. Unbilled revenues increased \$14.4 million or \$13.3 million excluding foreign currency exchange impacts. This increase was primarily due to increased unbilled revenues in the U.K., Canada, Australia and Garden City Group when compared with December 31, 2015 balances.

At June 30, 2016, we were not a party to any off-balance sheet arrangements, other than operating leases, which we believe could materially impact our operations, financial condition, or cash flows.

As disclosed in our Annual Report on Form 10-K for the year ended December 31, 2015, we have certain material obligations under operating lease agreements to which we are a party. In accordance with GAAP, these operating lease obligations and the related leased assets are not reported on our consolidated balance sheet. Our obligations under these operating lease agreements have not changed materially since December 31, 2015.

We also maintain funds in various trust accounts to administer claims for certain clients. These funds are not available for our general operating activities and, as such, have not been recorded in the accompanying unaudited Condensed Consolidated Balance Sheets. We have concluded that we do not have a material off-balance sheet risk related to these funds.

## APPLICATION OF CRITICAL ACCOUNTING POLICIES AND ESTIMATES

There have been no material changes to our critical accounting policies and estimates from those disclosed in our Annual Report on Form 10-K for the year ended December 31, 2015.

### New Accounting Standards Adopted

Additional information related to adoption of accounting standards is provided in Note 3 to the accompanying unaudited condensed consolidated financial statements contained in this Quarterly Report on Form 10-Q.

### Pending Adoption of New Accounting Standards

Additional information related to pending adoption of recently issued accounting standards is provided in Note 3 to the accompanying unaudited condensed consolidated financial statements contained in this Quarterly Report on Form 10-Q.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk

For a discussion of quantitative and qualitative disclosures about the Company's market risk, see Item 7A, "Quantitative and Qualitative Disclosures About Market Risk," of our Annual Report on Form 10-K for the year ended December 31, 2015. Our exposures to market risk have not changed materially since December 31, 2015.



Table of Contents

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. Management necessarily applies its judgment in assessing the costs and benefits of such controls and procedures, which, by their nature, can provide only reasonable assurance regarding management's control objectives. The Company's management, including the Chief Executive Officer and the Chief Financial Officer, does not expect that our disclosure controls and procedures can prevent all possible errors or fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected. There are inherent limitations in all control systems, including the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, controls can be circumvented by the individual acts of one or more persons. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and, while our disclosure controls and procedures are designed to be effective under circumstances where they should reasonably be expected to operate effectively, there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in any control system, misstatements due to possible errors or fraud may occur and not be detected.

As of the end of the period covered by this report, we performed an evaluation, under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operations of our disclosure controls and procedures pursuant to Exchange Act Rules 13a-15(b) and 15d-15(b). Based upon the foregoing, the Chief Executive Officer along with the Chief Financial Officer concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective at providing reasonable assurance that all information relating to the Company (including its consolidated subsidiaries) required to be disclosed in our Exchange Act reports is recorded, processed, summarized, and reported in a timely manner.

Changes in Internal Control over Financial Reporting

We have identified no material changes in our internal control over financial reporting that occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II — OTHER INFORMATION

Item 1A. Risk Factors

In addition to the other information set forth in this report, the factors discussed in Part I, "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2015 could materially affect our business, financial condition, or results of operations. The risks described in this report and in our Annual Report on Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition, or results of operations.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The Company's share repurchase authorization, approved in August 2014, provides the Company with the ability to repurchase up to 2,000,000 shares of CRDA or CRDB (or both) through July 2017 (the "2014 Repurchase Authorization"). Under the 2014 Repurchase Authorization, repurchases may be made in open market or privately negotiated transactions at such times and for such prices as management deems appropriate, subject to applicable contractual and regulatory restrictions. No shares were repurchased during the first six months of 2016. As of June 30, 2016, the Company's authorization to repurchase shares of its common stock was limited to 1,455,300 shares.

Item 6. Exhibits

See Index to Exhibits on page 42.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Crawford &  
Company  
(Registrant)

Date: August 8, 2016 /s/ Harsha  
V. Agadi  
Harsha V.  
Agadi  
President  
and Chief  
Executive  
Officer  
(Principal  
Executive  
Officer)

Date: August 8, 2016 /s/ W.  
Bruce  
Swain  
W. Bruce  
Swain  
Executive  
Vice  
President  
and Chief  
Financial  
Officer  
(Principal  
Financial  
Officer)

Table of Contents

INDEX TO EXHIBITS

Exhibit

No.	Description
3.1	Restated Articles of Incorporation of the Registrant (incorporated by reference to Exhibit 3.1 to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on May 14, 2007)
3.2	Restated By-laws of the Registrant, as amended (incorporated by reference to Exhibit 3.1 of the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on December 22, 2008)
10.1	Employment Agreement between Harsha V. Agadi and Crawford & Company, dated August 3, 2016
15	Letter of Ernst & Young LLP
31.1	Certification of principal executive officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of principal financial officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of principal executive officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of principal financial officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101	XBRL Documents