

DOLLAR GENERAL CORP
Form 4
March 23, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Flanigan John W

(Last) (First) (Middle)

100 MISSION RIDGE

(Street)

GOODLETTSVILLE, TN 37072

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DOLLAR GENERAL CORP [DG]

3. Date of Earliest Transaction
(Month/Day/Year)
03/19/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

EVP, Global Supply Chain

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Common Stock | 03/19/2015 | | M | | 1,198 A \$ 7.9975 | 30,444 | D |
| Common Stock | 03/19/2015 | | F | | 577 D \$ 74.91 | 29,867 | D |
| Common Stock | 03/19/2015 | | M | | 300 A \$ 12.1975 | 30,167 | D |
| Common Stock | 03/19/2015 | | F | | 155 D \$ 74.91 | 30,012 | D |
| Common Stock | 03/19/2015 | | M | | 26,951 A \$ 25.25 | 56,963 | D |

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| | | | | | | | |
|--------------|------------|---|--------------------|---|----------|--------|---|
| Common Stock | 03/19/2015 | F | 15,558 | D | \$ 74.91 | 41,405 | D |
| Common Stock | 03/20/2015 | F | 901 ⁽¹⁾ | D | \$ 75.78 | 40,504 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 7.9975 | 03/19/2015 | | M | 1,198 | 12/11/2013 08/28/2018 | Common Stock 1,198 |
| Employee Stock Option (Right to Buy) | \$ 12.1975 | 03/19/2015 | | M | 300 | 12/11/2013 05/28/2019 | Common Stock 300 |
| Employee Stock Option (Right to Buy) | \$ 25.25 | 03/19/2015 | | M | 26,951 | ⁽²⁾ 03/24/2020 | Common Stock 26,951 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--------------------------------------|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Flanigan John W 100 MISSION RIDGE | | | EVP, Global Supply Chain | |

GOODLETTSVILLE, TN 37072

Signatures

/s/ John W.

03/23/2015

Flanigan

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of common stock surrendered to the Issuer in payment of taxes in connection with vesting and payment of a portion of performance share units granted on March 20, 2012.
- (2) The options exercised vested as to 12,439 shares on January 31, 2014, as to 12,439 shares on March 24, 2014, and as to 2,073 shares on January 30, 2015.

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