DILLARDS INC Form 4 August 25, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(C:tr.)

1. Name and Address of Reporting Person ** Watts Phillip R.

(First)

(Street)

(State)

(Middle)

(7:m)

2. Issuer Name **and** Ticker or Trading Symbol

DILLARDS INC [DDS]

3. Date of Earliest Transaction

(Month/Day/Year) 08/23/2016

4. If Amendment, Date Original

Filed(Month/Day/Year)

____ Director
__X_ Officer (give title below)

re title _____ 0ther (specify below)

OMB APPROVAL

Estimated average

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3235-0287

January 31,

2005

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response...

Senior Vice President

(Check all applicable)

5. Relationship of Reporting Person(s) to

 6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person ___ Form filed by More than One Reporting

Person

Issuer

LITTLE ROCK, AR 72201

1600 CANTRELL ROAD

(City)	(State) (Z.	Table	I - Non-De	rivative Se	ecuriti	es Acqu	iired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		4. Securities Acquired on(A) or Disposed of		5. Amount of Securities	6. Ownership	7. Nature of Indirect	
(Instr. 3)			Code (Instr. 8)	(D) (Instr. 3,	4 and (A) or	5)	Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
Common Class A	08/23/2016		Code V A	Amount 57	(D)	Price \$ 67.9	5,022	D	
Common Class A - Retirement Plan							5,788	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transacti	5. onNumber	6. Date Exerc Expiration D		7. Title Amount		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Month Day/Tear)	(Month/Day/Year)	Code (Instr. 8)	of	(Month/Day/Year) ve es d		Underly Securitie	erlying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title N	Number		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Watts Phillip R.

1600 CANTRELL ROAD Senior Vice President

LITTLE ROCK, AR 72201

Signatures

/s/ Phillip R. 08/25/2016 Watts

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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